



GRADUATE DIPLOMA IN APPLIED BUSINESS STUDIES (MAJOR IN HOSPITALITY)

The Graduate Diploma in Applied Business Studies (GDABS) is a "real world" degree. A qualification that is practical focused and delivers graduates that are work ready. The GDABS degree equips you with skills as communication skills, business knowledge and the ability to anticipate change

This Degree gives you a solid foundation for your business career

PROGRAMME INFORMATION

Compulsory Papers

- > Operations Management: Accommodation
Food and Beverage
- > Advanced Operations Management: Accommodation
Food and Beverage
- > Industry project: Event Management

Elective Papers

- > Marketing Strategies
- > Strategic Management

CAREER OPPORTUNITIES

Graduates will have the skills to seek employment in the fields of Hotel Management, Hospitality, Customer services and Human Resource Management



ENROL NOW!



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PORIRUA
KĀPITI
AUCKLAND
WELLINGTON



ADDITIONAL INFORMATION



FURTHER STUDY OPTIONS

Having a Graduate Diploma in Applied Business Studies can lead to Post Graduate Study in a wide variety of fields.

DURATION

One year, full time

CAMPUS/ START DATES 2014

Auckland—10 February, 3 June, 15 September

Porirua— 17 February, 21 July

FEES (NZ\$)

\$ 18,950

LEVEL

7

ENTRY CRITERIA

Degree or equivalent study/work experience
IELTS 6.0 (No band lower than 5.5)



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