LAUNCHED IN 2010 BY A TEAM OF 2
Today Uniagents is world’s largest network of Educational Consultants

35 Million annual hits on the portal

Guaranteed saving of 100,000 USD per year on each PERSONALIZED ACCOUNT

Successfully recruited STUDENTS from 70+ Countries

Professional Outsourcing
Solutions for Universities from 40 USD per day

Generating intelligence by using 18 million transactions

Institution and Agent network in 160 countries

13000 Registered Agents
JOURNEY SO FAR

Launched as a Template Generating System in the UK

Turned into a complete Pre-enrollment CRM and Introduced Personalised services

Launched the Portal (www.uniagents.com)

Became the centre toolkit product of PEARSON

Launched state of the art CRM for Educational Agents and agent certification programme for intelligent analytics

Offline
The year 2016 will focus on Offline initiatives and launching our Universal Application to attract students directly

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OUR SERVICES TO INSTITUTIONS

We are the pioneers in the field of international student recruitments, recruitment process automation, international digital marketing and digital academic networking. Uniagents is world’s largest platform where institutions can find relevant agents from around the globe and achieve diversified international student targets at minimal costs.

Uniagents is a total solution to streamline and automate international student recruitment process. Most of the universities and colleges find it difficult to recruit desired numbers and quality of international students, instead they bear high costs for developing agent network and spend a fortune on travel and marketing budgets to do so. We simplify the entire process using digital tools and do the match making for the institutions to develop the agent network for them. Our range of services includes match making, automation of the international office operations, personalized services to run offshore office for your institutions, promote short term courses under our specialist programme CRISP and develop technology tools exclusively for International recruitment sector to inject efficacy in various activities implemented by academic institutions globally to recruit desired students for their programmes.

- Developing a Global Agent Network
- Certification and Verification of Agents
- Automating the International Office for better management of Agents and Student Applications
- CRISP (Common Registration For International Short-term Programme)
- Personalised Services / Outsourcing Solutions
- Online Testing Solutions
- Web and Mobile Application development
OUR SERVICES TO INSTITUTIONS

TRADITIONAL ROUTE

Spend 1000s of man-hours and contact agents and institutions by calling them and telling them about your INSTITUTION

VERY EXPENSIVE and Time Consuming

BASIC PLUS DIGITAL ROUTE

SIMPLE, FAST AND COST EFFECTIVE

Subscribe for BASIC PLUS SERVICE for only 3599 USD (Discounted Offer)

Search 50 AGENTS a month proactively in any country

Step 1

We will create your profile and add all the marketing material to it

Step 2

We will create a 280 x 320 Banner (approved by you) for your institution and place it on our website to attract direct traffic from agents and students

Step 4

Within 7 days you will find out who all wish to REPRESENT YOU around the world (Average response is 215 Agents)

Step 5

Our Expert will send a NEWSLETTER TO 13000+ AGENTS globally in 160 countries, promoting your institution and asking for their interest in representing you or asking for any queries they may have

Step 6

We will contact all the interested agent and fix a Skype/phone call with you

Step 7

Receive unlimited STUDENT AND AGENT enquiries on your profile for 1 Year

Step 8
HOW DO WE FILTER OR SELECT OUR AGENTS?

To register as an agent, an individual or an organisation must be in the full time business of international education recruitments with successful track record and provide us with two academic references. This is just the beginning...

01

Now, an Agent must get certified by our compliance team in order to benefit from our services. Certification process is extremely detailed and carefully designed by the industry experts. It begins by asking the agent to fill 7 long forms and provide evidences for details filled in the form. The idea is certainly not to torture an agent by asking them so many questions but every detail asked in the form has relevance and help our compliance team to understand the quality and level of the agency.

BRIEF ABOUT DETAILS COLLECTED IN THE CERTIFICATION PROCESS

- **Company Details**
  - Validation
  - Website and Information published on it
  - Details of Legal authorization to operate, business licence and certification/credentials

- **Students and Families Served**
  - References from the students and their families served recently
  - Random interviews during Skype session with available students

- **Governance Details**
  - Membership in relevant professional associations
  - Total number of staff and counsellors (their Cv’s)
  - Staff’s responsibilities, professional experience, educational background

- **Analytics**
  - Number of institutes and Countries of representation
  - Application analytics from Leads to Conversion
  - Courses, Level and Areas of Specialisation

- **Branch Offices**
  - Similar details on Staff members in each branch
  - Governance and Monitoring mechanism of Branches
  - Legal and Business model

- **Compliance, IT and Quality Control**
  - Kind of technologies used by the Agent
  - How do they monitor quality and intentions of a student
  - Staff training system and evaluating, how does every counsellor stay up to date about new courses, visa rules, impact on students and careers due to geopolitical changes?
  - Quality of Communication with Institutions
  - Use of Sub-Agents and the Quality control on selection and refining applications
  - Pre-Enrolment briefing content and mechanism
  - Details on Post Enrolment services

02

Interviewing the Owner and other key people of the business, such interviews are recorded for future references. Separate recording of the office facilities, random student and staff interviews are also done. The aim of the interview is to validate the information filled in the certification form by questioning them and identifying any errors or false information provided.

03

Continuous Monitoring of agents using UniAgents CRM, live tracking of Lead to Conversion. Our technology platform provides us invaluable intelligence and allow us to rate agents effectively.

04

It doesn't ends here... any agent can be reported for any defaults or unlawful and malpractices by Institutions, parent and students. Once blacklisted, their access gets restricted and the status of the account becomes "Blacklisted". Considering the amount of information we have about this agent for them to start a new agency in different name is impossible.
# COST AND SPECIAL OFFERS

## BASIC PLUS
WORTH US $ 5999 PER YEAR

- Free 12 months Advertisement Banner on www.uniagents.com to increase your institution visibility and generate direct student and agent enquiries.
- Pro-active calling to agents who would show interest to represent your institution, to set up a call with an advisor from your institution.
- Contact 50 Agents a month proactively in any country from your UniAgents account.
- Dedicated Newsletter Promotion to 12000+ registered consultants from over 160 countries.
- Consultation session with your team.
- Receive unlimited student and agent enquires on your profile for one year.
- Certification and Audit of all agents before signing up a contract.

## BASIC
US $ 2499 PER YEAR

- Dedicated Newsletter Promotion to 12000+ registered consultants from over 160 countries.
- Contact 50 Agents a month proactively in any country from your UniAgents account.
- Consultation session with your team.
- Receive unlimited student and agent enquires on your profile for one year.

## ADVANCED
US $ 6999 PER YEAR

- Connect to 12,000+ agents from over 160 countries.
- Customized CRM and Application process.
- Advanced Reports, Performance & Marketing Analytics.
- Unlimited Online English Language Testing/Aptitude Testing.
- Alarm Notification of Daily activity.
- Face book Alumni Application.
- 2 Newsletter Campaign as Featured Institution.
- Advertisement Banner on User accounts (250px x 125px).

## PERSONALISED
ON QUOTATION BASIS

- All Advanced Account Features included.
- Dedicated Account Manager.
- 100% assurance of targets.
- 5 star Office Facilities in Delhi-NCR region, India.
- Dedicated staff with relevant back ground head hunted for this project.
- 5 Newsletter Campaign as Featured Institution.
- Advertisement Banner on Uniagents Portal (250px x 250px).
- Personal assistance from Uniagents support team.

Contact us

Write to us at info@uniagents.com
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+44(0) 121 2709465 (UK)
to speak to one of our advisors
www.uniagents.com
UniAgents has given us a platform to explore opportunities all over the world for Golden Gate University. It has provided us an extended arm in exploring consultancies who are reliable and meticulous in their work. We have been associated with UniAgents for more than 1 year and it’s been a wonderful experience working with their team. I would highly recommend their services to Universities as well as consultancies who are looking to get recognition in various markets.

Whitireia operates an outsourced marketing and recruiting office in India, where Uconnect (NZ license version of Uniagents) is deployed and used as the principal CRM in managing the recruitment process. The use of Uconnect in our marketing offices has enabled us to automate the recruitment process end to end. Uconnect has significantly improved our agent relationships, streamlined documentation and enhanced our recruitment numbers from our offshore markets.

NorthTec is using UniAgents CRM system (Online Application Management System) for their Indian Sub-continent office to manage the international application process. Using UniAgents CRM we have fully automated the application process by generating the digital offer letters, tracking the applications history, managing all our agents and their reports on a centralised system, thus it has significantly improved our agent relationships.

UniAgents has played an important role in the sustainable growth of Ulster’s International Community. The system as a part of the Ulster recruitment operations has fully automated the application and documentation flow, systemized reporting throughout the team, improved the relationships with agents globally due to the fast response time, and often served as a customized consultant to management and marketing teams.