



Whitireia
NEW ZEALAND

*"leading and illuminating
our communities through tertiary education"*

To Whom It May Concern:

Reference for Uconnect

Whitireia Institute of Technology is one of New Zealand's premier tertiary education provider having 7 campuses in 4 locations with over 15,000 students. The Institute prides in preparing students both domestic and international, in becoming work ready graduates, in New Zealand and the world.

Whitireia operates an outsourced marketing and recruiting office in India, where Uconnect (NZ license version of Uniagents) is deployed and used as the principal CRM in managing the recruitment process. The use of Uconnect in our marketing offices has enabled us to automate the recruitment process end to end. Uconnect has significantly improved our agent relationships, streamlined documentation and enhanced our recruitment numbers from our offshore markets. Using Uconnect has enabled us to analyse trends extract valuable MIS, and has helped us to establish and maintain a sustained growth ever since it's deployment.

Staff using Uconnect have always found it user friendly, accurate and invaluable in servicing our agents and ultimately our students, specifically in being timely in our response and reporting.

Dishant and his team at Uconnect have been professional, friendly and eager to assist us in customising the software specific to our needs, which is recognised and appreciated.

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