



## **Testimonial for Uniagents**

I want to thank Mr. Karbanda and Mr. Nepalia for their help in putting together a highly effective newsletter that was sent to agents in Uniagent's network around the world about Regent's International College. We are a new institution based in Bangkok and we are just starting our global marketing campaign. Frankly, we need more in house expertise. The help of Mr. Karbanda and Mr. Nepalia have propelled our efforts greatly and have given us a more focused target.

We received over 80 responses from all over the world which has given us a concrete sense of our niche in the global educational market. It is also given us ideas on how to offer new services that can expand our appeal. We will pushing our highly affordable English for Academic Purpose/IELT prep program so that we can recruit and train student who may be less than proficient in English.

As we are a very new school and experiencing difficulty getting traction so we could surely benefit fro some additional Pearson support in the form of phone marketing. With this support and help in building solid relationships with some of the agents that expressed interest we should be able to really expand our base. Then we will transition into the customized service sometime in the Spring. We would like help immediately to capitalize on the wonderful and expert support we have received thus far.

Thank you for your help and your consideration.