

ISSUE: NOV 2017

UNIAGENTS

TRANSFORMING THE GLOBAL STUDENT MOBILITY WORLD

UNIAGENTS
EUROPEAN
HIGHER
EDUCATION
SUMMIT
2017

EMS

VERSION 2.1

EVENT REPORT

pg 03-05

What all
happened during
UEHES-2017

pg 06-11

INDIA SUMMIT

April 2018

*Dates you must block to
get outstanding results*

pg 13



WE LOVED HOSTING YOU IN HUNGARY

and looking forward to organize yet again

INDIA'S LARGEST INTERNATIONAL EDUCATION EVENT & STUDENT FAIR

Don't miss it 27th-29th April 2018, New Delhi



EVENT REPORT

★ ★

UEHES-2017



2017
hungary



EUROPEAN INTERNATIONAL HIGHER EDUCATION SUMMIT TOOK PLACE IN *hungary*

The second **UniAgents European Higher Education Summit (UEHES)** October 24th - 27th 2017 hosted **352 participants** representing **194 organizations** from **42 countries** worldwide conducted **3,168 pre-scheduled business meetings**.

European countries are amongst the fastest growing destinations for students from around the world. After BREXIT and Trump effect, students are open to looking for options outside the UK and the US; Europe apparently seems to be the biggest beneficiary in this case. Thus increasing interest of consultants in representing institutions from several European Countries resulted in organization of UEHES 2017 Hungary.

Hungary is home to some of the oldest European Institutions like the **University of Pécs** (650 years old) and the **University of Debrecen** (479 years old). Both of these institutions host thousands of international students from over a 100 countries. Hungary is genuinely an emerging higher education destination, and we were proud to host the second edition of UEHES in Hungary with the help of our strategic partner the **Hungarian Rectors' Conference** and other sponsors.

The three-day programme included welcome sessions and cocktail dinner, 24 pre-booked meetings for each participant, Gala Dinner at the University of Debrecen, Private Boat Party in Budapest while sailing in Duna River and enjoying the scenic views of central Budapest. The event also included a few campus tours including the University of Debrecen and Budapest Metropolitan University.

The organizations represented at the event included Universities, Examination Boards, Regulatory Bodies, Embassies, and Government Delegates, HE Consultants, Technology Providers, High Schools and the delegates from Hungarian Public organizations like the HRC and Tempus Public Foundation.

Advanced version of the Event Management System 2.1 was implemented to generate intelligent meeting reports and to execute the entire event. Uniagents is preparing to launch the event technology as a product for global education event organizers in 2019.

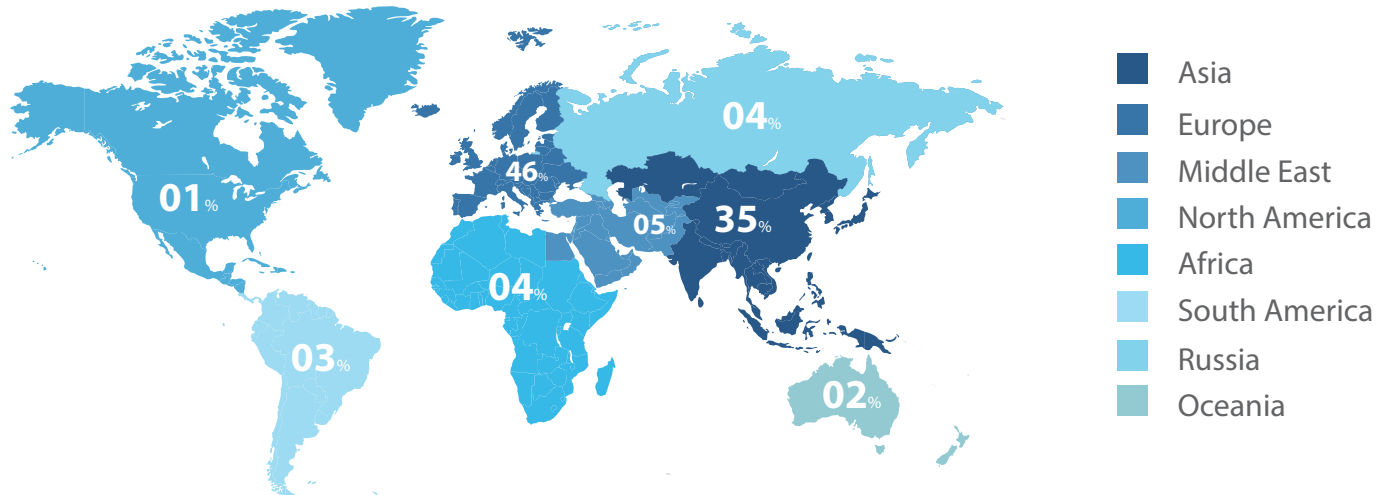
EVENT REPORT

★ **UEHES-2017** ★

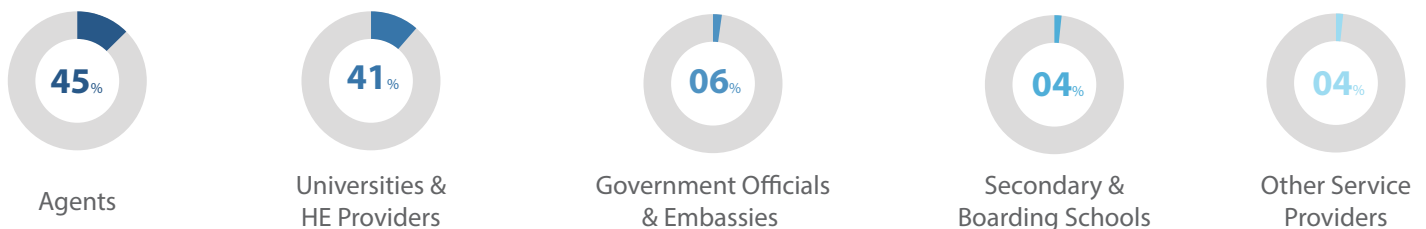


Important Statistics

DEMOGRAPHY



DELEGATES PROFILE

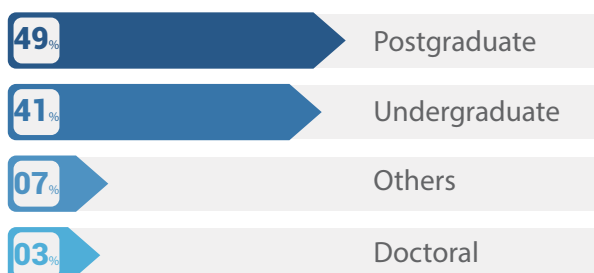


MEETINGS STATISTICS *



**Combinations with lower than 1% denomination are not listed*

INTERESTED LEVEL OF EDUCATION



TOP 10 AREAS OF INTEREST





Day1

Registrations, Workshops and Cocktail
Dinner by **Karm Consultants** for European
Universities # Hotel Lycium





Agents and
High Schools
were hosted by
**#University of
Pécs**



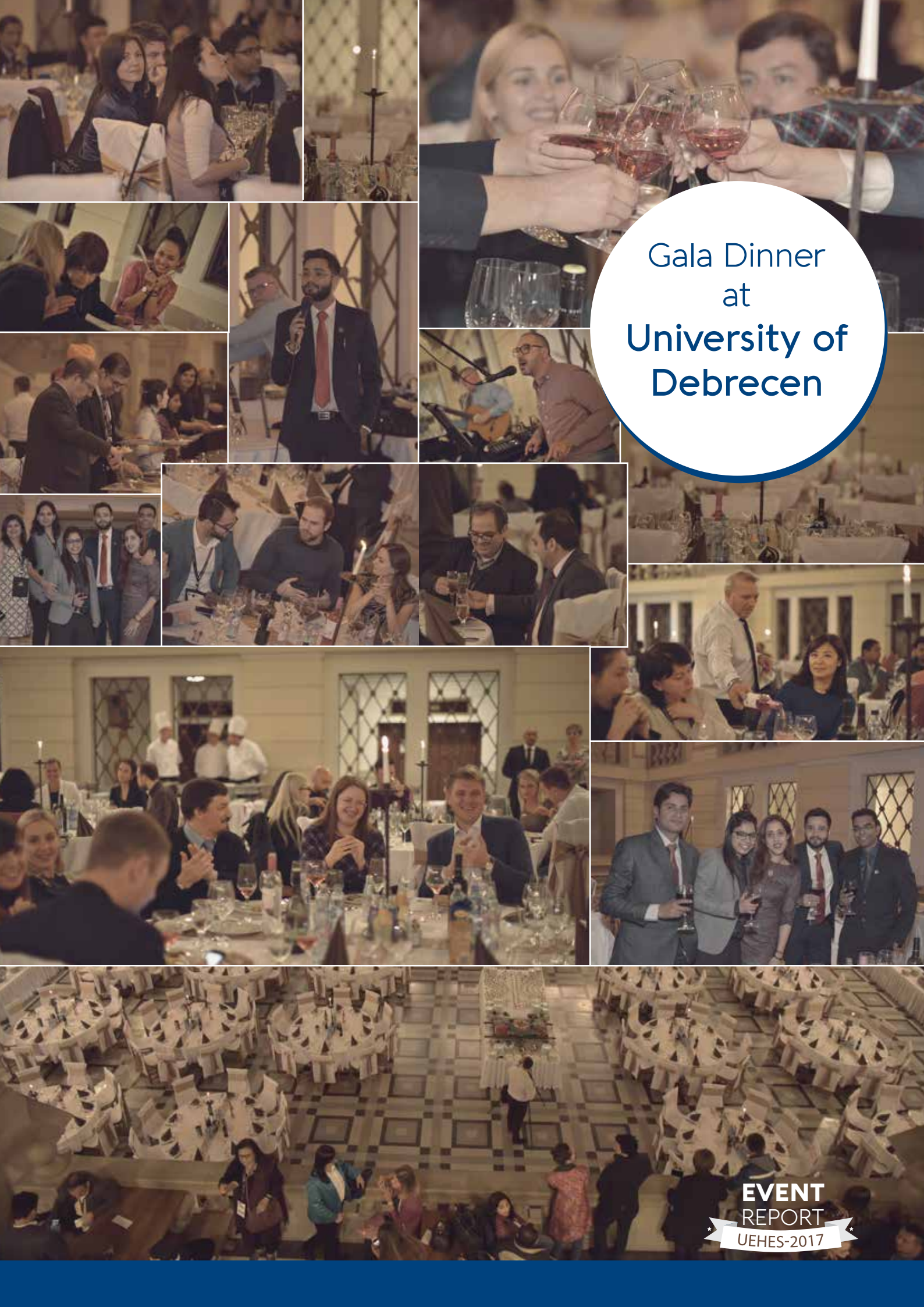
**EVENT
REPORT**
UEHES-2017



Day2

B2B pre-booked meetings at
Kolcsey Conference Centre





Gala Dinner
at
University of
Debrecen

EVENT
REPORT
UEHS-2017



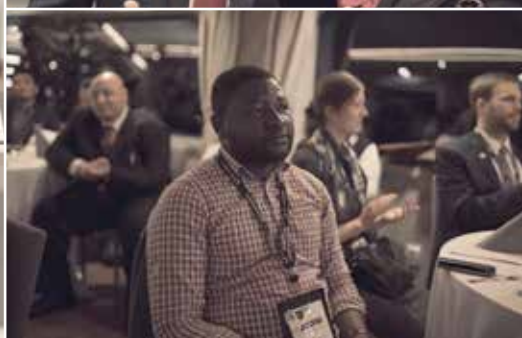
Day3

Campus Tour
#University of Debrecen





Boat Party # Budapest
BMU # IIA



PRINCIPAL SPONSOR



**UNIVERSITY of
DEBRECEN**

The University of Debrecen is a public comprehensive university in Hungary, with 14 faculties, 23 doctoral schools, 27,000 students, among them more than 4,000 international from 102 countries. It offers a wide spectrum of 54 English programs in Engineering, IT, Business, Agriculture, Natural Science, Medical and Health Sciences at all levels. The university's research output entitled us to bear the title "National Research Excellence" of Hungary.

In the middle of the 14th century, four universities were founded in Central Europe within a time-span of two decades: Prague, Cracow, Vienna, and Pécs. The Hungarian king, Louis the Great of the Anjou dynasty, established the first Hungarian university in the city of Pécs in 1367. The history of Hungarian higher education goes back to this date. 650 years later, in 2017, the University of Pécs celebrates the 650th Jubilee of the foundation of its predecessor, the first university of Hungary.

With its 20,000 students and 500 different study programs, the University of Pécs (UP) is not only the oldest but also one of the largest institutions of higher education in Hungary. The University has conducted degree programs in English for more than 30 years and so has become one of the most internationalised universities in Hungary. Currently, more than 3,800 international students coming from more than 100 countries.

GOLD SPONSOR



UNIVERSITY OF PÉCS

SILVER SPONSORS



**BUDAPEST
METROPOLITAN
UNIVERSITY**

Budapest Metropolitan University is the biggest private University in Hungary with a student community of 6,500. We offer a wide selection of Bachelors and Masters programs in the fields of communication, business, tourism and arts & design. We have 1000 international students from more than 90 countries from all over the world thanks to the large selection of degree programs offered fully in English.

Our degrees are internationally recognized and highly acclaimed by the business world. Renowned academics, top business professionals and artists are also recruited to our lecturing team. We offer study abroad opportunities with scholarships at more than 150 partner institutions on five continents. Students can also benefit from a wide range of internship opportunities at multinational companies and they are also offered a great variety of trainings focusing on learning by doing.



Indian Institute of Aeronautics (IIA) is an European Aviation Safety Agency (EASA) approved Aircraft Maintenance Training Organisation (MTO) having approval number EASA.147.0127 and provides Basic training in Category B1.1 (Aeroplane fitted with Turbine Engine) as per the requirements and standards stipulated in Part-66. Attaining the approval from National Aviation Authority in year 1981, IIA strived to become the most reputed and quality oriented Maintenance Training Organization in India with nearly 4 decades of services to the Indian & international aviation industry. Our facilities are located in the heart of India (New Delhi).

Karm Consultancy was established in the year 2003 in Vadodara (Gujarat), India and since then our presence is strong in our industry. We have kept on growing with the range of services offered and with the diversified management team we can boast of rich experience in international Visas & Education Industry. The experience combined with Karm customer focused approach has consistently provided superior levels of customer satisfaction. Karm is focused on providing information to prospective students for education abroad and prospective migrants in most lucid and informative manner where quality, cost and performance are truly valued and rewarded.

|| karm ||[®]
KARM CONSULTANCY



**EVENT
REPORT**
UEHES-2017



INDIA'S LARGEST

INTERNATIONAL EDUCATION
EVENT & STUDENT FAIR

27th -29th APRIL 2018, NEW DELHI, INDIA

Don't be scared of
BIG NUMBERS
SMARTEST STUDENT FAIR TECHNOLOGY
will direct students to your booth who

WISH TO STUDY IN YOUR
COUNTRY

ARE ELIGIBLE

HAVE BUDGET

YOUR COURSE MATCHES
THEIR INTEREST AREA

SCAN THEIR QR CODE

and get their Complete Information
including their documents
First time ever a student fair will focus on
APPLICATIONS, COUNSELLING and
ENROLMENT
NOT JUST BRANDING

Meet Certified Consultants from 50 countries

Largest Student Fair, Pre- registered students
managed using smart technology

Meet High Schools who wish to establish
partnerships for progressions and summer schools

Meet Government organisations, policy makers
and embassies

Meet Universities wish to establish Partnerships for
student mobilisation

Scan this QR Code



to reach to the event
registration page

www.uniagents.com

Call us or write to us on :

cj@uniagents.com | +91(0) 11-42334989

and we will help you with your event registration. Or visit www.uniagents.com

GLOBAL ACCESS

As the name suggest, it literally means providing global access to every stakeholder in the international student mobility world. So Global Access is simply a platform popularly known as **"UNICA"** (University Common Application) to students globally, available as a comprehensive mobile application, and **"UniAgents"** to Educators, Consultants, Governments and Service Providers, a complete web application.

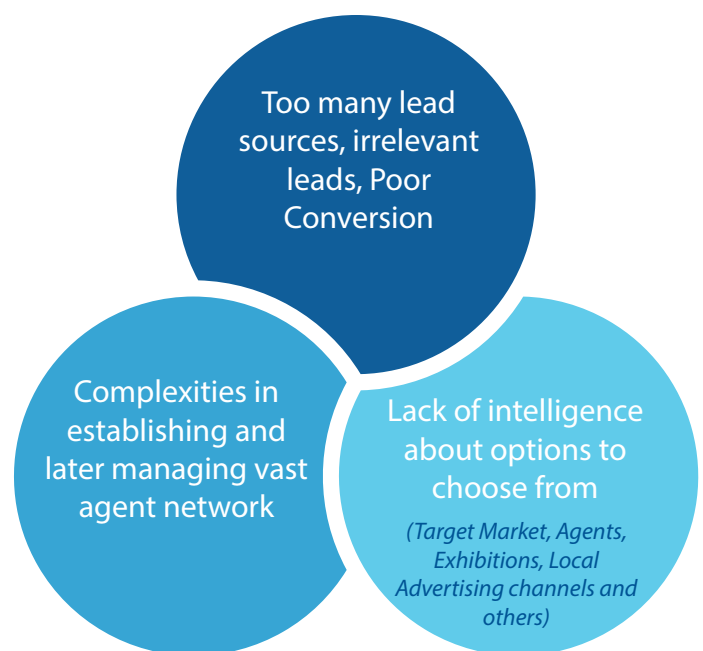
We believe transparency and freedom to choose are natural rights for all stakeholders involved in international student mobility. Which currently is not the case since certain models in the industry are structured to restrict transparency thus choices are not always made, but a lot of times sold.

Institutions involved in International Student Recruitments have **3 MAIN OBJECTIVES**

- To achieve "Number" of International students
- To maintain and improve "Quality" of students
- To sustain and enhance the "Diversity" of students



And they face **3 MAJOR PROBLEMS**



GLOBAL ACCESS

AS A PLATFORM WOULD SOLVE THESE PROBLEMS WITHOUT DISTURBING

INSTITUTIONS EXISTING RELATIONSHIPS

STRATEGIES

AND STRUCTURES

It will give you access to Students and Agents in **160 COUNTRIES** with an assurance of **33% CONVERSION RATE.**





HOW TO START?

Institutions must configure their account ASAP, to get the early entrant benefits and maintain higher ranks on the platform for better results.

Using an incredibly simple to understand Step by Step Process

Go to: uniagents.com/gair



“ There is always someone looking out for you. THE PROCESS OF FINDING that “SOMEONE” is called **BUSINESS DEVELOPMENT** ”

33%

Guaranteed
Application Conversion

**FREE
Registration**

Only pay for what you want

There was **No Exclusive Social Media** or **Tech Platform** exclusively designed to facilitate this in International Student Mobility before **UniAgents**.

STOP

wasting money on selling

let's connect you

to Consultants, High Schools
and Institutions

“Looking for YOU”



UNI AGENTS

Reach < Regulate > Recruit



**EVENT
REPORT**

UEHES-2017