

# EUROPEAN FOUNDATION DEGREE IN ARTS AND DESIGN (EFDAD) **CANVAS SCHOOL OF ARTS**

ENGLISH PROGRAM



DISCOVER SWITZERLAND AND EUROPEAN CITIES  
BY LEARNING ARTS AND A NEW LANGUAGE  
**VISUEL ARTS - LANGUAGE - TRAVEL - NETWORK**

**canvas**  
SCHOOL OF ARTS - FASHION  
AND GRAPHIC DESIGN

# canvas

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# LEARN & PRACTICE

## VISUAL ARTS - TRAVEL - NETWORK

By joining one of our programs, you will learn the basics of many artistic courses with the opportunity to specialize in one of four areas: Fashion and Textiles; Fine Art; Graphic Design; Three-Dimensional Design. Each program is a real artistic immersion combined with the learning of a new language.

You will have the choice to learn one of Switzerland's national languages (French, German, Italian) or deepen your knowledge in English.

Throughout our program, you will also regularly visit European and Swiss cities. These enriching journeys aim to make you discover European Art and Design Culture.

With Canvas, you will develop your own style and will grow as a person. You will face new challenges and live new experiences outside of your comfort zone, as well as creating relationships for life. You will be artistically inspired by the multicultural environment, due to regular exhibition visits and excursions.

At Canvas, we are first and foremost a team, a community of enthusiastic artists that has a strong impact in the artistic development and community in Switzerland and abroad.

After successfully completed one of our programs, you would have lived an incredible experience and own a creative portfolio. You can undertake a bachelor in arts and design at Canvas or at any school Worldwide.

*Canvas School of Arts, Giovanna Testini, Director*

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# 03

## WHO SHOULD APPLY ?

- ANY STUDENT WHO HAS JUST FINISHED HIGH SCHOOL.
- ANY STUDENT WITH A DEGREE IN ANY FIELD WHO WISHES TO CONTINUE THEIR STUDIES AND AIMS TO WORK IN THE FIELD OF VISUAL ARTS.
- ANYONE DESIRING AN INTERNATIONAL ARTISTIC EXPERIENCE WHILE LEARNING A NEW LANGUAGE OR VICE VERSA.



## WHICH PROGRAM SUITS YOU BEST ?

### 10 MONTHS

#### THE MOST POPULAR !

#### BILINGUAL EUROPEAN FOUNDATION DEGREE IN ARTS AND DESIGN DIPLOMA

THESE 10 MONTHS EXPERIENCE IS THE OPTION WE HIGHLY RECOMMEND! YOU WILL BE ABLE TO FULLY LIVE THE CANVAS' EXPERIENCE. A GENUINE IMMERSION IN THE ARTISTIC WORLD COMBINED WITH THE LEARNING OF A NEW LANGUAGE WHILE DISCOVERING THE MOST POPULAR CITIES OF EUROPE AND SWITZERLAND. COMPLETING SUCCESSFULLY THE 10 MONTHS VERSION, YOU WILL BE REWARDED WITH THE BILINGUAL EUROPEAN FOUNDATION DEGREE IN ARTS AND DESIGN DIPLOMA. VALIDATED BY THE CANVAS SCHOOL OF ARTS AND THE FEDE (FEDERATION FOR EDUCATION IN EUROPE), THIS PROGRAM HAS BEEN DESIGNED TOWARDS A "CREATING AS THINKING" APPROACH.

### 3 MONTHS

#### INTENSIVE ART'N LANGUAGE PROGRAM

CANVAS SCHOOL OF ARTS GIVES YOU THE OPPORTUNITY TO FOLLOW OUR PROGRAM IN A SHORTER AND MORE INTENSE VERSION. IT WILL GIVE YOU THE BASICS SKILLS OF NUMEROUS ARTISTIC COURSES AND YOU WILL IMPROVE SUBSTANTIALLY THE CHOSEN LANGUAGE. IF YOU CHOOSE THIS VERSION, THERE ARE SEVERAL ENROLLMENT DATES AVAILABLE!

### 2 MONTHS

#### SUMMER ART'N LANGUAGE BREAK PROGRAM

COME AND DISCOVER SWITZERLAND DURING SUMMER BREAK! PRACTICE VISUAL ARTS COURSES, DEEPEN YOUR KNOWLEDGE IN A LANGUAGE AND ENJOY SWISS LIFESTYLE.



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## BILINGUAL EUROPEAN FOUNDATION DEGREE IN ARTS AND DESIGN DIPLOMA

The Art and Design Foundation Diploma is an introductory year, which allows students to transit from their previous studies or formation to arts and design studies.

You will benefit from an introduction in all types of practices of arts such as drawing, painting, fashion, textiles, installation art, printmaking, graphic illustration, 3D design and fine art, as well as the creation of your portfolio for your future application in an art and design education degree.

Our Foundation Diploma program has been designed towards generating creative ideas, thinking out of the box problem-solving, and critical thinking. You will be regularly asked to take new directions and envision new perspectives while taking risks and being outside of your comfort zone.

You will learn through experimentation and will develop your lateral thinking in order to approach arts from multiple angles and start developing your own style.

### AFTER COMPLETING THE PROGRAM, YOU MAY HAVE THE OPPORTUNITY TO:

- Deepen your studies in the fields of community arts, art education, gallery and arts administration.
- Be an independent art and design practitioner.
- Undertake an undergraduate Art and Design degree (Bachelor) at Canvas School of Arts or any alternative institution, after meeting the entry requirements.



# DIPLOMA PROGRAM OVERVIEW

## STAGE 1 EXPLORATION

You will explore several ways of experiencing and working while learning a wide range of skills, which you will be able to practice straight away in art and design areas. The exploratory stage will allow you to really immerse yourself in the program and will prepare you efficiently for the second stage.

## STAGE 2 SPECIALIZATION

In this stage you will be able to specialize in one of our 4 fields: Fashion and Textiles; Fine Art; Graphic Design; Three-Dimensional Design, while enriching your portfolio.

During this stage, the school will also help you prepare for interviews and registrations required regarding your academic stay.



## EUROPE DISCOVERY

During your adventure at Canvas, we will organize regular trips to European cities such as Paris, Rome, Milan, Lisbon, Prague, Brussels, London and many more. These journeys aim to enrich the artistic and cultural perspectives of our students, giving them lifelong inspiration for their future works and creations. These trips generally take place during the weekends.

## LANGUAGES

During your foundation degree at Canvas, you will have the opportunity to learn a new language or deepen your knowledge in one of the following :

**French, German, Italian and English.** Between both stages, you will have the possibility to change the language if you wish.

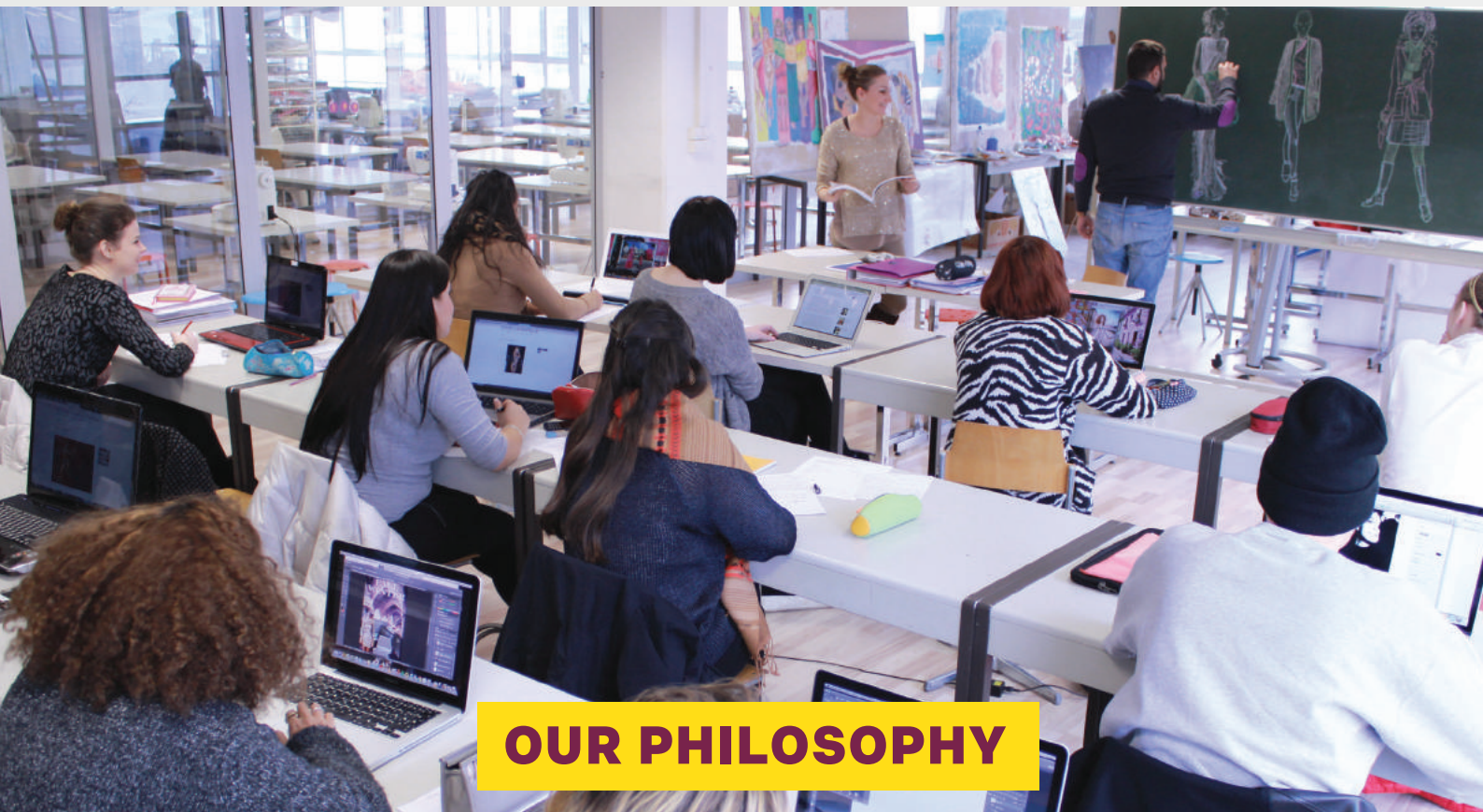




# CANVAS SCHOOL OF ARTS

Founded more than 25 years ago in the heart of Lausanne (French-speaking part of Switzerland), Canvas School of Arts has undergone significant and sustainable development over the past 15 years. Its founders, initially trained in Swiss Higher Education Schools, are passionate about Design and Pedagogy, thus the Canvas School of Arts emerged.

The Canvas School of Arts is recognized by all professions, Swiss state bodies (IOC, AI...) but also on an international level (FEDE, UNO, European Council...). As a leader, it triumphs regularly at the most prestigious European competitions and has taken a prominent place regarding international organizations in the application of the standards on Training and Education for the modern youth.



## OUR PHILOSOPHY

### RESPECT

At Canvas, you will live cosmopolitan experiences where different cultures live together. Respecting everyone's values and culture is the key to an optimal integration of all our students.

### SOLIDARITY

Canvas, a human-sized school, is a space where we build and grow together. Solidarity enables us to create a stable and fair community, with a common goal: learning, creating and get ready for the upcoming professional challenges.

### RESPONSIBILITY

During your studies at Canvas, we will help you to assert yourself as a creator and as an autonomous actor for your future professional environment.

## TAKE THIS OPPORTUNITY!

- Canvas is located in Lausanne, European center and Olympic capital. The city also is the home of several multinational companies. Lausanne is a safe and cozy place that enjoys national and international artistic recognition.
- Canvas has also a campus in Yverdon, a medium-sized city that offers a unique living environment between the lake, the mountains and the countryside. Also, Yverdon is a student city thanks to the numerous higher educational schools present inside the city and in the region.
- You will receive a welcome package to be well-prepared for your experience in Switzerland.
- We will provide you with a large panel of courses, as well as a possibility to specialize in one of the following fields: Fashion and Textiles; Fine Art; Graphic Communication Design; Three-Dimensional Design.
- It is possible, on request, to follow courses in Illustration and Game Design.
- You will learn a new language. You can choose between French, German and Italian, or deepen your knowledge in English.
- You will visit European cities such as Paris, Rome, Milan, Lisbon, Prague, Brussels, London etc.
- You will create lifelong relationships and build an international network.
- Your daily schedule will combine theory and practical projects
- Upon completing the foundation degree, you will be ready to start your undergraduate degree with us or anywhere else in the world. We will help you to create a portfolio and prepare you for interviews to enter higher education and employment.
- You will be introduced to a range of materials and methods of working in order to develop your ideas and learn how to evaluate and reflect on your progress.
- You will obtain a recognized international diploma from Canvas.

## LOCATION - CULTURE - LIFESTYLE

### THE CITY : LAUSANNE

Lausanne, the international Olympic committee capital, is a young, secure and lively university town that perfectly combines the aspects of a commercial city with that of a seaside resort. Located on the boarder of Lake Geneva, Lausanne provides a breathtaking view on the Alps.

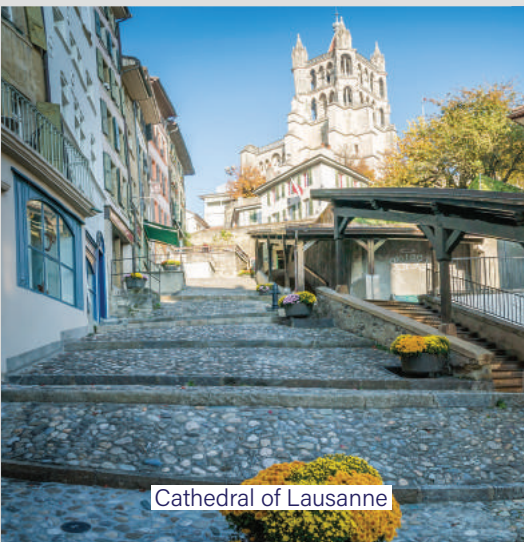
The Old Town, which gives a medieval touch to the city, is pedestrianized and full of bars and shops for all tastes. Lausanne's cathedral is considered the most beautiful Swiss representation of early Gothic architecture. In a 30-minute boat ride, you will be able to reach Evian-les-Bains, in south-eastern France, and meet our French neighbors, known for their wine and cuisine.



Castle in Yverdon

### THE CITY : YVERDON

Yverdon is a well-known city for its thermal and hot springs since centuries. Ideally situated nearby the lake of Neuchatel and only 30 minutes away from Lausanne, its landscape is breathtaking, and the city is a center for commerce and tourism. Its architecture and dynamic lifestyle make it one of the most typical cities in Switzerland.



Cathedral of Lausanne



Métro Flon in Lausanne



Ouchy, Geneva's lake

### Culture and art

Culture and art lovers will find everything they could ever wish for in Lausanne, thanks to its many exhibitions and museums like, the Hermitage Foundation. Also, you can enjoy various theater and musical performances and ballets, Lausanne being home to the world-famous BÉjart Ballet.

### Nightlife

Lausanne has been the leading Helvetic city for nightlife since the 90's, a reputation that attracts many nightlife enthusiasts from all over Switzerland and Europe. When night falls, Saint-François, Chaudron, Flon, rue du Bourg, welcome the night owls that will storm the clubs and bars of the Olympic capital.

### Transports

Lausanne's metro (the only one in Switzerland!) connects the different parts of the city. The TL (Lausanne Transport) buses connect the city of Lausanne to the surrounding areas. The CCF/SBB/FFS, Switzerland's national railway company, provides connection from Lausanne to any major city in Switzerland.

# SWITZERLAND

## THE COUNTRY : SWITZERLAND

Switzerland, worldwide renowned for its nature, its mountains, lakes and panoramas is a country with great diversity. Its population is over 8 million and the country is divided into 26 cantons and counts 4 national languages: French, German, Italian and Romansh.

Visual arts in Switzerland, which includes Swiss artists and their artistic production. All artistic works in Switzerland and schools benefit from a strong expertise in visual arts with an emphasis on painting, sculpturing, art video and photography. Swiss education programs are worldwide recognized with esteemed schools such as EPFL, EHL in Lausanne or ETH in Zurich where Einstein studied.



Center of Bern - Switzerland



Godole on the Grand Canal, Venice - Italy

## THE CONTINENT : EUROPE

Birthplace of most important artistic currents such as cubism or "art nouveau", Europe is the artistic center of the world. Whether for its culture or its varied architectures, it is the center of the world for Visual Arts. Milan, Paris, London are the fashion capitals that give the lead all around the world. Unique and culturally rich, the continent has an incomparable beauty and the strongest influence in Visual Arts since centuries.



Brandenburg gate, Berlin - Germany



Big Ben, London - England

# THE ACADEMIC NETWORK



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AND GRAPHIC DESIGN

Canvas School of Arts is part of the Swiss Design Center Group and aims to promote excellence in the fields of Visual Communication, Graphic Design, Architecture, 3D Design and Fashion, in the French-speaking part of Switzerland.



Swiss Design Center Group



ARCHITECTURE - DESIGN - FASHION - GRAPHIC  
DESIGN - INTERIOR DESIGN - ARTWORK/COMICS

## THE FEDE - INTERNATIONAL

The Federation for Education in Europe / FEDE is a network of nearly 500 higher education institutions sharing a common project of high academic standards: each student is the main actor of his/her educational project. FEDE diplomas are worldwide recognized and FEDE schools participate in the development of a big project: Create a vast area of higher education in Europe and more globally in the World.

Further information about the terms and conditions at: [apply@canvas.ch](mailto:apply@canvas.ch)

## CANVAS IS ALSO...

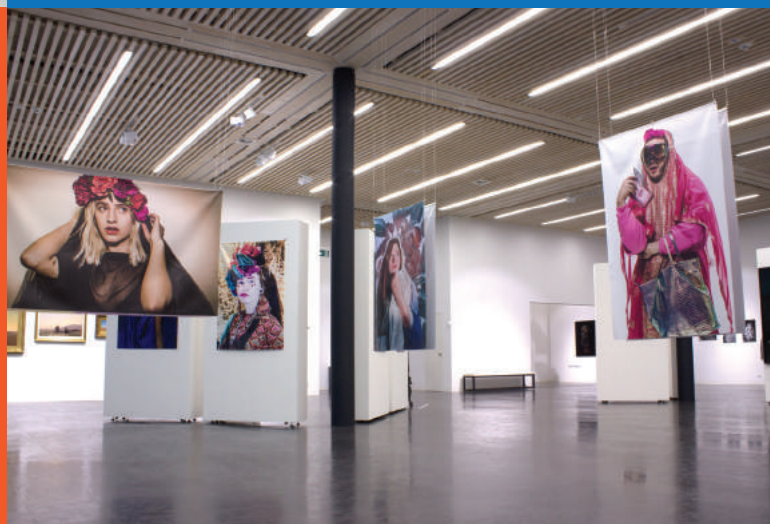


### Fashion Meetings

The small collections made by our students during the programs are highlighted during events and fashion meetings.

### Design Avenue Canvas Switzerland

The Canvas School of Arts has its own association, Design Avenue Canvas, a project created by several teachers and former students of Canvas (alumni). This association organizes regular activities, workshops and artistic events throughout Switzerland.



### Artistic Meetings

The organization of workshops on various topics allow a direct interaction with other schools and institutions, enlarging the areas of expertise of our students.

### Exhibitions

Digital Projections and Vernissages:  
The opportunity for our students to expose their artist portfolios.



## THE WORD OF THE END

By joining Canvas and its foundation degree, you will join a community of passionate people in a creative environment where you can unleash your imagination and establish lifelong international relationships.



Swiss Design Center Group



ARCHITECTURE - DESIGN - FASHION - GRAPHIC DESIGN - INTERIOR DESIGN - ARTWORK/COMICS



Federation for EDucation in Europe  
Fédération Européenne Des Ecoles



“ THE WORLD IS BUT A CANVAS  
TO OUR IMAGINATION ”

HENRY DAVID THOREAU

## CANVAS SCHOOL OF ARTS

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