

MANCHESTER
1824

The University of Manchester
Alliance Manchester Business School

Alliance Manchester Business School



Undergraduate Study
2022 Entry



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Want to find out more about student life? Chat with our student ambassadors and ask any questions you have via our website.

Visit alliancembs.ac.uk/study/unibuddy



Student blogs

The best way to find out what studying at Alliance MBS is really like – read our student blogs. Visit alliancembs.ac.uk/ugblogs

Alliance Manchester Business School is a 'triple-crown' school, accredited by EQUIS, AACSB and AMBA



Welcome to Manchester

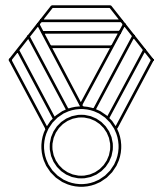
Your world is about to change so choose a world-changing university

The University of Manchester

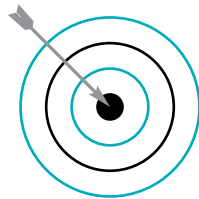
From pioneering modern computing to isolating graphene, we've a heritage of producing innovative, freethinking individuals.

A member of the Russell Group of universities, Manchester delivers programmes informed by cutting-edge research, teaching staff at the forefront of their field, an award-winning careers service and state-of-the-art facilities; everything you need to make your mark on the world.

What's more, we're well underway with one of the biggest investments in facilities undertaken by any UK university. Our £1bn campus masterplan will create a world-class base to launch global ambitions.



6th in the UK, 8th in Europe, 27th in the world
(QS World University Rankings 2021)



Most targeted university by top graduate employers
(High Fliers Report 2018, 2019 & 2020)

No.1

in the world for sustainable development
(Times Higher Education Impact Rankings 2021)



25 Nobel Prize Winners
among current and former staff and students



400 student societies
engaging in local and global issues



University of the Year for Graduate Employment
(The Times and Sunday Times Good University Guide 2020)

40,250

students from over **170 countries** at the University

£1bn

campus masterplan
investment

Do more, be more

STELLIFY

STE•LI•FY(VERB)

To change or be changed, into a star (see page 46).

Alliance MBS

One of the foremost centres for business and management studies in the world. We're ranked second in the UK for business research power (REF 2014) and we focus on the application of this knowledge throughout our programmes.

We have undergone an ambitious transformation - our new £85 million building provides an inspiring space for students to learn, research, collaborate and focus on personal study.

For more information visit

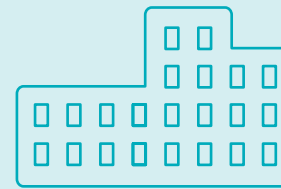
alliancembs.manchester.ac.uk/buildingproject



Gain exemptions from professional accounting exams
including ICAEW, ACCA and CIMA

£85 million

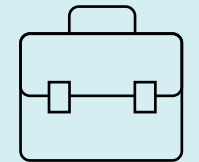
£85m renovation
of the Business School



Work on projects set and assessed by high-grade employers such as **Procter & Gamble and Credit Suisse** (see page 20)



Experience business in another culture
with an international exchange year (see page 34)



Apply for a **salaried work placement year** (see page 44)



Ranked 2nd in the UK
for business and management 'research power' (REF 2014)

1,900

undergraduate students from **85 countries** at the School

£2k

Scholarships worth £2,000 per year
(see page 48)

Our home

An ambitious school needs a world-class building. Our new campus will help you get the most out of your undergraduate experience. Alliance MBS includes:

- Study zones, quiet areas and break-out spaces to study
- Inspiring teaching, events and meeting spaces
- Eddie Davies Library overlooking the vibrant Oxford Road Corridor
- The Mill restaurant, Café 65 and The Hive Café
- Data Visualisation Observatory
- Behavioural Research Laboratory
- University Green retail and leisure space with food, drink and shopping outlets.



Library
and inspiring
study spaces

Shops, bars
and restaurants
including Brewdog,
Five Guys, Pret
and Loungers

£1^{bn}
campus
redevelopment



Manchester. Ahead of the curve.
Ahead of the game.

Where Manchester treads, the world follows.
Ask any of the people who live and work here.

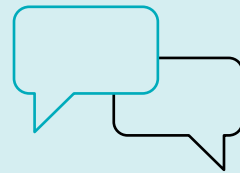
There are many reasons why Manchester is renowned around the globe. But to the people that live here it's simply known as home. With its indisputable charm and welcoming communities, you'll find it quickly becomes your home too.



The ultimate student city
with one of the largest student populations in Europe (>99,000)



The University of Manchester is one of the **most popular** universities in the UK in terms of applications to our degree courses (source: UCAS)



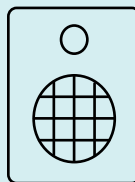
One of the most diverse cities in the world with over **200 languages spoken**



The most visited city in England outside London
(source: Visit Britain)



Home to the UK's third largest airport with direct flights to over **200 destinations worldwide**



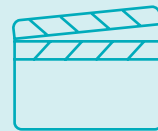
A musical hotbed
The Smiths, Oasis, The Stone Roses and Joy Division all formed in Manchester



World-class sports facilities including the Aquatics Centre and National Cycling Centre

-35%

35% lower cost of living compared to London (source: Numbeo) but only two hours away by train

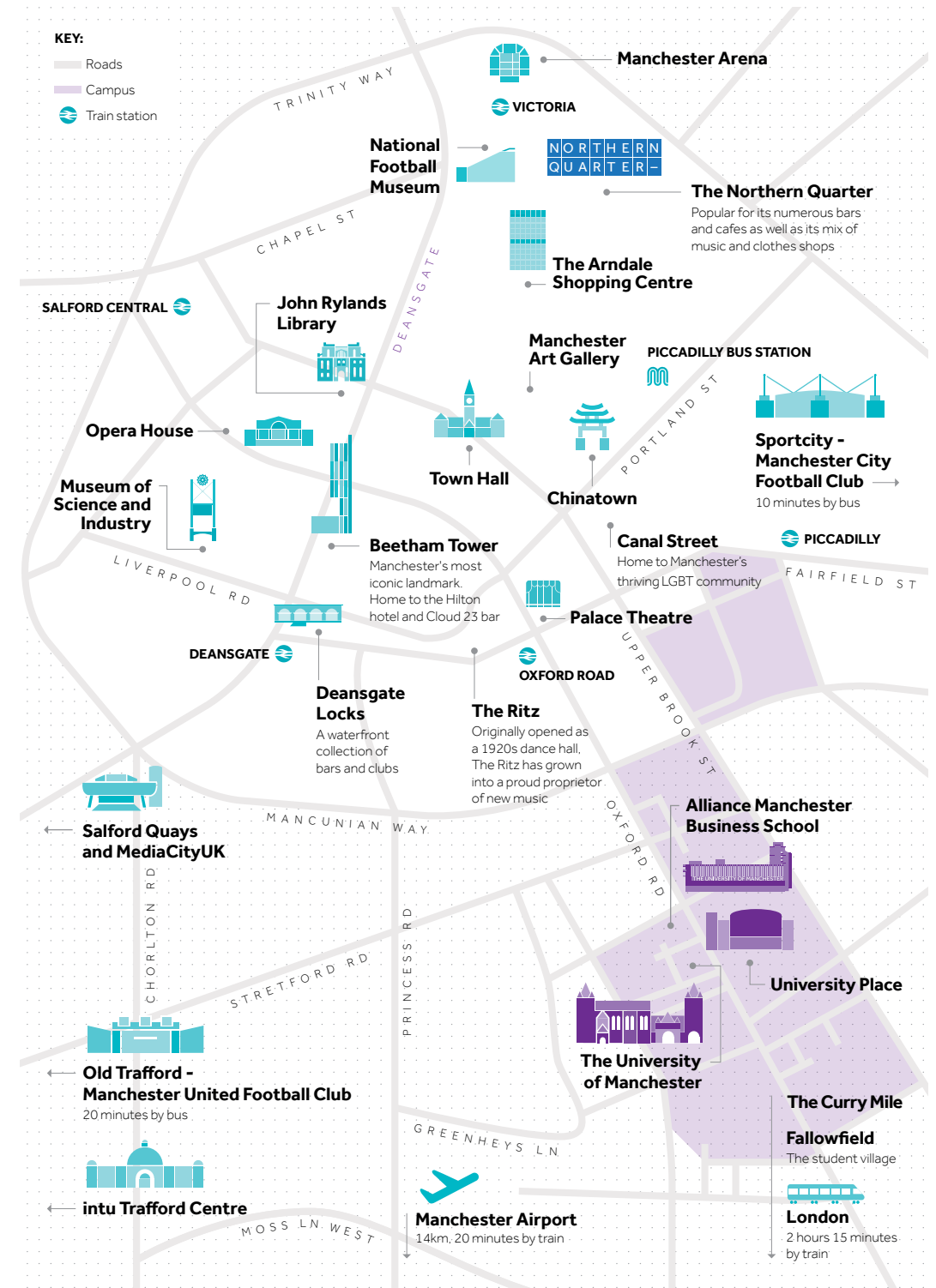


Home to MediaCityUK – a leading international hub for the creative and digital sectors

1st

A city of firsts

Where Rolls met Royce, the first computer was made and the world's first professional football league was founded



Student life

A week in the life of BSc (Hons) Management student, Zeke

As an Alliance MBS student you will push your potential beyond its limits. As a member of the Students' Union you'll be a part of the largest and most diverse student community in the country. And as a Manchester resident you'll find yourself at the heart of an exhilarating city.

Your biggest challenge is finding time for everything.

Monday	10:00 - 11:00 Workshop Fundamentals of Financial Reporting	12:30 - 13:30 Lunch around the Northern Quarter	14:00 - 15:00 Lecture Fundamentals of Financial Reporting
Tuesday	09:00 - 10:00 Seminar Academic and Career Development	10:30 - 12:00 Seminar Meeting with careers service / group work	12:15 - 12:45 Lunch at 'Falafil' near the University with friends
Wednesday	09:00 - 10:00 Seminar Management and Organisation Studies	10:00 - 11:45 Preparation for a busy day tomorrow in Main Library	12:00 - 13:00 Lecture Fundamentals of Financial Reporting
Thursday	08:30 - 09:15 Run in Platt Fields Park	10:00 - 12:00 Lecture Management and Organisation Studies	12:30 - 13:30 Lecture Microeconomics
Friday	09:00 - 10:30 Library session, plan for the week ahead, work on relevant coursework	10:00 - 12:00 Lecture Academic and Career Development	12:30 - 13:30 Spot of lunch in Fallowfield
Saturday	10:00 Sleep in	Zzzzzz...	11:00 - 12:00 Catch up with friends from home
Sunday	10:00 - 11:00 Run in Birchfields Park	11:30 - 12:30 Weekly food shop	



"Continually meeting students from all around the world and academics who are influential within their chosen field, all of whom have a strong passion for business, has been inspiring. There are so many opportunities to get involved."

— Zeke Skinner

Formal study hours

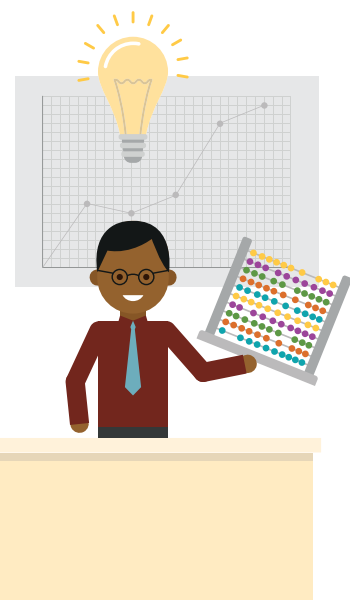
Informal study hours

Student society

Part-time work

Social activities

15:30 - 17:00 Quiet work in the Precinct Library	17:00 - 18:00 Lecture Marketing Foundations	18:00 - 19:00 Live Music Society at the Students' Union	19:00 Cook dinner and relax with friends from halls
13:00 - 14:00 Lecture Microeconomics	14:00 - 16:30 Preparation for upcoming seminars in the 'Ali G' Learning Commons	16:30 - 17:00 Shop for fresh food at Lidl	18:00 Cook dinner followed by cinema or student comedy
13:00 - 16:30 Student Ambassador work at AMBS Visit Day	17:00 - 18:00 Dodgeball society	19:00 - 20:00 Read over notes for tomorrow	20:00 Drinks in Fallowfield with friends from course
14:00 - 15:00 Seminar Marketing Foundations	15:00 - 16:00 Seminar Quantitative Methods for Business & Management	16:00 - 16:30 Reflect on today's lecture/seminar content	18:00 - 20:00 Dinner with VegSoc
14:00 - 15:00 Lecture Quantitative Methods for Business and Management	15:00 - 16:00 Get involved in some student-led politics	16:30 - 18:30 Practice drums	20:00 Out with friends in Manchester, trying somewhere new
12:00 - 15:00 Explore Manchester, do something cultural	15:30 - 17:30 Light revision	20:00 Go to a gig/Watch Match of the Day with friends	
13:30 - 15:00 Vegetarian roast in Didsbury	15:00 - 17:00 Preparation for the week	19:00 - 20:00 Phone my parents	21:00 Early night



BSc (Hons) Accounting

 Available with a work placement

BSc (Hons) Business Accounting is a unique course tailored to provide students with both the knowledge and the skills required for accountants and leaders in the business world beyond university.

Part of the Institute of Chartered Accountants in England and Wales' (ICAEW) Undergraduate Partnership Programme (UPP), providing a specialised route to chartered accountancy status.

The course focuses on three key pillars for success:

Academic prowess

Small group teaching on the course gives you access to thought-leading academics who inspire you to develop thinking patterns to reflect the Alliance MBS focus on original thinking applied. Teaching is led by award-winning lecturers putting you at the centre of learning and focuses on the development of seven key study skills to ensure you reach your full potential.

Wellbeing and flourishing

Having the support and guidance to flourish are at the heart of the programme so that you enjoy your time here. You will benefit greatly from cross year group coaching, focused academic advising and a close working relationship with lecturers. Alongside accounting and finance you are encouraged to develop skills to become a well-rounded professional, including emotional intelligence, growth mind-set and resilience.

Employability

The ultimate aim of the programme is to empower you to achieve long-term career success and become the leading professionals of tomorrow. We aim for you to be 'employability ready' by the start of

second year so that you can apply to and choose from a range of summer internships and placements. The programme has partnerships with ICAEW, CIPFA, ACCA, CFA and CIMA. Students benefit from these partnerships through exam exemptions, work experience offers and training.

What jobs do our accounting graduates go into?

Examples of jobs recent accounting graduates have gone on to include:

- Audit associate
- Banking
- Forensic accountant
- Internal auditor
- Procurement intern
- Risk analyst
- Tax advisor
- Trainee chartered accountant

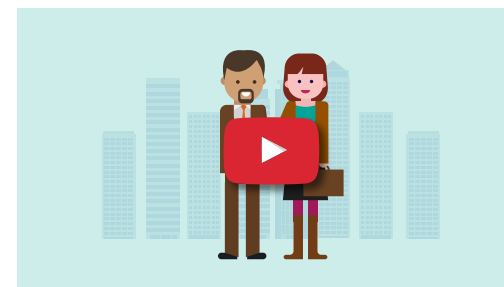
Who employs them?

A wide range of companies, including:

- BDO
- Deloitte
- Ernst & Young
- Grant Thornton
- HM Revenue & Customs
- KPMG
- NHS
- PricewaterhouseCoopers
- RBS
- The National Audit Office

What about further study?

Accounting graduates have gone on to further study in accounting, banking and finance at institutions such as Cambridge, Imperial College London and London School of Economics.



Top 5 reasons to study Accounting

Watch our video to find out more:
alliancembs.ac.uk/ug/accounting

Fact File

UCAS course codes

N400
BSc (Hons) Accounting

N401
BSc (Hons) Accounting
with Industrial/
Professional Experience

Duration

 **3/4**
years


Optional work placement year


Typical A-level offer

AAA

(see page 48 for more detailed entry requirements)

Class profile 2020-21

 **53**
students

 **41%**
male

 **59%**
female

 **9**
nationalities

 **9 applications**
per place

100%

in work or further study
within 15 months
(Discover Uni 2021)

"BSc Accounting was different from other courses in that I wasn't just one student out of 200. There was a small group of us and this made a huge difference - I felt like I was always supported, challenged, and motivated to be the best that I could."

- **Bhavna Cowling**,
BSc Accounting graduate now working as a Financial Controller for The Hummingbird Bakery



Recognised as an ICAEW Partner in Learning, working with ICAEW in the professional development of students

*For N401.



BSc (Hons) Accounting

– What you study

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

Year 1

Your first year is designed to introduce you to the foundations of accounting and finance.

You will also study course units in mathematics, statistics, economics and law. A specialist course unit – only available to BSc (Hons) Accounting students – will develop your skills and strengths required by the accountancy profession and will begin to prepare you for the workplace. Your first year project involves you preparing a competitive audit tender with support from employers such as KPMG, EY and Co-op.

Year 1 core course units [credits shown in brackets]

- Auditing and Professional Accounting Practice [20]
- Financial Decision Making [10]
- Financial Reporting [10]
- Introductory Management Accounting [10]
- Law in a Management Context [10]
- Quantitative Methods for Accounting and Finance [20]

Plus optional course units in

- Economics [10/20]
- Fundamentals of Technological Change [10]
- Marketing Foundations [10]
- Work Psychology [10]

Year 2

Your second year will develop your analytical skills and give you a more in-depth understanding of accounting.

You will take core course units in accounting and finance, plus a ten-credit business law course unit. You will develop your understanding of business strategy, accounting and auditing practice with a specialist course unit designed to provide you with the theoretical knowledge and practical skills necessary for the work placement year. You will also choose an optional course unit in a related subject of your choice.

Year 2 core course units

- Business Law 1: Law, Business Liabilities and the Consumer [10]
- Business Strategy [10]
- Financial Reporting and Accountability [20]
- Financial Statement Analysis [10]
- Foundations of Finance [20]
- Intermediate Management Accounting [20]
- Principles of Taxation [10]
- Professional Accounting Practice [10]

Plus one of the following:

- Development Economics [10]
- Financial Markets and Institutions [10]
- Foreign Language [10]
- Investment Analysis [10]
- Mergers and Acquisitions: Financial perspectives [10]
- University College course unit [10] (see page 48)

Work placement

If you successfully apply for a work placement this will take place between your second and final year.

You will put theory into practice, develop transferable skills and gain an insight into the accounting profession.

Previous BSc Accounting students have completed work placements at Airbus, Deloitte, Ernst & Young, Grant Thornton, HSBC, Innospec, KPMG, PwC, Rolls-Royce, NHS and RSM amongst others.

Our students have worked in a variety of placement roles spanning accounting and finance, from audit to fintech and credit risk management.

Final year

Your final year is designed to allow you to choose from a range of more specialised topics.

You will take a core 40 credit project course unit involving an individual company project. You will continue your studies in business law and take core course units in accounting and finance. Your remaining course units will be chosen from a range of accounting, finance, economics or management subjects.

Final year core course units

- Accountability and Auditing [10]
- Business Law 2 [10]
- Contemporary Issues in Financial Reporting and Regulation [20]
- Corporate Financial Communication and Valuation [40]

Plus optional course units in

- Accounting, Finance, Management or other related subjects [40]

BSc (Hons) Business Accounting

 **with Industrial/Professional Experience**

Our innovative 'Flying Start' degree was developed in collaboration with PwC and the Institute of Chartered Accountants in England and Wales (ICAEW).

It allows you to fast-track your career to become an ICAEW Chartered Accountant, combining academic study with integrated professional work placements; the best of both worlds.

Employability

The most distinctive feature of this four-year programme is a series of integrated paid work placements at PwC in your second, third and final years of study. Whilst on placement you will gain practical knowledge and experience within PwC's Audit team.

Work with PwC

PwC are the employer of choice in Accounting and Professional Services according to AllAboutSchoolLeavers, and voted the UK's Accountancy employer of choice by students in The Times Top 100 Graduate Employers survey for 19 years.

With this degree, you can be a student and a professional at the same time. Enjoy everything university life has to offer and experience what it means to be a trainee Chartered Accountant on placement at PwC.

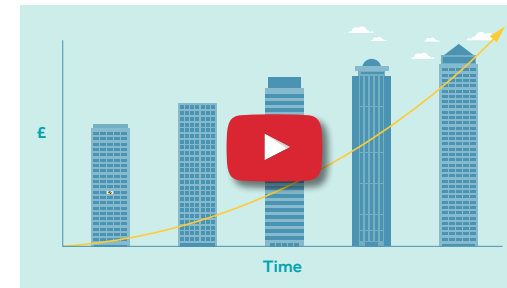
Perform well in your academic studies and placements and you will join the Flying Start students across the UK who were offered a graduate position at PwC. Join PwC a step ahead of traditional graduates, potentially becoming a fully-qualified ICAEW Chartered Accountant, with the salary to match, just over a year after you graduate.

The ACA

The programme offers significant exemptions from professional accounting qualifications, with the opportunity to gain the maximum number of ICAEW ACA exemptions (12 papers). ICAEW Chartered Accountants are recognised around the world as leaders in accountancy, finance and business.



Recognised as an ICAEW Partner in Learning, working with ICAEW in the professional development with students



Top 5 reasons to study Business Accounting

Watch our video to find out more:
alliancembs.ac.uk/ug/busacc

Fact File

UCAS course code

N403
BSc (Hons) Business Accounting with Industrial/Professional Experience

Duration

 **4 years**


Integrated work placements in years 2-4

Typical A-level offer

AAA

(see page 48 for more detailed entry requirements)


Class profile 2020-21

 **60 places per year**

 **60% male**

 **40% female**

 **9 nationalities**

 **Opportunity to complete 12 ACA papers during your degree**

Why study Business Accounting?

"Our vision for this new degree is to allow you to study at a highly-ranked university, undertake paid placements at PwC and gain the maximum exemptions possible from the ICAEW.

During your degree you will be taught by globally-recognised academics and then apply that knowledge by working in the number one firm of accountants in the UK."

— Dr Wendy Wild,
Programme Director,
BSc (Hons) Business Accounting

"The programme has allowed me to hit the ground running with my career. Not only have I returned as a Senior Associate after graduation, I've been able to gain exposure to lots of different business areas throughout my placements."

— Flying Start graduate

BSc (Hons) Business Accounting

– What you study

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

Year 1

You will spend your first year gaining a strong grounding in the principles of accounting.

You will complete core course units, including Financial Decision Making, Financial Reporting, and Audit which will allow you to develop your professional skills and prepare you for the workplace. You will take your first examinations that will contribute towards your ACA qualification. You will also connect with PwC to decide on your work placement location for your second year onwards.

Year 1 core course units [credits shown in brackets]

- Auditing and Professional Accounting Practice [20]
- Financial Decision Making [10]
- Financial Reporting [10]
- Fundamentals of Management [10]
- Introductory Management Accounting [10]
- Law for Accountants [20]
- Microeconomics I [10]
- Macroeconomics I [10]
- Quantitative Methods for Accounting and Finance [20]

Year 2

Your second year will combine your first work placement at PwC with course units designed to give you a more in-depth understanding of accounting and business strategy.

You will study core course units in accounting and continue to focus on your ACA qualification. Your academic study period will run from September until the end of March, developing your analytical skills and knowledge of finance. You will then undertake your first 18-week work placement with real audit clients at PwC, growing your professional network and gaining an insight into the accounting profession.

Year 2 core course units

- Business Strategy [10]
- Financial Reporting and Accountability [20]
- Financial Statement Analysis [10]
- Foundations of Finance B [20]
- Tax Principles [10]
- Compliance [10]
- Work placement (April – July)**
- PwC audit placement [40]

Year 3

Your third year will also combine a work placement and academic studies, consolidating your expertise in audit and assurance, and management accounting.

On placement you will take on more a challenging role within a client audit environment at PwC, building on your professional experience, you will apply the knowledge gained on the programme to undertake more complex projects, with greater responsibility. Your studies will build on key technical skills, helping to fast-track your accountancy career and gain further ICAEW exemptions.

Year 3 core course units

- Advanced Financial Accounting and Reporting [20]
- Audit and Assurance (including Ethics) [20]
- Business Planning (Taxation) [20]
- Intermediate Management Accounting [20]
- Work placement (April – July)**
- PwC audit placement [40]

Final year

Your final year includes a research project and a lengthier work placement, designed to prepare you for a graduate career with PwC.

You will continue studying core units in finance, and will choose from a number of optional course units. Your placement will span 19 weeks, from December to May, and will advance your management skills through coaching junior staff. You will return to Alliance MBS to complete your research project and qualify for exemptions from all Certificate and Professional level ICAEW ACA papers.

Final year core course units

- Financial Analysis of Corporate Reporting [40]
- Financial Derivatives [10]
- Plus optional course units:**
- optional course unit [20]
- optional course unit [10]
- Work placement (December – May)**
- PwC audit placement [40]



BSc (Hons) Information Technology Management for Business

Available with a work placement

Developed in collaboration with leading global blue-chip employers, this degree aims to create the 'ideal graduate' whose skills span the challenging middle ground between business and IT.

Information Technology Management for Business Degree is home to future leaders of the IT industry. Together with your outstanding fellow students from around the world, you will learn about the application of technology within the modern workplace across diverse industries. Everything we do on the ITMB programme is focused on the application of practice, enabling you to understand the real life challenges faced by industry. No previous technology experience is required to join the programme, only a passion for harnessing innovation and creativity to improve the management of IT.

Employability

Kick-start a successful career in the digital economy - our ITMB graduates are equipped with the skills and experience to apply technology-based solutions to strategic problems, presenting their ideas with confidence and managing their implementation.

A work placement year will enhance your academic and career prospects - 100% of ITMB placement students achieved a first or upper second class degree between 2015-20.

What jobs do our ITMB graduates do?

Examples include:

- Agile coach
- Business analyst
- Data analytics consultant
- Feature product owner
- IT project manager
- IT strategy consultant
- Technology analyst
- Web services account manager

Who employs them?

A wide range of companies including:

- Amazon
- Apple
- Bank of America
- Credit Suisse
- Deloitte
- IBM
- J.P. Morgan
- KPMG
- Microsoft



Top 5 reasons to study ITMB

Watch our video to find out more:
alliancembs.ac.uk/ug/itmb

Fact File

UCAS course codes

GN51
BSc (Hons) Information Technology Management for Business

GN5C
BSc (Hons) Information Technology Management for Business with Industrial Experience

Duration

3/4 years

Optional work placement year

Typical A-level offer

AAA

(see page 48 for more detailed entry requirements)

Class profile 2020-21

50 students

55% male

45% female

17 nationalities

10 applications per place

40+

Developed in collaboration with over 40 global blue-chip employers

100%

of ITMB placement students achieved a 1st or 2.1 degree (2015-20)



BSc (Hons) Information Technology Management for Business

– What you study

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

Year 1

Project work integrates business and IT throughout the degree. Our current first-year project is supported by Credit Suisse and involves developing an application to solve a real business problem.

In addition to foundation-level course units in IT, you will also study marketing, economics and work psychology. By the end of your first year you will have presented your team project to employers at two employer showcases and participated in skills sessions delivered by companies such as KPMG, Fujitsu, and Bank of America.

Year 1 core course units [credits shown in brackets]

- Academic and Professional Practice [10]
- Database Design and Development [10]
- Economic Principles [10]
- Fundamentals of Data Analytics [20]
- Fundamentals of Information Systems [10]
- Integrative Team Project 1 [20]
- Introduction to Work Psychology [10]
- Marketing Foundations [10]
- Software Application Design and Development [20]

Year 2

During your second year of study you will undertake core course units in Business Analysis, Digital Strategy, User Experience Design and Data Analytics.

What sets the ITMB programme at Manchester apart is our ability to provide you with the opportunity to customise your programme of study to ensure that it fulfils a learning experience that meets your individual goals. Our current second year Integrative Team Project is supported by Proctor and Gamble, where you will be tasked with the undertaking of a yearlong team consultancy project, the result of which will be showcased to employers at the end of both semesters.

Year 2 core course units

- Business Analysis [20]
- Business Data Analytics [20]
- Digital Strategy [10]
- Integrative Team Project 2 [20]
- User Experience Design [10]

Year 2 optional course units

- Consumer Behaviour [10]
- Creativity, Design and Entrepreneurship [20]
- Economic Analysis 1: Firm Market and the Economy [20]
- Ethical Business [20]
- Marketing Management [20]
- Sustainable Business [20]
- Technology, Strategy and Innovation [10]

Up to 20 credits may be chosen from University College (see p.42) and/or the University Language Centre

Work placement

Industrial experience can be a significant component of the ITMB experience, offering real-world experience with innovative organisations.

Previous students have completed placements with Adobe, Bank of America, Credit Suisse, Deloitte, Hewlett Packard, IBM, Medallia, Microsoft, Morgan Stanley, PepsiCo, PwC and Vodafone amongst others.

Our students have worked in placement roles spanning business analysis, e-commerce, digital marketing and project management.

Final year

Your final year provides an in-depth view of big data and business analytics, IT risk and architecture. You will gain practical skills in the design and application of business IT architectures through a core unit developed with IBM, which applies a case study from the global technology giant.

You will also undertake your own final year research project – the development of an IT solution to a business problem which will encompass; investigation, requirement analysis, design and evaluation of your proposed solution. Previous ITMB students have studied a variety of topics including; how large corporations use technology to manage teams across geographic locations and time zones, IT provision in the treatment of diabetes in the NHS, and investigated the implications of the rise in social networking on management.

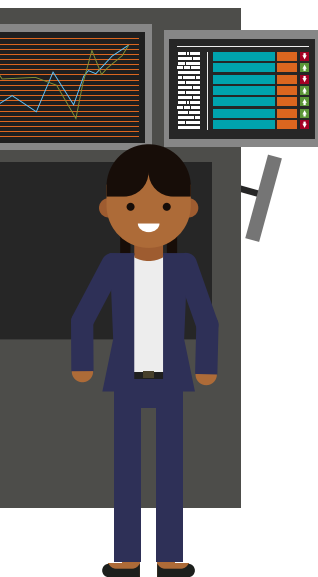
Final year core course units

- Business IT Architecture [10]
- Digital Economy: Platforms, AI and the Business [20]
- ITMB Final Year Project [40]
- IT Risk, Cybersecurity and Governance [10]

Final year optional course units

- Advanced Strategic Management [20]
- Innovation and Markets [20]
- International Competitiveness and Innovation [20]
- Marketing Strategy [20]
- People Management and Change [10]
- Sustainable Business in Society [20]

Up to 20 credits may be chosen from University College (see p.42) and/or the University Language Centre



BSc (Hons) International Business, Finance and Economics

 Available with a work placement

This interdisciplinary course offers you the opportunity to study a wide range of course units across finance, accounting, economics, business analysis, innovation, strategy and political economy.

Study contemporary contextual themes, such as the globalisation and financialisation of business, hedge funds and private equity, and the social and economic implications of outsourcing.

This course includes an optional work placement in your third year, before returning to Manchester to complete your final year.

Graduate employers look for candidates with work experience, practical skills and professionalism. Build your confidence, develop a real-world attitude to business, earn a salary and gain increased responsibility and independence.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 44.

Employability

Selected course units grant exemptions from professional accountancy exams, including one ICAEW ACA paper, six ACCA papers and seven CIMA papers.

What jobs do our IBFE graduates go into?

Examples include:

- Associate auditor
- Business consultant
- Commercial strategist
- Corporate banker
- Derivatives analyst
- Export manager
- Tax analyst

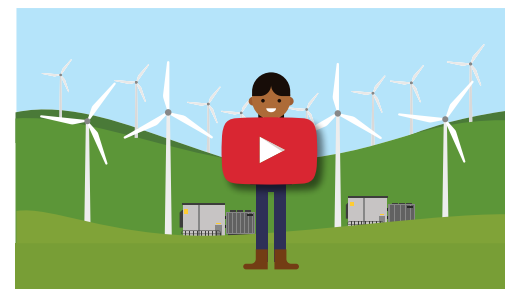
Who employs them?

A wide range of companies including:

- Aon
- Accenture
- Deutsche Bank
- KPMG
- London Stock Exchange
- PwC
- Rolls-Royce
- Santander
- Sky

What about further study?

IBFE graduates have gone on to law conversion courses and further study in finance and international business at institutions such as ESADE Business School (Barcelona), Humboldt University (Berlin) and the College of Law.



Top 5 reasons to study IBFE

Watch our video to find out more:
alliancembs.ac.uk/ug/ibfe

Fact File

UCAS course codes

N1N3

BSc (Hons) International Business, Finance and Economics

N1N4

BSc (Hons) International Business, Finance and Economics with Industrial/Professional Experience

Duration

 **3/4 years**


Optional work placement year


Typical A-level offer

AAA

(see page 48 for more detailed entry requirements)

Class profile 2020-21

 **197* students**

 **52% male**

 **48% female**

 **35 nationalities**

 **8 applications per place**

£31k

average salary for Economics graduates 3 years after graduation (Discover Uni 2021)

CFA

Affiliated with the CFA Institute
cfainstitute.org

* Our 2020 intake was larger than previous years. There are approx. 100 spaces for 2022 entry



BSc (Hons) International Business, Finance and Economics

– What you study

Please note that course units are subject to change and can vary from year to year. For detailed information on individual course units visit the course listing on our website.

Year 1

Your first year begins with a broad introduction to the study of business, finance and economics.

This will enable you to make an informed choice of areas to study later in the course. You will learn the technical skills of macro, micro and managerial economics and financial reporting.

Year 1 core course units [credits shown in brackets]

- Academic and Career Development [10]
- Financial Decision Making [10]
- Financial and Digital Innovation in International Business [20]
- Financial Reporting [10]
- Introductory Management Accounting [10]
- Work, Organisations and Society [20] OR Fundamentals of Technological Change [10] AND Entrepreneurial Skills [10]

Plus:

- Microeconomics 1 [10]
- Macroeconomics 1 [10]

Plus one of the following:

- Introductory Mathematics [10] and Introductory Statistics for Economists [10]
- Advanced Mathematics [10] and Advanced Statistics [10] (dependent on previous level of mathematics)

Year 2

You will study core course units in finance, managerial economics and business strategy.

You will also choose options from accounting and finance, economics and contexts for international business. You will gain practical report writing, financial and competitor analysis and database skills.

You have the opportunity to learn a language – you can choose from 15 different languages at varying levels and you can continue this study into your third year. Visit languagecentre.manchester.ac.uk for full details.

Year 2 core course units

- Foundations of Finance [20]
- Fundamentals of Strategy [10]
- Managerial Economics I [20]

Plus 70 credits of optional course units (no more than 40 credits from each subject area)

Finance

- Financial Markets and Institutions [10]
- Financial Statement Analysis [10]
- Fintech, Blockchain and Cryptocurrencies [20]
- Investment Analysis [10]
- Mergers and Acquisitions: Financial Perspectives [10]

Accounting

- Financial Reporting and Accountability [20]
- Intermediate Management Accounting [20]

Contexts for International Business

- Business Law 1: Law, Business Liabilities and the Consumer [10]
- Business Law 2: Law and the Modern Corporation in an International Context [10]
- Comparative West European Politics [20]
- International Business [20]

- Law in a Management Context [20]
- Marketing [10]
- Political and Economic Anthropology [20]
- Questions about International Politics [20]
- Racism and Ethnicity in the UK [20]
- Southern European Politics [20]
- The Politics of Development [20]
- The Politics of Globalisation [20]
- The Politics of Insecurity [20]

Economics

- Advanced Mathematics [10]
- Advanced Statistics [10]
- Development Economics IIA [10]
- Econometrics [20]
- Macroeconomics II [10]
- Microeconomics II [10]

Our University Language Centre offers optional course units in over 15 different languages at all levels [10-20].

10 credits may be chosen from University College (see p.42), including the Manchester Leadership Programme.



"The combination of finance and economics was crucial in providing a good knowledge base for my career. I work for a global alternative investment adviser, investing capital and resources across multiple segments and markets."

- **Andrew Scanlon**, IBFE graduate now Founder & Managing Director at Holmwood Investments

Work placement

If you successfully apply for a work placement this will take place between your second and final year. You will put theory into practice, develop transferable skills and gain an insight into your chosen profession.

Previous IBFE students have completed work placements at Accenture, Audi, British Airways, Deloitte, Goldman Sachs, GSK, IBM, L’Oreal, Morgan Stanley, Pfizer, Rolls-Royce, Utilita Energy and Walt Disney, amongst others.

Our students have worked in a variety of placement roles spanning audit, finance, operations management, procurement and project management.

Final year

You will take compulsory course units in international finance, managerial economics and international business analysis.

You will also choose options in accounting and finance, contexts for international business, economics and modern languages. You will choose 60 credits of optional course units, including up to 20 credits from our University Language Centre.

The International Business Analysis Project allows you to critically analyse contemporary business practice from a social and political perspective. You will question the classical strategy tradition by exploring how the pressure to deliver shareholder value complicates the job of management.

Final year core course units

- International Business Analysis Project [20]
- International Finance [20]
- Managerial Economics II [20]

Plus 60 credits from a range of optional course units:

Accounting and Finance

- Advanced Corporate Finance [20]
- Advanced Management Accounting [20]
- Accountability and Auditing [10]
- Applied Practical Investing [10]
- Contemporary Issues in Financial Reporting and Regulation [20]
- Corporate Contracting and Managerial Behaviour [10]
- Corporate Governance in Context [10]
- Financial Derivatives [10]
- Financial Engineering [10]
- Financial Market Microstructure [10]
- Share Prices and Accounting Information [10]

Contexts for International Business

- Global Management, People and the Digital Divide [20]
- Human Resource Management [10]
- Innovation and Markets [20]
- Marketing [10]
- The Politics of the European Union [20]
- Wicked Problems: Clumsy Solutions - Leadership in Healthcare [20]

Economics

- Financial Economics [10]
- Microeconomics III [20]

Optional language units (not including beginner level) from our University Language Centre [10-20]

“There were so many different areas that I could focus my strengths on; having such variety across three different disciplines has given me a wider skill set. Understanding and learning about business and the economy as a whole made the transition from being a student to working life much easier.”

— Emily Howeller, IBFE graduate



Louis - IBFE
Alliance MBS
@AllianceMBS

A day in the life of a BSc IBFE student

Alliance MBS @AllianceMBS - Apr 6

Morning all! I’m Louis Rushton, currently studying IBFE, on my placement year with L’Oréal. I hope you enjoy an insight into my role as I takeover AMBS twitter... #dressdownfriday #lifeatloreal



Alliance MBS @AllianceMBS - Apr 6

I work in 1/3 distribution centres in the UK which holds 35k pallets of stock and supplies the whole of UK!



Alliance MBS @AllianceMBS - Apr 6

I run the Staff Shop which involves managing 6k+ customers, ordering stock, promo planning, developing the website and coordinating the warehouse team. #ambstakeover

Alliance MBS @AllianceMBS - Apr 6

Hope you enjoyed my little insight into a placement student at AMBS! Feel free to contact me on linked in: Louis Rushton and...

Alliance MBS @AllianceMBS - Apr 6

I’m now booking trains to London for two weeks time. The no.1 most important thing I’ll take from this placement is the importance of networking. I’m off to L’Oréal head offices again to meet more colleagues.



Alliance MBS @AllianceMBS - Apr 6

After two hours of going through GDPR and security protection for our website I’ve finished for the day and I’m off for a Friday night pint! #lifeatams #ambstakeover



BSc (Hons) International Management

✈️ Study abroad with an international exchange year

First-hand knowledge of another culture can be crucial in business. The distinctive feature of these courses is a year abroad at a top global business school or university.

Study a broad range of topics to suit your interests and career ambitions, and gain invaluable experience of living and studying in another country.

Our students have also secured summer internships in the UK and abroad to further enhance their employability. So, you could study at two world-class institutions, benefit from extensive travel opportunities and gain added work experience. There'll be no stopping you after graduation.

What jobs do IM graduates go into?

Examples include:

- Associate management consultant
- Corporate banking associate
- Market analyst
- Media consultant
- Territory manager
- Wealth management analyst

"I obtained an internship in Singapore whilst I was studying and stayed for four more months as a working professional over the summer, experiencing the Lion City from a different perspective."

- **Arthur Richier**, BSc (Hons) International Management graduate, now a Senior Freight Analyst at Vortexa

Who employs them?

Global employers, such as:

- Bombardier (Sweden)
- Crown Worldwide (San Francisco)
- Danier Leather Inc (Toronto)
- Deloitte (Luxembourg)
- Google
- HSBC (Beverly Hills)
- Tevere (Switzerland)

What about further study?

Graduates have gone on to further study in digital marketing, entrepreneurship, real estate and strategy at Harvard, University of Mannheim and Erasmus University.



Top 5 reasons to study International Management

Watch our video to find out more:
alliancembs.ac.uk/ug/im

Fact File

UCAS course codes

N247
BSc (Hons)
International
Management

Duration

 **4**
years


Including an exchange year


Typical A-level offer


AAA

(see page 48 for more detailed entry requirements)

Class profile 2020-21

 **52**
students

 **48%**
male

 **52%**
female

 **10**
nationalities

 **11 applications**
per place

100%

of International
Management
graduates achieved
a 1st or 2:1 in 2020.

44

exchange partners
across 16 countries
and four continents

At the Ohio State
Buckeyes' epic
105,000-seater stadium
- **Anika Morjaria**



BSc (Hons) International Management

– What you study

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

Year 1

Your first year will give you a good grounding in accounting, finance, management, work psychology, marketing, sociology and economics.

This will help you to make informed choices about optional course units in later years. You will study 120 credits in total.

Year 1 core course units [credits shown in brackets]

- Academic and Career Development [10]
- Case Studies in Professional Management [10]
- Economic Principles [10]
- Financial Decision Making [10]
- Fundamentals of Financial Reporting [10]
- Fundamentals of Management Accounting [10]
- Introduction to Management and Organisation Studies [20]
- Introduction to Work Psychology [10]
- Marketing Foundations [10]
- Quantitative Methods for Business and Management [20]

Year 2

You will study a core 20-credit course unit according to your chosen exchange destination and select 100 credits of optional course units.

For exchanges in Europe, Hong Kong, Singapore, Australia or New Zealand students will take International Business [20] or American Society and Economy [20] for exchanges in the USA or Canada.

Our University Language Centre offers optional course units in over 15 different languages at all levels [10-20].

An additional 10 credits may be chosen from University College (see p.42), including the Manchester Leadership Programme.

Year 2 optional course units

- Business Data Analytics [20]
- Business Law 1: Law, Business Liabilities and the Consumer [10]
- Business Law 2: Law and Modern Corporation in an International Context [10]
- Economic Analysis I: Firm, Market and the Economy [20]
- Financial Markets and Institutions [10]
- Financial Reporting and Accountability [20]
- Financial Statement Analysis [10]
- Foundations of Strategy and Innovation [20]
- Investment Analysis [10]
- Law in a Management Context [10]
- Managing Projects [20]
- Operations Management and Strategy [10]
- Personnel Selection and Talent Management [20]
- Research Methodology [20] - pre-requisite for Dissertation

Year 3

You will spend your third year on an international academic exchange, selecting course units from the selection available within the partner institution.

Final year

You will return to Manchester for your final year, using the knowledge and experience gained on exchange in a range of optional course units across all key disciplines.

You will develop an appreciation of economic, social and cultural differences between nations and the implications of this for management systems and practices.

You will choose 120 credits from across the management portfolio, which includes (but is not limited to) the course units listed to the right. An additional 10 credits may be chosen from University College (see page 42) and up to 20 credits from the University Language Centre.

Final year optional course units

- Advanced International Business [20]
- Comparative Industrial Relations [20]
- Contemporary Issues in Financial Reporting and Regulation [20]
- Corporate Governance in Context [10]
- Dissertation or Consultancy Project (in an international field) [40]
- Economic Analysis II [20]
- Global Management, People and the Digital Divide [20]
- Human Resource Strategy and Practice [20]
- International and Comparative Human Resource Management [20]
- International Competitiveness and Innovation [20]
- International Finance [20]
- Leadership and Success at Work [20]
- Services Marketing Management [20]
- Wicked Problems: Clumsy Solutions - Leadership in Healthcare [20]

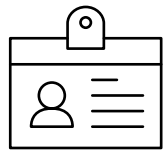
Study abroad

Combine your studies in Manchester with the cultural experience of university life in another country - from Singapore to Switzerland.

As a BSc (Hons) International Management student, you'll spend a full year abroad between your second and final years of study.



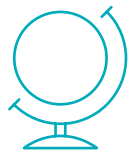
Benefits of study abroad



Enhanced employability



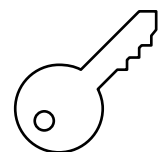
Secure an international summer internship



Build an international network



Increased cultural awareness



Greater independence



Travel the world

Facts and figures

Students who go abroad are **19%** more likely to gain a first class degree and **20%** less likely to be unemployed (UUKi 2018)

Earning on average **7%** more than their non-mobile peers (UUKi 2018)

100% of students on our international programmes achieved a first class or 2.1 degree in 2020

Optional language study - students can choose from **15** different languages.

"I studied at ESADE in Barcelona and interned at a local PR agency in the summer. Working in an international office and interacting with clients on a global scale definitely increased my cultural awareness."

— **Christina Rud,**
BSc (Hons) International Management

"The year in the US absolutely shaped my career. After graduation I joined Ogilvy in London and transferred to New York."

— **Jamie Bryan,**
BSc (Hons) International Management

Exchange partners

We have 44 exchange partners across 16 countries, many of whom feature in the Financial Times top 100 global rankings. Since all classes are taught in English, there are no language requirements for these degrees.

Your choice of partner includes USC Marshall School of Business – a stone's throw from the Hollywood Hills and Santa Monica Beach – and UBC Sauder School of Business in Vancouver, within striking distance of Whistler's world-famous ski slopes. Visit the fashion capital of the world at Bocconi University in Milan or opt for front row seats to the Grand Prix at the National University of Singapore.

Money matters

You will receive a significant tuition fee discount for the year abroad. UK/EU students currently pay £1,385 and international students pay 20% of the standard international fee. You will not pay academic fees to your chosen exchange partner.

Additional support is available to UK students from low income households – visit manchester.ac.uk/studentfinance for the latest information. Students in England should visit gov.uk/travel-grants-students-england for advice relating to the student travel grant.

N.B. The above information is subject to confirmation each academic year.



Visit alliancembs.ac.uk/ug/exchange for a full list of our exchange partners

Australia / New Zealand



Follow exchange students Hans and Alex on a typical day in San Francisco and Hong Kong - visit alliancembs.ac.uk/ug/hans and alliancembs.ac.uk/ug/alex

BSc (Hons) Management / Management (Specialism)

 Available with a work placement

Our flexible management courses share a common first year before allowing you to focus on your chosen specialism to enhance your career prospects.

With a wide variety of course units to choose from, you really can shape your own course.

Graduate employers look for candidates with work experience, practical skills and professionalism. All of our management degrees offer an optional work placement year. Put theory into practice, build your confidence, earn a salary and enhance your employability.

Find out more about our placement scheme, including the main benefits, typical salaries and placement student profiles on page 44.

What jobs do our management graduates go into?

- Examples include:
- Affiliate manager
 - Assistant brand manager
 - Audit associate
 - Commercial manager
 - Financial contractor
 - HR graduate analyst
 - Logistics consultant
 - Project manager
 - Supply chain management analyst

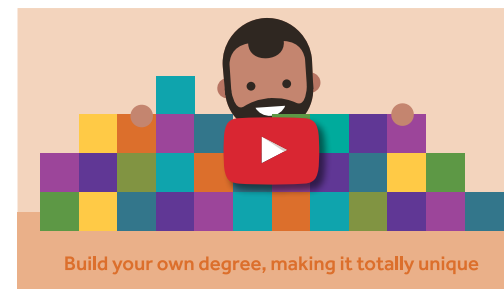
Who employs them?

A wide range of companies including:

- AB Inbev
- Balfour Beatty
- Bank of America Merrill Lynch
- Conde Nast
- Diageo
- Goldman Sachs
- Jaguar Land Rover
- KPMG
- L'Oreal
- Microsoft
- NHS
- Unilever

What about further study?

Graduates have gone on to further study in business, economics, enterprise and teaching at institutions such as London School of Economics and Rotterdam School of Management.



Top 5 reasons to study Management

Watch our video to find out more:
alliancembs.ac.uk/ug/management

Fact File

UCAS course codes

N201 / N203*
BSc (Hons) Management

NN24 / NN25*
BSc (Hons) Management
(Accounting and Finance)

N600 / N601*
BSc (Hons) Management
(Human Resources)

N200 / N202*
BSc (Hons) Management
(Innovation, Strategy
and Entrepreneurship)

N246 / N248*
BSc (Hons) Management
(International
Business Economics)

N2N5 / N2N6*
BSc (Hons) Management
(Marketing)

Duration

 **3/4**
years


*4 years includes Industrial/
Professional Experience year


Typical A-level offer

AAA

(see page 48 for more
detailed entry requirements)

Class profile 2020-21

 **451***
students

 **46%**
male

 **54%**
female

 **48**
nationalities

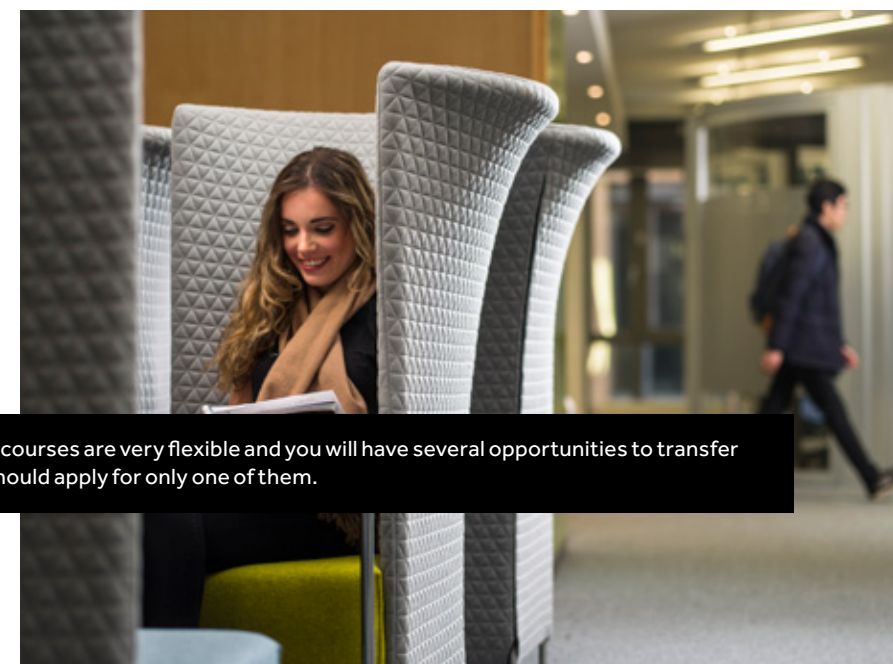
 **10 applications**
per place

92%

in work or further study
within 15 months
(Discover Uni 2021)

5 specialisms
available

* Our 2020 intake was larger than previous years. There are approx. 280 spaces for 2022 entry



Please note that these courses are very flexible and you will have several opportunities to transfer between them – you should apply for only one of them.

BSc (Hons) Management / Management (Specialism)

– What you study

Year 1

Your first year will give you a good grounding in accounting, finance, management, work psychology, marketing, sociology and economics.

This will help you to make informed choices about optional course units in later years. You will study 120 credits in total.

Year 1 core course units [credits shown in brackets]

- Academic and Career Development [10]
- Case Studies in Management [10]
- Economic Principles [10]
- Financial Decision Making [10]
- Fundamentals of Financial Reporting [10]
- Fundamentals of Management Accounting [10]
- Introduction to Management and Organisation Studies [20]
- Introduction to Work Psychology [10]
- Marketing Foundations [10]
- Quantitative Methods for Business and Management [20]

Year 2

Your second year course structure is determined by whether you select a specialism or prefer to continue to study a broad range of topics.

If you decide to specialise you will study 40 credits of core course units relating to your chosen specialism and 80 credits of optional course units to bring your total to 120 credits.

Additional core course units in law must be taken by Accounting and Finance and Human Resources specialists.

If you do not wish to specialise, you will choose 120 credits of optional course units from across the management portfolio, which includes all of the core course units for each specialism alongside additional topics.

Our University Language Centre offers optional course units in over 15 different languages at all levels, including Further Business French [10-20]

An additional 10 credits may be chosen from University College (see p.42), including the Manchester Leadership Programme.

Year 2 core course units

BSc (Hons) Management (Accounting and Finance)

- Foundations of Finance [20]
- Intermediate Management Accounting [20]
- **Plus** Law in a Management Context [10] and either Business Law 1 [10] or Business Law 2 [10]

BSc (Hons) Management (Human Resources)

- Employment Relations and HRM [20]
- Globalisation and Employment [20]
- **Plus** Law in a Management Context [10]

BSc (Hons) Management (Innovation, Strategy and Entrepreneurship)

- Creativity, Design and Entrepreneurship [20]
- Foundations of Strategy and Innovation [20]

BSc (Hons) Management (International Business Economics)

- International Business [20]
- Economic Analysis I: Firm, Market and the Economy [20]

BSc (Hons) Management (Marketing)

- Marketing Communications in the Digital Age [20]
- Marketing Management [20]

Year 2 optional course units

- American Society and Economy [20]
- Business Data Analytics [20]
- Business Law 1: Law, Business Liabilities and the Consumer [10]
- Business Law 2: Law and Modern Corporation in an International Context [10]
- Financial Markets and Institutions [10]
- Financial Reporting and Accountability [20]
- Financial Statement Analysis [10]
- Investment Analysis [10]
- Managing Projects [20]
- Operations Management and Strategy [20]
- Personnel Selection and Talent Management [20]
- Research Methodology [20]
- pre-requisite for Dissertation



“Management is a very broad and flexible course and it is possible to align it to your own interests. You will graduate with a huge network of talented people around the world.”

- **Daria Savilova**,
BSc (Hons) Management graduate, now
Head of Display Advertising at Brightcom

The content and structure of our programmes is reviewed regularly and it is expected that course content will be updated after the publication of this brochure. For the latest information please visit our website.

Work placement

If you successfully apply for a work placement this will take place between your second and final year. You will put theory into practice, develop transferable skills and gain an insight into your chosen profession.

Previous BSc Management students have completed work placements at Accenture, Bank of England, Bentley, Boeing, Deloitte, Energizer, IBM, Jaguar Landrover, Liverpool Football Club, Lloyds, L'Oréal, Porsche, Siemens, Toyota and Unilever, amongst others.

Our students have worked in placement roles spanning audit, business development, human resources, marketing, procurement, risk analysis, sales and supply chain management.

Final year optional course units

In your final year, you will choose at least 60 credits of final year options from your chosen specialist area, as listed on the right.

You will then select an additional 60 credits of optional course units to bring your total to 120 credits.

These additional credits can be chosen from any specialism, or from the wider management portfolio, which includes (but is not limited to) the following course units:

- Accountability and Auditing [10]
- Applied Practical Investing [10]
- Business Decision Analytics [20]
- Corporate Governance in Context [10]
- Financial Engineering [10]
- Financial Market Microstructure [10]
- IT Risk, Cybersecurity and Governance [10]
- Share Prices and Accounting Information [10]
- Supply Chain Management: Logistics and Purchasing [20]
- Wicked Problems: Clumsy Solutions - Leadership in Healthcare [20]

An additional 10 credits may be chosen from University College (see page 42) and up to 20 credits from the University Language Centre.

If you do not wish to specialise, you will choose 120 credits from across the management portfolio, including any of the specialist course units.

“My placement has given me a better understanding of how a global company like Airbus operates; the various departments and the role they play in running day-to-day operations to meet annual goals and objectives.”

- Muhammad Ali,
Engineering Operations
Co-ordinator at Airbus

BSc (Hons) Management (Accounting and Finance)

- Advanced Corporate Finance [20]
- Advanced Management Accounting [20]
- Contemporary Issues in Financial Reporting and Regulation [20]
- Empirical Finance [40] OR Financial Analysis of Corporate Performance [40]
- Financial Analysis of Corporate Performance [40]
- International Finance [20]

BSc (Hons) Management (Human Resources)

- Comparative Industrial Relations [20]
- Dissertation [40]
- Human Resource Strategy and Practice [20]
- International and Comparative Human Resource Management [20]

BSc (Hons) Management (Innovation, Strategy and Entrepreneurship)

- Advanced Strategic Management [20]
- Dissertation or Consultancy Project [40]
- Entrepreneurship and Venturing [20]
- Innovation and Markets [20]
- International Competitiveness and Innovation [20]

BSc (Hons) Management (International Business Economics)

- International Competitiveness and Innovation [20]
- Digital Economy: Platforms, AI and the Business [20]
- Dissertation [40]
- Economic Analysis II: Corporate Development, Growth and Strategy [20]
- Advanced International Business [20]

BSc (Hons) Management (Marketing)

- Dissertation [40]
- Marketing and Society [20]
- Marketing Strategy [20]
- Retail Marketing [20]
- Services Marketing Management [20]

Employability

Our graduates have always been highly sought after, with many going on to global blue chip companies, investment banks and leading graduate management training schemes.

Our courses offer great scope for you to shape your studies in line with your career aspirations.

During your time with us, you can learn more about different careers through guest lectures, discussions with your academic advisor, summer internships and work placements.

You'll also have the opportunity to meet employers at our events.

Careers service

Our careers service will prepare you for the competitive jobs market and help you find part-time jobs, volunteering opportunities and work placements. Manchester is the most targeted UK university by graduate employers (High Fliers Report 2020).

To find out more visit manchester.ac.uk/careers

Manchester Leadership Programme

This University-wide second year course unit offers a unique combination of academic units and volunteering. You will learn the importance of leadership in promoting social, economic and environmental sustainability.

Find out more visit manchester.ac.uk/mlp

Manchester Gold

Career mentoring is a really useful way of meeting people working in your chosen field. Students are matched with employer mentors in a wide range of sectors, including management, finance, marketing, retail and more.

Global alumni community

With 350,000 alumni in 200 countries, you will become part of a truly global network of knowledge, experience and networking opportunities. You don't have to wait until you graduate to get involved.

To find out more visit your.manchester.ac.uk

Masood Enterprise Centre

Based within Alliance MBS, Masood Enterprise Centre is recognised as a leader in enterprise education. Take part in the student ideas or business start-up competitions, and take advantage of their mentoring scheme.

To find out more visit alliancembs.ac.uk/study/masood-enterprise-centre

University College

Second year students can now select an optional course unit of up to 10 credits from the University College suite of courses to broaden their studies.

To find out more visit college.manchester.ac.uk

Student societies

We support a number of Alliance MBS-affiliated societies, including:

- Accounting Society
- AIESEC
- Alliance MBS International Programmes Society
- Bright Futures
- Enactus
- IBFE Society
- ITMB Society (sponsored by Accenture)
- Management Society (MANSOC)
- Manchester University Trading and Investment Society (MUTIS)
- Society of Finance and Business (SOFAB)

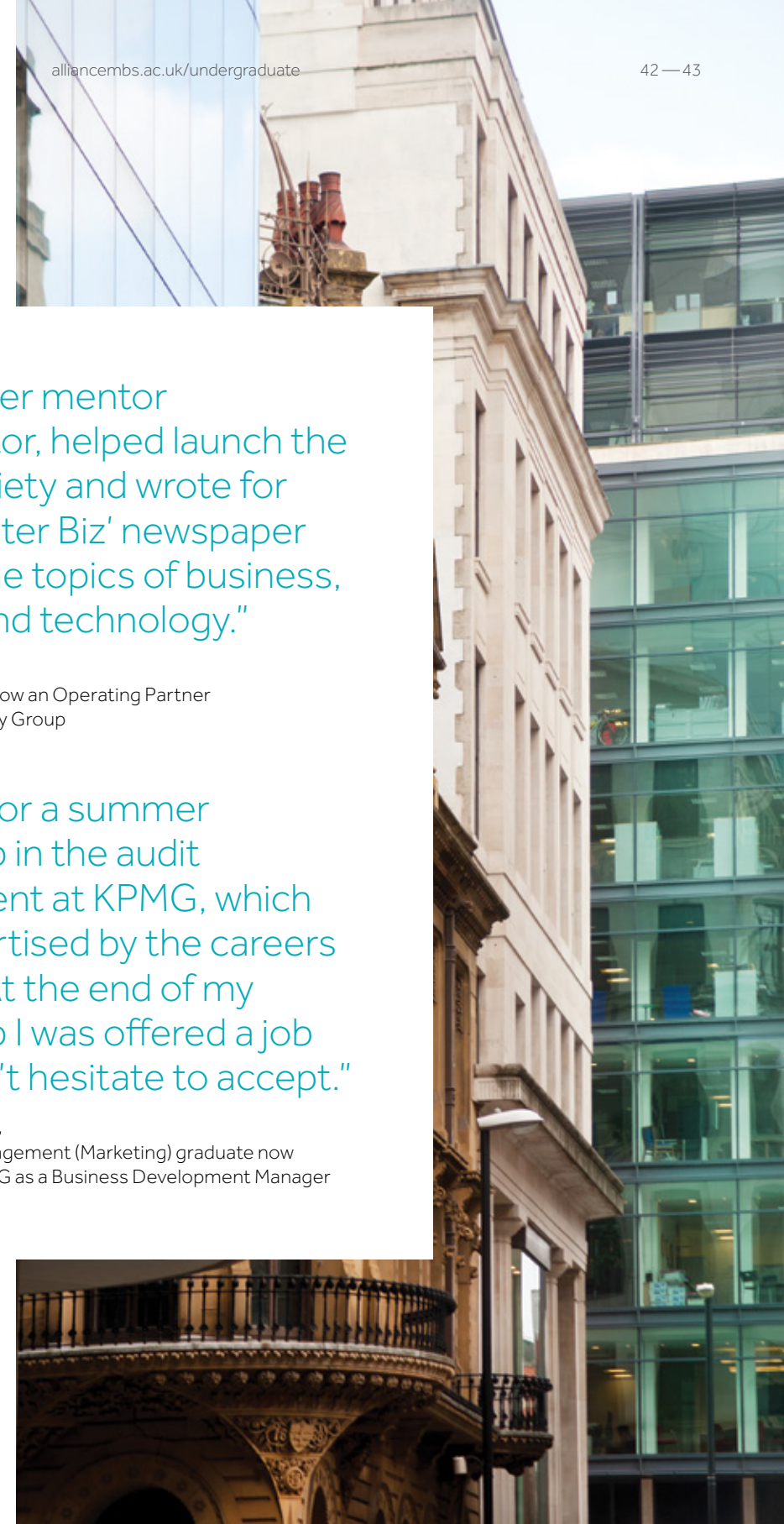
To find out more visit manchesterstudentsunion.com/societies

"I was a peer mentor coordinator, helped launch the ITMB society and wrote for 'Manchester Biz' newspaper around the topics of business, society and technology."

— **Olivia Potts**,
ITMB graduate now an Operating Partner at The Chemistry Group

"I applied for a summer internship in the audit department at KPMG, which was advertised by the careers service. At the end of my internship I was offered a job and I didn't hesitate to accept."

— **Hannah Stables**,
BSc (Hons) Management (Marketing) graduate now working for KPMG as a Business Development Manager



Work placements

Employers look for graduates with work experience, practical skills and professionalism. Stand out from the crowd with a placement that applies your academic skills and knowledge to real-world business situations.

Our students have completed placements at Boeing, Deloitte, KPMG, L’Oreal, Porsche, PwC, Unilever and Walt Disney, amongst others.

Completing a placement will help clarify your career goals, gain an insight into the way organisations operate and the challenges they face, and provide you with networking opportunities. Many of our students secure graduate positions with their employers during their placement year.



What do our students say?

“90% of my role was digital/creative orientated – creating new content for social media, helping design the new e-commerce website and making brochure adverts. I was asked to stay on as a student brand ambassador during my final year and I feel more relaxed about getting a job in the future as I have made so many useful connections which have opened many doors.”

— **Hannah** spent her placement year at Mast-Jägermeister UK as a Marketing Intern

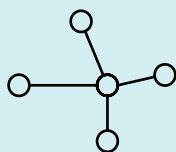
“I have worked with training managers across China, the US, Middle East, Europe and Russia. This has given me an insight into how businesses approach different cultures and an understanding of the structure of a multinational corporation. As I progressed with my projects more responsibility has been given for me to own my ideas and make them a reality.”

— **Daniel** joined the Retail Academy at Bentley Motors

Benefits of a work placement



Gain practical work experience



Create a network of industry contacts



Earn a salary (£18-34k)



Increase independence and confidence



Enhance employability



Gain an insight into a specific sector

Facts and figures

Last year **54%** of graduate recruits for the top 100 undergraduate employers comprised of previous placement students and interns (RateMyPlacement 2020)

97% of our placement students graduated with 1st or 2:1 degrees in 2019

Placement students earn on average **£6k** more per year than other students, until 10+ years after graduation (DfE LEO data 2019)

“Our placement students are immersed in the world of work, gain invaluable experience and become truly valued members of the team. We take pride in developing and upskilling these students and regularly reward top talent with a graduate job offer.”

— **Julia Woodcock**,
Head of Talent Management,
Informed Solutions

Who can apply?

Work placements are available to students on the following degree programmes:

- BSc (Hons) Accounting (see page 12)
- BSc (Hons) Information Technology Management for Business (see page 20)
- BSc (Hons) International Business, Finance and Economics (see page 24)
- BSc (Hons) Management / Management (Specialisms) (see page 36)

Full-year placements are not currently available on BSc (Hons) International Management as these students spend a compulsory year abroad. However, many apply to summer internships and some opt to complete international internships – often in the same country as their chosen exchange partner.

Money matters

Salaries for our placement students ranged from £18-34k in 2019-20, with the average student earning around £20k.

You will receive a significant tuition fee discount for the placement year. UK/EU students currently pay £1,850 and international students pay 20% of the standard international fee.

Additional support is available to UK students from low income households – visit manchester.ac.uk/studentfinance for the latest information.

N.B. The above information is subject to confirmation each academic year.



Follow placement students Tom and Louis on a typical day at Brain Feed and L’Oreal - visit alliancembs.ac.uk/ug/tom and alliancembs.ac.uk/ug/louis

Do more, be more

STELLIFY

STE•LI•FY (VERB)

To change or be changed,
into a star

There's a reason our graduates are the most targeted by the UK's top graduate recruiters (High Fliers Research 2020). We offer you the opportunity for true personal and professional change and growth. We call it Stellify.

We encourage you to broaden your horizons, understand the issues that matter in contemporary society and step up to make a difference to local and global communities. You'll do more, dream more, try more and be more.

Find out more at manchester.ac.uk/stellify



LEARN WITHOUT BOUNDARIES

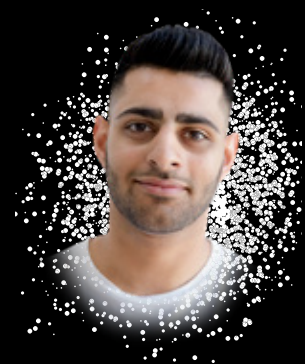
ELLIOT AGUIRRE

BSc (Hons) International Management

Spending a year abroad in Hong Kong

I spent my third year studying at the world-renowned University of Hong Kong. Apart from discovering a vibrant culture, meeting new people and amazing travel opportunities, I experienced a valuable new learning environment which taught me how to look at things from different perspectives.

I developed a global outlook, boosted my cultural awareness and confidence, and made many new friends and contacts. The whole experience was life changing.



UNDERSTAND THE ISSUES THAT MATTER

DYLAN LALL

BSc (Hons) Management (International Business Economics)

Championing social responsibility

As a social responsibility scholar (see p.54), I believe in actively contributing towards making a difference. This is why I volunteer for the Sikh Sewa Organisation, supporting their #langar4all initiative by providing food, clothes and support to the homeless and less fortunate.

In my experience, seeing how grateful these people are shows that even the simplest gestures of goodwill go a long way to making a positive impact on our local communities and tackling the issues that matter.



MAKE A DIFFERENCE

ALEXANDRA GATHUKIA

BSc (Hons) International Business, Finance and Economics

Mentoring primary school pupils

As a lover of current affairs and debate, it was important for me to continue this passion at university. I joined the Model United Nations Society and found out about volunteering at a local primary school as a 'Debate Mate' mentor.

During our sessions, the pupils gained wider knowledge of current affairs and held constructive debates on topical issues. I learnt a great deal from this experience and really felt that I had made a difference to the pupils' skills and aspirations.



STEP UP AND LEAD

MEGAN CHITTOCK

BSc (Hons) International Management with American Business Studies

Becoming President of the International Programmes Society

Throughout my time at the Business School, leadership opportunities have always been encouraged. I studied 'Leadership in Action' and learned about different leadership styles from high profile leaders from the public, private and voluntary sectors.

When I returned from my year abroad, I took a leadership role within the International Programmes Society. As President I was able to draw on the skills I gained from the leadership course unit, as well as my wider university experience.



LOOK TO YOUR FUTURE

MARTA SUÁREZ MATEOS

BSc (Hons) IT Management for Business with Industrial Experience

Getting a graduate job offer from my placement

I spent 12 months working for Credit Suisse as a Technical Analyst. It was an invaluable experience which helped me to develop both my personal and professional skills, which have been very useful throughout my final year at Alliance MBS.

I moved to London, met some amazing people and was offered a graduate job at the end of the year which I intend to take up after graduation.

Scholarships

We hope to award a number of social responsibility scholarships and international stellar scholarships to students in 2022.

These awards are worth £2,000 per year across three years of study. Eligibility criteria: UK/EU and international students achieving AAA at A-level (or equivalent). Additional eligibility criteria may apply.

For the latest information visit alliancembs.ac.uk/ug/scholarships



Entry requirements

GCSE or equivalent	Grade B in English Language and Maths (A in Maths for BSc Accounting/BSc Business Accounting). Grade 6 in English Language and Maths in the newly reformed GCSEs in England (7 in Maths for BSc Accounting/BSc Business Accounting).
Plus	
GCE A-level	AAA at A-level. General Studies is normally accepted if one of four A-levels passed in the same sitting.
International Baccalaureate	36 points overall with 6,6,6 in Higher Level subjects. IB students who do not meet the GCSE/IGCSE Maths and English requirements above will need specific grades in the Maths and English elements of the IB - please see alliancembs.ac.uk/ug/requirements for more information.
BTEC Level 3 National Extended Diploma	D*D*D*. The subject of your BTEC will be taken into consideration when making a decision on your application. Please see our website for full details of other BTEC qualifications which are also accepted.
Access to HE Diploma	60 credits are required with 45 credits taken at Distinction at Level 3. Please note that we do not accept credits at Pass.
International student	We accept a wide range of international qualifications. For full details visit alliancembs.ac.uk/ug/requirements . We also require you to meet our English language requirements. We accept IELTS (6.5 overall with no less than 6 in any component), CAE (grade C) and GCSE/IGCSE English Language (grade B/6). Please contact our admissions team for advice on the suitability of other qualifications.

Student support

We have a wealth of specialist support services at Alliance MBS to help you look after your general wellbeing and to keep you on track academically.

Student induction

An induction programme for all new students takes place during welcome week to help you settle in. This includes:

- the opportunity to meet other students on Alliance MBS courses
- meetings with your programme director, student support staff and your peer mentor
- the opportunity to join student societies and various social events
- a careers panel with recent Alliance MBS graduates.

To find out more visit welcome.manchester.ac.uk

Academic advisors

You meet your academic advisor fortnightly as part of a first-year course unit. Your academic advisor is there to support you throughout your studies on matters of an academic nature.

Student support and advice team

If you'd prefer to talk to somebody outside the School, our student support and student money advisers based in The Atrium in University Place offer confidential appointments and drop-in sessions throughout the year.

To find out more visit studentsupport.manchester.ac.uk

Student mentoring scheme

We operate a peer mentoring scheme, to provide first year students with a second or final year trained mentor who will be able to provide practical assistance with settling into student life.

Student representatives

We appoint student representatives across every year group and subject area. Their feedback helps us to improve the student experience at Alliance MBS. All students have the opportunity to take on this important role.

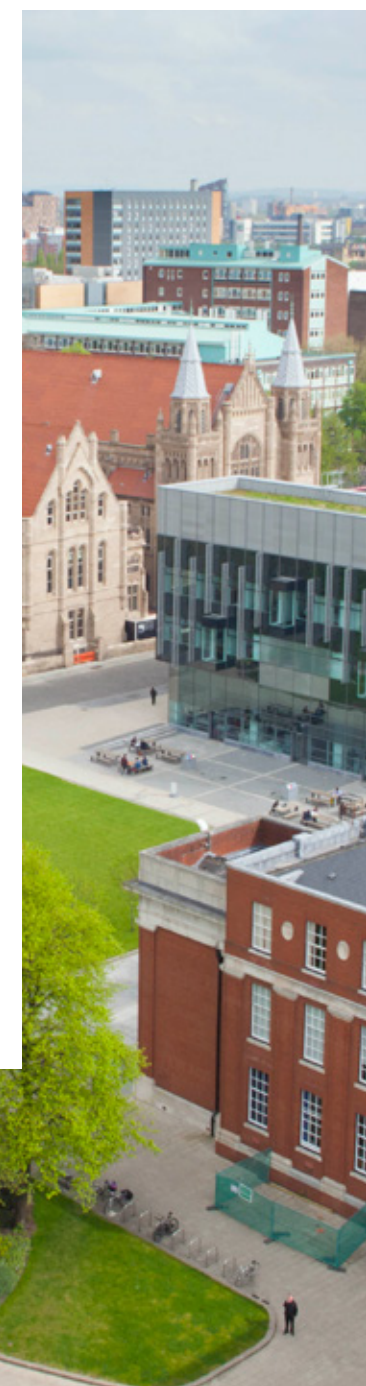
Student support and guidance team

Your first point of contact within the School for any ill health or other personal problems which are affecting your work.

Students' Union

Our Students' Union has an advice centre to assist you with academic issues and a peer support centre whose services include Nightline, a confidential listening and information service run for students by students.

To find out more visit manchestersunion.com



Find out more about studying here

Our website holds a wealth of information on various aspects of student life. Below are some of the most popular topics.

Access Manchester

All undergraduate degree programmes at Alliance MBS are available to students completing both the Manchester Access Programme and Manchester Distance Access Scheme. Find out more at access.manchester.ac.uk

Accommodation

Guaranteed for all new first year students. For international students, this promise covers the full duration of your course. accommodation.manchester.ac.uk

Admissions

Application to all of our courses is via ucas.com. Find out more manchester.ac.uk/study/undergraduate/applications/

Disability support

You are strongly encouraged to contact the University's disability advisory and support service to discuss your needs. dass.manchester.ac.uk

EU students

At the time of going to print, student finance arrangements for EU students for 2021 entry had not been confirmed. Once the UK government has made an announcement on tuition fee levels for EU students and access to the tuition fee loan, information will be updated online at uom.link/ugp-finance

International students

A range of services is available for international students, including airport collection, orientation and specialist student advisers. manchester.ac.uk/international

Maps

Get to grips with your future home and take a closer look at our campus. manchester.ac.uk/discover/maps/

Prospectus

View our 2022 prospectus online at manchester.ac.uk/study/undergraduate/prospectus/

Scholarships and bursaries

We offer a generous range of scholarships and bursaries. manchester.ac.uk/studentfinance

Sport

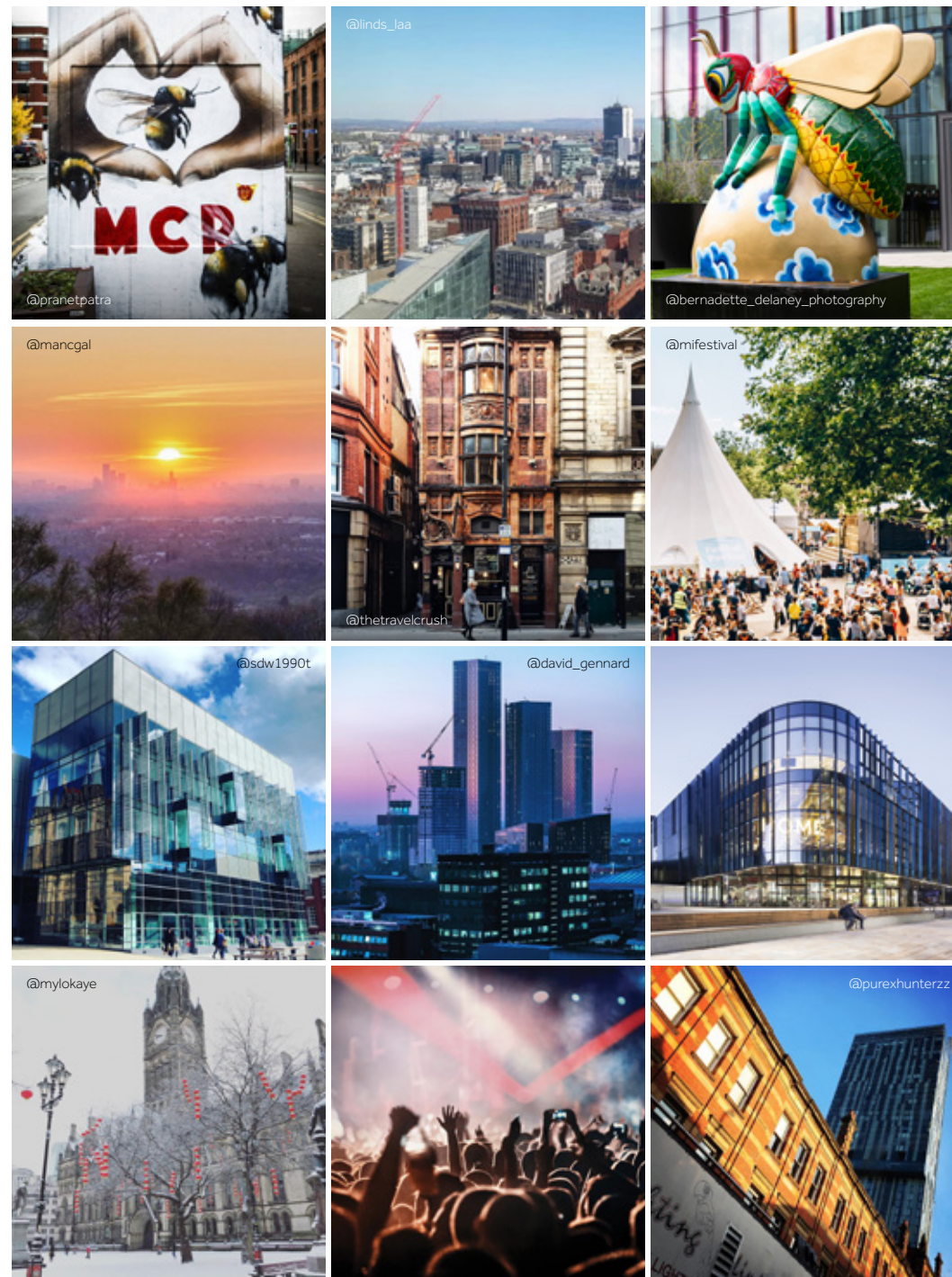
Discover more than 40 sports clubs, a huge variety of fitness classes plus sport volunteering. manchester.ac.uk/sport

Tuition fees

In 2021 we charged annual tuition fees of £9,250 for UK/EU students and £25,000 for international students. Fees are expected to increase slightly for 2022 entry. For the latest information please visit manchester.ac.uk/studentfinance

This brochure was published in May 2021 for the 2022 intake. It has therefore been printed in advance of course starting dates. For this reason, course information, including course content, may be amended prior to your applying for a place on a course of study. There are a number of reasons why changes to course information and/or published term dates may need to be made prior to your applying for a place on a course. These may include, but are not limited to: the need to make reasonable changes to the content and teaching offered in relation to any course for operational and/or academic reasons; the withdrawal of courses due to insufficient numbers; a course not receiving the required accreditation; and/or interruption or loss of key services due to circumstances beyond our control, including fire, flood or other operational issues.

Prospective students are therefore reminded that they are responsible for ensuring, prior to applying to study at The University of Manchester, that they review up-to-date information by searching for the relevant course at manchester.ac.uk/study/undergraduate/courses



Original Thinking Applied

The application of original thinking is at the heart of everything we do.
Find out more at alliancembs.manchester.ac.uk/original-thinking-applied



Undergraduate Admissions Team
Alliance Manchester Business School
The University of Manchester
Booth Street West
Manchester M15 6PB

Tel: +44 (0)161 306 3095/3425
Email: ugadmissions.ambms@manchester.ac.uk

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