



DON BOSCO
School of Management

FULL TIME (MBA)

Master of Business Administration & Post Graduate Program

 080 3937 1100

 www.dbsom.in

A young man in a dark jacket and jeans walks down a long, brightly lit hallway. The hallway has a polished floor and recessed ceiling lights. The background is slightly blurred, emphasizing the man in the foreground.

For Success, Attitude is equally as important
as ability. - Walter Scott

BIG DIFFERENCE

“Attitude is a little thing that makes a
BIG DIFFERENCE.”

- Winston Churchill

People may hear your words, But they feel your
Attitude. - John C. Maxwell



About the Institute

Don Bosco School of Management (DBSOM) is one of the leading Management B-School in India, governed and managed by the pioneers in the field of management education.

The institute being self financed has its own state of the art Infrastructure and has provided everything that a management student would need in his journey for a successful education and career.

Being located in the heart of the city, it boasts of good connectivity making travelling easier.

Don Bosco School of Management (DBSOM) is a knowledge centre equipped with all the necessary e-tools, high speed wifi access, hygienic & organic canteen where students can access educational material from anywhere within the campus.

DBSOM has also signed MOU's with internationally and globally recognized Universities to offer students an edge over students from other reputed Institutions.

DBSOM also has tie-ups with most of the top-line recruiters who are happy with the curriculum being offered by us and come to our campus for campus recruitment.

DBSOM assures its students International exposure by providing them an opportunity to do their Internship outside India, teaching foreign languages as part of its curriculum and also gives them an opportunity to get placed in foreign companies outside India.

Why DBSOM?

- 18 years of academic excellence
- Highly committed and qualified management faculty
- Presence of centre of excellence and knowledge center
- 100% placement assistance
- Dual degree certification programs
- Healthy and Hygienic accommodation for students



ADMISSION PROCESS

Students are assessed as per their academic accomplishments and co-curricular activities. For a career in management education, the students are required to have excellent communication skills along with high competency in aptitude, logical solving abilities, ease with handling numbers etc which is mandate for securing admission in DBSOM .

SELECTION PROCESS



SELECTION PROCESS

The aspirants need to go through the following process before his admission confirmation at DBSOM

1. Written test
2. Group Discussion round
3. Presentation round
4. Personal Interview

The student would be required to submit their 10th, 12th and graduation marks cards at the time of above selection.

ELIGIBILITY

The minimum eligibility criteria for admission is at least a 3 Year bachelor's degree with at least 50 per cent marks or equivalent (45 per cent for SC/ST or persons with disability (PWD) category, of any of the Universities (please check specifications) or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. Please pick the same from DBIT MBA webiste



FINANCIAL AID

All students joining DBSOM would be eligible for a loan at NO-COST EMI which will include their fees as well as accommodation.

CEO's Message

Welcome to DBSOM.

At DBSOM, it is our primary responsibility to provide the best education facilities for all our students. Not only the students enjoy their student life, but also holistically improve their personality for an overall excellent career in management.



It is important that our students get the necessary exposure in managing successfully issues that are a hurdle for the economic development of the country.

As successful DBSOMians, I am sure the future generation of managers is very bright.

**Best Wishes,
B. Manjunath**

Dean's Message

A warm Welcome to all my dear students for the present academic year.

I have always maintained and continue to say that we need to exercise the highest ethical business practices and maintain a mutual respect for individuals and their ideas. This is possible only when we have a good education, imbibing of deep cultural respect and self ability to exceed ourselves in situations beyond our control.



DBSOM provides you with the necessary management education to excel yourself in your chosen field of career.

I congratulate and welcome you for choosing our Institute as your educational partner.

**Best Wishes,
Dr. Arun Mudhol**

DBSOM has various management programs which are approved by AICTE, UGC, BU and other International Universities.

The Management programs come with varied Minor and Major specializations in different fields viz Marketing, Finance, Human Resource, Operations, Data Analytics, International Business, Entrepreneurship and small business.

All the programs are designed to cover extensive Industry oriented curriculum instilling the necessary confidence in our students to face market challenges.

Students have the choice to avail the benefit of Studying One year in India and One year in Japan along with guaranteed part time Job opportunity.

Our all Management programs come with the following benefits:

1. Students would be provided with an iPad at the beginning of the first year
2. Students would be taken for an International educational tour (5 nights 6 days) during the third semester
3. Industrial visits would be part of the study every semester (2 industries / semester)
4. Courses taught by faculties with International Exposure.

Programs



5. Two days of outbound training for all the students at the beginning of the first year (to inculcate team spirit and better understanding of each other)

6. Uniforms for each student consisting of 2 trousers, 2 shirts and a tie every year. (one Blazer at the beginning of the first year)

7. The fee payable is inclusive of all the other statutory payments towards the university (Hostel fee separate)

8. All students are eligible to get Educational Loan at NO-COST EMI. Students can pay fee on monthly basis.

9. Free access to quality management e-books and journals.

About the University

The Bangalore University is one of the oldest in India, dating back to 1886. The university is a part of The Association of Indian Universities (AIU) and nears the status of "potential for excellence" which is reserved for the top 10 universities in India under the guidelines of the University Grants Commission (UGC). Since its start, university is engaged in offering postgraduate courses and conduct research programs through different departments and facilities. DBSOM is a reputed institution offering courses of Bangalore University.

Nagasaki Wesleyan University opened in 2002 in commemoration of the 120th anniversary of the founding of Chinzei Gakuin in response to the strong wishes and with robust support of sister schools worldwide as well as its local community.

The University's parent organization, Chinzei Gakuin, an institution that continues to pursue its mission today, 125 years later, has long pursued the goal of educating students to love God and their fellow man in keeping with the two primary tenets of Christianity.

About the Program

The one year Post Graduate Program in Management in India is the flagship program of Bangalore University and offers a multiple learning opportunity with specializations (Marketing, Human Resource and Small Business & Entrepreneurship Management) that covers a broad ground with case studies and multiple projects. A rigorous and challenging courses, fine-tuned to meet the current trends and future needs of the Industry, It is specially designed to give the student a holistic experience that goes beyond academics to benefit the student personally and professionally.

The teaching methodology is a blend of theory and interactive sessions, industrial visits, projects and presentations.

PGDM + PGMM

1st Year in India and 2nd Year in Japan along with Certification in Japanese Language.

₹ Opportunity to earn JPY 22-24 Lacs per annum in Japan. ¥

NAGASAKI
WESLEYAN
UNIVERSITY



Program Structure & Credits

The Programme structure and credits for PGDM are finalized based on the stakeholders needs and general structure of the programmes. Minimum number of class room contact teaching credits for PGDM program should be 96 credits (one credit equals 10 hours) and field work/ internship should be at 06 credits, thus the minimum number of credits for award of PGDM course should be 102 credits. Out of 96 credits, 54 credits are to be allotted for core courses and rest of 42 credits for electives.

About the Program

PGDM programs provide a holistic approach to management education, giving students both an overview of the field, and a basis to build, and specialize upon. These core courses are the strong foundation to establish management knowledge and provide broad multi-disciplined knowledge that can be further studied in depth during the elective phase.

The core courses provide students with more than just practical knowledge, case-based lessons and collaborative learning models, train students to analyse, decide, and lead—rather than merely know— while creating a common student experience that fosters a deep and tenacious community.

A wide range of core courses provide groundwork in the basic management disciplines: accounting, marketing, responsible business, finance, information management system, organizational behavior and human resources, statistics, strategy, and supply chain management. The integrated foundation is important for students because it not only allows them to build upon existing skills, but also to explore career options in a range of industries, and expand their understanding of various business fields.

PGDM (AICTE)

Along with additional 3 International Certifications and paid Internship from 3rd semester onwards.



Academics

Pedagogy

The teaching and learning process in any management education institutions largely depends upon the pedagogy been adopted to facilitate and enhance the learning outcomes among the participants.

The growing use of new teaching pedagogy like case study teaching, simulations, audio-video tool, etc is providing much needed impetus to the application of various teaching pedagogy.

Various teaching pedagogies are necessary in management education mainly to

1. Evoke Interest in students
2. Encourage out of the box thinking
3. Provide real life scenario
4. Provide effective transfer of knowledge
5. Facilitate group learning
6. Meet global standards

Some of the teaching pedagogy used at DBSOM :

1. Simulation
2. Case Study
3. Assignments
4. Public Speaking
5. Video Tutorials
6. Role Play



Placements

Our association with Corporate since inception has helped our students in getting placed in the reputed Organizations across different industry verticals.

Our Training and Placement office ensures that each student is groomed across multiple skills sets which helps students to choose the right specialization and thus helping them in choosing the right organization as per their interest.

Students are selected by the Organisations mainly because of the practical exposure even before they finish their degree at DBSOM. The regular and constant interaction with various corporate executives and also the practical training sessions in various industries as part of their Internship ultimately adds value to their overall knowledge and help them securing respectable profiles at various levels in the industry.



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