



**KAPLAN**

HIGHER EDUCATION  
ACADEMY

**KAPLAN**

HIGHER EDUCATION  
INSTITUTE

**YOUR KAPLAN  
ADVANTAGE**



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# Welcome Message



**Associate Professor Rhys Johnson**  
Chief Operating Officer & Provost, Kaplan Singapore

Kaplan’s vision is to become Singapore’s **“Private Education Institute of Choice”**, and we are committed to helping our students achieve their career and educational goals through lifelong learning opportunities.

As your Lifelong Integrated Learning Partner, we offer academic programmes for higher learning as well as professional qualifications and training courses for skills development, providing opportunities for you to always stay relevant.

Through providing these opportunities, and excellence in teaching and learning, Kaplan always strives to do the very best for our students. Our frequent accolades are a testament to that.

Kaplan was conferred 9 awards at the JobsCentral Learning Training and Education Development (T.E.D.) Awards 2016 and 2017, making Kaplan, in its second consecutive year, the “Best Private Education Institution”, “Best Corporate Training Provider” and “Gold Standard Service Provider” in the selected categories/discipline by entity.

As a leading private education provider, Kaplan was also given various accolades. In 2017, we were also awarded the “Best Private Education Institution in Singapore” and the “Leading Corporate Training & Skills Development Provider” by BERG Icons of Learning, as well as the EC-Council Accredited Training Center, Academia and Instructor Circle of Excellence Award by EC-Council Global Awards.

To date, Kaplan has served over 65,000 graduates<sup>1</sup> and awarded over 225,000 professional certificates<sup>2</sup>. With over 550 academic programmes and professional certifications available, this shows our commitment to continuous innovation and being industry-relevant. We also seek to create a unique learning environment where our students from over 35 countries worldwide can be inspired to excel in their chosen course of study.

I encourage you to explore Kaplan and find out more about what we can do for your educational and career goals.

Source:

JobsCentral Learning Training & Education Development (T.E.D.) Awards 2016 & 2017 | EC-Council Global Awards 2017 | BERG Icons of Learning 2017

<sup>1</sup>Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2017.

<sup>2</sup>Total professional certificates awarded by Kaplan Learning Institute from 2008 to 2017.

# Kaplan – The Choice of Many

**KAPLAN** HIGHER EDUCATION  
ACADEMY

**KAPLAN** HIGHER EDUCATION  
INSTITUTE

**KAPLAN** FINANCIAL  
Part of Kaplan Learning Institute

**KAPLAN** PROFESSIONAL  
Part of Kaplan Learning Institute

Over  
**550**

Programmes & Certifications  
Available

Over  
**65,000**

Diploma & Degree  
Graduates<sup>1</sup>

Over  
**225,000**

Professional Certificates  
Awarded<sup>2</sup>

Students From Over  
**35**

Countries Worldwide

## Your Lifelong Integrated Learning Partner

Higher Learning | Skills Development



<sup>1</sup>Total Diploma and Degree graduates from Kaplan Higher Education Academy and Kaplan Higher Education Institute from 2007 to 2017

<sup>2</sup>Total professional certificates awarded by Kaplan Learning Institute from 2008 to 2017

# People's Choice

## Award Winning Private Education Provider In Singapore

Kaplan in Singapore is part of Kaplan Inc., one of the world's most diverse education providers and is the largest subsidiary of Graham Holdings, formerly The Washington Post Company. Its three entities in Singapore, namely Kaplan Higher Education Academy, Kaplan Higher Education Institute and Kaplan Learning Institute (comprising Kaplan Financial and Kaplan Professional) serve more than 30,000 learners from across 30 countries worldwide and it is the only education provider in Singapore to be awarded the 4-year EduTrust certification for all three entities.

Registered with the Committee for Private Education (CPE), part of SkillsFuture Singapore (SSG)

Kaplan Higher Education Academy



Cert No.: EDU-2-2023  
Validity: 20/07/2015 – 19/07/2019  
UEN: 199409389H  
Validity: 20/05/2018 – 19/05/2022

Kaplan Higher Education Institute



Cert No.: EDU-2-2075  
Validity: 04/03/2016 – 03/03/2020  
UEN: 198600044N  
Validity: 17/08/2018 – 16/08/2022

Kaplan Learning Institute



Cert No.: EDU-2-2022  
Validity: 19/07/2015 – 18/07/2019  
UEN: 199701260K  
Validity: 20/05/2018 – 19/05/2022

### JobsCentral Learning, Training & Education Development (T.E.D.) Awards 2017<sup>1</sup>



#### Best Private Education Institution

- Accountancy<sup>3</sup>
- Business Management<sup>3</sup>
- Law<sup>3</sup>
- Marketing<sup>2</sup>
- Psychology<sup>2</sup>



#### Gold Standard Service Provider

(Private Education Institution)

- Computer Science & IT<sup>2</sup>

#### Best Corporate Training Provider<sup>4</sup>

- Computer Science & IT
- Finance Management
- Senior Management & Leadership



#### BERG Icons of Learning 2017

- Winner of Best Private Education Institution in Singapore<sup>5</sup>
- Winner of Leading Corporate Training & Skills Development Provider<sup>4</sup>



#### AsiaOne People's Choice Awards

Top 3 Best Private Schools in Singapore

- 2013 • 2014
- 2015 • 2016



#### HRM Asia Reader's Choice Awards 2016

Winner of Best Corporate Learning and Development Provider. Awarded to Kaplan Professional, part of Kaplan Learning Institute.



#### HRM Asia Reader's Choice Awards 2015

Winner of Best Corporate Leadership Programme. Awarded to Kaplan Professional, part of Kaplan Learning Institute.

### JobsCentral Learning, Training & Education Development (T.E.D.) Awards 2016<sup>1</sup>



#### Best Private Education Institution

- Business Management<sup>3</sup>
- Communications & Media<sup>2</sup>
- Computer Science & IT<sup>2</sup>
- Marketing<sup>3</sup>



#### Gold Standard Service Provider

(Private Education Institution)

- Accountancy<sup>3</sup>
- Hospitality & Tourism<sup>2</sup>

#### Best Corporate Training Provider<sup>4</sup>

- Computer Science & IT
- Finance Management
- Leadership



#### EC-Council Global Awards 2017

- ATC Circle Excellence Award (Asia Pacific)<sup>2</sup>
- Academia Circle of Excellence Award (Asia Pacific)<sup>2</sup>
- Instructor Circle of Excellence Award (Asia Pacific)<sup>2</sup> for our trainer, Belly Rachdianto



#### JobsCentral Learning and Rankings Survey

Preferred Private Education Institution

- 2010/2011 • 2011/2012
- 2012/2013 • 2013/2014



#### Platinum Approved Learning Partner - Student Tuition

The highest level of recognition that ACCA awards to its tuition providers in recognition of the exceptional quality of tuition provision and support for ACCA students. Awarded to Kaplan Financial, part of Kaplan Learning Institute.

<sup>1</sup>Awarded to Kaplan in Singapore by JobsCentral Learning, Training & Education Development (T.E.D.) Awards. The award is conferred based on stringent assessment by an esteemed panel of judges consisting of industry experts, and voting by members of the public. <sup>2</sup>Awarded to Kaplan Higher Education Academy. <sup>3</sup>Awarded to Kaplan Higher Education Institute. <sup>4</sup>Awarded to Kaplan Learning Institute. <sup>5</sup>Awarded to Kaplan in Singapore BERG Icons of Learning 2017.



Today, thousands of students are enrolled into Kaplan Higher Education Academy and Kaplan Higher Education Institute in Singapore, pursuing full-time and part-time programmes respectively, that range from Diplomas to Bachelor's and Master's Degrees.

Through strategic collaborations with prestigious universities from Australia, Ireland and the UK, Kaplan offers career-oriented academic programmes designed to provide students with skills necessary to qualify them for employment and to meet the demands of the industry.

**Disciplines available:**

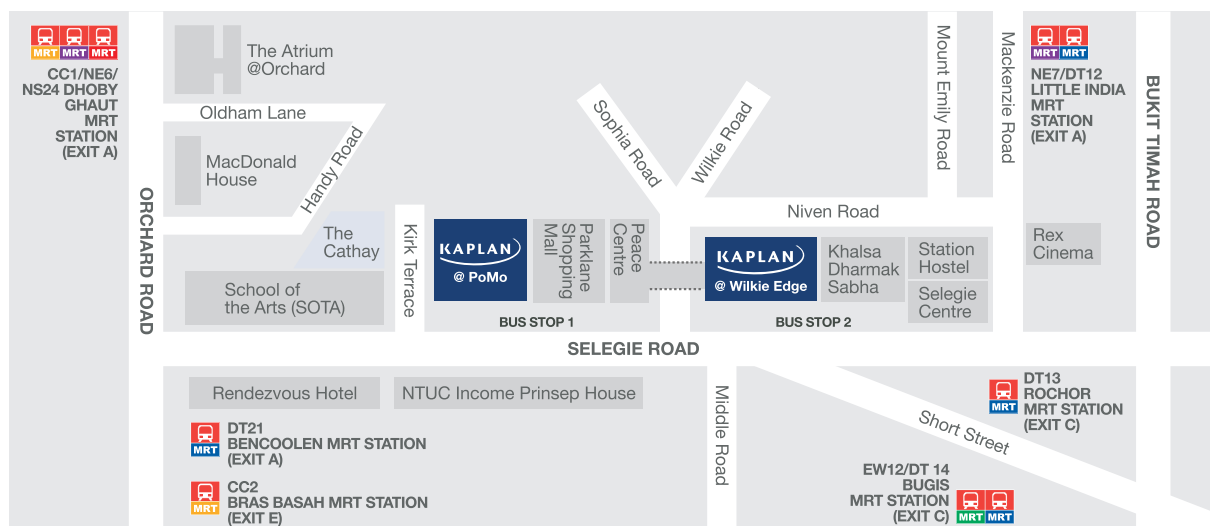
- Accounting, Banking & Finance
- Business & Management
- Communication & Media
- Engineering\*
- Hospitality & Tourism Management
- Humanities & Social Sciences
- Information Technology
- Law
- Nursing & Health Services

\*Available part-time

<p>CHOOSE FROM OVER <b>300</b> DEGREE PROGRAMMES<sup>1</sup></p>	<p>CHOOSE FROM MORE THAN <b>25</b> DIPLOMAS</p>	<p>HEART OF THE CITY NEAR <b>6</b> MRT STATIONS</p>	<p><b>EASY</b> AND AFFORDABLE PAYMENTS<sup>2</sup></p>
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<sup>1</sup>Refers to Degree programmes at Kaplan in Singapore. <sup>2</sup>Terms and conditions apply. Subject to bank's approval.

Together, Kaplan Higher Education Academy and Kaplan Higher Education Institute form one of the largest private education institutions in Singapore, spanning more than 140,000 sqft across Kaplan City Campus @ Wilkie Edge and @ PoMo. The campuses are located in the heart of the city, all within walking distances from 6 MRT stations across major train lines. All our campuses are strategically located to provide students with convenience and conducive study environments, including state-of-the-art classrooms and computer laboratories, WIFI access, student lounges, well-resourced library and food & beverage outlets on campus.



# Quality Pathways & Partnerships



Kaplan in Singapore partners with renowned universities in Australia, Ireland and the UK to offer more than 300 Degree programmes across 9 key disciplines. This gives students the opportunity to pursue an overseas education in Singapore and select from pathway options to progress academically and attain their preferred qualifications.



CRICOS 00111D



University College Dublin  
Ireland's Global University



University of Essex



UNIVERSITY OF PORTSMOUTH

All Degrees are the same as that awarded to on-campus students of the corresponding university.

Kaplan's **over 25 Diploma programmes** can be articulated to Year 2 of Bachelor's Degree programmes with our reputable university partners, and other higher education institutions, from Australia, Ireland and the UK (relevant disciplines and/or subject to university requirements).

# Raising Employability with Industry Relevance



## Kaplan Industry Advisory Boards (IABs)

Through the formation of six Kaplan Industry Advisory Boards comprising industry leaders and entrepreneurs, they provide perspectives, review course-level outcomes ensuring relevance to the desired industry capabilities, including making suggestions to new courses. This ensures our curriculum is robust, relevant and current, mapped against the Industry Transformation Maps by the Ministry of Trade and Industry Singapore, so that we can prepare our students to be career-ready, and meet the industry's manpower needs of today and the future.

- Accounting, Banking & Finance
- Marketing, Communications & PR
- Health, Food & Beverage, Tourism & Events
- Retail, Logistics & Supply Chain Management
- Engineering, IT & Project Management
- Healthcare, Nursing, Psychology & Counselling

Collectively, these 6 boards comprise of more than 40 external senior executives with over 460 years of career experience and uniquely, every one of the boards has a technology leader who injects requirements towards the vision of Singapore's Smart Nation.

Note: The Members serve and give advice to Kaplan through the IAB as individuals. Therefore, IAB Members' opinions are their own and do not represent the views of their employer.

## Industry Relevant Programmes

Kaplan is focused on offering programmes that are designed to be industry-relevant, to enhance our graduates' career opportunities, and include programmes in niche areas that are equally vital to the economy and society, such as business law, childhood studies, cyber forensics, health services management, information technology and psychology.

## Career Development Series

Led by our Student Affairs and Graduate Services Office (SAGSO), the Career Development Series (CDS) is a 3-dimensional career advisory series focused on "Building Your Hardware", "Developing Your Software" and "Managing Your Heartware". They include developmental workshops, previews, talks, individual or group career counselling and coaching sessions, to help prepare our students for the job market and enhance the employability of our graduates to stay relevant in the workforce.





Career Clinic



Career Talk in-session



Kaplan Career Fair

### Kaplan Career Fair

The biannual Kaplan Career Fair is the biggest employment event held on campus for our students and alumni. With over 500 vacancies offered by more than 70 hiring organisations including multi-national corporations from across key sectors such as Aviation, Banking & Finance, IT, Healthcare, Engineering, Hospitality & Events and others, our students and alumni have access to wide ranging job opportunities to suit their interest or advance their careers. Attendees also get to meet potential employers face-to-face to learn about possible career paths and through our career advisory services, be enlightened with career tips and guidance, all to enhance their employability.

### Full-time External Degree Programmes Overall Employment Rate<sup>+</sup>

# 79.8%

#### Our graduates have found employment with companies such as:

Apple	Keppel	OCBC	Singapore Police Force
Bank of China*	Marina Bay Sands	People's Association*	Singhealth
DBS	Marina Mandarin	Pratt & Whitney*	Singtel*
DHL	Mediacorp	Prudential Singapore*	SMRT
EPSON	Microsoft	PSA Singapore	ST Electronics
Far East Organisation	Ministry of Manpower	Resorts World Singapore	ST Engineering Marine*
Frasers Centrepoint Homes	Maritime and Port Authority of Singapore	SilkAir	Toshiba
Hong Leong Bank	NTU	Singapore Airlines	UOB
HSBC		Singapore Armed Forces*	

Source: Kaplan Graduate Survey 2017. <sup>+</sup>For graduates who had completed their full-time external degree programmes from June 2016 to May 2017. Based on 6 months after successful programme completion at Kaplan. "Overall Employment Rate" refers to the number of graduates who are full-time employed, part-time employed or self-employed/freelance over the number of all graduates who are full-time employed, part-time employed, self-employed/freelance and seeking employment. \*Refer to "My Advantage" section.

# Support for Students



## Dedicated Programme Management Team

During the academic journey, our students are supported by a Programme Management team, a dedicated student liaison that organises orientations, updates on course information, guidance and advice on academic administrative matters including the issue of progress reports during a student's journey.

## Kaplan Campus Life

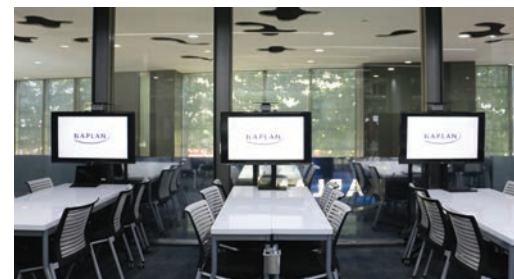
Kaplan Campus Life is managed by the Student Affairs and Graduate Services Office (SAGSO) with a focus on enhancing the student learning experience at Kaplan. There are 15 Interest Groups and International Community Clubs, over 400 co-curricular activities and events including new student orientations, networking and interactive engagement, leadership development, cultural and performing arts, community volunteerism and sports activities that are organised annually to make campus life at Kaplan filled with excitement, possibilities and opportunities.

Student life beyond academia will allow students to learn essential skills for life that will benefit their personal growth and careers. Students involved in committees and/or clubs will develop skills to communicate, collaborate, solve problems and make decisions effectively. Students involved in leadership development will hone skills in event planning, conflict resolution and ethical leadership. Volunteering and participating in competitive sports will help to elevate teamwork and spirit, all these while embracing diversity, cultural differences and recognising individuality are elements of our campus life.

## Graduation Ceremonies

Annually, Kaplan and its partner universities organise multiple graduation ceremonies for our graduating students. These ceremonies celebrate the graduates' achievements with their family and friends, marking an important milestone in their higher education journey.

# The Synergy Pods



Disruption has become prevalent across different sectors, particularly, in education and this has redefined innovation in learning. As part of Kaplan's DNA to continuously transform and innovate to benefit our student learning, Kaplan has invested in the creation of **The Synergy Pods – Classrooms of the Future**.

The Synergy Pod at Kaplan is a comprehensive blended learning platform that integrates conventional classroom learning with technologically-mediated resources to enhance the student learning experience and engagement. These modern classrooms were built in mind to encourage teacher-student discussions and peer-to-peer collaboration, providing a dynamic and interactive learning experience for our students.

Blended Learning is the systematic combination of face-to-face teaching with online learning materials and other digital resources, involving students, teachers, and adapted learning resources. Additionally, with the use of technology in these classrooms, this has allowed learning analytics to track students' attainment of knowledge throughout the lesson.

As an advocate for Blended Learning, this has become an essential form of curriculum delivery at Kaplan for the transfer of knowledge between students and faculty.

## Interactive & Immersive Learning

The Synergy Pods are created to be innovative yet practical and fully interactive, providing a visually stimulating and immersive learning environment. The hardware include:

- 60-inch interactive whiteboard
- 55-inch LED flat screens around the classroom
- A tablet on every table to increase real-time online interaction
- White-board finished tables which can be written on for team collaboration
- Tables that can be flipped up for presentation of answers and solutions
- Ergonomically designed seats for enhanced learning experience

# My Advantage



I was employed as a Media Planning Executive at a media agency during my Diploma studies with Kaplan and received more than 3 job offers then. Upon graduating from the Diploma in Mass Communication programme, I joined a new company as an Account Manager with a better salary prospect.

Today, I have progressed to doing Brands Marketing for an FMCG company. It was not easy taking up the Diploma programme while working full-time but it has certainly been a worthwhile journey. I will definitely recommend others to take up the Kaplan Diploma programme as it has helped to expand my knowledge in the field and has brought about many job opportunities including career progression, for me.

**COZENN WONG**  
**Brands Marketing Manager, FMCG Industry**  
Kaplan Diploma Graduate (2017)



I was working as a flight steward when I first took up the Kaplan Diploma programme. Kaplan was my first choice as it gave me schedule flexibility without compromising on the quality of each lesson. The Diploma was crucial in helping me to foster critical thinking. This has since allowed me to widen and enhance my career prospects, and I was headhunted to join one of Singapore's major banks as a Relationship Manager.

The Kaplan Diploma has also allowed me to progress towards a recognised Degree in International Business with the acclaimed Royal Holloway, University of London, where I graduated with First Class Honours.

**JOSIAH NEWMAN LEONG**  
**Relationship Manager, Banking Industry**  
Kaplan Diploma Graduate (2017)



I always wanted to become a Chartered Financial Analyst (CFA) and enrolling with Kaplan for the Diploma in Accountancy programme was the first step towards my eventual goal. Before enrolling with Kaplan, it was impossible for me to land an accounting job. Through the completion of my programme, I received two job offers to enter the accounting industry. I started my career in the accounting industry as an Accounts Assistant in an SME. Today, I am working in a Certified Public Accountant (CPA) firm where I will continue to grow my career in the industry.

The Kaplan Diploma programme has imparted much relevant knowledge to me and has opened doors for me to the industry. It has helped me in my career progression and brought me so much nearer to my goal. Not only that, I was also able to progress to studying for an Accountancy and Financial Management Degree programme with University of Portsmouth.

**WANG FANGZE**  
**Audit Assistant, CPA Firm**  
Kaplan Diploma Graduate (2017)

# My Advantage



I originally completed my Diploma programme at Kaplan, then I chose to enrol for the Business Degree programme with BCU as it is an Honours programme with a 12-month duration. This helped me to find the time to study without interrupting my career.

I love the idea of studying at Kaplan because I got to enjoy the benefits of studying in a central location, received the support of the friendly programme management team and had a well-paced class schedule with no weekend lessons.

Earning this Degree has given me the full confidence and opportunity for better career prospects at my current workplace. By completing my studies, I learnt that it is important to stay true to my goals, stay on track and not give up.

**CHERYL LOK**  
**Constituency Management Executive, Government Sector**  
Bachelor of Arts with Honours in Business Administration Graduate 2018



I chose the Degree in Marketing, Advertising & Public Relations with BCU because of its triple major offering. The combination is unique, practical and can be completed within 18 months. Most importantly, the Kaplan campus is located in central Singapore, which makes it convenient for me to travel between work, school and home.

The main reason for me to have signed up for this programme is the unique curriculum and subjects. As a Course Coordinator at my workplace, I find some subjects such as Digital Marketing to be really useful in my career. I was glad that the programme structure suited working professionals. Moreover, students are assessed based on either projects or examinations and these make the programme more manageable for working adults like me.

**SIM CHIAN HWEE**  
**Executive, People's Association**  
Bachelor of Arts (Hons) in Marketing, Advertising and Public Relations Graduate 2018



I pursued this BCU programme as the curriculum intrigued me. The central location of the Kaplan Campus was also very convenient and the flexible lecture schedules allowed me to shuffle between school, work and home. Some lecturers shared their insights and personal experiences, and this translated to practical skills which I could apply to my managerial career.

I was one of the more mature students in our class. Despite our tough schedule of work, exams and projects, we worked together, forged friendships and built networking opportunities. Real knowledge is something that nobody can take away from you. If you decide to pursue further education, persevere no matter how difficult things are. Just bite the bullet and do it.

**JONATHAN GOH WEIHAN**  
**Commercial Director, PCC Energy Group**  
Bachelor of Arts (Hons) in Business Administration Graduate (2017)

# My Advantage



I chose University of Essex due to its global ranking. It is ranked 18th in the World by Times Higher Education World University Rankings 2017. In addition, I loved the curriculum because it offered modules that are industry-relevant such as Bank Risk Management and E-commerce in Business.

They helped me in my decision making as an entrepreneur in terms of cash flow and how to run my online e-commerce business.

Also, another reason why I took up the University of Essex Bachelor's Degree programme is because its partner, Kaplan, who has established itself as the leading private education institution.

**JEROME QUEK**  
**Entrepreneur, Online E-commerce**  
Bachelor of Science (Honours) in Banking and Finance Graduate (2017)  
University of Essex



The programme helped a lot in enhancing my Accounting and Taxation knowledge, which I could readily apply to my profession.

Upon my completion of this Degree, I have also been granted exemptions from 9 ACCA Fundamental papers. This will help me to consider my future goals of obtaining the ACCA qualification more quickly as it is very useful for those in the Accounting field. I can then make up for 'lost time' during my youth when I was solely focused on developing my career.

**DANIEL LIM SHAO WEI**  
**Accounting Officer, Korean Multinational Company**  
Bachelor of Arts (Honours) in Accountancy and Financial Management Graduate (2017)  
University of Portsmouth



I was looking to pursue an education that will enhance my knowledge and at the same time, open up good career opportunities as I progress in the Accounting field. The programme had a good combination of subjects that not only further deepened existing knowledge but also cultivated effective analytical and critical thinking skills, which I felt helped my job as I could provide my management team with more relevant analysis for decision making.

I was also impressed by the professionalism and patience of the staff at Kaplan when I needed more information about the programme. The affordable programme fees, flexible payment plans and the central campus location sealed my decision to study here.

**TAY HUI SIN**  
**Account Executive, Local-listed Company**  
Bachelor of Arts (Honours) in Accountancy and Financial Management Graduate (2018)  
University of Portsmouth

# My Advantage



As a Nursing Lecturer myself, I had two expectations from the programme that must be fulfilled in health services management – the rigour of the academic delivery and the practicality of my learning must add value to my professional field. The way Griffith University structured their programme delivery and assessment methods had aligned with my expectations.

In addition, there was essentially a balance between theoretical and practical approach to clinical leadership and healthcare management perspective, supported by tailoring of academic delivery that was specifically relevant to Singapore context – this allowed me to apply what I had learned to good practice in terms of developing and mastering subject matter expertise to teach the curriculum to my students where most of them would go on and embark on the journey of being Registered Nurses in the Healthcare sector.

**JEFFREY WOO**  
Nursing Lecturer, Local Polytechnic  
Master of Health Services Management Graduate (2018)



Since embarking on my career as a Nurse in 1987, my journey has brought me through many roles such as Enrolled Nurse, Staff Nurse, Assistant Nurse Clinician, Nurse Educator, Adjunct Lecturer, Nurse Clinician, Senior Nurse Manager and now, Assistant Director of Nursing.

After close to 20 years on, I decided to enrol for the Bachelor of Nursing degree with Griffith University as I am an advocate of lifelong learning and wanted to help people through expanding my knowledge. After graduation, I was promoted and most importantly, I am now an Adjunct Lecturer with the School of Nursing at Griffith University. I consider myself to have achieved my goals of imparting and sharing my knowledge with my fellow nursing peers. One of my proudest moments was that I got to lecture my daughter, Yasoda, who is also a Nurse, at the same Griffith University's Nursing Degree programme which I graduated from.

**GUNA D.**  
Assistant Director of Nursing at Sunlove Home, and proud mother of Yasoda Suriya  
Bachelor of Nursing Graduate (2018)



I chose Griffith University to pursue my degree in Nursing as it was highly recommended by my mother. She herself had attained her Degree from Griffith University. In fact, she was my lecturer when it was my turn to study this programme! I was very proud of her as she imparted her knowledge with poise and confidence, including the bond she had with me and my classmates, was just amazing.

This programme has definitely helped me widen my knowledge and skills in Nursing. I can readily apply all that I have learnt in my career. I hope to continue to deliver the same kind of quality care to my patients just like what my mum did, and to be an inspirational educator like her and give my best in everything I do.

**YASODA SURIYA**  
Nurse Manager at Tan Tock Seng Hospital, and proud daughter of Guna D.  
Bachelor of Nursing Graduate (2018)

# My Advantage



After joining the banking industry, I had a few colleagues studying the part-time undergraduate degree with Murdoch University at Kaplan. They recommended that the modules offered were practical, and they could apply to their jobs readily.

I decided to embark on a Double Major Degree in Accounting and Banking to have a better future and career prospect. After completing the Degree programme, I was promoted to a Senior Operation Officer assuming greater responsibilities in a bank.

The Degree has enhanced my career progression. I am now a Manager with Bank of China. I would recommend Murdoch University to my friends. Not only can it help in their career advancement, but it is an excellent investment in their future.

**GOH SI XING**  
**Manager, Bank of China**  
Bachelor of Commerce in Accounting and Banking Graduate (2018)



After obtaining my Degree, I progressed to a new position as a Security Engineer, in charge of the Security Operations Centre monitoring and investigating any cyber offences that occur in the organisation's network.

The modules from these two majors are practical and relevant to the ICT industry. I can leverage on the skills gained for my job.

Because of the shortage of ICT professionals, I would recommend this Degree to others. There is plenty of job opportunities, and it enhances career progression.

**ZHANG JIA CAI**  
**Security Engineer, PCS Security Pte Ltd**  
Bachelor in Cyber Forensics, Information Security Management and Business Information Systems Graduate (2018)



I had a hard time getting jobs because most required a minimum qualification of a Bachelor's Degree. Faced with limited career opportunities, I decided to embark on a degree.

Given the knowledge and skills I gained from the Double Major degree, I was offered a job at a reputable bank as a Client On-boarding Officer.

My journey was blessed with the dedicated lecturers who helped me to progress well throughout the programme. I highly recommend the Double Majors Degree to anyone who is interested in being a programmer. You will reap the professional benefits from the industry-relevant modules.

**EUSTACIA TANG KWAN YU**  
**Client On-boarding Officer, Banking Industry**  
Bachelor of Science in Business Information Systems and Computer Science Graduate (2018)



# My Advantage



Due to Murdoch University's global recognition and prominent presence in Singapore, it boosted my confidence to take up the Degree Programme.

I received interviews and job offers from MNCs in many varied positions due to the Degree programme I took. Today, I am an Army Engineer with Singapore Armed Forces. The skill sets and knowledge gained from the Degree have helped me perform my jobs more effectively and efficiently. Upon the completion of my Degree, I was given a new position to work outside of Singapore.

I would recommend Murdoch University to working professionals due to its flexible study schedule.

**JOY EDITH LUCAS**  
**Army Engineer, Singapore Armed Forces**  
Bachelor of Commerce in International Business Graduate (2018)



As a General Manager, I played a crucial role in my company's expansion plan. The MBA programme has helped me to gain better knowledge to connect with what I practice in my company.

I have acquired new management techniques, approaches and skillsets through some of the modules that enabled me to contribute more efficiently and effectively in my role to the company; and I was promoted to CEO early this year.

I will recommend this MBA to others given that its academic and professional qualification is recognised and highly valued to me.

**VALERIE WONG**  
**CEO, Bio-Tec, Life and Medical Science Company**  
Master of Business Administration Graduate (2017)



I chose the accredited Master of Professional Accounting, so that I could perform my job more efficiently and add value to my company. The modules in the Master's Degree programme provided in-depth Accounting knowledge and are relevant to my job. Another plus point is that this qualification is accredited by both ACCA and CPA Australia.

At the same time, I also gained new soft skills in people and work management. It also helped me to communicate more effectively with overseas counterparts who use different accounting policies.

**SHARON ONG**  
**Finance Manager, MNC**  
Master of Professional Accounting Graduate (2018)

# My Advantage



I have been a counsellor since 2000 and for close to 20 years now, my passion for the role never diminished, as I was clear of my calling to contribute to society right from the start.

I pursued this academic journey to achieve my professional goals with a Diploma in Counselling, a Bachelor's Degree in Psychology and the Master of Counselling from Monash University. After completing my Master's Degree, I was promoted to a Consultant Counsellor with Work Health Psychologists (WHP), helping more clients resolve their issues and to get them to see the light at the end of the tunnel. In order to develop a multi-disciplinary services to my expanding clientele, I founded my own counselling firm, COUNSOL in 2015.

The Master of Counselling programme equipped me with vast amount of knowledge and skill sets that enhance my counselling therapies and interventions.

**C. JOSHI**  
**Founder of Counselling Firm, COUNSOL Pte Ltd**  
Master of Counselling Graduate (2018)



During my research for a suitable programme, I was torn between doing an MBA or the Masters in Education. I was keen to pick up a programme that would further my career in my industry of passion. The Masters of Education ticked most of my criteria. It allowed me to study on topics that were directly related to my line of work and gave me balance between research work and real-world application of that research.

The programme not only enhanced my credibility as an educator and learning specialist, but also deepened my insights into educational decision-making processes that my clients employ. This, in turn, has helped me greatly in my current role as an Assistant Solutions Director for a Regional Education Solutions Provider, where I work closely with senior managers and C-Suite level decision makers in higher educational and professional education institutes regionally.

**JONATHAN LEE**  
**Assistant Solutions Director, Regional Education Solutions Provider**  
Master of Education in Educational Leadership & Policy Graduate (2018)



I was a Centre Principal before deciding to study for a Bachelor's Degree, and chose this programme to expand my knowledge to the wider aspects of Early Childhood Education. I selected Monash University because it was in the World's Top 100 universities. The class schedules were also flexible and suited working adults like myself.

Apart from focusing on a child's academic learning, this programme has equipped me with skills and knowledge on incorporating other aspects such as 'Art' and 'Music' into a child's education. This is critical for Educators as it is in line with the latest Childhood Education trends that include providing children with 'play-based' learning opportunities. The Singapore Government has also introduced various strategies for Early Childhood Educators to be given more recognition and more parents will be able to understand the importance of an educator's role in shaping their child's future by building a strong foundation.

**J. INDRANI**  
**Centre Principal, Sunflower Preschool**  
Bachelor of Education (Honours) in Early Years Education (Top-up) Graduate (2018)

# My Advantage



**Northumbria University**  
NEWCASTLE



I worked in the hotel industry for a year and a half before deciding to continue my studies full-time at Kaplan, with Northumbria University. Going back to school was a big decision for me as studying and leaving my full-time job was an expensive decision. But I'm glad I made the right decision. Even before graduating from Northumbria University, I had 7 to 8 job offers to re-enter the industry.

My lecturers helped me greatly. The content and curriculum also gave me extensive insights in the hospitality field. Interpersonal skills in the hospitality industry are also important when dealing with guests or clients and I'm glad Northumbria University has given me a chance to develop that through all the various class discussions. I'm currently working in a hotel under Far East Organisation and I believe my career progression would be even better through the attainment of my Degree qualification from Northumbria University.

**ALICE LOK**  
**Front Office Guest Service Executive, Hospitality & Tourism Industry**  
Bachelor of Arts (Hons) in International Hospitality and Tourism Management (Top-up) Graduate (2018)



I took up Northumbria University's Business with Marketing Management Degree to have better career advancement. It was not easy making the decision to study again but the nature of the programme being mainly assignment-based made me take up the programme. This flexibility aided me greatly and gave me better control of my progress in school.

Upon completion of my studies, I was offered a job opportunity that gave me a significant pay increment. It was a great career advancement and I'm thankful I made the decision to take up this Degree programme. The modules taught were very practical and relevant and I could always apply the knowledge to my job. The Northumbria University Degree programme is one that I will definitely recommend for working adults looking for better career advancements.

**CEDRIC LEE**  
**Digital Marketing Manager, MNC**  
Bachelor of Arts (Honours) in Business with Marketing Management (Top-up) Graduate (2018)



For someone who last studied in the 1980s, going back to school was a real challenge for me. Now an MBA graduate from Northumbria University, I am thankful that I could pursue my dream of furthering my studies and putting into practice the knowledge acquired through the programme.

I strongly value the MBA modules that were taught, covering hard-core business modules like financial accounting, marketing, operation management, investment analysis, and business research; and modules on soft skills like leadership, business strategy, change management, and contemporary issues such as business ethics, added to the rich curriculum offered by Northumbria University. The knowledge acquired is not only applicable to my current job, but also in my voluntary work with non-profit organisations, to help them manage their operations more strategically and professionally.

**VERONICA CHIA**  
**Director of Project Management, Electronics Industry**  
Master of Business Administration, Graduate (2017)

# My Advantage



I decided to study at RMIT as the University is well ranked among the world's top Universities in Engineering and Technology. I also loved the fact that the Degree programme has a well-balanced curriculum that covers everything from useful theories, mechanical engineering design to a broad range of application knowledge.

Personally, I am grateful to have had the guidance of dedicated lecturers with rich industry experience, and that further fuelled my confidence to make an impact as an Engineer. Armed with this transformational knowledge, I also managed to make a career switch from my previous shipbuilding organisation to my current company during my final year of studies. For students studying the same programme as I did, I would like to let them know that they should not just attend lessons to pass examinations. They should go to class with a heart to learn from the very best.

**EUGENE WONG**  
**Project Engineer, Huber Technology Asia Pacific**  
Bachelor of Engineering (Mechanical Engineering) Graduate (2018)



I came to Kaplan as it has a strong global brand name in education. I made my choice to enrol for the Mechanical Engineering Degree from RMIT University because of its strong reputation and well-paced class schedule that suited my busy work plans.

By incorporating strong Engineering subjects and industry experienced lecturers in this programme, my studies with RMIT did not simply improve my knowledge but also inspired me on my every step to success. I would like to express my sincere thanks to Dr Reddy P. Chandra for his experienced insights, helpfulness and dedication. And because of him, I am a proud first class honours graduate today.

And that was not all, I was also promoted to a Quality Assurance Engineer with my current employer in my final year of studies.

**RAMESH ADAPA**  
**QA Engineer, ST Engineering Marine Ltd**  
Bachelor of Engineering (Mechanical Engineering) Graduate (2018)



As a professional technician, I know that employers value the experience we bring to the table. So when I shared with my company my wish to pursue a Mechanical Engineering Degree from RMIT University at Kaplan, they offered to sponsor me for the full programme.

I have learnt skills that were beyond theory in textbooks. With every assignment, I had ample opportunities to uncover real-world, problem-solving skills and applicable knowledge such as Mechanical Design, which I can easily relate to my job needs at any time.

**MUHAMMAD FAIZ BIN JUFFREY**  
**Technical Assistant, Turbine Overhaul Services, Pratt & Whitney**  
Bachelor of Engineering (Mechanical Engineering) Student (2018)

# My Advantage



Amidst the economic volatility and geopolitical tensions, I knew that it was critical to further my studies. Compared to the other universities, Royal Holloway, University of London has a global reputation for high-quality education.

The modules and methodologies taught were current and updated. The knowledge and skill sets acquired are relevant to my current role.

The Degree has facilitated my career progression from a Leading Steward with an airline to a Relationship Manager with a bank. I would recommend Royal Holloway, University of London because it is an Honours Degree recognised globally that will bring you abundant job opportunities.

**JOSIAH NEWMAN LEONG**  
**Relationship Manager, Banking Industry**

Bachelor of Science (Honours) in Management with International Business,  
First Class Honours Graduate (2018)



Opportunities started knocking right after my graduation with a first-class Honours Degree. I was head-hunted and landed a job as Client Specialist with Thomson Reuters. Choosing this Degree was one of the best investments I had ever made. I am now a Regional Director, South East Asia of a multi-national company.

My consideration for choosing a Degree was based on two key factors – the value-add of the programme on my career prospects, and the quality of teaching. Royal Holloway, University of London matched both criteria.

The programme has equipped me with both the knowledge in understanding the dynamics of international business and soft skills that improved my communication ability to make compelling and persuasive business presentations.

**ALOYSIUS TAY**  
**Regional Director, South East Asia, CRU Group**

Bachelor of Science (Honours) in Management with International Business  
First Class Graduate (2016)



I graduated with a Diploma in International Business. Understanding that the importance of having a Bachelor's Degree will open more doors to job opportunities, broaden my knowledge and sharpen my skillsets, I decided to further my education with Royal Holloway, University of London.

The programme is taught by faculty lecturers who are flown in from the UK and local lecturers who are industry practitioners with years of experience.

Investing in this Honours Degree programme is worthwhile. I have managed to secure a position with the largest Telco company in Singapore, and my salary package is higher than my previous job.

**ONG YONG KENG AARON**  
**Senior Digital Support Officer, Singtel**

Bachelor of Science (Honours) in Management with International Business Graduate (2018)

# My Advantage



University College Dublin  
Ireland's Global University



When I relived memories of my UCD summer school trip, I really felt that I had benefitted from the best of both worlds. Nothing truly beats the experience of studying locally while having the opportunity to experience campus life halfway around the world. This programme also gave me plenty of insights on how the world of money works.

I was previously working as a Business Development Manager at funding company while completing my part-time studies with UCD. My studies at UCD had made a significant impact to my career life.

After graduating, I was offered a role with Funding Societies and received a pay rise of 15%. Today, I play an instrumental role in the world of corporate finance by helping many small-and-medium enterprises (SMEs) owners achieve their dreams of starting a business or to grow their piggybank with funding support from individual and institutional investors.

**RENEE PAK XIN YI**  
**Senior Relationship Manager, Funding Societies**  
Bachelor of Business Studies (Hons) in Finance Graduate (2017)



Graduating with a Finance Degree from UCD combined with real-life experience made me feel confident and closer to my beliefs that I can play a greater role in shaping the lives of others.

This Degree helped me to secure my career ahead of my peers by allowing me to earn some exemptions from mandatory examinations for my license. And now, I am able to embark on a journey to fulfil my life aspiration to help others reach their life goals, faster with financial protection and security.

**BRYAN KOH HANQIANG**  
**Financial Adviser, Prudential Singapore**  
Bachelor of Business Studies (Hons) in Finance Graduate (2018)



I was referred by my friends to consider UCD for my choice of studies. I eventually chose the Bachelor of Business Studies (Honours) in Management (Top-up) programme as it suits the current needs for my job. The lecturers were helpful and approachable, and they made our lessons really fun! I also like Kaplan's campus environment for its first-class facilities and the library has a good collection of references useful for my studies.

I was especially thrilled that my employer recognised the value of my UCD credentials. I was promoted from the position of Assistant Manager to Operations and Maintenance Manager.

**MOHAMED AZMAN BIN ATAN**  
**Operations and Maintenance Manager, leading international manufacturer for the intralogistics industry**  
Bachelor of Business Studies (Hons) in Management Graduate (2017)

# My Advantage



University College Dublin  
Ireland's Global University



Three important people in my life inspired me to take up this Master's Degree. Firstly, it was my father Joseph, who was an exemplary educator himself; my wife Shirley, who encouraged me to go for my academic pursuit and lastly, my astute mentor Stephen, a fellow UCD alumnus who was always there to guide me through my career challenges. He was also the one who advised me to sign up for this programme.

The Master of Science programme at UCD was delivered by highly competent lecturers, who had augmented my knowledge in the field of Finance. I believe that the programme has equipped me with the abilities to better adapt to changes and resolve problems. It takes one from being efficient to being effective. The critical thinking developed at this level is not only valuable to my career but also to my family, social network and personal development.

**ROBIN TEO**  
Associate Director, the largest European asset management company  
Master of Science in Finance Graduate (2014)  
Alumnus of the Year 2018



I was working with a Risk Management Consultancy firm before I embarked on my Master's education. I chose UCD's Master of Science in Finance as it encompassed both Finance and Business elements that were relevant to my line of work. Furthermore, UCD is a well-recognised University with a leading business school in the world. After completing the programme, I joined a Global Financial Institution with a significant increment.

The lecturers from UCD were a passionate bunch who went that extra mile to help me. I fondly remember them going for lunches with me to guide me through the materials, and I am proud to become a protégé of some professors who are CEOs and consultants to various private and government agencies. This experience was a catalyst to my career transformation journey from a technical role towards a management role. I am now a Director of Technology and Operations at SSON Analytics, and I attribute this achievement to the UCD programme.

**DR MURPHY CHOY**  
Director of Technology & Operations, SSON Analytics  
Master of Science in Finance Graduate (2018)



I chose UCD's MSc programme because of its Triple-Crown accreditation and its worldwide recognition that made it a very viable option to fulfil my twin needs of self-development and career enhancement.

Furthermore, I had received a subsidy from my organisation because the MSc Degree awarded by UCD is recognised in the civil service. The flexible delivery of lessons allowed me to be effectively immersed with the learning contents and enhanced my effectiveness in the workplace with successful outcomes.






**RICHARD MOEY**  
Senior Officer, Government Sector  
Master of Science in Management Graduate (2015)  
Alumnus of the Year 2015



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