



Nanyang Institute of Management

SCHOOL OF TOURISM & HOSPITALITY

Advanced Diploma in Tourism and Hospitality Management

Postgraduate Diploma in Tourism and Hospitality Management

Bachelor of Arts (Honours) in International Tourism and Hospitality Management (Top-Up)



NANYANG
INSTITUTE OF MANAGEMENT

NANYANG INSTITUTE OF MANAGEMENT

(CPE Registration: 200105418C | Validity: 14/07/2018 – 13/07/2022)

Established in 2001, Nanyang Institute of Management (NIM) is a forward-looking premier education provider in the region. At NIM, we "Nurture Today for Tomorrow" with a student-centric culture that places learning needs above all else. We pride ourselves on the ability to offer an environment that is geared towards achieving academic and teaching excellence, while nurturing our students as a whole.

Nanyang Institute of Management is an EduTrust and ISO 9001 certified private education institution registered with the Committee for Private Education (CPE). Our courses and faculty are registered with CPE; and our degree courses awarded by established Universities.

2001

ESTABLISHMENT OF NIM

Timeline
our milestone



NANYANG
INSTITUTE OF MANAGEMENT

OUR VISION

To be a forward-looking premier education provider of industry-relevant programmes in the region.

OUR MISSION

Delivering industry-relevant programmes in a conducive and dynamic learning environment that nurtures the potential of every student, and equips students with the confidence, knowledge and skills to succeed in their chosen careers.

SCHOOL OF TOURISM AND HOSPITALITY

Tourism has become an increasingly important sector that has a great economic impact on a country's development, source of income generation and job creation. The appeal of a destination and the efficiency of the service industry are the lures that attract visitors to a country. At Nanyang Institute of Management's School of Tourism and Hospitality, we provide industry-relevant and high-quality programmes with the opportunity for a 6 months industrial attachment at a renowned hospitality organisation.

2015

JOBS CENTRAL LEARNING Learning – TOP 10

This is a study of the private higher education rankings and learning preferences in Singapore. We are the top 10 most preferred Private Education Institute offering Early Childhood, Business, Engineering and Hospitality courses.

2013

JOBS CENTRAL LEARNING SURVEY – 8TH PLACE

This is a study of the private higher education rankings and learning preferences in Singapore. We are ranked 8th as the Preferred Private Education Institute.

2012

AWARDED 4 YEAR EDUTRUST CERTIFICATION BY THE COUNCIL FOR PRIVATE EDUCATION (CPE)

The EduTrust Certification Scheme (EduTrust) is a quality assurance scheme administered by Committee for Private Education for Private Education Institutes in Singapore.

2011

OBTAINED SINGAPORE SME 1000 AWARD

Singapore 1000 is a prestigious guide that ranks the nation's top companies.

2016

AWARDED 4 YEAR EDUTRUST CERTIFICATION BY THE COUNCIL FOR PRIVATE EDUCATION (CPE)

The EduTrust Certification Scheme (EduTrust) is a quality assurance scheme administered by Committee for Private Education for Private Education Institutes in Singapore.

2018

AWARDED ISO 9001 CERTIFICATION

ISO 9001 is the international standard for a quality management system ("QMS").

2019

ACCREDITED BY CHINESE SERVICE CENTRE FOR SCHOLARLY EXCHANGE (CSCSE) IN CHINA.

CSCSE is a public organization under Ministry of Education (MOE) of the People's Republic of China.

“
**WE DON'T
TEACH,
WE COACH.**
”

- C**lassroom interaction
- O**nsite exposure
- A**udio-visual
- C**ase studies
- H**olistic Learning

ADVANCED DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT

(Awarded by Nanyang Institute of Management)

This programme aims to focus on the latest trends and development in the hospitality and tourism sector. This course provides students with an in-depth study of the tourism and hospitality industry. It is ideal for individuals who are keen to upgrade their professional competencies and is designed to equip them with managerial knowledge to embrace the challenges of the trade. Students will also have an opportunity to learn hands-on through their 6 months industrial attachment at renowned hospitality companies.

ENTRY REQUIREMENTS

- Applicants should be at least 17 years of age at the time of application
- 2 GCE A Level Pass or formal Year-12 education or IB Diploma; or equivalent
 - IELTS 5.5 or equivalent

**Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

Duration
16 Months
Full-Time

MODULES

1. HR Recruitment and Performance
2. Introduction to Tourism and Hospitality
3. Tourism Operations Management
4. Global Distribution System
5. Hospitality Operations Management 1
6. Property Management System
7. Food and Beverage Management 1
8. Service Quality Management
9. Event Management
10. Tourism and Hospitality Marketing
11. Entrepreneurship
12. HR Management and Leadership
13. Business Research
14. Hospitality Operations - Management 2
15. Hospitality Accounting and Finance
16. Legal Quality Assurance and Safety
17. Integrated Project - Industrial Attachment

POSTGRADUATE DIPLOMA IN TOURISM AND HOSPITALITY MANAGEMENT

[Awarded by Nanyang Institute of Management]

This course is specifically designed for professionals or graduates who plan to switch their careers and be part of the dynamic tourism and hospitality industry. It aims to introduce the current and future trends of the tourism and hospitality industry. Students will benefit from learning from industry practitioners that will enable them to gain an in-depth understanding of the industry, and in providing them with the opportunity to learn hands-on through their 6 months industrial attachment with renowned hospitality companies.

ENTRY REQUIREMENTS

Duration
6 Months
Full-Time

- Applicants should be at least 20 years of age at the time of application
- Bachelor degree from any discipline or completed 3 years university degree program or equivalent
- IELTS 6.0 or equivalent

**Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

MODULES

1. Special Events Management Exhibition and Conventions
2. Tourism and Hospitality Marketing
3. Entrepreneurship in the Hospitality Industry
4. Tourism Operations Management Applications
5. Hotel Operations Management Applications
6. Hospitality Operations Management
7. Food and Beverage Operations
8. Managing Service Excellence
9. Integrated Project / Industrial Attachment

BACHELOR OF ARTS (HONOURS) IN INTERNATIONAL TOURISM AND HOSPITALITY MANAGEMENT (TOP-UP)*

[Awarded by York St John University]

This course provides an opportunity for students with prior related qualifications to engage in a one year programme leading to an Honours level award. This course will extend their knowledge of the principles and practice of management within the tourism and hospitality sectors. Management is also about people, and we will enable students to develop their own skills as a team player, a group member and ultimately as a manager of other people.

ENTRY REQUIREMENTS

- Applicants should be at least 19 years of age at the time of application
- 2 GCE A Level or formal Year-12 education or IB Diploma and NIM Advanced Diploma in Tourism and Hospitality Management OR Polytechnic Diploma in any Tourism and/or Hospitality Management related disciplines
- IELTS 6.0 or equivalent

**Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

Duration
12 Months
Full-Time

MODULES

1. Responsible Tourism
2. Tourism Policy and Planning
3. Contemporary Issues in Hospitality
4. Organisational Strategy and Decision Making
5. Introduction to Business Research
6. Applied Business Research

*WHAT IS A TOP-UP DEGREE?

A Top-up degree is equivalent to the final year of an undergraduate degree. These courses are aimed at students who have previously completed a related foundation level degree (or equivalent) and they provide a route for students to achieve a Bachelor's degree.

Est.
1841

YORK ST JOHN UNIVERSITY

ABOUT OUR PARTNER UNIVERSITY

York St John University is one of the oldest institutions in the United Kingdom. It was originally founded on 17 May 1841 as York Diocesan Training School. The University has a growing population of 6,000 students. 93% of YSJU graduates are in full-time employment or are pursuing further study within 6 months of graduation.

The York St John University is ranked 31 out of 122 institutions in the Times Higher Education Student Experience Survey 2017. The York Business School is also an accredited CMI provider, a PRME signatory and a member of Business in the Community which stands for responsible business providers.



THE SUCCESS OF OUR STUDENTS



Aung Nyein Chan, Myanmar

Postgraduate Diploma in Tourism and Hospitality Management (Class of 2018)

Entrepreneurship: Managing Director of Asia Yangon Travel, Myanmar & Tour Co. Ltd & Brighter Tomorrow Laundry, Myanmar

"I have gained both theory and practical knowledge while studying at NIM. Upon graduation, I have started my travel agency "Asian YGN Travels & Tours" and "Brighter Tomorrow Laundry" with the knowledge and confidence that I gained from learning in Nanyang Institute of Management (NIM). [I am glad that I have chosen NIM, the best institute ever for the Hospitality & Tourism industry.](#) Thank you NIM."



Bhavesh Tanwani, India

Bachelor of Hospitality (Management) (Class of 2015)

Employment: Hotel Duty Manager at Bab Al Qasr Hotel, Abu Dhabi

"Enrolling into Nanyang Institute of Management's hospitality program was the best thing I did. The lecturers and tutorials are interesting and academically stimulating. The mandatory internship under this course has developed me personally and professionally. I give credit to all my lecturers and the management at Marriott International Singapore for giving me the opportunity to work as an Intern for 6 months. [I choose Nanyang Institute of Management due to its reputation in the global market, value for degree and vibrant Students Union.](#) I would recommend this course to everyone."



Zhou YiTing, China

Bachelor of Arts (Honours) in International Tourism and Hospitality Management (Top-Up) (Class of 2019)

Further Study: Master of Science in Management at Singapore Management University

"Thank you NIM and its lecturers for guiding me throughout my study here."

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**EDUCATION IS THE MOST
POWERFUL WEAPON
WHICH YOU CAN USE TO
CHANGE THE WORLD.**

”

Nelson Mandela



**PREFERRED PRIVATE
EDUCATION INSTITUTE**
JobsCentral Learning Survey 2015/16



ISO 9001



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* All of the information enclosed is accurate at time of printing and changes may be made without prior notice. Printed in February 2020.



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INSTITUTE OF MANAGEMENT

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