

*We uncover the  
potential in you*



Nanyang Institute of Management

## **SCHOOL OF BUSINESS**

Certificate in Foundation Studies / International Certificate in Foundation Studies / Advanced Diploma in Management /  
Bachelor of Arts (Honours) in Business Management (Top-Up) / Master of Business Administration



**NANYANG**  
INSTITUTE OF MANAGEMENT

# NANYANG INSTITUTE OF MANAGEMENT

[CPE Registration: 200105418C | Validity: 14/07/2018 – 13/07/2022]

Established in 2001, Nanyang Institute of Management (NIM) is a forward-looking premier education provider in the region. At NIM, we “Nurture Today for Tomorrow” with a student-centric culture that places learning needs above all else. We pride ourselves on the ability to offer an environment that is geared towards achieving academic and teaching excellence, while nurturing our students as a whole.

Nanyang Institute of Management is an EduTrust and ISO 9001 certified private education institution registered with the Committee for Private Education (CPE). Our courses and faculty are registered with CPE; and our degree courses awarded by established Universities.

2001

ESTABLISHMENT OF NIM

Timeline  
our milestone



**NANYANG**  
INSTITUTE OF MANAGEMENT

## OUR VISION

To be a forward-looking premier education provider of industry-relevant programmes in the region.

## OUR MISSION

Delivering industry-relevant programmes in a conducive and dynamic learning environment that nurtures the potential of every student, and equips students with the confidence, knowledge and skills to succeed in their chosen careers.

# SCHOOL OF BUSINESS

Business is the heart of every economy and, diversity and vibrancy pump the heart of the economy. Nanyang Institute of Management’s School of Business provides diversity and vibrancy that enriches aspiring business students with the total learning experience of quality academic programmes offered in collaboration with reputable affiliated university partners.

2015

### JOBS CENTRAL LEARNING Learning – TOP 10

This is a study of the private higher education rankings and learning preferences in Singapore. We are the top 10 most preferred Private Education Institute offering Early Childhood, Business, Engineering and Hospitality courses.

2013

### JOBS CENTRAL LEARNING SURVEY – 8TH PLACE

This is a study of the private higher education rankings and learning preferences in Singapore. We are ranked 8th as the Preferred Private Education Institute.

2012

### AWARDED 4 YEAR EDUTRUST CERTIFICATION BY THE COUNCIL FOR PRIVATE EDUCATION (CPE)

The EduTrust Certification Scheme (EduTrust) is a quality assurance scheme administered by Committee for Private Education for Private Education Institutes in Singapore.

2011

**OBTAINED SINGAPORE SME 1000 AWARD**  
Singapore 1000 is a prestigious guide that ranks the nation’s top companies.

2016

### AWARDED 4 YEAR EDUTRUST CERTIFICATION BY THE COUNCIL FOR PRIVATE EDUCATION (CPE)

The EduTrust Certification Scheme (EduTrust) is a quality assurance scheme administered by Committee for Private Education for Private Education Institutes in Singapore.

2018

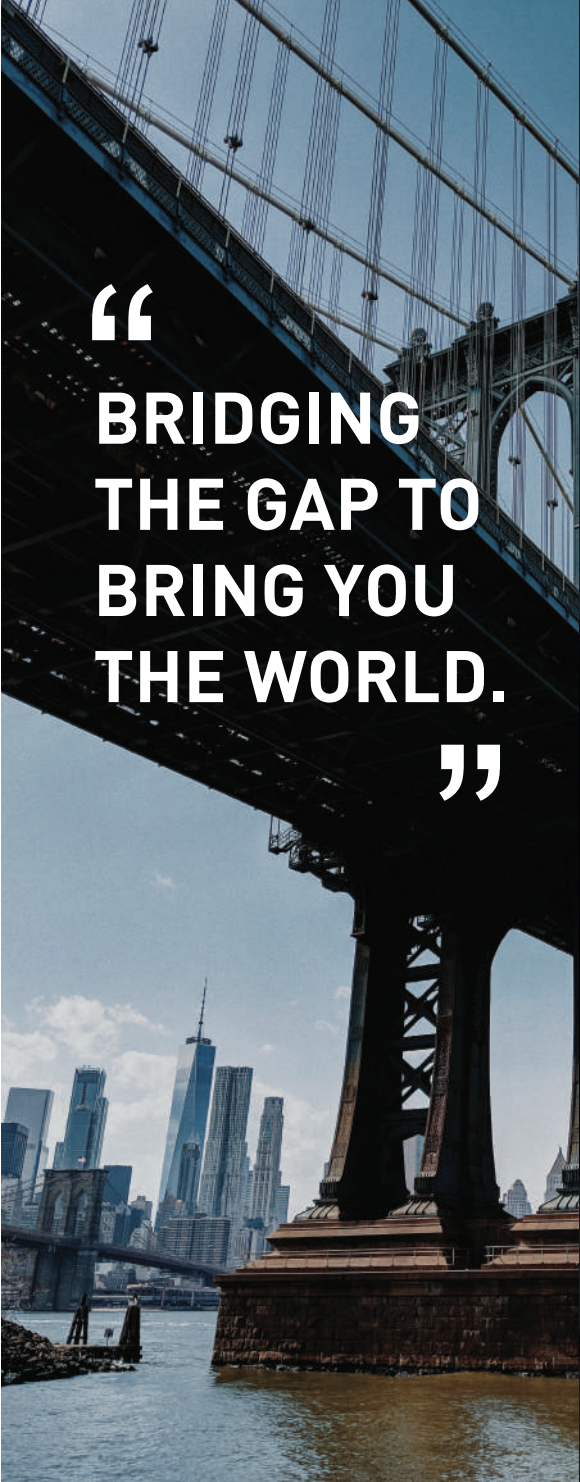
### AWARDED ISO 9001 CERTIFICATION

ISO 9001 is the international standard for a quality management system (“QMS”).

2019

### ACCREDITED BY CHINESE SERVICE CENTRE FOR SCHOLARLY EXCHANGE (CSCSE) IN CHINA.

CSCSE is a public organization under Ministry of Education (MOE) of the People’s Republic of China.



“  
BRIDGING  
THE GAP TO  
BRING YOU  
THE WORLD.  
”

## CERTIFICATE IN FOUNDATION STUDIES

(Awarded by Nanyang Institute of Management)

This course aims to provide students with the elementary understanding of business-related skills such as communication, management and accounting skills. This course is especially helpful as a foundation programme for students to prepare for higher education.

### ENTRY REQUIREMENTS

- Applicants should be at least 16 years of age at the time of application
- 2 GCE O Level Pass or formal Year-9 to 10 education
- IELTS 4.5 or equivalent

*\*Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

Duration  
**6 Months**  
Full-Time

### MODULES

1. Fundamentals of Management
2. Principles of Accounting
3. Analytical Writing
4. Communication Skills

## INTERNATIONAL CERTIFICATE IN FOUNDATION STUDIES

(Awarded by Nanyang Institute of Management)

This course covers a spectrum of the interdisciplinary aspect of business. Students will graduate with a fundamental understanding of the business process. Students will be equipped with the necessary know-how to effectively pursue further studies.

### ENTRY REQUIREMENTS

- Applicants should be at least 15 years of age at the time of application
- 2 GCE O Level Pass or formal Year-9 to 10 education
- IELTS 3.5 or equivalent

*\*Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

Duration  
**12 Months**  
Full-Time

### MODULES

1. General English – Elementary
2. General English – Intermediate
3. General English – Advanced
4. Fundamentals of Management
5. Principles of Accounting
6. Analytical Writing
7. Communication Skills

# ADVANCED DIPLOMA IN MANAGEMENT

[Awarded by Nanyang Institute of Management]

This course starts from building a solid foundation of management studies while giving students relevant knowledge, skills and values in broad-based disciplines to enhance their competitiveness in today's dynamic business environment. It then progresses to provide students with a holistic view of business processes and an in-depth understanding of the various functions of business management.

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## ENTRY REQUIREMENTS

- Applicants should be at least 17 years of age at the time of application
- 2 GCE A Level Pass or formal Year-12 education or IB Diploma; or equivalent
  - IELTS 5.5 or equivalent

*\*Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

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Duration  
**16 Months**  
Full-Time

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## MODULES

- |  |  |
|--|--|
| 1. Accounting and Business Decisions         | 9. Business Enterprise Start-up            |
| 2. Business Microeconomics                   | 10. Entrepreneurial Marketing              |
| 3. Business Statistics                       | 11. Human Resource Development             |
| 4. Fundamentals of Law                       | 12. International Business Management      |
| 5. Introduction to Finance                   | 13. Management Skills                      |
| 6. Introduction to Human Resource Management | 14. Operations and Supply Chain Management |
| 7. Introduction to Marketing                 | 15. Project Management                     |
| 8. Management Principles                     | 16. Strategic Analysis                     |

“  
BRINGING  
YOU TO A  
DIFFERENT  
WORLD OF  
LEARNING.  
”

# BACHELOR OF ARTS (HONOURS) IN BUSINESS MANAGEMENT (TOP-UP)

[Awarded by York St John University]

This course aims to provide a critical understanding of the management of organisations and the role of business in contemporary society. It focuses on the knowledge and skills needed as a manager such as management of people, resources and business activities.

## ENTRY REQUIREMENTS

- Applicants should be at least 19 years of age at the time of application
- Polytechnic Diploma in any Business and/or Management related disciplines; OR
- 2 GCE A Level or formal Year-12 education or IB Diploma AND NIM Advanced Diploma in Management
- IELTS 6.0 or equivalent

*\*Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

## MODULES

1. Strategic HRM
2. International Marketing
3. Strategic Corporate Finance
4. Organisational Strategy and Decision Making
5. Introduction to Business Research
6. Applied Business Research

Duration  
**12 Months**  
Full-Time

### \*WHAT IS A TOP-UP DEGREE?

A Top-up degree is equivalent to the final year of an undergraduate degree. These courses are aimed at students who have previously completed a related foundation level degree (or equivalent) and they provide a route for students to achieve a Bachelor's degree.

Est.  
**1841**

**YORK  
ST JOHN  
UNIVERSITY**

## ABOUT OUR PARTNER UNIVERSITY

York St John University is one of the oldest institutions in the United Kingdom. It was originally founded on 17 May 1841 as York Diocesan Training School. The University has a growing population of 6,000 students. 93% of YSJU graduates are in full-time employment or are pursuing further study within 6 months of graduation.

The York St John University is ranked 31 out of 122 institutions in the Times Higher Education Student Experience Survey 2017. The York Business School is also an accredited CMI provider, a PRME signatory and a member of Business in the Community which stands for responsible business providers.



# MASTER OF BUSINESS ADMINISTRATION

(Awarded by University of the West of Scotland)

The UWS MBA has been designed to reflect the ever-changing nature of business and the global challenges which business leaders are facing. It focuses on developing strategic analytical skills, as well as business intuition and adaptive thinking, to develop you as a leader.

## ENTRY REQUIREMENTS

- Applicants should be at least 21 years of age at the time of application and be expected to satisfy at least one of the following academic requirements:
  1. Have a degree awarded by an accredited institution
  2. Have a postgraduate award (passed at an appropriate level)
  3. Have an appropriate professional qualification such as those from ACCA or CIMA
  4. Other relevant academic, professional qualifications or work experience may be considered on a case-by-case basis
- IELTS 6.0 or equivalent

*\*Applicants who do not meet the minimum English Language proficiency requirements are required to sit and pass the NIM English Proficiency Test.*

Duration  
**12 Months**  
Full-Time

## MODULES

1. Integration of Business Functions (10 Credit Points)
2. Leading Change (10 Credit Points)
3. Business Creativity (10 Credit Points)
4. New Venture Creation (10 Credit Points)
5. Analytical Thinking and Decision Making (20 Credit Points)
6. Managing Organisational Health (20 Credit Points)
7. Influencing Organisational Strategy (20 Credit Points)
8. Innovation Entrepreneurship and the Market (20 Credit Points)
9. Strategic Business Project\* (60 Credit Points)

*\*The Strategic Business Project forms your MBA dissertation and will require you to utilise all of the knowledge and skills acquired throughout the MBA. It may require qualitative and/or quantitative research and analysis. You will be required to develop a suitable proposal which is acceptable to your project supervisor.*



## ABOUT OUR PARTNER UNIVERSITY

University of the West of Scotland is one of the UK's largest modern universities and was recognised as being in the top 3% of universities worldwide by Times Higher Education (THE) in their World University Rankings 2018. The University is also ranked in the top 500 universities worldwide by Times Higher Education in 2019 World University Rankings.



# THE SUCCESS OF OUR STUDENTS



**Htet Aung Myat**, Myanmar

Bachelor of Arts (Honours) in Business Management (Top-Up) (Class of 2018)  
*Entrepreneurship: Founder and Chairman of Myan Pyi Soe Garment Manufacturing, Myanmar*  
*Employment: Researcher at Myanmar Survey Research, Myanmar*

*"Several years ago, I was an average teenager with no passion or goal in life. I came to a turning point after I joined Nanyang Institute of Management in 2015. I am thankful that my lecturers and dean encouraged me to not be content in being an average. They inspired me to strive greater and higher. Through NIM, I have earned an 'A', not only in school but in life."*



**Phan Le Vuong Thu**, Vietnam

Bachelor of Applied Management (Class of 2016)  
*Further Study: Master of Business (International Business) at Queensland University of Technology, Australia*

*"I am delighted to be accepted by QUT after my studies at Nanyang Institute of Management (NIM). The knowledge and experience which I have obtained at NIM are useful and valuable in life. Thank you NIM!"*



**Zhao Lingke**, China

Bachelor of Applied Management (Class of 2014)  
*Employment: Director at Lee Kum Kee Group, China*

*"I am proud to be part of Nanyang Institute of Management (NIM) as I have gained valuable experience throughout my studies. I will definitely recommend NIM to my fellow friends if they intend to study abroad."*



**Teeraprakep Kasidit**, Thailand

Advanced Diploma in Management (Class of 2019)  
*Jet Ski Gold Medalist at 2018 Asian Games*

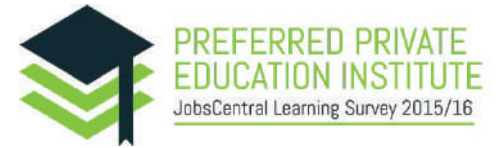
*"As a Thai national athlete, I would like to thank Nanyang Institute of Management (NIM) and my lecturers for being understanding and supportive. In 2018, I had to pause my studies for a month to participate in the 'Jakarta Palembang 2018 Asian Games'. After returning from the competition with a gold medal, my lecturers offered to help me to catch up on my studies. Thank you NIM!"*

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**EDUCATION IS THE MOST  
POWERFUL WEAPON  
WHICH YOU CAN USE TO  
CHANGE THE WORLD.**

”

**Nelson Mandela**



Cert No: EDU-2-2042  
Validity: 28/05/2016 - 27/05/2020

\* All of the information enclosed is accurate at time of printing and changes may be made without prior notice. Printed in March 2020.



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