



Your first step is to define yourself,
Your destiny is to redefine the world.

# **Quality Assurance**

Taught in Brussels by UBI, this programme is quality assured by Middlesex University London and students will be awarded a Middlesex University London degree on successful completion.

In partnership with

Middlesex
University
London

UBI



Full-time & Part-time MBA programmes

Application Submission

Please find the application checklist on UBI website (Programme > MBA Programme > Academic Requirement), and submit the application through online portal.

School Intake

September & February

Tuition fees

Our fees are very affordable and scholarships are available. For more information check or website or contact us directly.

(#) Website

www.ubi.edi

**(a)** Tel

+32 (0)2 548 04 80 (Brussels)

Address

**Brussels Campus:** Rue de Namur 48 B-1000 Brussels, Belgium

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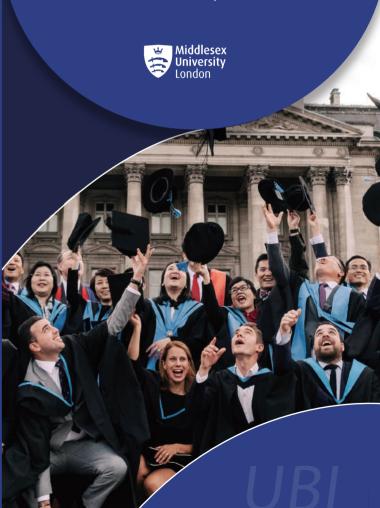
General School Inquiry: info@ubi.be Admission Inquiry: emily@ubi.be

Brussels | Luxembourg | Shanghai



# Master of Business Administration

UBI in collaboration with Middlesex University London



# The UBI Experience

## A Globally Recognised British Degree

Our programme and curriculum are designed in collaboration with Middlesex University London, one of the top business schools in the UK.

#### **Practical Solutions for the Future**

UBI's curriculum not only follows the current trends to bridge the gap between industry and education but predicts the future needs of the 21st century, such as ethical and sustainable global trade and responsible use of AI.

## Renowned Faculty with Strong Professional Background

Central to the success of our students is the decades of leadership and industrial knowledge that our faculty brings into the classroom. UBI's programmes are based on the input of renowned entrepreneurs and scholars from all over the world who are dedicated to bringing the best out of our graduates.

## Professional Career Development and Support

Our students benefit from professional seminars and workshops that go beyond what is typically taught in business text-books. UBI's Career and Alumni office connects our graduates to professional networks built upon decades of trust and partnership.



# MBA Programme Highlights

66 Our MBA programme is tailored to provide our graduates an edge in the next phase of their career. We leverage on our students' existing business knowledge and expertise to make transformative breakthroughs in both theory and practice. The MBA coursework delves deep into 21st century priorities such as digitalisation, sustainability, entrepreneurship and innovation. We train our graduates to be agile, innovative and empathetic to the needs of businesses and society. Our goal is to nurture future-ready leaders, not market-ready executives.

 Professor Dr. Munira Aminova Dean, UBI Brussels

## Your Learning Experience

- Due to the compact nature of our programme, your classes will be intensive, intellectually stimulating and rewarding.
- The coursework supports our students' research for a Business Transformation Project, which demands creative and effective application of business knowledge to address organisational concerns.
- Our MBA programme is meticulously crafted to provide the broadest international experience for our students. Learn and connect with the best – our students and alumni hail from over 50 countries in the world.
- UBI's campuses in Brussels, Luxembourg and Shanghai offer our MBA graduates extensive professional networks and an extra edge to connect business opportunities between Europe and Asia.
- Redefine your future as a professional and leader who can manage ethically, sensitively and holistically in an increasingly global and rapidly changing environment.

1 OR 2 YEAR PROGRAMME
180 CATS CREDITS - 90 ECTS

#### COMPULSORY MODULES

- Global Economic Environment
- · Lead: people, teams and organisations
- Marketing Concepts and Practic
- Entrepreneurship, Technologies and Innovation
- $\cdot$  Executive Accounting for Decision Makinc
- · Finance and Capital Markets for Global Managers
- International Management Perspectives
- Data analysis & Operations Management
- Strategy & Digital Transformation

#### AND

Business Transformation Project
 or Dissertation

#### **OPTIONAL MODULES**

- · Lobbying & Negotiation
- International and Furonean Law
- International Business Communication

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