

**Institute of  
Art, Design +  
Technology  
Dún Laoghaire**

# makers shakers innovators

**Undergraduate  
Prospectus 2020**



**the power of small:** our focus on individual and small group work makes your learning more engaging and enjoyable.

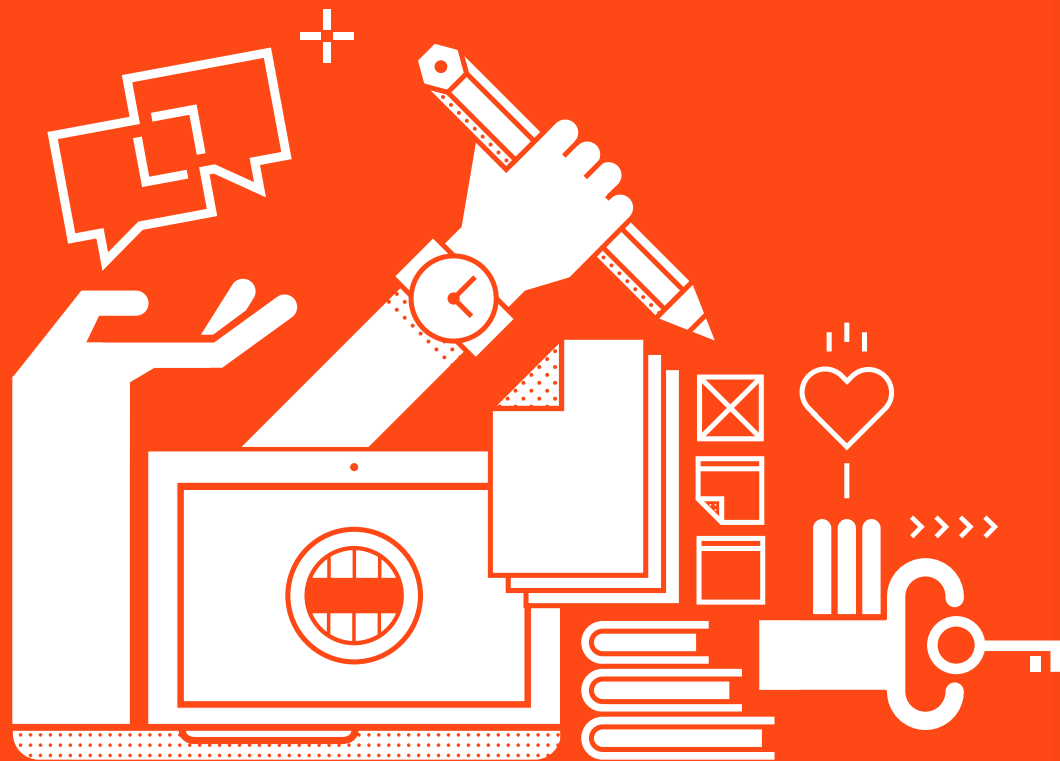
**+ thinking big:** IADT lecturers have academic and industry experience at national and international levels.



**focused:** courses are practical, and continuous assessment ensures you receive regular feedback on your work.

**+ wide-ranging:** our approach to interdisciplinary learning means that 75% of students study modules outside their core discipline.

**iadt + you**



**about the future:** exciting careers begin at IADT – over 90% of graduates are employed within a year of graduating.

**+ about now:** our enthusiastic staff and vibrant creative atmosphere will inspire you to think, collaborate and learn.



**successful:** IADT students + graduates continue to win international awards and acclaim.

**+ unique:** IADT is home to the state-of-the-art National Film School; graduates have had remarkable industry success, including Oscar® nominations.



**for everyone:** where being different means you fit right in! Diverse and gender-balanced, our community is warm, welcoming and inclusive.

**+ for you:** create your future at IADT.

# welcome thinkers collaborators creators

## Welcome to IADT

## Fáilte chuig IADT

We believe in the future at IADT. As you will see from the exciting range of courses on offer, we have earned our unique reputation as Ireland's leading creative, cultural and technological higher education provider. Our ambition, as always, is to produce excellent graduates who are highly valued, who live and work as true global citizens, actively contributing to the development of their industries and wider society, and who remain connected to IADT. We are proud that our courses offer excellent teaching and learning opportunities to all students.

We believe in the power of connecting, collaborating and creativity. With a reputation for being innovative, technologically savvy and resourceful, our graduates are fully prepared for a life in the creative, cultural and technological industries. This year we are delighted to announce three new courses: Digital Marketing; English + Equality Studies; and Interaction + User Experience Design. Three very different courses, each offering a pathway to exciting, progressive career options.

Across all our courses our students learn from talented, committed staff who are strong on research and industry practice, and benefit from the support of industry and cultural partners such as IBM, Intel and IMMA. IADT is also home to the National Film School, Ireland's centre of excellence for education and training in film, design for stage and screen, animation, and broadcasting. Make your next move in education with IADT – and discover what your future holds.

Creidimid sa todhchaí ag IADT. Faoi mar a fheicfidh tú ón réimse spreagúil cúrsaí atá ar tairiscint, tá an cháil ar leith atá orainn mar an soláthraí ardoideachais cruthaitheach, cultúrtha agus teicneolaíochta is fearr in Éirinn tuillte go maith againn. Is é ár n-uailmhian, faoi mar atá i gcónaí, chun sárchéimithe a tháirgeadh a léirítear an-mheas orthu, a mhaireann agus a oibríonn mar fhíor-shaoránaigh dhomhanda, a chuireann go gníomhach le forbairt a dtionscal agus an tsochaí i gcoitinne, agus a mbíonn ceangal acu i gcónaí le IADT. Táimid bródúil go gcuireann ár gcúrsaí deiseanna iontacha múinteoireachta agus foghlama ar fáil do na mic léinn go léir.

Creidimid i gcumhacht an nasctha, an chomhoibrithe agus na cruthaitheachta. Tá cáil ar ár gcéimithe a bheith nuálach, eolach ar chúrsaí teicneolaíochta agus seiftiúil, agus tá siad go hiomlán ullmhaithe do shaol sna tionscail chruthaitheacha, chultúrtha agus teicneolaíochta. I mbliana tá áthas orainn trí chúrsa nua a fhógairt: Margaíocht Dhigiteach; Staidéar Comhionannais + Béarla; agus Dearadh Idirghníomhaíocht + Eispéireas Úsáideora. Trí chúrsa an-éagsúil, gach ceann acu ag tairiscint conair go dtí roghanna gairme spreagúla agus forásacha.

Idir Ealaín, Dearadh agus Síceolaíocht, Ríomhaireacht agus Gnó, foghlaimíonn ár mic léinn ó fhoireann ildánach thiomanta a bhfuil an-chur amach acu ar chleachtas taighde agus tionscail, agus baineann siad tairbhe as tacaíocht comhpháirtithe ar nós IBM, Intel agus IMMA. Tá Scoil Náisiúnta Scannán na hÉireann suite in IADT, chomh maith – ionad sármhaitheasa na hÉireann don oideachais agus oiliúint sna scannáin agus meáin. Glac do chéad chéim eile san oideachas le IADT – agus fiosraigh cad a bheidh i ndán duitse amach anseo.

**Dr Annie Doona, President**

## Faculty of Enterprise + Humanities



### Department of Entrepreneurship

new course

BA [Hons]

**Digital Marketing** 04

new course

Bachelor of Business [Hons]

**Business Management** 05

Bachelor of Business  
**Applied Entrepreneurship** 06

Bachelor of Business [Hons]  
**Entrepreneurship**  
(one year add-on) 07

### Department of Humanities + Arts Management

new course

BA [Hons]

**English + Equality Studies** 08

BA [Hons]  
**English, Media + Cultural Studies** 09

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BA [Hons]  
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## Faculty of Film, Art + Creative Technologies



### Department of Design + Visual Arts

BA [Hons]

**3D Design, Modelmaking + Digital Art** 12

BA [Hons]  
**Art** 13

BA [Hons]  
**Design for Stage + Screen**  
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BA [Hons]  
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### Department of Film + Media

BA [Hons]  
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BA [Hons]  
**Creative Music Production** 20

BA [Hons]  
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BA [Hons]  
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### Department of Technology + Psychology

new course

BA [Hons]

**Interaction + User Experience Design\*** 23

BSc [Hons]  
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\*subject to validation

new course

BA [Hons]

# Digital Marketing

Join a dynamic generation of marketing technologists and forge a career in this exciting new sector.

Intensive, interactive and hands-on, digital marketing is the new way of connecting with consumers. It is critical to the evolving world of technologies, platforms, consumer dynamics, businesses and brands. Combining traditional marketing theory, practice and digital tools, students learn how businesses can reach, connect and promote their products to a larger audience using a diverse range of digital marketing tools and strategies. In this fast-paced sector, digital marketing professionals are in high demand.

## What will I do?

- Get practical skills in web building and various social media platforms.
- Critically evaluate a variety of online business models.
- Develop an online marketing strategy for a business idea.
- Evaluate customer relationship management in a digital and non-digital business context.
- Work on “real world” business scenarios to develop appropriate sales, CRM and digital marketing campaigns.
- Think critically in light of social, cultural, philosophical and ethical business issues as they relate to digital business.

## Future careers

Graduates will be prepared to work with multinationals such as Google, Facebook or LinkedIn. Graduates will also be equipped to work in a variety of businesses in digital marketing roles and social media.

## What will I study?

**Year 1** – Introduction to Management | Learning for Business | Digital Skills | Principles of Marketing | Web Applications | Introduction to Digital Marketing | Numeracy for Business.

**Year 2** – Finance I | Online Consumer Behaviour | Business Requirement Analysis | Business Law | Content Development + Creation | Work Placement.

**Year 3** – Finance II | Social CRM + Digital Sales | Strategic Marketing | Digital Business Transformation | Search Engine Optimisation + Data Analytics | Strategic Management | Graduate Employability.

### Course Code

DL840 – Level 8 Award

### Application

CAO

### Duration

3 years [full-time]

### Places

25

### CAO Points in 2018

New Course

### Portfolio

No

### Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Maths – F2/O6/H7

Foundation Level Maths accepted

### Contact

Dr Therese Moylan, Head of Department

E – therese.moylan@iadt.ie

new course

Bachelor of Business [Hons]

# Business Management

Get the knowledge, technical and interpersonal skills to embark on a successful business career.

Get to the very heart of what makes business work! This course successfully combines theory and practice to produce graduates with the solid foundations necessary for a successful business career. Practical and hands-on, the course is 80% continuous assessment and 20% exam-based. There is a focus on experiential, work based learning; and you will do practical projects linked to real business scenarios.

The 20-week work placement in Year 3 is a unique and valuable opportunity to apply the relevance of the course to the real business world. Participating students find that placements are hugely beneficial, and a valuable asset to prospective employers. Alternatively, you can study abroad as part of the Erasmus Programme.

What makes Business Management unique is the small class sizes, the individual attention students receive and the combined business experience of the teaching staff.

## What will I do?

- Learn from hands-on business projects.
- Learn how to analyse business problems and generate practical solutions.
- Develop analytical and research skills.
- Explore how the worlds of technology and business interact.
- Develop digital marketing strategies.
- Develop skills in creativity and innovation.
- Capstone Business project.

## Future careers

Graduates will have a variety of career choices in general management and in general business in the areas of: technology and business, marketing and advertising, retail management, digital marketing, fundraising, financial services, business development and enterprise.

## What will I study?

**Year 1** – Finance I | Management | Learning for Business | Enterprise Practice | Principles of Marketing | Internet Applications I | Introduction to Data Analytics.

**Year 2** – Finance II | Internet Applications II | Macro Economics | Sales + Negotiation | People in Organisations | Business Maths | Project Planning | Elective module.

**Year 3** – Microeconomics | Research for Business | Services Marketing | Case Studies | Finance III | Work Placement.

**Year 4** – Taxation | Strategic HRM | Strategy + Technology | Strategic Management | Strategic Marketing | Graduate Employability | Business Ethics.

### Course Code

DL823 – Level 8 Award

### Application

CAO

### Duration

4 years [full-time]

### Places

30

### CAO Points in 2018

New Course

### Portfolio

No

### Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

Maths – F2/O6/H7

Foundation Level Maths accepted

### Contact

Denis Cullinane, Course Co-ordinator

E – denis.cullinane@iadt.ie

# Applied Entrepreneurship

Get real-world business experience!

<b>Course Code</b> DL701 - Level 7 Award
<b>Application</b> CAO
<b>Duration</b> 3 years
<b>Places</b> 35
<b>Portfolio</b> No
<b>CAO Points in 2018</b> Minimum Points - 112 Median Points - 295
<b>Min Entry Requirements</b> 5 06/H7 including: English - 06/H7 Maths - F2/06/H7 Foundation Level Maths accepted
<b>Contact</b> Conor Heagney, Course Co-ordinator E - conor.heagney@iadt.ie

Want to run your own business some day? That day begins here! Study entrepreneurship, management, marketing, digital marketing and finance in this practical course. Through project work, you'll get the opportunity to apply your classroom learning to real business ideas. This knowledge and the transferable skills you acquire are in high demand in business, either as an employee or as an entrepreneur. This course is 80% continuous assessment and 20% exam-based. Small class sizes, practice-based learning and our links with industry combine to make this the ideal course to develop the skills necessary to launch your business career.

### What will I do?

- Get real practical business experience:
  - Year 1:** Set up and run your own business.
  - Year 2:** Go out on placement one day a week, or work on your own business idea.
  - Year 3:** Set up a social enterprise.
- Investigate how businesses develop new products and opportunities, and become adept at spotting new opportunities.
- Learn how to develop digital marketing strategies.
- Explore the internet and understand how technology relates to business.
- Develop problem solving and critical thinking skills.
- Examine the relationship between business and social enterprise.
- Enhance your presentation and communication skills.

### Future careers

Graduates either run their own businesses or are employed in: technology, digital marketing, social enterprise, sales, marketing and management consultancy. Recent graduates have been employed by: Wavemaker MEC London, Galderma, Sherry Fitzgerald, The Curious Monkey, Indeed, AIB, Salesforce, LinkedIn, Bank of America.

### Further study

Most graduates progress to our add-on degree Bachelor of Business (Hons) in Entrepreneurship (Level 8 Award).

### What will I study?

- Year 1** – Enterprise Practice | Introduction to Digital Marketing | Marketing for Entrepreneurs | Internet Applications I | Learning for Business | Enterprise Management | Business Mathematics I | Finance I.
- Year 2** – Enterprise Experience (work placement) | Practice of Selling | Employability Skills | Project Management | Internet Applications II | Enterprise Law | Economics I | Business Mathematics II | Finance II.
- Year 3** – Social Enterprise Practice | Innovation + Creativity | Data Management | Applied Data Management | Research for Entrepreneurs | Services Marketing Management | Economics II | Finance III.

# Entrepreneurship

Want to turn innovation into wealth creation? Business / marketing graduates can expand their skills with this dynamic and interactive course.

<b>Course Code</b> DL801 - Level 8 Award
<b>Application</b> Non-IADT students: cao.ie Current IADT students: apply directly to IADT.
<b>Application deadline</b> 31st March 2020
<b>Duration</b> 1 year add-on [full-time + part-time]
<b>Places</b> 40
<b>Portfolio</b> No
<b>Min Entry Requirements</b> 180 credits and an overall GPA of 2.00 [40%] or higher in an ordinary degree in Business/Marketing or any other related discipline, e.g. DL701, or equivalent. Candidates who do not meet this requirement but who can demonstrate equivalency through work experience must complete the IADT Recognition of Prior Learning [RPL] process [see Admissions section].
<b>Contact</b> Conor Heagney, Course Co-ordinator E - conor.heagney@iadt.ie

If you have successfully completed a Level 7 degree in any Business/Marketing or related discipline, this one-year add-on business course will develop and enhance your current business knowledge and skills. Active and participatory, this course draws together learning from many modules with a focus on innovation and strategies to turn innovation into wealth creation. You will develop skills to work in the business environment or set up as an entrepreneur by using in-depth case studies and sectoral-based project work. Students have a direct relationship with the teaching staff, and actively participate and learn from experience. What makes this course unique is the small class sizes, the individual attention students receive, and the combined business experience of staff.

### What will I do?

- Gain a fantastic foundation in all aspects of the business world.
- Learn how to analyse and solve business problems through extensive case study work, and how to generate practical solutions.
- Gain skills in communication, presentation, critical thinking and problem solving.
- Gain digital skills in web building, data analytics and digital marketing – all key components in the technology and marketing modules.
- Engage in the real world of an entrepreneur through networking, mentoring and researching entrepreneurial case studies in the strategic entrepreneurship module.

### Future careers

Graduates either run their own businesses or are employed in: technology and media, marketing and advertising, retail management, channel marketing, fundraising, financial services, and business development. Recent graduates have been employed by: Main Street Hub, LinkedIn, Dell, Accreate, CarGurus, Bank of Ireland.

### What will I study?

Strategic Entrepreneurship + Management | International Entrepreneurship | Contemporary Strategic Marketing Practice | Strategy + Technology | Business Ethics | Strategic Human Resource Management | Tax + Finance.

### Part-Time Study Option

If you are interested in studying this course on a part-time basis, contact Dr Therese Moylan: [therese.moylan@iadt.ie](mailto:therese.moylan@iadt.ie)

new course

BA [Hons]

# English + Equality Studies

A unique opportunity to explore global equality, social justice and social inclusion in combination with the study of English literature.

Take your interest in social justice to the next level while also exploring identity, race, ethnicity, disability, gender and sexuality. Diversity is essential to the future of society and the workplace. Equality studies are increasingly valued by employers, as they provide the tools, skills and legal framework to work in a diverse and inclusive environment.

## What will I do?

- Study a range of literary works, looking at their history, genre and themes.
- Critically examine the history of equality law, learning how to critique and analyse such legislation.
- Explore the relationship between representation, culture and politics.
- Develop skills in critical and analytical writing and thinking.
- Learn the skills necessary for human resource management.
- Examine what equality, diversity and inclusion mean in today's organisations.

## Future careers

Graduates will be able to access a diverse variety of careers in politics, journalism, law, human rights and human resources. This course opens up opportunities in equality, diversity, inclusion, policy development and advocacy in governmental and non-governmental organizations, charities and international development agencies.

## Further study

You will be eligible to apply for Professional Master in Education courses.

## What will I study?

**Year 1** – Introduction to Critical Theory | Modern English | Introduction to Urban Literatures | Learning Journal | Social + Economic Profile of Ireland | Introduction to Law | Employment Law | Social Justice Movements | The World of Work.

**Year 2** – Critical Theory | 19th Century Novel | Political Economy + Globalisation | Genres of Popular Fiction | Inclusion + Society I | The Irish Literary Revival | 20th Century Irish Literature | European + Irish Equality Law.

**Year 3** – James Joyce | Cultural Identities | Research Methodologies | Modernism | Irish Constitutional Law + Equality | Inclusion + Society II | Work Placement.

**Year 4** – Contemporary Literatures | Postmodernism | Equality + Diversity Workplace Management | European Human Rights Law | The European Social Model | Gothic + Horror | American Literature | Law + Literature | Final Year Project.

BA [Hons]

# English, Media + Cultural Studies

Explore critical and analytical thinking and get highly employable communication skills.

If you are passionate about literature and the media, this degree is the perfect opportunity to develop your media literacy and refine your ability to make critically-reasoned arguments. A unique and exciting degree that combines the study of literature with film and television studies. Explore culture and gain insight into how it affects our daily lives, and study literary works, media texts, film, television and visual cultures. Small class sizes, practice-based learning and our links with industry combine to make this the ideal course to launch your career in these fields.

## What will I do?

- Study a range of literary works, looking at their history, genre and themes.
- Explore the development of film and television, and learn how to analyse them.
- Examine the connections between literature, cinema and television.
- Develop skills in critical and analytical thinking.
- Broaden your knowledge of culture.
- Investigate the relationships between representation, culture and politics.
- Learn to write for different media platforms.

## Future careers

Graduates are employed in: journalism, publishing, advertising, public relations, radio, research, international relations and politics, trade unionism, human rights and advocacy, film production, television, teaching, and broadcasting.

## Further study

You will be eligible to apply for Professional Master of Education courses.

## What will I study?

**Year 1** – Modern English Literature | Introduction to Critical Theory | Introduction to Cinema + Cultural Studies | Introduction to Media Studies | Visual Culture | Introduction to Urban Literatures | Learning Journal | Dramatic Writing.

**Year 2** – Critical Theory | Documentary + Film | Political Economy + Globalisation | 19th Century Literature | Tragic Theatre | Popular Cultures | Writing for Multiple Media Platforms | Genres of Popular Fiction.

**Year 3** – 20th Century Irish Writing | James Joyce | Cultural Identities | Contemporary Cinema | Research Methods | Modernism | TV Drama | Work Employment + Society | Research Proposal Development.

**Year 4** – Media + Cultural Identity in Ireland | Contemporary Literature | Censorship + Control | Politics + Public Cultures in Ireland | Dissertation.

**Electives** – Sample of elective modules: Postmodernism | American Literature | Technology + Cultures | Non-Western Cinema | Gothic + Horror | Visual Cultures + Political Violence.

<b>Course Code</b>
DL841 – Level 8 Award
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 20
<b>CAO Points in 2018</b>
New Course
<b>Portfolio</b> No
<b>Min Entry Requirements</b>
2 H5 + 4 O6/H7 including: English - H4
<b>Contact</b>
Dr Kevin Wallace, Head of Department E – kevin.wallace@iadt.ie

<b>Course Code</b>
DL821 – Level 8 Award
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 35
<b>CAO Points in 2018</b>
Minimum Points – 226 Median Points – 340
<b>Portfolio</b> No
<b>Min Entry Requirements</b>
2 H5 + 4 O6/H7 including: English - H4
<b>Contact</b>
Dr Sarah Balen, Course Co-ordinator E – sarah.balen@iadt.ie

BA [Hons]

# New Media Studies

Explore ways to create and better understand new and traditional media content.

Are you passionate about creating films, documentaries, telling stories or writing blogs? Then this course is for you! One-third each theory, practice and context, New Media Studies explores the development of media and its evolution into the digital era. It examines ways to both create and better understand visual and written communication and content in a digital culture. In Year 3, students have a 20-week work placement and get the opportunity to work in the media industry or study abroad as an Erasmus student. Small class sizes, practice-based learning and our links with industry combine to make this the ideal course to launch your career in the media sector.

## What will I do?

- Make short videos and documentaries for TV and social media.
- Develop your skills in blogging, e-journalism and scriptwriting, and work in radio and TV studios developing your production skills.
- Gain an understanding of the history of the development of media and its evolution into the digital era.
- Develop production skills for digital and traditional media.
- Grow skills in writing, blogging, news writing, press releases, as well as skills in visual storytelling for social networks, podcasts, television and radio.
- Acquire the skills to develop and manage a social media portfolio for cultural organisations, political groups, festivals, etc.
- Advance your media production skills by working in the National Film School.

## Future careers

Media and broadcasting, social media, production and journalism; bloggers, researchers and content developers.

## What will I study?

**Year 1** – Introduction to Media Studies | Introduction to Critical Theory | Media Production I | Digital Storytelling: Cinema + Cultural Studies | Media Law I | Reality TV.

**Year 2** – Documentary + Film | Global Media Industries | Media Production II | News Writing | Multiple Media Platforms | Gaming + the Media | Popular Cultures | The Music Industry.

**Year 3** – Research Methods | Contemporary Cinema | Media Technology | Design Thinking | Television Drama | Work, Employment + Society.

**Year 4** – Media + Cultural Identity | Social Media Theory | Technology + Culture | Media Production III | Media Analysis + Critique | Digital PR | Media Law II | Censorship + Control.

<b>Course Code</b>
DL837 – Level 8 Award
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 35
<b>CAO Points in 2018</b>
Minimum Points – 306
Median Points – 347
<b>Portfolio</b> No
<b>Min Entry Requirements</b>
2 H5 + 4 O6/H7 including: English – O6/H7
<b>Contact</b>
Dr. Dióg O’Connell, Course Co-ordinator E – diog.o’connell@iadt.ie

BA [Hons]

# Arts Management

Unique to Ireland, this diverse and practical course opens up exciting careers in international festival management, music management, public relations or working with artists.

<b>Course Code</b>
DL822 – Level 8 Award
<b>Application</b> CAO
<b>Duration</b> 4 years [full-time]
<b>Places</b> 35
<b>CAO Points in 2018</b>
Minimum Points – 193
Median Points – 298
<b>Portfolio</b> No
<b>Min Entry Requirements</b>
2 H5 + 4 O6/H7 including: English – O6/H7 Maths – F2/O6/H7 Foundation Level Maths accepted
<b>Contact</b>
Peter Weadack, Course Co-ordinator E – peter.weadack@iadt.ie

Arts management skills are increasingly sought-after: many international festivals and cultural producers have year-round teams. This course is an invaluable education in the essentials of business, public relations and event management, combined with the study of arts administration, the music industry and cultural policy. It will equip you with the skills needed to forge a career in business or the arts in Ireland or internationally.

## What will I do?

- Study a wide range of business, event management, music management, and arts-related subjects.
- Gain relevant hands-on business experience e.g. running events in music, visual arts and performing arts.
- In Year 3, you will spend 20 weeks on a work placement or study abroad as an Erasmus student.
- Study the arts, cultural and creative industries from a business perspective, and develop the skills needed to work in this sector.

## Future Careers

Graduates are employed in: music management, festival and event management, theatre management, marketing, digital marketing, hospitality, finance, and management. Recent graduates have been employed by: Wicklow Arts Festival, RTÉ, Sony, and Madison Square Garden (New York).

## What will I study?

**Year 1** – Principles of Marketing | Management | Introduction to Arts + Culture | Event Management I | Introduction to the Music Business | Theatre + Performance | Digital Skills I | Financial Management I.

**Year 2** – Digital Marketing | Cultural + Creative Industries | Media Law | Financial Management II | Event Management II | Digital Skills II | Music Industry.

**Year 3** – Cultural Event Management | Business Research Methods | Performance Studies | Financial Management III | Music Publishing | Cultural + Creative Industries Sectoral Analysis | Work Placement.

**Year 4** – Strategic Arts Management | Cultural Policy | Finance + Taxation | Human Resource Management | Digital Public Relations | Law.



BA [Hons]

# 3D Design, Modelmaking + Digital Art

The ideal springboard for a variety of existing and emerging creative professions. Develop your creative design strength and skills while also learning advanced manufacturing and making techniques in this hands-on course.

## Course Code

DL828 – Level 8 Award

## Application

CAO

## Duration

4 years [full-time]

## Places

30

## CAO Points in 2018

Minimum Points – 597

Median Points – 853

Combination of Leaving Certificate and Portfolio assessment points.

## Portfolio

Yes – see Portfolio Guidelines.

## Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

## Contact

Julian King, Course Co-ordinator

E – julian.king@iadt.ie

Working alongside the next generation of Film and TV makers and story tellers in The National Film School, learn how to design and create 3D and digital representations of ideas and concepts in a variety of contexts such as film, gaming, architecture, exhibitions and theatre. With three equally valuable areas of study, on this course you will gain the skillsets and techniques to thrive as a highly-skilled maker and designer in the modelmaking industry and a variety of established and emerging creative professions.

## What will I do?

- Get the professional competence to master specific skills and techniques such as: sculpting, modelling, casting, CNC cutting, laser cutting, 3D printing, technical fabrication, digital modelling/animation, design and presentation.
- Benefit from a practical, hands-on approach to every module.
- Get the opportunity to work within different aspects of real modelmaking practice.

## Future careers

Graduates are employed as: specialist 3D designers and model makers on feature films or commercials, display/model makers for interactive exhibits such as museums, event designers/fabricators for entertainment events. Other roles include art director, architectural modeller, art teacher, creature developer/character animator for games and/or animation, digital matte artist, digital FX supervisor.

## What will I study?

**Year 1** – 2D/3D Studies | Technical Modelling | Architectural Modelling | Prototype Modelling | Digital Studies 2D (Photoshop, AutoCAD) | Critical + Cultural Studies | Common Faculty Module.

**Year 2** – Model Animation | Modelmaking for Film | Spectacle Arts | Advanced Sculpting | 3D Digital Studies | Critical + Cultural Studies | Faculty Elective.

**Year 3** – Advanced Digital Modelling | Spatial Design | Character Design | 4D Digital Studies | Industry Project | Research Seminar | Business Studies | Thesis Proposal.

**Year 4** – Initial Project | Production of final project for the Graduate Show | Dissertation | modules in Professional Practice + Presentation Skills.

BA [Hons]

# Art

Find inspiration and make work in an integrated and multidisciplinary environment, where you are encouraged to experience and critically observe aspects of the natural, man-made and digital environments.

## Course Code

DL827 – Level 8 Award

## Application

CAO

## Duration

4 years

## Places

50

## CAO Points in 2018

Minimum Points – 549

Median Points – 773

Combination of Leaving Certificate and Portfolio assessment points.

## Portfolio

Yes – see Portfolio Guidelines.

## Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

## Contact

Dr Thomas Duffy, Course Co-ordinator

E – thomas.duffy@iadt.ie

Artists think critically about the world and create new ways of seeing and responding, as well as encouraging debate and change in society. This course introduces you to the huge variety of approaches, methods and materials being used in contemporary art in the 21st century. Explore your creativity and self-expression through workshops in painting, drawing, printmaking, sculpture, video, digital media and performance arts.

## What will I do?

- Work broadly and experimentally across a wide range of media and practices, including paint, print, photography, video, sculpture, sound, performance, and curation.
- Explore the many opportunities that exist for artists, through the creative pathways of contemporary art.
- As you progress, you will develop an area of specialism which allows you to best express your abilities and ambitions.

## Future careers

Graduates pursue careers across the creative industries as professional artists, art teachers, film-makers, arts administrators, art directors, community arts co-ordinators, arts mediators, art critics, arts officers, content developers, image researchers, art historians, and gallery curators.

## What will I study?

**Year 1** – Techniques of Light + Space | Techniques of Space + Trace | Place Project | Core Workshop | Introduction to History + Critical Theory | Introduction to Modernism + Popular Culture | Common Faculty Module.

**Year 2** – Studio – Selection + Development | Studio – Environmental | Studio – Self Direction | Workshop – Film/Publishing/Sculpture | Intermedia History – Concepts of the Avant Garde | Intermediate History – Issues in 20th Century Art | Exhibition Review | Faculty Elective.

**Year 3** – Studio – Methodology | Practice Led Research | Studio – Interdisciplinary Project | Workshop – Film/Image/Sculpture | Professional Practice | Issues in Contemporary Practice | Thesis Proposal/Literature Review.

**Year 4** – Research Methodologies | Exhibition Production | Publication Seminar | Dissertation.

BA [Hons]

# Design for Stage + Screen

Production Design / Costume Design / Character MakeUp Design

Three specialist strands offer the opportunity to gain the creative skills you need to prepare for a career in one of the most exciting and rewarding sectors of the creative arts; designing and making for film and theatre.

## What will I do?

Whether your focus is on production (set) design, costume design or character design, you will be a student of the National Film School and gain practical experience of film making both on location and in our state of the art, high definition studios. You will also work on live theatre and television projects providing a truly rounded sense of the opportunities this really interesting career can offer.

- **Year 1:** A common year which provides a broad range of creative visual skills and helps you to understand the role of the designer in film and theatre.
- **Years 2 + 3:** Focus on your chosen pathway and gain high levels of the specialist creative, design and technical skills used in theatre, television and film productions. You may choose to study internationally with one of our Erasmus partners and all students undertake an internship with a theatre, film or TV company.
- **Year 4:** Complete your thesis, undertake two creative projects in your chosen specialism and exhibit at the Graduate Show.

Throughout the course there will be opportunities for you to work on a wide variety of conceptual and practical film, theatre and television projects – on campus, on location and at a wide range of theatres and other venues. You will develop a valuable network of collaborators and potential employers building a valuable foundation for your career.

## Future careers

Graduates work in all areas of entertainment design and realisation, and are playing an important role in the Irish film, television and theatre industry and increasingly abroad. They are employed in theatre, film and TV as production designers and art directors; costume designers, supervisors and makers; make-up and prosthetics designers and makers; and in related fields such as exhibition design, advertising, music videos, fashion, museum curation and research.

Design for Stage + Screen

# Costume Design

Learn the art of designing and making costumes for characters in historical, contemporary and imaginary worlds.

## Course Code

DL829 – Level 8 Award

## Application

CAO

## Duration

4 years [full-time]

## Places

11

## CAO Points in 2018

Minimum Points – 597

Median Points – 799

Combination of Leaving Certificate and Portfolio assessment points.

## Portfolio

Yes – see Portfolio Guidelines.

## Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

## Contact

Liam Doona / Elaine Sisson,

Course Co-ordinators

E – liam.doona@iadt.ie /

elaine.sisson@iadt.ie

Applicants to this course may be interested in film and theatre, art, literature, fashion, textiles, history, drama, all forms of performance and many other areas, any of which can form a great basis for beginning a career as a costume designer. We will teach you how to bring together your interests and the imaginative, creative and technical skills of the costume designer so that you can work in a wide range of professional roles.

## What will I do?

Costume designers create the clothes which express the visual style of a character in film, television or theatre. Whether the need is to recreate high fashion from a particular historical period, or to create a realistic sense of the contemporary for a television soap opera, the costume designer will ensure that everything the character wears is a powerful and appropriate statement about the character. As well as designing costumes they work practically in making, sourcing and adapting clothes to create exactly the right sense of the person, the place and the time.

## You will:

- Gain the creative skills necessary to research, design and create costumes.
- Gain essential practical experience by being part of the costume team – whether costume designer, costume supervisor, costume maker, wardrobe assistant or specialist – through participation in realised productions and work placement opportunities.

## What will I study?

**Year 1 (Common)** – Digital Support Studies | Introductory Studies I – Design for Performance | Introductory Studies II – Design for Stage (Theatre) | Introductory Studies III – Design for Screen (Film) | Design for Stage or Screen I | Critical + Contextual Studies | Common Faculty Module.

**Year 2** – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies | Faculty Elective. Technical Skills Studies (costume construction) | Design for Screen II | Design for Stage II.

**Year 3** – Work Placement/Practical Experience | Professional Studies | Seminar + Thesis Preparation | Design for Performance (collaboratively realised project) | Design for Screen III | Advanced Discipline Practice.

**Year 4** – Directed minor project | Self-selected major project | Business + Entrepreneurship module (culminates in Graduate Show) | Dissertation and/or documented research project.

“My time in IADT has been unforgettable. The atmosphere in the college is very open and friendly and I’ve made some of my closest friends here. The lecturers have always been so supportive and I feel IADT will always be a welcoming place for me.”

– Siobhan Lucey, BA [Hons] Arts Management graduate, 2018

Design for Stage + Screen

# Character MakeUp Design

Learn the art of designing and creating convincing characters appropriate for both historical and imaginary worlds.

Applicants to this course may be interested in film, theatre, art, fashion, styling, sculpture, history, drama, special effects, make up and all form of performance as well as many other areas, any of which can make a great basis for a career as a makeup/character designer. We will teach you how to bring together your interests and the imaginative, creative and technical skills of the designer so that you can work in a wide variety of professional roles.

## What will I do?

Makeup/character designers are artists who transform the physical appearance of performers using wigs, makeup, prosthetics and special effects. As well as creating the design of the character you will work practically with a range of technologies and media to “change the actor into the character”. Makeup/character designers work very closely with all members of the design team, directors and performers to create exactly the right look, from period makeup and hair to imaginary creatures.

## You will:

- Gain the skills necessary to research, design and create characters for an historically accurate period or a completely imagined world, by using makeup, facial hair and/or prosthetic pieces.
- Get the necessary skills to work on feature films, television dramas, television commercials, music videos, and theatre, opera and dance performances – through participation in realised productions and work placement opportunities.

## What will I study?

**Year 1 (Common)** – Digital Support Studies | Introductory Studies I – Design for Performance | Introductory Studies II – Design for Stage (Theatre) | Introductory Studies III – Design for Screen (Film) | Design for Stage or Screen I | Critical + Contextual Studies I | Common Faculty Module.

**Year 2** – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies | Faculty Elective. Technical Skills Studies (This focuses on materials, techniques and processes used to create theatre or film character – period, ageing, climatic effects, injury simulation, facial hair/postiche, wig dressing, and the design, making and application of prosthetic pieces).

**Year 3** – Work Placement/Practical Experience | Professional Studies | Critical + Contextual Studies II | Design for Performance (collaboratively realised project) | Design for Screen | Advanced Discipline Practice (use of makeup and prosthetics to design a range of characters for a specific text).

**Year 4** – Directed minor project | Self–selected major project | Business + Entrepreneurship module (culminates in Graduate Show) | Dissertation and/or documented research project.

### Course Code

DL830 – Level 8 Award

### Application

CAO

### Duration

4 years [full-time]

### Places

11

### CAO Points in 2018

Minimum Points – 577

Median Points – 920

Combination of Leaving Certificate and Portfolio assessment points.

### Portfolio

Yes – see Portfolio Guidelines.

### Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

### Contact

Liam Doona / Elaine Sisson,

Course Co-ordinators

E – liam.doona@iadtd.ie /

elaine.sisson@iadtd.ie

Design for Stage + Screen

# Production Design

Learn the art of designing sets and environments for film, television and theatre.

Applicants to this course may be interested in film and theatre, art, architecture, interior design, history, literature, drama, stop motion animation, puppetry and many other areas, any of which can form a great basis for beginning a career as a production designer. We will teach you how to bring together your interests and the imaginative, creative and technical skills of the designer so that you can work in a wide range of professional roles.

## What will I do?

Production designers are artists who design sets for film, television and theatre. As well as creating the design of these spaces, they may also work very practically as set builders, scenic artists, design and art department assistants, story board artists, prop makers and visual effects designers.

## You will:

- Learn how to concept design historical and imagined worlds and how production design brings them to life.
- Learn how to create a space in response to a text, music, dance for film, television and theatre.
- Gain the skills necessary to creatively interpret and be visually inventive. These skills are central to the production design process.
- Learn how to work closely with a director and a creative team, communicating through scale models, sketches, paintings, technical drawings and digital media.

## What will I study?

**Year 1 (Common)** – Digital Support Studies | Introductory Studies I – Design for Performance | Introductory Studies II – Design for Stage (Theatre) | Introductory Studies III – Design for Screen (Film) | Design for Stage or Screen I | Critical + Contextual Studies I | Common Faculty Module.

**Year 2** – Four common modules: Photography + Documentation | Exploration + Experimentation | Critical + Cultural Studies | Faculty Elective. Technical Skills Studies – Production | Design for Screen – Production Design | Personal Design Project – Production.

**Year 3** – Work Placement/Practical Experience | Professional Studies | Critical + Contextual Studies II | Design for Performance (collaboratively realised project) | Design for Screen | Advanced Discipline Practice – Production.

**Year 4** – Directed minor project | Self–selected major project | Business + Entrepreneurship module (culminates in Graduate Show) | Dissertation and/or documented research project.

### Course Code

DL831 – Level 8 Award

### Application

CAO

### Duration

4 years [full-time]

### Places

11

### CAO Points in 2018

Minimum Points – 944

Median Points – 977

Combination of Leaving Certificate and Portfolio assessment points.

### Portfolio

Yes – see Portfolio Guidelines.

### Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

### Contact

Liam Doona / Elaine Sisson,

Course Co-ordinators

E – liam.doona@iadtd.ie /

elaine.sisson@iadtd.ie

BA [Hons]

# Visual Communication Design

Discover how to harness the power of design and creative thinking on this internationally acclaimed course.

## Course Code

DL826 – Level 8 Award

## Application

CAO

## Duration

4 years [full-time]

## Places

30

## CAO Points in 2018

Minimum Points – 988

Median Points – 1045

Combination of Leaving Certificate and Portfolio assessment points.

## Portfolio

Yes – see Portfolio Guidelines.

## Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

## Contact

Gerard Fox / Dr Linda King,

Course Co-ordinators

E – gerard.fox@iadt.ie /

linda.king@iadt.ie

Discover how to harness the power of design and creative thinking, and how visual communication design informs and assists us in almost everything we do. This course produces highly-skilled, creative, conceptual and strategic thinkers. From screen to print, and from environmental design to design writing, graduates are highly sought after nationally and internationally.

## What will I do?

- Visual communications encompass graphic design, image making, typography, motion graphics and design for screen. Key activities include visual exploration, design experimentation, critical enquiry, collaboration and innovation.
- With this high quality, relevant and skill-based educational experience, you will learn to become a holistic designer, successfully negotiating any media to find solutions to diverse and complex problems.
- There are also Erasmus exchange opportunities in years 2 and 3.

## Future careers

Graduates are employed by renowned agencies and studios in Ireland and abroad. Graduates work in web and digital design, app design, game design, motion graphics for film, TV and screen; UI (user interface design), UX (user experience design); post-production for TV and film; graphic design for print; editorial design and publishing; advertising and art direction; environmental design; exhibition design; illustration; photography; design writing and design journalism.

## What will I study?

**Year 1** – Design Practices: Fundamental Principles | Design Practices: Spatial Form + Communication | Design Practices: Type, Image + Motion | Visual Thinking: Ideas + Play | Interdisciplinary Design: Gameplay | Introduction to Design + Visual Culture | Common Faculty Module.

**Year 2** – Visual Thinking: Message + Audience | Design Practices: Print + Screen | Design Practices: Motion | Design Practices: Wayfinding + Environment | Interdisciplinary Design: Viewpoint | Design Culture | Visual + Popular Cultures | Faculty Elective.

**Year 3** – Design in Context: Print + Environment | Design in Context: Screen | Professional Studio | Interdisciplinary Design: Narrative | Contemporary Practices + Critical Debates | Advanced Research Methods + Thesis Preparation.

**Year 4** – Interdisciplinary Design: Professionalism + Promotion | Major Project + Graduate Show | Thesis.

BA [Hons]

# Animation

Set things in motion, tell stories and bring worlds to life. Start your creative future and become an animator on this internationally acclaimed course.

## Course Code

DL832 – Level 8 Award

## Application

CAO

## Duration

4 years [full-time]

## Places

33

## CAO Points in 2018

Minimum Points – 929

Median Points – 1044

Combination of Leaving Certificate and Portfolio assessment points.

## Portfolio

Yes – see Portfolio Guidelines.

## Min Entry Requirements

2 H5 + 4 O6/H7 including:

English – O6/H7

## Contact

Keith Foran / Dr Sherra Murphy,

Course Co-ordinators

E – keith.foran@iadt.ie /

sherra.murphy@iadt.ie

Explore and document your world as you learn the skills to become an animation production artist. You will develop creative and technical expertise, as well as the conceptual and cultural knowledge to be an informed and confident contributor to the animated art form. One of the youngest and most exciting disciplines, animation's unique storytelling potential has made it an increasingly important part of entertainment, advertising, education and communication in the twenty-first century.

## What will I do?

- Learn the techniques and skills of the animated art form, including character, movement, background, design, storyboarding, layout, scripting, and animation principles, using both traditional and digital media.
- Learn about the history, ideas, people, and culture that have contributed to film and animation as ways of interpreting the world. Develop the critical thinking skills and individual point of view that will distinguish you as an artist and thinker.
- Learn from real-world experiences through live projects, work placements, group projects and collaboration with peers in a variety of ways.

## Future careers

Graduates are employed by: animation production companies, multimedia companies, production and post-production houses for animation, film and television, as well as in freelance/independent work. Other career paths include gaming, architectural and industrial modelling, film/special effects, advertising, multimedia and teaching. Graduates are employed by: Boulder Media, JAM Media, Brown Bag Films, WETA Workshops, Windmill Lane Studios, Cartoon Saloon, JibJab, Disney and Cinesite.

## What will I study?

**Year 1** – Visual Culture, Film + Animation History | Design for Animation | Digital Skills for Animation | Life Drawing | Animation Principles | Digital Skills | Common Faculty Module.

**Year 2** – Critical + Contextual Studies | Design for Animation Production | Digital Skills for Animation Production | Life Drawing | Character Animation Principles | Production Methods, Storyboarding + Layout | Faculty Elective.

**Year 3** – Research Seminar + Thesis Preparation | Research + Concept Development | Towards Professional Practice | Production Preparation | Advanced Life Drawing for Animation | Advanced Digital Skills for Animation Production.

**Year 4** – Final project + show reel for the Graduate Show, supported by a dissertation and/or documented research project portfolio.

BA [Hons]

# Creative Music Production

Study and practice in some of Ireland's leading commercial recording studios with this unique and hands-on course taught in partnership with the Sound Training College [STC].

**Course Code**  
DL838 – Level 8 Award

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**Application** CAO

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**Duration** 4 years

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**Places** 35

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**CAO Points in 2018**  
Minimum Points – 856  
Median Points – 925  
Combination of Leaving Certificate and Portfolio assessment points.

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**Portfolio** Yes – see Portfolio Guidelines.

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**Min Entry Requirements**  
2 H5 + 4 O6/H7 including:  
English – O6/H7  
Maths – O6/H7  
Foundation Level Maths not accepted.

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**Contact**  
Geoffrey Perrin, Course Co-ordinator  
E – geoffrey.perrin@iadt.ie

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**Cost for Class Materials and/or Field Trips**  
There is a €200 yearly studio/equipment levy. Headphones and a back-up hard-drive are required. A laptop with audio software is useful. We recommend you don't purchase this in advance, but seek advice from your lecturers.

Creative music production is the integration of core sound engineering/music production skills and creative audio practice. Creativity complimented by technical prowess is fundamental to all modules. You will learn industry-standard tools and processes, and how to work with artists and clients. Modules taught in commercial studio and music production facilities at STC (Temple Bar, Dublin 2) are reinforced by IADT facilities and the expertise of lecturers successful in the creative industries.

### What will I do?

- Learn how to creatively use industry-standard equipment and software.
- Learn from some of the finest music industry practitioners in the contemporary music scene in Ireland.
- Benefit from a mixture of lectures and practical work of the highest commercial standard.
- Get unrivalled industry experience, access and contacts.

Students study one of two pathways from year 2:

1. Creative Music Production focuses on the integration of core sound engineering and audio creation skills. Students explore the cutting edge of the field through practical projects in professional facilities.
2. Creative Music Practice allows instrumental performers to develop their musicianship, while also focusing on the creation of music and audio.

### Future careers

Graduates are employed in: music and new media industries in such roles as theatre sound designer, recording studio engineer, music producer, studio manager, music app developer, TV live floor sound operative, TV programme audio editor, film sound editor, film sound designer, game sound editor, music supervisor in film and TV.

### What will I study?

**Year 1** – Sound Engineering | Electronic/Software Production | Broadcast/Live Sound | Music Theory | Acoustics/Psychoacoustics | Audio Technology.

**Year 2** – Client-based Production | Creative Music Theory | Musicology + Contextual Studies.

**Music Production Path:** Creative Sound Engineering | Audio Electronics | Creative Audio Programming.

**Music Practice Path:** Creative Performance | Genre + Ensemble | Artist Development.

**Year 3** – Major Project | Musicology, Film + Theatre Studies | Music Industry Studies | Interactive Performance Systems.

**Music Production Path:** Audio Production for Games.  
**Music Practice Path:** Creative Genre + Ensemble.

**Year 4** – Professional Project (showcasing specialisation) | Advanced Music Composition | Creative Entrepreneurship.

**Music Production Path:** Advanced Studio Engineering + Production.

**Music Practice Path:** Advanced Performance.

For more information and course videos, visit [soundtraining.com](http://soundtraining.com)

BA [Hons]

# Film + Television Production

The world is full of stories – both within and around us. On this course you learn the creative and technical skills to tell them through sounds and pictures. Here, creative ambition and imagination are welcomed and valued.

**Course Code**  
DL834 – Level 8 Award

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**Application** CAO

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**Duration** 4 years [full-time]

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**Places** 33

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**CAO Points in 2018**  
Minimum Points – 941  
Median Points – 1004  
Combination of Leaving Certificate and Portfolio assessment points.

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**Portfolio** Yes – see Portfolio Guidelines.

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**Min Entry Requirements**  
2 H5 + 4 O6/H7 including:  
English – O6/H7

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**Contact**  
Jean Rice, Course Co-ordinator  
E – jean.rice@iadt.ie

A challenging and exciting opportunity to learn about film and television. This course focuses on developing practical and technical filmmaking and television production skills alongside strong, creative storytelling abilities. Students are encouraged to liaise with the film/TV industry from day one. For example, as part of a European Film Research module, each February, second year students attend the Berlin Film Festival, one of the principal film festivals in the world. The trip includes visits to the film market, to workshops and seminars, to premiere festival screenings and to a number of networking events.

### What will I do?

- Gain practical tuition in production, script, direction, cinematography, lighting, sound and editing, television programming, drama, documentary, commercials, promotional and experimental film-making.
- Benefit from hands-on production experience both on location and within the excellent facilities in The National Film School.

### Future careers

Graduates are employed in: film and television industry in such roles as director (television drama, commercials, documentary, features); sound recordist/mixer; sound designer; director of photography; focus puller; clapper loader; assistant camera person; digital image technician; editor; off-line editor; on-line editor; Avid DS, sound editor; scriptwriter; camera operator; producer; production assistant; location manager; and television researcher. Graduates are employed by: Irish and international production and postproduction companies as well as all the major broadcasters, including BBC, RTÉ, TV3, and TG4. Many graduates have gone on to form their own production companies, while others have found careers in film education, film festivals, film workshops/events, web and multimedia design.

### What will I study?

**Year 1** – Script, Production + Direction | Technical Craft Skills | Shooting Techniques for Film + Television | Cinema + Television History | Script to Screen I | Personal Vision – Personal Project | Philosophical Tradition + Aesthetics | Common Faculty Module.

**Year 2** – Narrative Development Skills | Location Filming | Television Production | Film as Art | European Cinema | Irish Television | Script to Screen II | Faculty Elective.

**Year 3** – Documentary Tradition + the Irish Film Industry | Film + Television Workplace Environment (Industry Focus) | Multicamera Television Drama Production | Documentary + Short Film Production | Sound + Moving Image | Thesis Research + Preparation.

**Year 4** – Thesis | Main Project – Stage I – development module | Major Project.

BA [Hons]

# Photography

Think of the number of photographs you see every day. Through fashion, advertising, digital and social media and contemporary art practice - Photography is central to our visual culture and society.

**Course Code**  
DL833 - Level 8 Award

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**Application** CAO

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**Duration** 4 years [full-time]

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**Places** 30

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**CAO Points in 2018**  
Minimum Points - 566  
Median Points - 812  
Combination of Leaving Certificate and Portfolio assessment points.

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**Portfolio** Yes - see Portfolio Guidelines.

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**Min Entry Requirements**  
2 H5 + 4 O6/H7 including:  
English - O6/H7

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**Contact**  
Dr Mark Curran, Course Co-ordinator  
E - mark.curran@iadt.ie

Photography exists across a range of creative and cultural industries and image-makers need to have a deeper understanding of photography's role as a 'visual communicator'. Study photographic practice in an environment that reflects the demands of contemporary media sectors, as well as the changing needs of students. You will produce work through a diversity of photographic and digital media practices.

### What will I do?

- Explore photography within the context of art, media, online communication, moving image and critical theory, and learn how to play a leading role in capturing, defining and reflecting contemporary culture.
- Work in unique facilities engaging with a variety of photographic and image technologies, including analogue darkroom and current, cutting-edge digital media labs, large-format digital printing and moving image production.
- Access our links with cultural institutions from galleries, museums, photography festivals to industry-leading studios, enabling your professional development throughout your studies.
- Students participate in seminars, lectures and workshops in a supportive peer environment to advance their development as professional photographers and artists.

### Future careers

Graduates are employed in a range of creative commercial and contemporary art practices including digital media, publishing, advertising, architectural photography, fine art, documentary, gallery/project management, fashion/editorial, working nationally and internationally. Other graduates work independently or have established their own businesses.

### What will I study?

**Year 1** - Photography + Culture | Photography + Communication | Digital Photography I: Editing, Workflow + Delivery | Understanding the Photographic Image | Digital Photography II: Retouching + Editorial | Photography + the Studio | Photography + Place | Common Faculty Module.

**Year 2** - Digital Imaging + the Online Presence: Web Design + Promotion for Photography | Modernism, Modernity + the Image | Photography + the Professional Studio | Digital Imaging + the Photobook: Design + Narrative | Society, Culture + the Image | Contemporary Photography | Faculty Elective.

**Year 3** - Photography + Curatorial Practice | Photography + the Moving Image | Photography + Ireland: Colonial + Post-Colonial Identities | Introduction to Photography + Entrepreneurship | Contemporary Photography + Professional Practice | Reflecting on Photography.

**Year 4** - Thesis | Major Project | Minor Project. Students pursue self-initiated projects through their chosen professional pathway in preparation for the Graduate Show.

new course

BA [Hons]

# Interaction + User Experience Design\*

Learn how to combine your imagination and creativity with valuable design skills in order to make beautiful, easy-to-use products, services and spaces where people can explore, interact and play with information, media and technology.

**Course Code**  
DL839 - Level 8 Award

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**Application** CAO

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**Duration** 4 years [full-time]

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**Places** 20

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**CAO Points in 2018**  
New Course

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**Portfolio** Yes - see Portfolio Guidelines.

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**Min Entry Requirements**  
2 H5 + 4 O6/H7 including:  
English - O6/H7  
Maths - O6/H7  
Foundation Level Maths not accepted.

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**Contact**  
Dr Hilary Kenna, Course Co-ordinator  
E - hilary.kenna@iadt.ie

Interaction + User Experience Design (IUXD) focuses on designing the things we interact with and the spaces/places or contexts in which we do so. Every day, we use many objects and services (real and virtual) for a variety of purposes - to find out the weather, check transport times, talk/play with friends, select a movie, order food, buy a book, etc. All of these experiences involve interactive visual design and digital technology, and how well they are designed affects the quality of our experience with them. This course focuses on human-centred inclusive and universal design ensuring we benefit from good user experiences.

### What will I do?

- Learn to develop critical thinking and creative problem solving skills through a series of lectures, workshops, exercises and studio projects. The course incorporates practical methods for design and user research, idea generation and visualisation through drawing, typography, graphics, animation and video.
- Explore how to create interactive prototypes of your projects using a range of digital tools and physical methods.
- Work individually and in groups learning crucial project management and teamwork skills.
- Design a wide range of human-centred experiences that may include: apps, games, exhibitions, installations, websites, etc.

### Future careers

UX design roles are in demand in technology, finance, health, food, education, government, etc. You will work in interdisciplinary teams that may include design, marketing, engineering and product development. Roles include: UX / UI / Interaction / Service / Visual / Product / Game / Web / App Designers; UX Researchers; Product Developer and UX/ Business Analyst.

### What will I study?

**Year 1** - Design Basics + Visual Languages | User Research + User Experience (UX) | Interaction Design Principles | Information Design + Typography | Psychology of UX Design | Critical + Contextual Studies I | Common Faculty Module.

**Year 2** - Universal Design | 3D Information Environments | Service Design: Systems + Spaces | Design for Virtual Experiences (Virtual + Augmented Reality) | Psychology of Design + Gamification | Critical + Contextual Studies II | Faculty Elective.

**Year 3** - Emotional Design | Professional Practice + Industry Placement | Business + Entrepreneurship | Storytelling for Product Design | Usability + UX Testing | Critical + Contextual Studies III.

**Year 4** - Speculative Design: Emerging Technologies, Environmental Impact + Ethics | Major Research Project | Dissertation | Presentation + Graduate Show.

\*subject to validation

BSc [Hons]

# Applied Psychology

A fascinating course providing a unique opportunity to study the mind, human behaviour, and how technology affects us.

**Course Code**  
DL825 – Level 8 Award

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**Application** CAO

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**Duration** 4 years [full-time]

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**Places** 65

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**CAO Points in 2018**  
Minimum Points – 371  
Median Points – 411

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**Portfolio** No

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**Min Entry Requirements**  
2 H5 + 4 O6/H7 including:  
English – O6/H7  
Maths – O6/H7  
Foundation Level Maths not accepted.

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**Contact**  
Dr John Greaney, Course Co-ordinator  
E – john.greaney@iadt.ie

There is an emphasis on the application of psychology to everyday life (e.g. technology, sport and health psychology, organisational psychology and cyberpsychology). Course topics include personality, childhood, attention, memory, the brain and how other people influence our behaviour. You will develop highly employable skills such as teamwork, communication, and critical thinking. This degree is accredited by the Psychological Society of Ireland.

### What will I do?

- Group work, lectures and tutorials, independent study are combined with approximately 22 hours a week in class.
- Learn from a range of innovative assessments, such as a research projects, making games, creating a blog, designing a poster or volunteering in the local community.

### Future careers

Graduates are employed in a wide range of areas. Graduates often pursue postgraduate studies or enter the technology, business and non-profit sectors. Our graduates have gone on to careers in research, user-experience, technology consulting, training and teaching. This course offers you a pathway to study psychology at postgraduate and PhD level.

### What will I study?

**Year 1** – Introduction to Psychology | Personality + Individual Differences | Cyberpsychology | Research Methods + Statistics I | Multimedia Design | ICT | Common Faculty Module.

After a common first year, students choose one of two paths: Psychology + Practice or Psychology + Technology.

**Year 2 – Common modules:** Developmental + Lifespan Psychology | Cognitive Psychology | Perception | Research Methods + Statistics II | Faculty Elective.

**Psychology + Practice Path:** Sport + Health Psychology | Organisational Psychology.

**Psychology + Technology Path:** Information Design + Multimedia | Usability.

**Year 3 – Common modules:** Social Psychology | Neuropsychology | Abnormal Psychology | Research Methods + Statistics III | IT Group Project.

**Psychology + Practice Path:** Educational Psychology. Psychology + Technology Path: Web Applications + Content Management.

**Year 4 – Common modules:** Transpersonal + Positive Psychology | Advanced Research in Psychology | Psychology of New Media + Entertainment | Major Research Project.

**Psychology + Practice Path:** Forensic Psychology. Psychology + Technology Path: Human Computer Interaction in Practice.

BSc [Hons]

# Creative Computing

Develop the creative, technical and professional skills you need to work as part of a multi-disciplinary software design and product development team.

**Course Code**  
DL836 – Level 8 Award

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**Application** CAO

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**Duration** 4 years [full-time]

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**Places** 45

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**CAO Points in 2018**  
Minimum Points – 200  
Median Points – 318

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**Portfolio** No

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**Min Entry Requirements**  
2 H5 + 4 O6/H7 including:  
English – O6/H7  
Maths – O6/H7  
Foundation Level Maths not accepted.

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**Contact**  
Dr Tim McNichols, Course Co-ordinator  
E – tim.mcnichols@iadt.ie

This practical computing course provides the skills and knowledge to start a career in computing. Learn how to develop computing skills while tapping into your creativity, imagination and interests. Work in small classes and modern computer labs in a friendly and supportive environment.

### What will I do?

- Create exciting, interactive multimedia systems, such as sophisticated websites, games, web and mobile apps.
- Learn to program in Java, JavaScript, PHP and related languages.
- Use media elements, such as text, graphics, audio, images, video and animations, to develop websites with HTML, CSS and JavaScript.
- Opportunity to study abroad in Europe (Erasmus) in year 2.
- Participate in a Professional Practice project in Year 3.
- In Year 3 + 4, choose specialist areas to study such as Games, Interactive Graphics, AI/Machine Learning, Physical Interactions or Cloud Computing.
- In Year 4, you will design and develop an individual project for exhibition at our Graduate Show.
- Develop the creative, technical and professional skills needed to work as part of a multidisciplinary software design and development team.

### Future careers

There continues to be high demand for creative computing graduates in Ireland and internationally. Graduates are employed as: web/mobile application designers, web/mobile developers, user experience designers, project managers, database administrators and in many other computing roles.

### What will I study?

**Year 1** – Computer Technology | Programming | Databases | Creative Digital Media | Web Design + Development | Project | Common Faculty Module.

**Year 2** – Computer Architecture + Operating Systems | Software Development | Database Management Systems | Computer Modelling | Advanced Web Design + Development | Software Project | Faculty Elective.

**Year 3** – Computer Networks | Interaction Design | Research + Innovation | Professional Practice Project. Two electives from: Web Application Frameworks | Mobile Computing | Game Development | Interactive Graphics.

**Year 4** – Data Visualisation | Business Strategy + Analytics | Research Project. Two electives from: Cloud Application Development | Computer Network + Security | Physical Interaction | Creative Coding | Advanced JavaScript.

**At IADT we believe in the power of collaboration to broaden your horizons. Explore combinations of materials, processes, creative strategies and critical thinking.**

# making the most of collaboration



Cross-faculty collaboration in the Faculty of Film, Art + Creative Technologies fosters an appreciation of your main area of study. In year 1 you take a common module, and in year 2 you study an elective module.

### Year 1 Common Module – Introduction to the Faculty

This module introduces you to the broad range of disciplines offered by the Faculty. You are assigned to groups and work together with other students across the Faculty in project work, seminars and on field trips.

### Year 2 Elective Modules

Choose one module from a range of elective options designed to encourage collaboration and experimentation and to broaden and deepen your understanding of the creative arts, technology, and psychology.

### Elective modules have included:

- Drawing
- Introducing Museums + Contemporary Art Institutions + their Practices
- Live / Performance Art
- Artists Book
- Flight (Sculptor)
- Introduction to understanding Character + Space
- Fashion Photography
- The Use of Posters
- Introduction to 3D Content Creation for Virtual Reality Applications
- Acting for the Screen
- Comics
- Digital Imaging
- Generative Art
- Web Design
- Introduction to Applied Psychology
- Design + Make





# portfolio requirements

If you are applying to any of the courses that require a portfolio submission, make yourself familiar with our Portfolio Guidelines.



A portfolio is a collection of your work – both finished and in progress – that showcases your interests and enthusiasms. It should demonstrate curiosity, inventiveness and ideas through a wide range of media, as well as your ability to develop your projects around selected themes. You can include course and school projects as well as any independent work. We like to see a portfolio that demonstrates a high level of visual skill, creativity, self-motivation, inventiveness, experimentation, flexibility and stylistic variation.

We offer a range of portfolio workshops at our Open Days. Check [iadt.ie](http://iadt.ie) for dates.

### Alternative to Portfolio Assessment

If you do not have a portfolio of work that you feel strongly about due to exam pressures or you have been out of education for a while, you can be assessed on your performance on the Practical Project Day without the need to submit a portfolio for the following courses:

- DL827 – BA (Hons) Art
- DL828 – BA (Hons) in 3D Design, Modelmaking + Digital Art
- DL829 – BA (Hons) Design for Stage + Screen – Costume Design
- DL830 – BA (Hons) Design for Stage + Screen – Character MakeUp Design
- DL831 – BA (Hons) Design for Stage + Screen – Production Design
- DL839 – BA (Hons) Interaction + User Experience Design

The Practical Project Days take place in February. Dates will be published on [iadt.ie](http://iadt.ie). Please note that you can attend the Practical Project Day in February and also submit a portfolio in March.

Visit [iadt.ie/study/portfolio-guidelines](http://iadt.ie/study/portfolio-guidelines) or email [info@iadt.ie](mailto:info@iadt.ie) to request a copy of our Portfolio Guidelines Booklet.

### Your portfolio should:



**Be organised.** Decide how to present your work to your best possible advantage.



**Include notebooks,** cuttings, creative sketchbooks or visual diaries. These are relevant if they show your interest in the discipline.



**Be selective.** Highlight your best work. We appreciate quality not quantity, so include no more than 30 pieces. Show work that is relevant to the course you are applying for, and demonstrates hard work, commitment and quality.



**Include a CV** for each course you are applying to. Note details of hobbies, technical skills and involvement in activities relevant to that course. Information on age or educational background is not used for assessment purposes, so there's no need to include it.



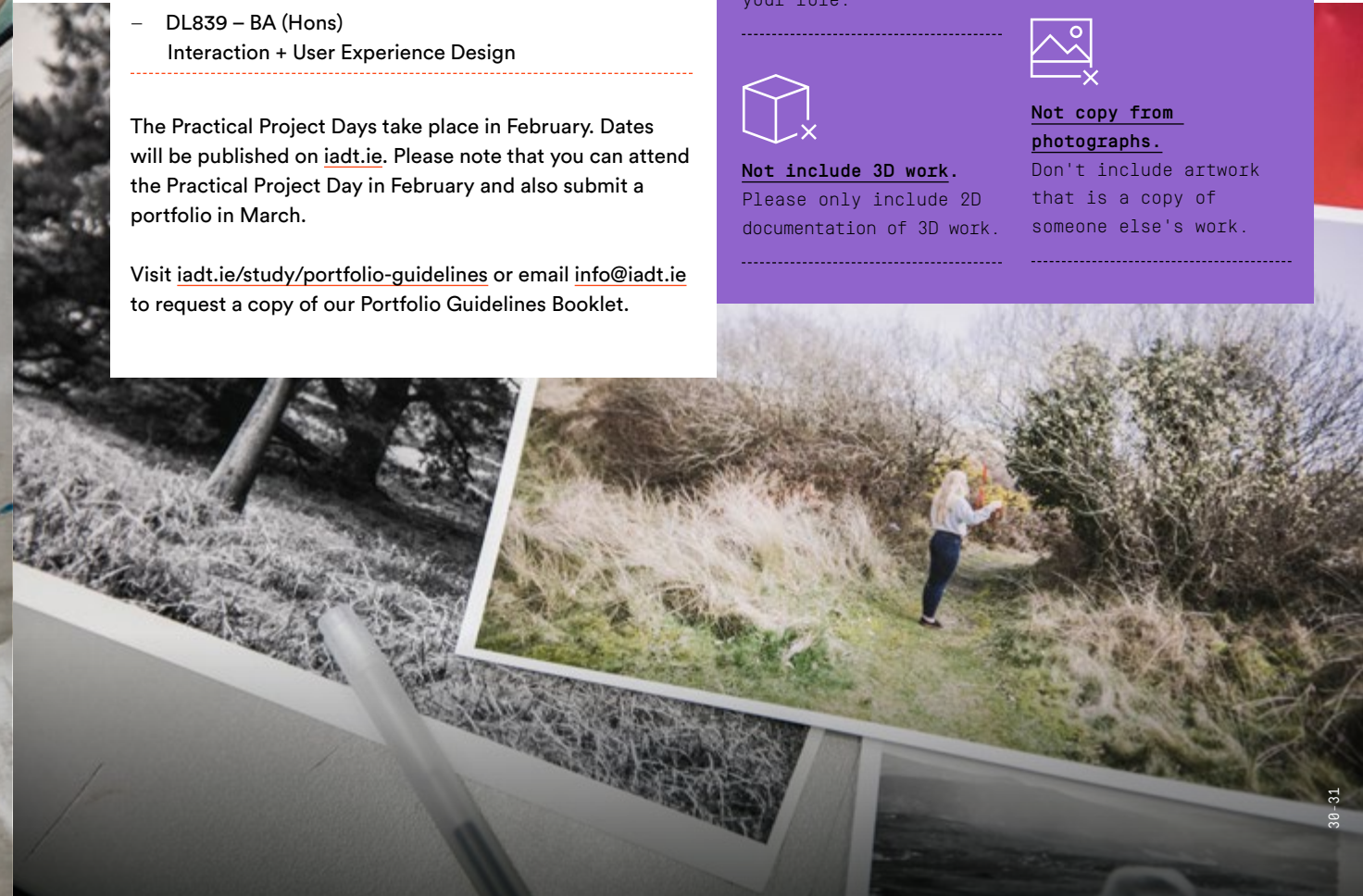
**Be clear.** If team work is included, identify your role.



**Not copy from photographs.** Don't include artwork that is a copy of someone else's work.



**Not include 3D work.** Please only include 2D documentation of 3D work.



Welcome to Ireland's centre of excellence for education and training in film, animation, broadcasting and the screen arts.

For almost 30 years, IADT has provided the highest standard of applied film education thanks to its world-class facilities, and excellent staff/visiting lecturers who have industry and academic experience. It is a place where story and craft are at the centre of what we teach.

The National Film School (NFS) provides state-of-the-art facilities, including two purpose-built high-definition film and television studios, two radio studios, control rooms, a scene dock, lecture rooms, a broadcast newsroom, sound, editing and grading suites.

We are proud of the high achievements of our student productions in competitions and festivals at home and abroad, and of our graduates' diverse careers. Notable alumni include writers/directors Peter Foott (The Young Offenders) and Kirsten Sheridan (In America); directors Aisling Walsh (Song For A Raggy Boy) and Ciaran Donnelly (Vikings); cinematographers Darran Tiernan (Westworld) and Robbie Ryan (I, Daniel Blake); make-up designer Tom McInerney (Vikings); documentary filmmaker Ken Wardrop (Making The Grade) and many more.

As part of the national strategy to ensure the growth of women working in the film industry, an NFS initiative is Young Women in Film + Television.

IADT is a full member of CILECT, the International Association of Film and Television Schools.

**“In year 4, I produced and directed a music video for The Coronas with a crew of 33 students. We did the shoot in one day with great success. We were just so happy and so proud... I am very excited to go out into this world with the drive, warmth and direction that the NFS has given me.”**

- Emma Casey, BA [Hons] Film + Television Production graduate, 2018

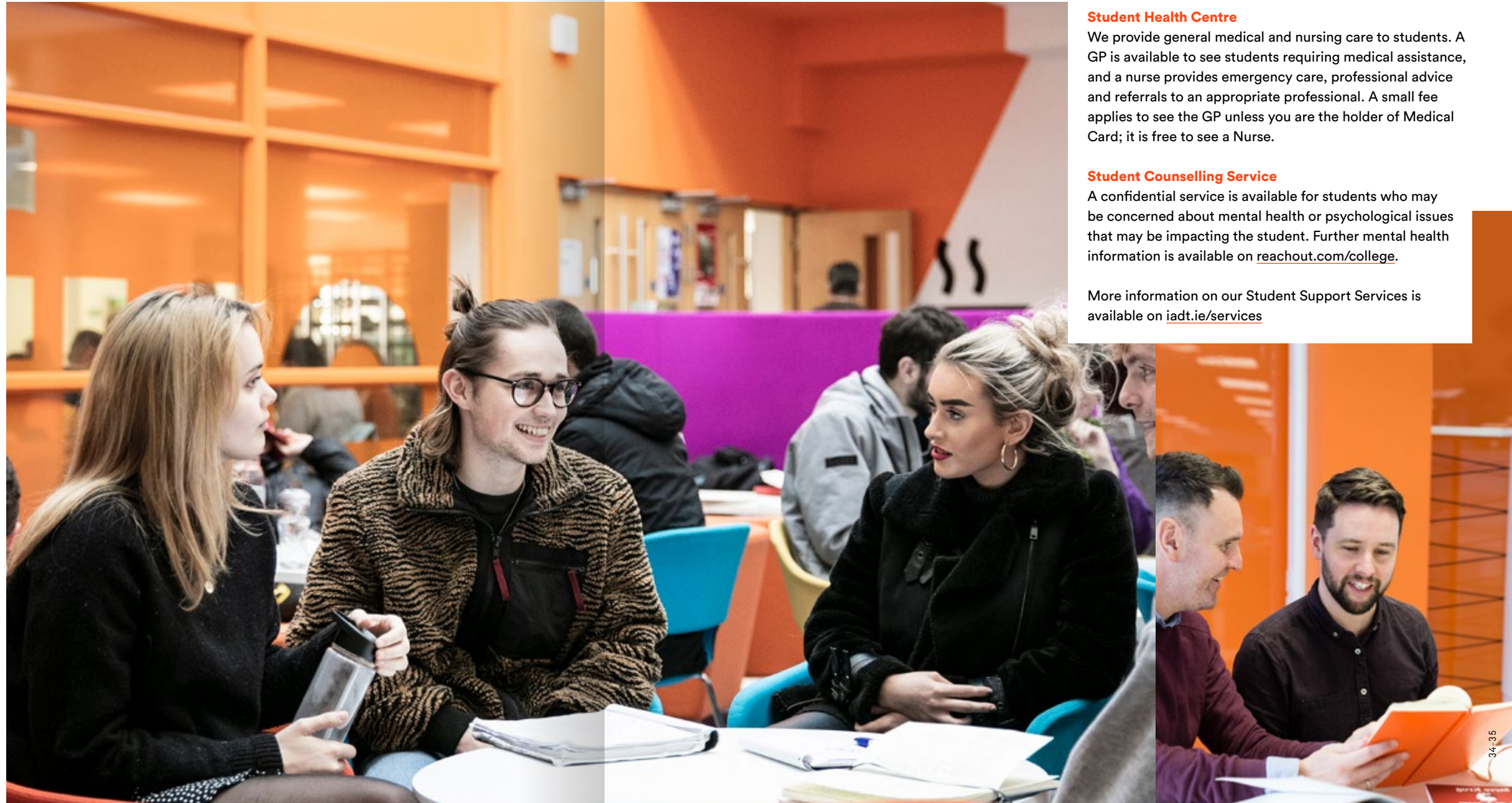
the national film school



**“I worked as a First Year Matters leader and gained valuable life skills as well as making friends with the most incredible people! The more you put into IADT, the more you get out of it.”**

- Somhairle Brennan, BSc [Hons] Applied Psychology, 3rd year

# student experience



The Student Experience Team provides inclusive support services to IADT students. Our team is here for you to ensure your needs are met and that you enjoy your experience studying at IADT. We have an excellent First Year Matters programme to help you settle into college life.

#### **Access Office**

We engage in community outreach to promote the progression to IADT for students from socio-economically disadvantaged backgrounds, mature students and students with disabilities. We also provide personal, financial and learning supports to students.

#### **Disability Support Service**

We co-ordinate and arrange supports for students with a disability/mental health condition. We promote inclusion, advocacy and active participation in college life. Appropriate facilities and educational supports are available to our students such as examination accommodations and access to IADT services.

#### **Learning Development Centre**

We provide practical help to our students with their writing and research assignments. Seminars and individual tutorial sessions are available throughout the year on topics such as report/essay/thesis writing; research skills; note-taking/note-making; study skills; and examination techniques. We also provide a specialist support service to students with dyslexia and other specific learning difficulties.

#### **Assistive Technology**

We provide training, information and support to students with disabilities/specific learning difficulties. This includes the allocation of and training on Assistive Technology hardware/software, and advice on new developments (web/mobile apps, E-books, cloud computing, etc.).

#### **Careers Centre**

We provide advice and support in relation to career choice and planning. This includes career counselling (with individual assessment and vocational testing); information on career opportunities/recruitment; progression to further study; employability skills seminars; etc.

#### **Student Health Centre**

We provide general medical and nursing care to students. A GP is available to see students requiring medical assistance, and a nurse provides emergency care, professional advice and referrals to an appropriate professional. A small fee applies to see the GP unless you are the holder of Medical Card; it is free to see a Nurse.

#### **Student Counselling Service**

A confidential service is available for students who may be concerned about mental health or psychological issues that may be impacting the student. Further mental health information is available on [reachout.com/college](http://reachout.com/college).

More information on our Student Support Services is available on [iadt.ie/services](http://iadt.ie/services)

# Erasmus at IADT

## Erasmus encourages international mobility by allowing students to:

1. Study for a term/semester or for a full academic year at a range of higher education institutions across Europe. Students study a course that is similar to that at IADT.
2. Do a traineeship for a term/semester or for a full academic year in a company/organisation in Europe.

IADT is proud to have Erasmus partnerships with over thirty Higher Education Institutions across Europe.

### Why should I take part?

The academic, cultural, social and personal benefits are enormous. Erasmus is a valuable opportunity to connect with some of the best educational institutions and companies in Europe in your field of study. It's a great way to exchange ideas, experience the learning environment of a different culture, learn a language and meet new people. Returning students tell us how rewarding they found the intellectual challenge of living and studying/working in a different European environment.

### IADT's Erasmus Co-ordinator is Elena Somoza

**E** [erasmus@iadt.ie](mailto:erasmus@iadt.ie)

**W** [iadt.ie/study/erasmus](http://iadt.ie/study/erasmus)

## Costs For Class Materials / Field Trips

**We recommend you don't purchase any materials/equipment before you join us; seek advice from your lecturers at the start of your studies.**

In the Departments of Design + Visual Arts and Film + Media courses, students will approximately spend €750 – €1,000 per year (Years 1, 2 and 3) on materials, tools, equipment, software purchases, preparation for exhibitions, and national/international competitions.

You will have an opportunity to take part in extended field trips or international visits (not compulsory).

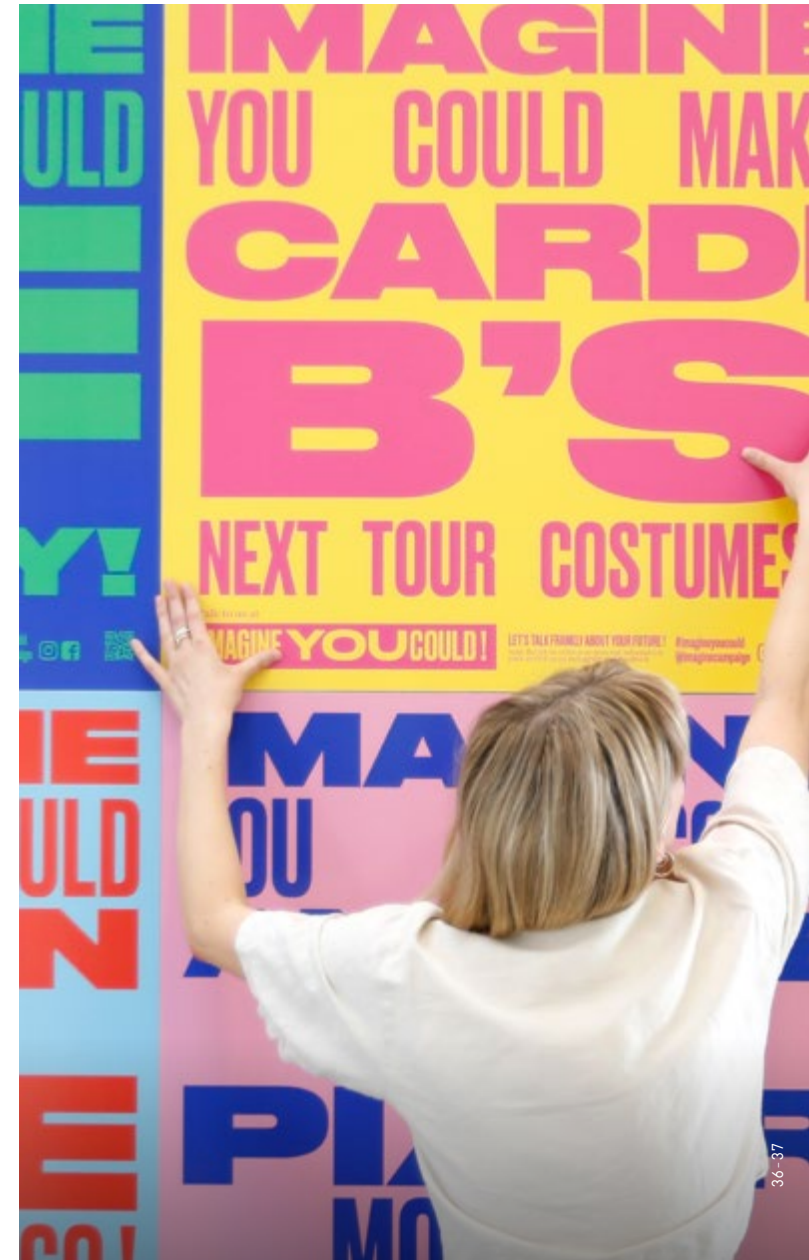
Your final year exhibition is your professional showcase. We advise you to budget for not less than €1,000 for this.

It is extremely useful to have a good quality digital camera, portable hard drive and laptop.

“Having completed Erasmus Studies in Finland and an Erasmus traineeship in Denmark, I would definitely recommend the Erasmus Programme to anyone! It's a great opportunity to go somewhere new and try something you're passionate about.”

- Aoibhe Jessen, BA [Hons] Art graduate, 2018

**costs for  
class materials  
/field trips**



## Why Choose IADT?

At the forefront of education in art, design, film, media and interactive media, our future-facing facilities are just as excellent as you would expect.

### Course Facilities

Specialised, industry-standard equipment includes TV and radio studios, digital video editing, photographic studios, computer labs, and advanced workstations (e.g. Silicon Graphics, Macintosh and PC platforms).

### The Library

Alongside print materials, the Library has a specialist area dedicated to electronic media with PCs and Macs, as well as a varied collection of electronic databases / books / journals. Level 1 is a collaborative study area, while Level 2 is a quiet study space.

### Pitch

The all-weather floodlit football pitch is available for use by student clubs and teams.

### Students' Union

The IADT Students' Union (SU) represents and supports all students. Elected representatives from each class form the Union Council. The SU has many functions and means different things to everyone: from representing the entire student body at an academic level or supporting students' welfare needs, to arranging entertainment, cultural and sporting activities. Getting involved in the SU is a great way to get to know people. The SU is affiliated to the Union of Students in Ireland (USI).

### Get in Touch

W [iadt.ie/study/college-life](http://iadt.ie/study/college-life) | [facebook.com/iadtsu](https://facebook.com/iadtsu)

### Get involved: Clubs + Societies

Clubs + Societies are at the heart of the student experience. From sports and activities to more abstract ideas, there is something for everybody. And if you can't find what you're looking for, there's always room to set up a new one! The first step to getting involved is to contact the SU Clubs + Societies Officer on or [clubssociadt@gmail.com](mailto:clubssociadt@gmail.com).

### Societies

ABBA Society	Golf Club	Pool
Animation	Gothic + Horror Society	Psychology Society
Business + Enterprise Society	League	Reading Group
Climbing Society	Lego/Puzzle	RPG
Cosplay	LGBTQSA/QSA	Salsa
Craft Fair	Mature Students	Surfing Society
Cycling/Bike Maintenance	Football Society	Tag Rugby
Debating Society	Music (DJ and Music) Society	The Eye Magazine
Drama Society	Nerd Soc	Volleyball
Enactus	People Before Profit	Writers / Creative Writing Society
Exhibition	Photography	
Games Society	Poetry Society	

we are  
innovators  
makers +  
breakers of rules



# Know it all for Know-it-alls

what you need to know

## Admissions

### How do I apply?

\* **Late application** deadline applies to all courses that are not 'Restricted Application'.

#### Applying Through the CAO

All applications for admission to the first year of Ordinary Degree and Honours Degree courses must be made directly to the CAO ([cao.ie](http://cao.ie)).

#### Closing Dates

<b>Application</b>	1st February 2020
<b>Late Application</b>	1st May 2020*
<b>Change of Mind</b>	1st July 2020

Courses that require a portfolio submission (see course pages) are referred to by the CAO as Restricted Application, as they have special requirements (portfolio assessment). To ensure that you are considered for these courses, you must follow the CAO instructions precisely. In particular, your application must reach the CAO by 1st February 2020. There is no facility for late applications to the CAO in the case of Restricted Application courses. Therefore, you cannot introduce a Restricted Application course as a new choice (Change of Mind) after 1st February 2020. However, you can change the order of preference of your courses until 1st July 2020.

#### Mature and Non-standard Applicants

We welcome applications from mature students to all courses. Mature applicants – i.e. those who are 23 years of age or over on the 1st of January in the year of entry to a course – are not required to meet the minimum entry requirements as specified for standard applicants.

Mature and non-standard applicants must apply to the CAO by the above closing dates and tick the relevant box (mature student or disability/specific learning difficulty) on the CAO application. You will then receive the 'Supplementary Information Form' from the CAO for completion. You may then be invited to an informal interview to discuss your application.

If applying for a course that requires a portfolio, mature and non-standard applicants must submit their portfolio for assessment as above. The 1st February application deadline applies to such applications.

#### Advanced Entry at IADT

In certain circumstances applications may be made for admission to undergraduate courses at post-Year 1 level. Availability of places differs from year to year. Sometimes in certain courses no places become available. Application for advanced entry (to Year 2, 3 or 4) of our undergraduate courses must be made via [cao.ie](http://cao.ie).

**Closing Date** 31 March 2020, 4pm

**Admissions Officer** Anne Farrell  
**T** +353 1 239 4621  
**E** [admissions@iadt.ie](mailto:admissions@iadt.ie)

**HEAR + DARE Schemes**

IADT is part of the HEAR (Higher Education Access Route) national admissions scheme for school leavers from socio-economically disadvantaged backgrounds. HEAR allocates reduced points places to eligible school leavers under 23 years of age.

IADT is also part of the DARE (Disability Access Route to Education) national admissions scheme for school leavers with disabilities. DARE allocates reduced points places to eligible school leavers with disabilities who are under 23 years of age.

Find out more on [iadt.ie/services](http://iadt.ie/services) or contact:

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**Access Officer** Sinead McEntee  
**T** +353 1 239 4628  
**E** [sinead.mcentee@iadt.ie](mailto:sinead.mcentee@iadt.ie)

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**Entry Requirements**

For standard applicants, selection is based on points. These are calculated by adding together the points scored in the best six subjects in a single sitting of the Leaving Certificate Examination (or equivalent). In the courses for which a portfolio is required, additional points to a maximum of 600 are added, based on the outcome of the portfolio assessment.

**Maths Requirements**

Some courses will accept Foundation Level Mathematics while others require Ordinary Leaving Certificate Mathematics. Please read the entry requirements for each individual course.

**Foundation Level Mathematics**

For courses that do not specifically require Mathematics as an entry qualification, Foundation Level Mathematics will be accepted. Foundation Level Maths at grade F1 and F2 will count as a passing subject. Points will be awarded for these grades as follows: F1 = 20, F2 = 12.

**Bonus Points for Higher Level Maths**

A bonus of 25 points will be allocated to students who achieve a grade H6 or above in Higher Level (HL) Mathematics. This means that the maximum cumulative LC points total will increase from 600 to 625 (maximum points plus bonus points).

The bonus points will only be relevant in cases where the subject HL Mathematics (including bonus points) is scored as one of the candidate's six best subjects for points purposes. Consequently, if HL Mathematics (cumulative points score) is not among these six subjects, the bonus points will not be included in the total points score.

**EU Other International Examinations**

All EU students presenting for admission to IADT with a clear equivalent to HL Mathematics as one of their EU school leaving subjects will be awarded bonus points. Please refer to the EU qualifications section on the CAO website [cao.ie](http://cao.ie).

**Irish Language requirements**

Foundation Level Irish, at F2 or better, will meet the minimum language requirement for entry to all courses, but currently no points are added.

**Entry Requirements****Calculating Your Leaving Certificate Points**

Higher Level Grade	Points	Ordinary Level Grade	Points	Foundation Level Grade	Points
H1	100	-	-	-	-
H2	88	-	-	-	-
H3	77	-	-	-	-
H4	66	-	-	-	-
H5	56	01	56	-	-
H6	46	02	46	-	-
H7	37	03	37	-	-
H8	0	04	28	-	-
-	-	05	20	F1	20
-	-	06	12	F2	12
-	-	07	0	F3	0
-	-	08	0	F4	0

**Leaving Certificate Vocational Programme Link Modules (LCVP):**

LCVP is accepted as a sixth Leaving Certificate subject and is counted for points purposes as follows:

LCVP Grade	Points
Distinction	66
Merit	46
Pass	28

**GCSE / GCE Requirements**

Applicants are scored on the basis of a maximum of 4 different subject results at A and/or AS level. For scoring purposes, a combination of a smaller number of "A Levels" and "AS Levels" will be permitted as follows:

1. The best 4 A level results in a single sitting.
2. The best 3 A level results in a single sitting, plus the best AS level result from the previous or the same sitting.
3. The best 2 A level subject results in a single sitting, plus the best 2 results at AS level from the previous or the same sitting.
4. The best 1 A level subject result in a single sitting, plus the best 3 results at AS level from the previous or the same sitting.
5. The best 4 AS level subject results in a single sitting.

**GCSE / GCE Scoring System**

Grade	A-Level	All AS Levels (+ 4th A-level where presented)
A*	180	60†
A	150	60
B	130	55
C	100	40
D	65	25
E	45	20

† Applies to A-level only

# How are applicants selected?



## Entry Requirements

### Minimum Leaving Certificate Entry Requirements for IADT Courses

See course information for the minimum entry requirements.

### QQI FET/FETAC Links Scheme

IADT is committed to encouraging QQI FET/FETAC award holders to progress onto our courses. For details of QQI FET/FETAC courses and Higher Education Links, please refer to [qqi.ie](http://qqi.ie).

Applications are made through the CAO, and all relevant closing dates and conditions apply.

If you have any full QQI FET/FETAC Level 5 or Level 6 award, you are eligible to apply for a place on our Ordinary Degree (Level 7 award) course – DL701.

If you have any full QQI FET/FETAC Level 5 or Level 6 award, with a minimum of 3 distinctions, you are eligible to apply for a place on any of our Honours Degree (Level 8 award) courses.

**Please note** that some courses (Applied Psychology, Creative Computing, Creative Music Production and Interaction + User Experience Design) require at least a pass (O6/H7) in Mathematics in the Leaving Certificate or a pass in a Mathematical Methods module as part of your QQI FET/FETAC award.

Points are awarded on the basis of QQI FET/FETAC results. See [qqi.ie](http://qqi.ie) or [cao.ie](http://cao.ie) for details on the scoring system used.

Some courses require a portfolio in addition to your QQI FET/FETAC award. Please see the individual course details and details on portfolio assessments.

### Recognition of Prior Learning (RPL)

We accept applicants who may not hold the required qualification, but who may have proven relevant experience and whose academic background may be non-traditional. Those who wish to apply for admission on the basis of accreditation of prior learning must follow our Recognition of Prior Learning (RPL) procedure:

- Completion of application form, identified academic work and preparation of a portfolio of evidence.
- Internal assessment (for some courses, applicants are interviewed).
- If the applicant is offered a place, standard registration procedures then apply.
- Applicants wishing to apply for admission to courses on the basis of RPL should contact our Admissions Office.

For further information on RPL, please see [iadt.ie/about/iadt-policies-procedures](http://iadt.ie/about/iadt-policies-procedures).

## Registration, Fees + Grants

# When will I register?

# Do I have to pay fees?

After you have accepted a place, our Office of Academic + Student Affairs will email you regarding registration. Registration is online; you will be emailed all the relevant information to register to the email address you used on your CAO application.

Induction + First Year Matters for all new students generally takes place during the second full week of September. New students are expected to be in attendance for this week.

If you accept a place and subsequently decide not to take it up, you must immediately inform our Admissions Office in writing ([admissions@iadt.ie](mailto:admissions@iadt.ie)) so that your place can be offered to the next person on the waiting list. If you do not register on the appointed date, your place may be forfeited.

General information in relation to registration will be made available at [iadt.ie](http://iadt.ie) at the end of August in each year.

### Student Contribution

An annual Student Contribution (€3,000 in the academic year 2019/20) is payable by all full-time students. This fee, subject to change from year to year, includes an Examination Fee and is payable for each year of study. All students are required to pay the Student Contribution on Registration. Students who receive a grant will have this charge refunded. Those in receipt of Back to Education Allowances may qualify for an exemption from the student contribution.

An application under the Higher Education Grant Scheme to cover the cost of the Student Contribution must be submitted to Student Universal Support Ireland (SUSI) through [susi.ie](http://susi.ie) or [studentfinance.ie](http://studentfinance.ie).

For families with more than one student attending Higher Education, please note that you will be required to pay each Student Contribution in full, and then claim the reduction on the second and subsequent contributions through tax reliefs. Further information on Student Contribution is available from [citizensinformation.ie](http://citizensinformation.ie).

### Tuition Fees

Currently, EU nationals (subject to residency requirements) attending full-time Ordinary Degree and Honours Degree courses are not normally required to pay tuition fees. However, non-EU nationals must do so. Details are available from our Office of Academic + Student Affairs or [iadt.ie/study/fees-grants-scholarships](http://iadt.ie/study/fees-grants-scholarships).

If you are an EU national and have previously attended a third level institution, this may affect your entitlement to free tuition fees and maintenance grants. The general principle, with some exceptions, is that you will only receive financial support once for a given stage/year of study.

Further information on tuition fees is available from [citizensinformation.ie](http://citizensinformation.ie). Please contact us on [feesgrants@iadt.ie](mailto:feesgrants@iadt.ie) if you have specific queries.

### Tax Relief

Tax relief may be available for tuition fees and student contributions paid in respect of approved third level courses. Further information on tax relief is available from [citizensinformation.ie](http://citizensinformation.ie).

### Rate of Fees

The rate of fees is determined by the Higher Education Authority (HEA) each year and is subject to change. Rates are normally available by the end of August. Please check [iadt.ie/study/fees-grants-scholarships](http://iadt.ie/study/fees-grants-scholarships) for details. Further information on fees in general may be available from [studentfinance.ie](http://studentfinance.ie) or [hea.ie](http://hea.ie).

### Can I avail of any grants?

Get details of maintenance grant schemes and other supports at [susi.ie](http://susi.ie); [studentfinance.ie](http://studentfinance.ie); [hea.ie](http://hea.ie); or [citizensinformation.ie](http://citizensinformation.ie).

Applications must be made through [susi.ie](http://susi.ie); or [studentfinance.ie](http://studentfinance.ie). Decisions regarding eligibility are made by your grant authority and not by IADT.

## Does IADT accept international students?

Take the next step and get in touch today

We welcome international students to IADT. Our courses are delivered through the English language. Applicants must have successfully completed English in the Leaving Certificate (the final examination in the Irish secondary school system) or have obtained a minimum of a Grade 'C' at GCSE O Level. If not, you will need to submit evidence of one of the qualifications listed below before an offer of a place can be made. A copy of the relevant certificate must be submitted to the CAO with your application.

### How do I apply?

You must apply to the CAO by the relevant closing dates. When we assess applications, we establish qualification equivalencies to ensure that each applicant meets the required academic threshold for entry. Certified transcripts and English translations of qualifications not issued originally in English must be submitted with your CAO application.

### Acceptable Qualifications

**IELTS** Composite score in the range 6.0 – 6.5 with not less than 6.0 in any one component.

**TOEFL** Computer based test 215 or Internet based test 80.

**UCLES** Proficiency in English: Grade C or Advanced English: Grade A.

**PTE** Academic Minimum of 63, with not less than 59 for each test item.

In certain circumstances, results of English examinations other than those outlined may be accepted, though such results must indicate competence of a comparable standard. If you do not currently hold the relevant certificate, please indicate which certificate (and Examining Body) you intend to submit, and when you intend to undertake the assessment. These must be submitted by 1st June of the year of entry to enable us to process them before CAO offers are made.

### Get in touch for more information

**T** + 353 1 239 4621

**E** admissions@iadt.ie

**T** +353 1 239 4400

**E** info@iadt.ie

**W** iadt.ie

@myiadt

# dates for your diary

## Open Days

22nd + 23rd November 2019 [10am – 3pm]

18th January 2020 [10am – 1pm]

## Taster Days

[schools mid-term break]

29th – 31st October 2019

17th – 20th February 2020

## Portfolio Assessments

23rd – 27th March 2020

## Graduate Show Opening

28th May 2020

## CAO Deadlines

### CAO Deadline

1st February 2020

### Late Applications

1st May 2020\*

### Change of Mind

1st July 2020

### Advanced Entry deadline

31st March 2020

\*only relevant to courses which do not require a portfolio submission

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