

Montpellier
Business
School
since 1897

Master
of Science
in **DIGITAL
MANAGEMENT**



montpellier-bs.com



MONTPELLIER

THE
PLACE
TO BE
THE PLACE
TO STUDY



- › | **8th largest city in France**
- › | **43% of the population of Montpellier is under 30**
- › | **4th best city to live in France in 2017**, according to the reference magazine L'Étudiant
- › | **Competitive teams** in the top sports professional: handball, rugby, football...
- › | **Plenty of cultural events** and museums, where you can discover the works of artists from France and abroad
- › | **Montpellier is ideally located** 10 km from the sea, just a few hours from ski resorts, 3 hours from Barcelona and Paris.



MONTPELLIER BUSINESS SCHOOL IN FIGURES

3,000+
students

700+
foreign students
on campus

14,000+
graduates around
the world in over
70 countries



100+
permanent faculty
60%+
international professors

120+
start-ups
incubated

70%
of students from
our programmes
are hired before
they graduate

96%
employment rate
at 6 months

53rd
BEST MASTER
IN MANAGEMENT
IN THE WORLD

FINANCIAL TIMES
| 2017

Master Grande Ecole
Programme

10th
BEST FRENCH
MASTER
IN MANAGEMENT

QS RANKING
| 2018

Master Grande Ecole
Programme

2nd
BEST FRENCH
BACHELOR
IN INTERNATIONAL
MANAGEMENT

SMBG - EDUNIVERSAL
| 2018

Bachelor Programme

1st
BEST FRENCH
BACHELOR
FOR ITS INTERNATIONAL
OPENNESS

L'ÉTUDIANT
| 2017

Bachelor Programme

MAKING A DIFFERENCE

Founded in 1897 and built on strong values, Montpellier Business School offers French and international students who are unique in their diversity and their backgrounds the excellency of an internationally recognised French Grande Ecole of Management.

By choosing MBS, you're choosing to become a responsible actor in a changing world.



A COMPLETE RANGE OF MANAGEMENT PROGRAMMES

Programmes combine interactive courses, professional projects and experiences.

- » | Master Grande Ecole Programme
- » | Bachelor of International Business Administration
- » | Masters of Science:
 - » | Marketing
 - » | Finance
 - » | International Business
 - » | Global Business
 - » | Digital Management
 - » | Lean Operations Management
- » | Executive MBA Programme
- » | Executive Education

OUR Mission

« To train, through higher education programmes, managers that are strong in their diversity, aware of their global responsibility in carrying out their missions, and able to adapt to changes in local, national and international environments ».

OUR Values

- » Ethics
- » Openness and diversity
- » Global responsibility and performance



INTERNATIONALLY RECOGNISED ACADEMIC EXCELLENCE



5% of Business Schools
worldwide



2% of Executive MBA programmes



Less than 2% of master's
programmes worldwide.

BECOME A DIGITAL MANAGER

THE MASTER OF SCIENCE IN DIGITAL MANAGEMENT

The MSc in Digital Management is a programme that explores Digital Transformation on a global scale. Within this diverse curriculum, students are exposed to real-world, scenario-based learning that prepares students for a wide range of careers in the digital world.



ENTREPRENEURIAL PROJECT

Teams of students from various cultural and academic backgrounds will embark on this entrepreneurial journey, drawing on each other's skills to create a viable business.

The objective of this project is to create a new and innovative company. To help their collaborative growth, students will be exposed to experienced entrepreneurs and tools across various areas such as innovation, logistics, finance and marketing.

Finally, they will be asked to pitch their project to an academic panel and to potential investors.

PROFESSIONAL INTERNSHIP

Students will complete an internship, providing them with the ability to apply learned concepts and skills. Students will have the option to complete their internship in France or abroad.

MASTER'S THESIS

Students must write a master's thesis in order to graduate from this programme. This represents an important component of the MSc learning experience. The objective is to investigate an international business issue in depth, and to open doors for contacts and networking.

CAREER ADVANCEMENT SEMINARS

Throughout their year of study students will be assigned a career coach and attend seminars that will prepare them in seeking the right career opportunities, how to be successful and learn from industry leaders on CV preparation, interviewing skills and contract negotiation.

PROGRAMME

The objectives of the programme are to enable students to:

- ▶ understand and consider the effects of the digital revolution
- ▶ acquire an overview of the tools and methods that allow for initiating a digital transformation around a service offer, beyond the purely technical aspects, whether at the organizational or service level
- ▶ know how to develop economic models and a digital strategy
- ▶ understand the evolution of management disciplines impacted by the digital
- ▶ know how to digitise services by integrating human aspects
- ▶ learn new models of value creation and distribution
- ▶ acquire agile methods of project management and performance
- ▶ have an active role in defining the future of a service or a business
- ▶ complete their knowledge of digital culture: pure players, security, technologies, legal context, etc.
- ▶ know how to analyse and benefit from Big Data
- ▶ master the knowledge and skills necessary to make a significant contribution to the digital economy and the transformation of society as a whole
- **DIRECTION AND MANAGEMENT IN DIGITAL ENVIRONMENTS**
Integration, team building and behaviour focus
The impact of digital on financial companies
Organisational behaviour and change management
- **STRATEGY, OPERATION AND DIGITAL PROCESSES**
Strategic management | Lean management and digital transformation | Agile project management
Digital change Information technology and value creation
- **INNOVATION AND ENTREPRENEURSHIP**
Design thinking | Innovation management
- **DATA AND ANALYTICS**
Statistics | Big Data and analytics
- **DIGITAL MARKETING MANAGEMENT**
Digital marketing | Blog Project
Digital communication & social Media
- **FRENCH COURSES**
- **MASTER'S THESIS**

» | **MBS ENTREPRENDRE** THE START-UP SPIRIT

From information to professional development, the MBS Entreprendre Center helps students nurturing their entrepreneurial knowledge and supports project promoters from idea through to funding. Ten coaches and ten experts oversee tens of projects and start-up creations.

» | **FRENCH TECH MONTPELLIER**

A French center of excellence recognised for its start-up ecosystem, the Montpellier Métropole has received the prestigious French Tech certificate.

The city has more than 1,350 digital companies, 15,000 jobs, and over 500 events per year in entrepreneurship and digital.

COMPANIES & CAREERS

» | **CAREER CENTER**

A team of recruitment professionals works full-time on student employability: career consultants support students at every stage of their professionalisation, from self-evaluation to the search for internships, apprenticeship, or employment. As a result, more than 70% of our students are hired before graduation.

» | **A NETWORK OF 14,000 GRADUATES**

Graduates are free lifetime members of the Alumni Association, gathering 14,000 graduates in over 70 countries and a variety of fields: international development, entrepreneurship, strategic marketing, human resources, communications, distribution, logistics, finance, and more.



MAJOR PARTNERS COMPANIES

CONFERENCES
APPRENTICESHIP
JOBS

Montpellier Business School has partnerships with thousands of companies, and its Advisory Board includes more than 40 corporations that share its values and are involved in the school's strategic orientation and activities.



JOB OPPORTUNITIES

- › DIGITAL MANAGER
- › DIGITAL STRATEGY CONSULTANT
- › E-MARKETING MANAGER
- › DIGITAL PROJECT MANAGER
- › E-BUSINESS MANAGER
- › DIGITAL AND SOCIAL MEDIA DIRECTOR
- › WEB AGENCY DIRECTOR
- › WEB ENTREPRENEUR
- › HEAD OF DIGITAL TRANSFORMATION
- › DIGITAL DESIGN PROJECT MANAGER
- › DIGITAL BUSINESS ANALYST

WHY CHOOSE MBS

- › YOU CAN COMPLETE YOUR DEGREE IN 1 YEAR
- › COURSES ARE TAUGHT IN ENGLISH
- › YOU WILL COMPLETE A PROFESSIONAL INTERNSHIP

HOW TO APPLY? PRACTICAL INFORMATION

ENTRY REQUIREMENTS:

- › A Bachelor degree or equivalent
- › Good English level: a minimum score of TOEFL 75/120 or TOEIC 670/990 or IELTS 6.0/9
- › Relevant professional goals

COMPLETE THE ONLINE APPLICATION:

- › <http://bit.ly/MSc-digital-MBS>

YOU WILL BE REQUIRED TO UPLOAD THE FOLLOWING DOCUMENTS:

- › CV (in English)
- › Copies of degrees and academic transcripts
- › English test certificate (TOEFL, TOEIC, IELTS)
Not required for native speakers or applicants who have completed their undergraduate degrees in English
- › 2 letters of recommendation
- › A copy of your identification (e.g. passport)
- › Photo (jpeg)

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW (via video conference).

CONTACT US:

ADMISSIONS DEPARTMENT

- › Call us at +33 4 67 10 60 16
- › apply2msc@montpellier-bs.com

CLASSES BEGIN: September

LIVING COSTS IN MONTPELLIER - 30 TO - 40 % COMPARE TO PARIS

- › Accommodation: between 250 € and 500 € / month
- › Miscellaneous expenses: between 250 € to 400 € / month

TUITION FEES:

- › 13 500 €

- › No hidden fees

- › Individual scholarships may apply

- ›  Montpellier Business School is an officially recognized non-profit organization

INTERNATIONAL STUDENTS SUPPORT

- › **Accommodation support service** (a precondition to obtaining a visa)
- › **French Consulate Visa**
- › **Pick-up service at the station / airport**
- › **Support with administrative procedures** (opening a bank account, telephone contract, insurance, French social security enrolment, etc.)
- › **Residence permit or OFII certificate**
- › **Specific intake for international students**



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Making a
Difference

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