



**WITTENBORG**  
University of Applied Sciences

# UNDERGRADUATE PROGRAMMES



SINCE 1987



# WELCOME TO WITTENBORG



Wittenborg is a “boutique university” where our personal attention to your education is very important. It is for this reason that we take quality seriously and are accredited by the Dutch Flemish Accreditation organisation (NVAO) and Foundation for International Business Administration Accreditation (FIBAA). We are a unique business school where “Better Yourself, Better Our World” is our motto.

At Wittenborg our mission is:

To promote excellence in teaching and learning international business and management, as well as to create the best environment for students and staff, where internationalisation, diversity and ethics lay the foundations of successfully applied, research-informed global learning.

With our main campus based in Apeldoorn, we introduce students to organisations in the local area and region, enhancing the region’s economy, cultural and social climate. Our Amsterdam location enables us to support international entrepreneurs coming to the Netherlands, with a tailored, entrepreneurial bachelor’s programme.

Enter Wittenborg and you enter a highly motivated and results-driven organisation operating in a diverse and multicultural environment, in which more than 100 nationalities work, study, innovate and socialise together. At Wittenborg we believe that learning should be an enjoyable process that allows you to develop your goals and aspirations, and provides you with the constant support and the required study pressure to achieve those targets.

Wittenborg graduates are world citizens; they nurture respect and have a sense of achievement. They have developed ambition and pride themselves in excellence. They are our greatest ambassadors!

Welcome to Wittenborg!

**The Wittenborg Team**

# 10 REASONS TO CHOOSE WITTENBORG

## **Affordable Private Education**

As a not-for-profit organisation, Wittenborg aims at providing affordable, premium education. Funds and scholarships are available.

## **Independent & International**

More than 100 nationalities work and study together in one of our three locations. English is the sole language of instruction in all campuses.

## **Top-Ranked Programmes**

2nd Best Bachelor of Business Administration Programmes and 4th Best Small University of Applied Sciences in the Netherlands in 2018.

## **Research Based**

Interdisciplinary research aims at benefitting students and education, making an impact on society as well as in the academic field.

## **Personal Approach**

With a personal approach, a family-like environment and personal tutoring, guidance and support are carried out by a Process Tutor and Academic Supervisor.

## **Internationally Accredited**

Member of AMBA and AACSB, with programmes accredited by NVAO and by FIBAA, and validated by the University of Brighton (UK).

## **Over 30 Years' Track Record**

Thousands of highly employable graduates since 1987 now follow careers in the Netherlands and around the world.

## **6 Entrance Dates Per Year**

Most programmes allow students to start and graduate 6 times per year. The level of flexibility and the business-like operation is unique.

## **Linking Theory to Practice**

Company visits, real-life projects, internships and guest speakers bring practice to the classroom.

## **Accommodation Guaranteed**

Various accommodation options are provided by Wittenborg and our accommodation partners.



#### NVAO

Our Bachelor of Business Administration (BBA) programmes were first accredited by NVAO in 2006 and re-accredited in 2012. Our Master of Business Administration (MBA) programmes were accredited in 2015. The BBA programmes have been approved again in 2018.



#### FIBAA

The Master of Business Administration (MBA) and Bachelor of Business Administration (BBA) programmes are accredited by the German-Swiss-Austrian accreditation agency, the Foundation for International Business Administration Accreditation (FIBAA).



#### ECA

All of our International Business Administration programmes have received the Certificate for Quality in Internationalisation by the European Consortium for Accreditation in Higher Education (ECA).



#### University of Brighton

Our joint MSc Degree Programmes are validated by the University of Brighton, under its own accreditation system. UK-accredited degrees are fully recognised in the Netherlands and worldwide.



#### Top-Rated Programme

In 2018, Wittenborg was ranked 4th Best Small University of Applied Sciences, and its Bachelor of Business Administration programmes were ranked 2nd in the Netherlands.



#### AACSB

Wittenborg has been an AACSB member since 2017, and has embarked upon the preparations for AACSB accreditation, an institutional award which is globally recognised. The originally American AACSB and the Dutch accreditation authority NVAO have a partnership that allows for some overlap in recognition.



#### BGA

We have become a member of the newly launched Business Graduates Association (BGA), an accreditation organisation that expects its members to prove their commitments to social responsibility, diversity, equality and lifelong learning.



#### AMBA

In 2017, Wittenborg was granted membership of the Association of MBAs (AMBA) Development Network. AMBA is considered one of the world's leading authorities on postgraduate business education. It is the intention of Wittenborg to work towards AMBA accreditation for its MBA programme.



#### ACCA

The IBA (Bachelor) in Financial Services Management has been accredited by ACCA - the Association of Chartered Certified Accountants - a global body for professional accountants.



CAMPUSES

# APELDOORN & AMSTERDAM

Wittenborg moved from Deventer to Apeldoorn in 2010 into a state-of-the-art, purpose-built facility within the building of Aventus College. In 2015, our second Apeldoorn location opened at the Spoorstraat - a unique and historic school building situated in the centre of the new university square to the north of the railway station. Our third campus opened in the same year in the heart of Amsterdam, focusing on Entrepreneurship & Small Business.

## Apeldoorn

Wittenborg's main campus is located in Apeldoorn, in the centre of the Netherlands. Apeldoorn is a pleasantly green, clean, and safe city to study in. Our campuses are situated to the north and the south of the central station, in two buildings known as the Aventus Building and the Spoorstraat Building. Wittenborg students can enjoy 'the gentle lifestyle', while still being only an hour by train or car from the bustling Dutch capital Amsterdam, or the German border to the east. Schiphol airport is also only an hour away.

## Amsterdam

Our Amsterdam campus is located in the heart of the city, close to the capital's business, tourism and cultural heritage. Amsterdam's international and entrepreneurial character matches perfectly with the needs of modern talents for global orientation, while studying in Amsterdam adds an exciting dimension to the Wittenborg experience. Students following the business and entrepreneurship programmes there often live in the city and combine their studies with business start-ups, which the city is famous for. The campus is within a business complex close to public transport and Schiphol airport.



# WHY STUDY IN HOLLAND?

Dutch universities of applied sciences are focused on providing students with a combination of theory and practice. More than 85,000 international students in the Netherlands represent 170 different nationalities. Upon graduation, students are highly employable and compare very favourably with their British, US or Australian counterparts!

Although the Netherlands is a small country, it is home to many different nationalities. Compared to other European countries, Dutch people speak good English. Still, it is a good idea to use the opportunity as a student to learn Dutch - at Wittenborg, Dutch classes are offered to all students.

Without doubt, the Netherlands is the bicycle hub of the world. The excellent network of bicycle paths makes cycling a safe, healthy and comfortable way of getting around.

Holland is also perfectly located when it comes to travelling across Europe. Cities such as Berlin, Rome, Paris and Barcelona are all just a couple of hours away by plane from Schiphol airport. The excellent infrastructure as well as low-cost flight, train or bus tickets make travelling easy and accessible. Many international students at Wittenborg organise their studies in such a way as to allow plenty of time for travelling around Europe.



# PROGRAMMES



We offer you one of the most flexible entry date systems in the Netherlands, which gives you the possibility to start or graduate in each block - 6 times a year.

If you need additional preparation and support in English or foundation subjects to complete undergraduate study at Wittenborg, then the Pre-Bachelor Foundation programme can help you to develop the skills and knowledge to succeed in your degree.

# BACHELOR PROGRAMME PATHWAYS & PHASES

Wittenborg's Bachelor of Business Administration (BBA) programme has been sub-divided into 4 different 'Programme Pathways':

**IBA** - International Business Administration

**MCI** - Marketing, Communication & Information

**HBA** - Hospitality Business Administration

**EBA** - Entrepreneurial Business Administration

During the first phase of all pathways, you are introduced to the concept of International Business Administration through introductory modules. The theory of management, as well as the concepts of starting a business, looking at the economic environment, and examining organisations from a worldwide perspective, are all part of the introduction. During phase one, all students follow six cross-disciplinary project weeks, introducing research, consultancy and intercultural and interpersonal skills. After completing the first phase of modules, you can easily switch programmes within your pathway.

In the second phase, you choose a specialisation from your pathway in which to graduate, and follow specialisation modules, continuing to develop research methods in your own field of interest. During this time, you also continue following the main business modules, continuing on from the first year, but now concentrating more on planning issues.

The final phase academic learning programme is completely directed towards graduation, with business and management modules focused on strategy and more depth in the specialisations. The final phase is completed with an academic graduation assignment that can be a dissertation, a business plan, or a consultancy project.

The work experience you obtain in the final phase is often a wonderful opportunity for you to get up close and personal with a career option.

## UNDERGRADUATE DEGREES

**Each programme pathway covers a number of specialisations**

### IBA

- Economics & Management
- Financial Services Management
- Logistics & International Trade
- Real Estate Management
- Facility & Property Management

### MCI

- Marketing & Communication
- Information Management
- Data Science
- Digital & Social Media

### HBA

- Hotel & Hospitality Services Management
- Event Management
- Tourism Management
- Sport Business Management

### HBA

*Double degree with the University of Brighton*

- Hospitality Management (BBA from WUAS)
- International Hospitality Management (BA Hons from University of Brighton)

### EBA

- Entrepreneurship & Small Business
- Entrepreneurship & Digital Marketing
- Entrepreneurship & FinTech





## MEET YOUR CLASSMATE



**Sanne Francesca  
Waaijenberg**  
The Netherlands

Bachelor Phase 1

*"I chose Wittenborg because of the international connections that a student can make, as well as the block system, i.e. you can enter on different semesters and redo a module when you want to improve your grade."*

# IBA INTERNATIONAL BUSINESS ADMINISTRATION

Modern business is internationally orientated. Knowledge of how the economy works has become essential to businesses around the world. In today's global market, BBA graduates fill an important role, linking cultures and customs together within the organisations where they work.

Our modules are taught by well-qualified and experienced international lecturers, who are teaching after being in the industry or having their own businesses for many years.

Business Administration covers all organisations and all professional fields. Business Administrators are required to have a broad knowledge base that encompasses all the domains of business. They are the key to all companies and organisations, and you will find a business administrator at the heart of any successful enterprise, keeping the business processes well-oiled and running smoothly, whilst looking around for new opportunities and solutions. Whether you want to work in the international finance industry or international imports and exports, you will find a central role as a qualified business administrator.

The broad IBA pathway specialisations allow you to experience a bachelor's degree that opens doors to business.

## UNDERGRADUATE DEGREES

### IBA Specialisations

- Economics & Management
- Financial Services Management
- Logistics & International Trade
- Real Estate Management
- Facility & Property Management

### Introductory Modules

- Accounting & Bookkeeping
- Intercultural Management
- Management, Leadership & The Organisation
- European Law
- Sociology & Organisational Behaviour
- Marketing Mix

### Specialisation Modules

#### Economics & Management

- Sales & Export
- Business Philosophy
- Economics & Corporate Strategy
- Supply Chain Management

#### Financial Services Management

- Money & Banking
- Sales & Export
- Business Accounting
- Pensions & Investments

#### Logistics & International Trade

- Statistics
- Financial & Risk Management
- Enterprise Diagnostics & Evaluation
- International Marketing for SMEs



## MEET YOUR TEACHER

Muhammad  
Ashfaq  
PhD, MA

*Muhammad has wide-ranging experience in academia and industry in Europe, Asia and Africa, and works as a senior lecturer. He strives to provide high-quality teaching and academic supervision in the areas of Finance, International Business and Islamic Finance.*



## MEET YOUR CLASSMATE

**Mauro Martin  
Leon Davila**  
Australia

Bachelor Phase 2



*"I see myself running a sports centre in 10 years. The information about entrepreneurship that I learn at Wittenborg is going to help me achieve that goal."*

# EBA

# ENTREPRENEURIAL

# BUSINESS

# ADMINISTRATION

The EBA programme is a Bachelor of International Business Administration in Entrepreneurship with three specialisations: Small Business, Digital Marketing, and Finance. Entrepreneurship & Small Business allows you to obtain a single degree from Wittenborg as well as a double degree with the University of Brighton - achieving a Bachelor of Science in Business and Management.

This programme is aimed at international and local students who aspire to work within an international context in the fields of management and administration, either in business or non-commercial organisations. Entering the programme, you will have a feel for an intercultural and multi-lingual learning environment.

The EBA is designed specifically to provide graduates with an extremely broad and equally balanced range of business, management and organisation knowledge, skills and competencies, whilst allowing you to specialise during the programme in the area of entrepreneurship, business start-ups, and innovation, through the development of business plans and models. The EBA is also aimed at providing you with the knowledge and skills that would enable you to further your studies at a higher level (master's degree) if you wish to.

During the programme, you will find that project weeks, business plan execution and finally work placement and graduation will give you the real opportunity to try out your entrepreneurial skills and apply the knowledge of business that you have learnt within the programme.

## UNDERGRADUATE DEGREES

### EBA Specialisations

#### EBA

- Entrepreneurship & Small Business
- Entrepreneurship & Digital Marketing
- Entrepreneurship & FinTech

#### Introductory Modules

- Accounting & Bookkeeping
- Intercultural Management
- Management, Leadership & The Organisation
- Innovation & Creative Entrepreneurship
- Sociology & Organisational Behaviour

#### Specialisation Modules

- Family Businesses
- Business Start-ups & Business Plans
- Sales & Export
- Procurement & Production
- Entrepreneurial Behaviour

#### EBA

*Double degree with the University of Brighton*

- Entrepreneurship & Small Business Management (BBA from WUAS)
- Business Management (BSc Hons from University of Brighton)

## MEET YOUR TEACHER



Andreas Ooijer  
MSc

*Next to being a lecturer and academic supervisor, Andreas is EBA Programme Coordinator at the Amsterdam Campus. He has fifteen years of experience as a freelance business consultant, and as coach of new entrepreneurs.*



## MEET YOUR CLASSMATE

**Maïke Nuyken**  
Germany

IBA Graduate of 2015

*"The programme helped me to remain focused on the bigger picture and on long-term strategy, rather than being consumed by day-to-day business."*



# MCI

## MARKETING, COMMUNICATION & INFORMATION

As a Bachelor of International Business Administration student you will complete a series of broad modules. The MCI pathway is offered in 4 specialisations. These programmes will introduce you to the aspects that affect the success of an organisation.

The MCI pathway comprises a combination of business and digital marketing strategies, data science, branding and the way that businesses and organisations promote themselves to the outside world. It is the business of creating a constant image that will promote the company, its ideals and its products. This pathway goes further than just the production of printed or online material - it deals with the way an organisation communicates its messages, both internally and externally.

To achieve that successfully, an optimal and structured use of information technology and the management of information is a necessity. As a Business Administrator you need to understand and use technology that gathers and provides information within a local, national and global environment. The industry requires managers who are able to distil and recognise patterns in that information.

Following one of the MCI pathway programmes, you will be equipped with the necessary knowledge about an area that is vital to the successful operation of companies and organisations. The field of Marketing, Communication and Information is the key to success in many companies around the world.

## UNDERGRADUATE DEGREES

### MCI Specialisations

- Marketing & Communication
- Information Management
- Data Science
- Digital & Social Media

### Introductory Modules

- Accounting & Bookkeeping
- Intercultural Management
- Management, Leadership & The Organisation
- Innovation & Creative Entrepreneurship
- Sociology & Organisational Behaviour

### Specialisation Modules

#### Marketing & Communication

- Public Relations & Sales
- Marketing & Communication
- Mass Communication
- International Communication
- Marketing Plan

#### Information Management

- Databases & Information Retrieval Statistics
- CRM & Software Management
- Information Management
- Website Design & Benchmarking



## MEET YOUR TEACHER

**Yasmina Poggi**  
PhD, MA

*With experience gained in several European countries, Yasmina is a senior lecturer in Business Studies, and an active researcher in Knowledge Management and Innovation. She holds a PhD from Trinity Business School, and an MA from Pantheon-Sorbonne University.*

## MEET YOUR CLASSMATE

**Illia Kupris**  
Ukraine

Graduate of 2019

*"The classes I attended were made up of students with different nationalities and it provided a unique opportunity for insightful discussions with the lecturers. All in all, the Hospitality Management programme I completed at Wittenborg helped me broaden my horizons."*



**Esther  
Bakker-Gitonga**  
MSc

*Besides being researcher and lecturer, Esther is also Head of the School of Hospitality & Tourism. She is currently studying for a PhD, exploring climate change adaptation options for marginalised, tourism-dependent communities in Africa.*

# HBA HOSPITALITY BUSINESS ADMINISTRATION

The HBA pathway offers specialisations of its broad BBA bachelor's programme and a number of joint bachelor's & master's degrees with the University of Brighton. This pathway focuses on management development in the global hospitality, tourism, events and service management industries. The courses address core business and management subjects, and hospitality as a global phenomenon and how it is consumed by cultures and societies.

We work closely with our UK education partner, the University of Brighton, and many of our HBA degrees are jointly taught programmes. This means that students are taught by lecturers from a wide range of countries, as well as regular visiting staff from the University of Brighton. It also means that you can take advantage of gaining a British degree in the Netherlands, combining it with the Dutch degrees and all the benefits that brings. For instance, Dutch and European students can study a UK degree with a Dutch student loan and at lower cost!



**University of Brighton**

## UNDERGRADUATE DEGREES

### HBA

- Hotel & Hospitality Services Management
- Event Management
- Tourism Management
- Hospitality Management
- Sport Business Management

### Introductory Modules

- Accounting & Bookkeeping
- Intercultural Management
- International Hospitality Business
- Principles of Events Management
- International Tourism Business

### Specialisation Modules

#### Hotel & Hospitality Services Management

- Food and Beverage Operations
- Hotel Management
- Hospitality Design and the Environment
- Food & Beverage Management
- Law & Human Resource in Hospitality

#### Event Management

- Events Marketing & Fundraising
- Business Accounting
- Event Experience Design
- Enterprise Technology & Innovation
- Hospitality Consumer Experience

#### Tourism Management

- Databases & Information Retrieval Statistics
- Economics & Tourism
- Information Management
- Destination Management

#### Sport Business Management

- Understanding & Managing People in Sport Business
- Politics & Policy in Sport
- Reflective Practice in Sport Business Management
- Marketing for Sport Business
- The Global Sports Industry & Media

### HBA

#### *Double degree with the University of Brighton*

- Hospitality Management (BBA from WUAS)
- International Hospitality Management (BA Hons from University of Brighton)

# POSTGRADUATE PROGRAMMES



## MEET YOUR CLASSMATE

**Nikolas Anthrakidis**  
Greece

Graduated in 2014

*"The MSc helped to broaden my horizons and I started thinking more business oriented. Initially, I wanted to find a management position in the tourism and hospitality industry. However, the tutor said she was surprised that none of us wanted to run our own businesses. That changed everything about my way of thinking. I started imagining how I could find the funds, how I could run and own a hotel. After 3 years of thinking and planning, I opened my hotel."*

# POSTGRADUATE PROGRAMMES

What to do after finishing the undergraduate programme? It's never too early to start thinking about the next step. Next to our undergraduate programmes, we also offer full-time and part-time master's degree programmes, lasting between 1 and 2 years.

The MBA degree is primarily aimed at students with a non-business administration bachelor's degree, who have had 3 years of experience working in companies and organisations in a role that manages people or processes, or both. Candidates for the MBA need to speak good English and have worked in an international environment.

The Master of Business Management Programmes (MBM) are adapted and focused on bachelor's graduates within the domain of economics. MBM programmes do not require work experience, in contrast to the 'classic' MBA programmes that require 3 years of work experience.

Four Master of International Management MSc degree programmes are offered together with the University of Brighton.

We also offer 4-5 year PhD research degrees together with our UK partner, the University of Brighton. You will study at Wittenborg in Apeldoorn or Amsterdam, and have two supervisors, one from the University of Brighton and one from Wittenborg. The PhD degree is awarded by the University of Brighton.

## Pre-Master

This programme is perfect for you if you wish to study one of our MBM programmes or MSc in International Hospitality, International Tourism, or International Event Management, and require or would like to study a half-year master's preparation course that will fully prepare you for your chosen programme. With the main elements of business and management covered within the first semester programme, you will enter the postgraduate programme of your choice very well prepared.

## POSTGRADUATE DEGREES

### Master of Business Administration (MBA)

- Entrepreneurship & Innovation
- International Management
- Finance
- Hospitality & Service Management
- Health & Social Care
- Sport Business Management
- Education
- Clean Technology Management

### Master of Business Management (MBM)

- Digital marketing & Communication
- Logistics & Trade
- Human Resource Management
- Entrepreneurship & Innovation
- Hospitality Management
- Tourism & Travel Management
- Event Management
- Sport Business Management

*Degrees in collaboration with the University of Brighton*

### Master of Science (MSc)

- International Event Management
- International Hospitality Management
- International Tourism Management
- Sport Business Management
- Pre-Master's Programme

### PhD

- Business, Leadership & Management
- Education, Training & Learning
- Hospitality, Services & Tourism
- Technology, Innovation & Entrepreneurship
- Health, Sports & Well-Being



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WITTENBORG  
University of Applied Sciences



Wittenborg's Knowledge Hub aims to advance the theory, practice and teaching of business and management in the domains of Business, Hospitality, Tourism, Sport, Health and Education, with special attention to Sustainability and Innovation. Wittenborg's organisational values - Internationalisation, Diversity and Ethics - are embedded in all of our knowledge activities.

# WITTENBORG'S RESEARCH CENTRE A KNOWLEDGE HUB

We are convinced that students, professionals, businesses and society as a whole can benefit from the insights of excellent applied research. We promote the development and dissemination of knowledge that evolves out of applied research for the benefit of the business community and society.

Wittenborg's Research Centre operates as a knowledge hub. The Wittenborg knowledge hub is a dynamic environment where international lecturers, researchers and students share their knowledge, experience and skills in a multi-cultural environment and gain new knowledge, skills and understanding. The Research Centre is open for all types of organisations, whether they are businesses, non-profit organisations or governmental institutes, to discuss and develop state-of-the-art management knowledge with the researchers of Wittenborg.

By involving all stakeholders and combining different experiences and disciplines, we develop creative and practical solutions for organisations that strengthen the economy and society.

In the context of Wittenborg's motto, "Better Yourself, Better Our World", the knowledge hub will benefit individuals and organisations, as well as society at large.





# LIFE AT WITTENBORG

Life at Wittenborg as a student is not just about attending classes, writing assignments and cramming for exams. Our students are regularly encouraged to socialise, and make the best out of their study experience outside the classroom.

## **Student representatives**

We believe in allowing students to be involved in continuously shaping our academic institution. Our Student Reps meet with the Management Team 6 times a year to communicate their thoughts, opinions and suggestions as a working unit. Student Reps are the voice of the students.

## **Student ambassadors**

The Student Ambassadors are a group of enthusiastic students who are ready to share their first-hand experiences with prospective students on what it is like to study in the Netherlands and to be a student at Wittenborg. Student ambassadors can provide great insights and remove many doubts you may have. It may even be a perfect way to make new friends before arriving at Wittenborg!

## **SWIFT**

Is a group of creative students who work closely with our Events Team to organise various interesting and fun activities for students to meet and mingle. Some of the memorable social events SWIFT has successfully managed are karaoke nights, on-campus BBQs, Halloween parties and Hawaiian luau. Their goal is to enhance the student experience in general, and to help internationals make new friends.

## **Student associations**

Student-led associations such as the Entrepreneurial Club and SWIFT are run by students for students. The Entrepreneurial Club consists of passionate students who are currently business owners and those who are interested in starting their own business. Club members meet 3 times each block to discuss, brainstorm and support each other in their entrepreneurial journey.





From meetings and seminars to karaoke nights and social mixers, you will have plenty of opportunities to expand your network and create meaningful memories as well as friendships. We are committed to providing you a wholesome student experience to unleash your potential and prepare you for the future.



# CAREER MENTORING

Throughout the programme, you are offered a range of guest lectures, workshops and seminars provided by experienced people from business and government.

## MEET YOUR POTENTIAL EMPLOYER

Zef Jansen, Export Department at Bredenoord - a power supply company where one Wittenborg student completed his internship.

*"Interns of other universities can often be picky when it comes to tasks and assignments. Ishebo's theoretical level of understanding was more than sufficient, and working with him was a pleasant experience. He impressed us with his connections in Uganda and Tanzania, and was willing to do other tasks outside his intern assignments. We are open to more interns from Wittenborg."*

# CAREER SERVICES & ALUMNI NETWORK

Study is not merely about learning from textbooks and getting a degree. Preparing yourself for your future career and maintaining a successful career is an essential part of education. Preparing yourself for your career means upgrading your skills, building your network, knowing the needs of the industries and being fully equipped to meet those needs.

Our Careers Department will guide you and hand you the tools to connect with Wittenborg alumni and the industry. The department will also help you find companies for work placement or in-company trainings, and support you by organising individual coaching sessions, career development sessions and career and networking events where you can meet employers around the world.

You will be guided through the recruitment process until final evaluation of the actual job experience. Whether it's writing or updating your CV, connecting with employers, or helping out to understand the Dutch labour law - this department does everything possible to prepare you for your career!

## MEET THE CAREER DEPARTMENT



**Sanne de Jong**  
Student Career &  
External Relations  
Coordinator

*Devoted to taking Wittenborg's alumni & career network to the next level, Sanne provides advice to international students on matters such as navigating the Dutch labour market, and the necessary soft skills needed, whether in terms of internships or finding a job after graduation. To boost their networking skills, she also creates opportunities for students to attend networking events.*



# ENTRY REQUIREMENTS

## **Bachelor's Degree (year 1)**

High School Diploma or Final Certificate equivalent to:

- MBO-4, HAVO, VWO Diploma
- IB Diploma
- UK AS & A Levels
- BTEC level 3 Extended Diploma

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## **Final Year of Degree (Top up Degree)**

- Study experience equivalent to 160 European Credits in a related business or economic field.

The examination and graduation board will decide on entry based on credit transcripts and qualifications presented.

*Additional entry requirements may apply.*

*If you have any questions on eligibility, please contact [admissions@wittenborg.eu](mailto:admissions@wittenborg.eu).*

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## **English Language Requirements Bachelor's Degree**

- IELTS 6 or TOEFL Equivalent

*Students who have studied their complete previous education in English, and it can be verified, may be exempted from the English Language Requirements. Please contact the Admissions Team for more information.*

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## **6 Starting Dates Per Year**

February, March, May, August, October, December

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## **Application Deadline**

In contrast to many other Dutch universities, there is no May 1st deadline for applications at Wittenborg.

International students who do not live in the European Union (EU) should apply 8 weeks before the entry date of choice.

Students living in the EU should apply 2-4 weeks before the entry date of choice.

Should an application be submitted after the deadline, the application will be automatically put forward for enrolment to the next block, unless you desire otherwise

# APPLICATION PROCESS

Our experienced Admissions Team prides itself on delivering a highly personalised and efficient communication with students.

Once you are ready to apply, one of our team members will gladly assist you every step of the way.



## MEET THE ADMISSIONS TEAM



**Florian Oosterberg, MA**  
Senior Admissions Manager



**Lena Vandebosch, MSc, MBA**  
International Partnership Manager



**Sinan Colasan, MSc, MA**  
Admissions Administrator



**Yanti Setiawan, MSc**  
Admissions Manager



# TUITION & FEES

	APeldoorn	AMSTERDAM
<b>Preparation Programmes</b>		
• ½ year	€ 4,500	n/a
• 1 year Pre-Bachelor	€ 8,900	n/a
<b>Undergraduate Programmes (Per Year)</b>		
• BBA pathway IBA	€ 8,900	n/a
• BBA pathway MCI	€ 8,900	n/a
• BBA pathway HBA	€ 8,900	n/a
• BBA pathway EBA	n/a	€ 9,800
<b>Postgraduate Programmes</b>		
• Master of Business Administration (MBA)	€ 14,300	€ 18,300
• Master of Business Management (MBM)	€ 14,300	n/a
• Master of Science (MSc) non-eu students	€ 12,600	n/a
• Master of Science (MSc) eu students	€ 9,600	n/a
<b>Other Fees (Per Year)</b>		
• ICT Resources, Study Materials & Library Usage	€ 550	€ 550
<b>Funds (fee reduction)</b>		
• Wittenborg Gold Fund	€ 1,500	
• Wittenborg Silver Fund	€ 1,000	
• Wittenborg Bronze Fund	€ 500	
• Graduate Fund	€ 3,000	

*Fees listed are subject to change. Please visit our website for current fees, funds & scholarships. Tuition fees are exclusive of all external examination fees.*

# ACCOMMODATION

Wittenborg students receive assistance in the search for suitable accommodation, often offered by the university itself. We guarantee all our arriving international students accommodation as part of the package fee at our campus in Apeldoorn. Once we know your arrival date, we can arrange a room for you. At our campus location in Amsterdam, we will put you in contact with our accommodation partners.

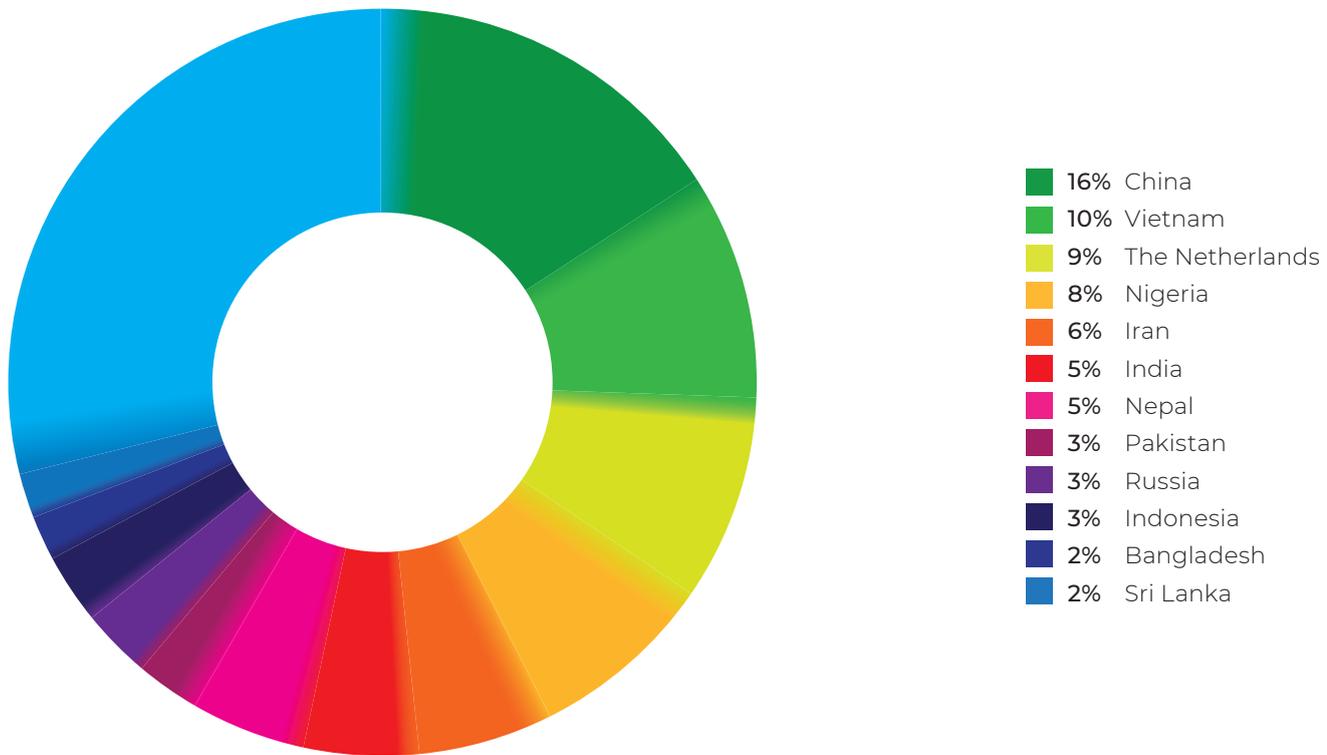
EU-students are encouraged to find their own accommodation, however, they can opt for Wittenborg's own accommodation, subject to availability. Alternatively, we will also provide EU-students contact information of reliable, local real estate and student housing agencies.

We offer accommodation in a number of different places, all close to the university. Among them are shared apartments, in which 3-5 students share an apartment or house.

Accommodation is generally equipped with a communal living space, kitchen facilities such as a fridge, microwave, cooker and utensils, as well as a shared bathroom and Internet connection. Basically, everything you need is at hand!



# 97 NATIONALITIES STUDIED AT WITTENBORG IN 2018



## 29% Other

- |             |                |              |              |               |
|-------------|----------------|--------------|--------------|---------------|
| Ghana       | Guyana         | Saudi Arabia | Azerbaijan   | Austria       |
| Rwanda      | Turkey         | Sierra Leone | Croatia      | United States |
| Venezuela   | Thailand       | Aruba        | Iceland      | St Marteen    |
| Poland      | Canada         | Cameroon     | Sudan        | Cyprus        |
| Tanzania    | Tunesia        | Congo        | Israel       | Korea         |
| Switzerland | United Kingdom | Norway       | Latvia       | Mauritius     |
| Bulgaria    | Uganda         | Afghanistan  | Georgia      | Angola        |
| Japan       | Romania        | Luxembourg   | South Korea  | Germany       |
| South Sudan | Togo           | Philippines  | Kenya        | Mexico        |
| Egypt       | Malaysia       | Malta        | Libya        | France        |
| Greece      | Ukraine        | Eritrea      | Ethiopia     | Australia     |
| Belarus     | Brazil         | Bolivia      | Algeria      | Macedonia     |
| Albania     | Kazakhstan     | Maldives     | Burkina Faso | Belgium       |
| Finland     | Serbia         | Zimbabwe     | Guatamala    | Jordan        |
| Oman        | Cuba           | Italy        | Liberia      |               |
| Mozambique  | Colombia       | Morocco      | Syria        |               |
| Iraq        | El Salvador    | Spain        | South Africa |               |

BETTER YOURSELF  
BETTER OUR WORLD



## Main Campus

Laan van de Mensenrechten 500  
7331 VZ Apeldoorn  
+31 (0)88 6672 688  
admission@wittenborg.eu

[www.wittenborg.eu](http://www.wittenborg.eu)

Prices, terms and conditions, and content of programmes are subject to change.  
Current details of programmes and enrolment are always published on the website  
[www.wittenborg.eu](http://www.wittenborg.eu) and in the Education & Examination Guide of the relevant programme.  
2019/2020