

globsyn

business school

AMBITION OF THE YOUNG

Taking People to The Next level...



Globsyn Annual Lecture Series



Globsyn Management Conference



Kalyani Youth Leadership Forum



Globsyn Alumni Engage



Serendipity - Live Project



Embryon - Entrepreneurship Cell

**LEARNING
BEYOND
EDUCATION**



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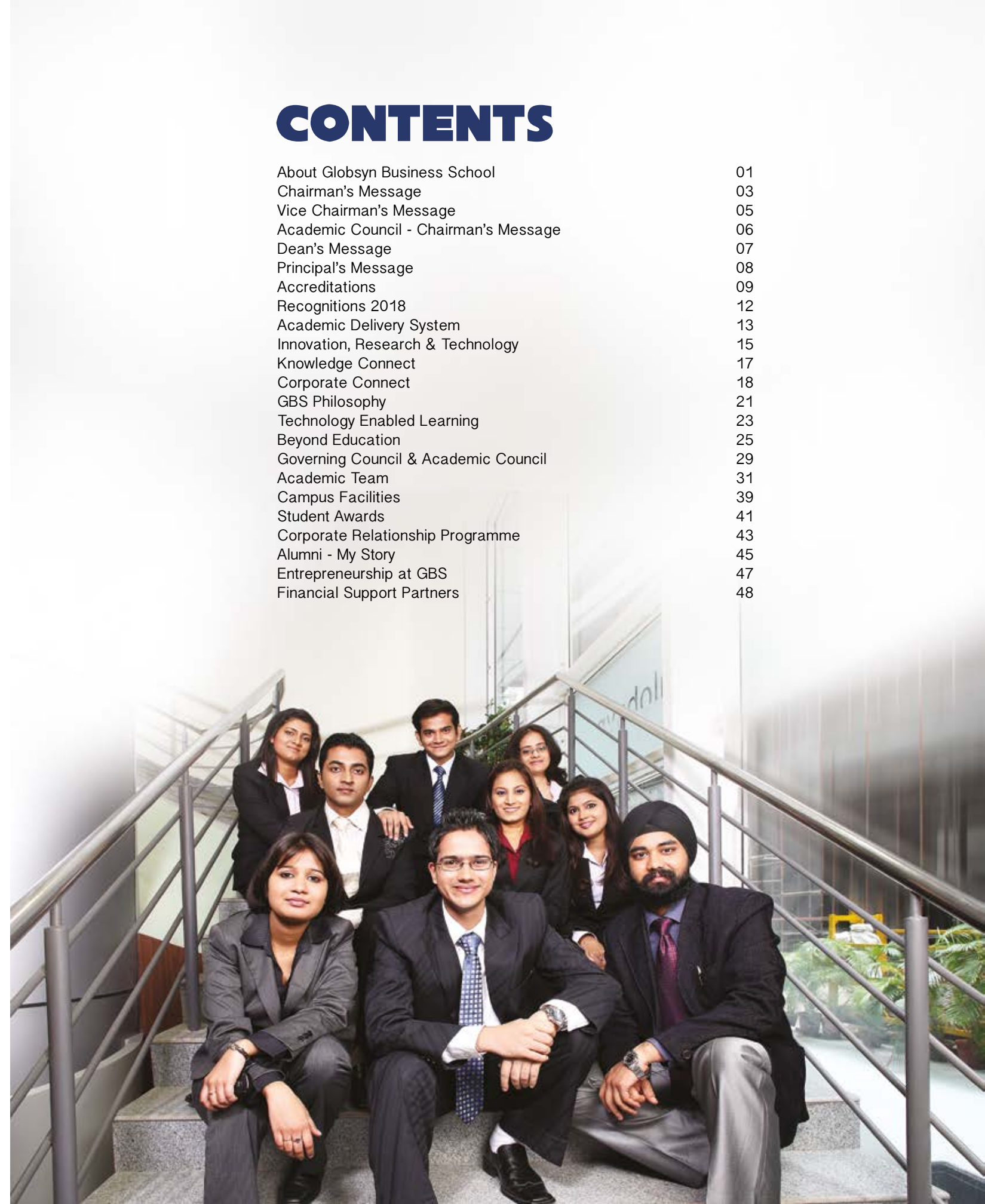
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Disclaimer:

The information given in this document is an indication of Globsyn Business School's (GBS) plans on the date of publication of this document. Details may be modified from time to time for academic, regulatory, and operational reasons. The students will be governed by the latest regulations applicable to them during the relevant academic year. This document is designed to provide the prospective students with information on educational programmes only. Neither Globsyn Business School nor any third party assumes any liability of any kind to any person for providing this information, whether or not such persons rely on it and even if they inform Globsyn Business School of their reliance on it.

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VISION

To build an education edifice, where young men and women have the freedom to excel and fulfill career aspirations through a globally networked, corporate savvy, research driven management education system

About

Globsyn Business School

With over two decades of an innovation and research driven experience in imparting close-to-industry management education, Globsyn Business School (GBS) has uniquely positioned itself as India's only 'Corporate B-School', drawing from the strength and diversity of the fast evolving global corporate world.

With a sprawling Campus in the outskirts of Kolkata, the new economy background of the school makes it one of the most forward thinking institutions in India today.

With an edifice built on **Innovation, Research & Technology**, coupled with unique initiatives in the form of 'Knowledge Connect' and 'Corporate Connect', Globsyn has moved beyond traditional forms of management knowledge dissemination to a research based delivery framework to create 'Industry Ready' Managers - an agile group of professionals equipped to operate in today's technology driven business environment.

Globsyn Business School's AICTE Approved Post Graduate Diploma in Management (PGDM) is accredited by NBA (National Board of Accreditation)

and is accorded equivalence with Master of Business Administration (MBA) degree of an Indian University as per Association of Indian Universities (AIU). The Post Graduate Programme in International Business is dedicated to providing students with an interwoven experience of leading a global life by spending a portion of their study life at an international location, where they would not only be exposed to dedicated sessions covering global case studies, but will also get to execute projects in real time.

Shaping Minds for today's world...

Studying at Globsyn Business School is a life changing experience. With emphasis on critical thinking, research and intellectual exploration, our students are provided an environment for both intellectual discourse and experiencing corporate life. Our faculty are mentors and teacher-scholars. We not only ask tough questions but constantly engage the learner community to pursue academic and career goals with the rigour that it deserves.

Keeping pace with today's world...

Management education, over the years has undergone a transformative change, and performance coupled with 'application ability' has taken precedence over linear knowledge dissemination based on theories. As in every other case, this transformation too has been

brought about by the 'market', just as global trade today has moved from being trade between nation states to intra-firm and intra-industry trade or with the introduction of more complex and intricate manufacturing processes, firms have started spreading and at times splitting their production facilities between different geographical locations. This fundamental change in how businesses look at trade and manufacturing coupled with a globally competitive marketplace has necessitated organisations to redefine not only how they look at talent acquisition, but how performance is ensured and measured in the modern day context. Globsyn Business School today reflects a holistic educational ecosystem that brings both educational best practices and real life corporate exposure to give students the right mix of management inputs for them to emerge as truly 'Industry Ready' Managers.

Globsyn Business School is dedicated to its vision of building an education edifice where young men and women have the freedom to excel, fulfill career aspirations through a globally networked, corporate savvy, research driven management education system.



CHAIRMAN'S MESSAGE

Welcome to Globsyn Business School. From our modest beginnings in 2002, today Globsyn Business School is Eastern India's only AICTE Approved Corporate B-School, which is ranked among the Top 5 B-School's of the region as per Business India's Best B-Schools Survey 2017.

Globsyn Business School's PGDM programme has been accredited by NBA (National Board of Accreditation), which is a major achievement for our students and alumni. Setup by the Ministry of HRD, NBA has introduced a new process, parameters and criteria for accreditation, which are in line with the best international practices and oriented to assess the outcomes of the programme. NBA is the highest accreditation rating in Management Education in the country and Globsyn Business School has now joined the ranks of the select few B-Schools which have received this accreditation.

Globsyn's PGDM programme is also accorded equivalence with Master of Business Administration (MBA) degree of an Indian University as per AIU – enabling students of our institute to pursue higher education globally, including PhD. – a phenomenal status for a Private Management Institution.

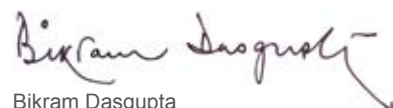
Globsyn Business School has always been an aspirational model for those who see themselves doing well in life and is an expression of my dream to provide my students with a holistic, all-encompassing learning environment that not only motivates them to excel and perform but to be also comfortable with the technology driven world that we live in today. We have recently introduced the annual Vision Seminars series, which exposes the students to lectures on disruptive topics by iconic speakers. I am heartened that Globsyn Business School today reflects a holistic educational ecosystem that brings both educational best practices and real-life corporate exposure to give its students the right mix of management inputs for them to emerge as truly 'Industry Ready' and 'Industry Relevant' Managers.

With our deep roots in technology, we at Globsyn have moved further by developing multiple applications that not only allow students to enrol into GBS from the comfort of their homes, but also helps them start their careers. The eGlobsyn platform merges curriculum, learning delivery, assisted and unassisted learning while bringing the social power of Web 2.0 to the students. Globsyn Business School is among the first institutions, globally, to issue its diplomas using Blockchain technology, moving away from the age-old process of issuing paper certificates. Through our latest venture, Startup Café, we would like to foster budding entrepreneurs graduating from Globsyn Business School.

Globsyn Business School believes in learning 'Beyond Education'. And, it is through elements like Globsyn Management Conference, Globsyn Annual Lecture Series, Serendipity, EMBRYON, Kalyani Youth Leadership Forum and Globsyn Alumni Engage that we spread the concept of 'Beyond Education' among our stakeholders. While Globsyn Management Conference has been designed for academicians and Globsyn Annual Lecture Series is aimed at corporates, Globsyn Alumni Engage provide the alumni with a platform to re-connect with their alma mater. Serendipity is a learning experience for our students, EMBRYON nurtures the spirit of entrepreneurship and Kalyani Youth Leadership Forum allows students to 'care for society' – it is these elements that fosters a spirit of exploration, learning and self-discovery while mentoring dedicated, compassionate and understanding managers and leaders for tomorrow's business world.

It will need all our collective efforts to make Globsyn Business School a vibrant place to live, learn and work – a place that will someday yield the best decision makers for the corporate world.

I thank you for showing an interest in us and we look forward to having you in our midst soon.



Bikram Dasgupta
Chairman - Governing Council





VICE CHAIRMAN'S MESSAGE

There is a growing need today, for managerial leaders with the capability to perform pro-actively in the face of rapidly changing socio-political, legal and technological environment.

Although there are a few B-schools of repute in Eastern India, those alone cannot cope with the vast number of young people aspiring to be performance - oriented managerial leaders with hands on corporate experience. Established in 2002, as 'India's first Corporate B-School', Globsyn Business School is a young business school which provides best in global class performance oriented management education with faculty drawn from Indian and overseas universities including IIM Calcutta, XLRI, IIT Kharagpur, BHU IT, University of California (USA), Cranfield University (UK) etc.

Globsyn Business School believes in working alongside students to shape their budding future by imparting theoretical knowledge with practical application orientation. It provides a creative environment where progressive minds can flourish and yet maintain an aura of discipline, decency and decorum. Globsyn Business School students find employment in reputed companies such as Capgemini, Hindustan Unilever Ltd., Johnson & Johnson, Nestle India, PepsiCo India, ITC Limited, CitiBank, Deloitte, Vodafone, Amul, Eveready Industries, HDFC Bank, mJunction, Tata Consultancy Services, etc. among others.

We stay focused on basic human values of ABCD to ensure creative Excellence, Entrepreneurship & Ethics in our students.

Achievement of ever-increasing standards is our goal. Belief in our philosophies give us strength. Courage, Conviction and Commitment (3Cs) are our creed. Discipline, Decency and Decorum are our basic ethos.

Let all of us, students, faculty and others, together strive to elevate Globsyn Business School from good to great! I would like to end with a quotation from Swami Vivekananda. "Stand up, be bold, be strong. Take the whole responsibility on your own shoulders and know that you are the creator of your own destiny". Hence, I would urge all our students to rise to the occasion and make your own future.

Your accomplishments will depend upon your efforts. Hence, be steady and go forward without fear.

Prof. R. C. Bhattacharya
Vice Chairman



CHAIRMAN'S MESSAGE (Academic Council)

India is viewed as the future giant in the 21st century. Thus the challenges facing the nation are enormous, especially in the field of management. This is true because India has liberalised the regulated economy over the last two decades and has reposed faith in the private sector to deliver the goods. The success of any private enterprise depends to a large extent on the strategies and roadmaps chalked out by the management of the enterprise. It requires not only coordination of different departments but also strategic planning. India still requires a large number of good managers.

Globsyn Business School (GBS) had started with this motto more than a decade back in its Globsyn Crystals campus and has now shifted to the AICTE approved, 8-acre Globsyn Knowledge Campus. The distinction of GBS lies in its relentless efforts to improve upon course curriculum and quality of teaching. The school is growing in strength day by day and today its students are getting recognised nationally and internationally. As chairman of the Academic Council of GBS, which oversees the academic development of the school, I have seen the uncompromising attitude towards quality on the part of its faculty and management. I have no doubt that with the dedication and sincerity of the faculty in GBS, the students will get the very best of management education in the country.

Prof. (Dr.) Ajitava Raychaudhuri
(Department of Economics, Jadavpur University)
Chairman - Academic Council



DEAN'S MESSAGE

I am pleased to welcome you to Globsyn Business School (GBS). I applaud your decision to choose GBS as the preferred centre for pursuing management education. Our institution provides students with a conducive environment and exposure for intellectual and personal development. With a curriculum that is based on Globsyn's pioneering Knowledge Finishing School System™ (KFS) that aims to create 'industry relevant managers' – professionals who are productive from day-one of their employment.

Businesses and organisations today are under tremendous pressure to better their management of people, operations, reputation and financial goals. Market volatility, a more demanding and better informed customer, the demands of a fast-moving digital age – all these bring out a need for the managers of tomorrow to be nimble and sharp in their approach to business, at the same time to be socially responsible and sensitive to the community around them.

A distinguishing feature of the Post Graduate Diploma in Management (PGDM) programme at Globsyn Business School has the academic rigour of an AICTE approved and NBA accredited management programme, combined with a strong focus on personal integrity, respect for society and service to the community, that are an integral part of the day-to-day learning. For those with an ambition to find opportunities in the wider markets overseas, our Post Graduate Programme in International Business (PGPIB) offers quality education with a curriculum which is tailored to the latest requirements of the industry, corporate and developmental organisations, with additional teaching supported by leading institutions in Asia. Our well-appointed, 8-acre campus, equipped with an extensive library, high-speed internet connectivity, medical aid facility, the best of classrooms, seminar room and tutorial rooms, leisure area, computer labs, facilities for sporting activities make for a convivial yet learning atmosphere. You will have opportunity and freedom, perhaps like never before experienced in life, to interact with diverse faculty and grow intellectually.

Providing an exceptional and transformative learning environment, Globsyn Business School is committed to nurturing graduates who will create a positive impact within their workplace and in our society. We aspire to create managers of the future who will be accountable and prudent corporate citizens as well as 'good' human beings; who will uphold the highest professional standards and personal integrity through their life. Your decision reflects your wish to be part of this transformation.

I welcome you to join Globsyn Business School – the ambition of the young.

Prof. Rohit Srivastava
Dean - Administration



PRINCIPAL'S MESSAGE

As we stand at the juncture of this new millennium, business and industry rest on the sharp edges of a double-sided sword. On one side industry is faced with enormous opportunities poised by the rise in the aspirations and disposable income of around 4.5 billion middle-class population spanning emerging economies like India and China; while on the other side we are faced with businesses that do not have the potential to become resilient to change and are atrophying at a pace like never before. Change is engulfing us from all sides, older paradigms are fast outpacing newer ones. Survival of the fittest has long become extinct, and survival of the most innovative is slowly giving way to an emerging paradigm - 'survival of the most adaptable'.

At the business forefront, challenges abound: economic liberalization has become indispensable, boundaries between industries are falling, leading to convergence, product life-cycles are increasingly becoming shorter, technologies are proliferating in a flat world, innovations disrupting existing industries and a lot more. In this emerging era, the future will belong to those who can manage change seamlessly across boundaries.

To this end, Globsyn Business School (GBS) has designed AICTE approved and NBA accredited, including industry recognized, management programmes drawing from a rich experience that started nearly two decades ago. Keeping this backdrop in mind, we at GBS have created an ideal learner centric environment that attempts to ignite a spark in the minds of budding managers of the future, who are going to lead this change. To cater to their aspirations GBS has incorporated a curriculum that draws from the best practices of traditional and modern management, from East and West, focusing extensively on experiential learning. The concepts are delivered by an eminent faculty team that combines a rich blend of experience from industry and academics. Further, students undergo rigorous summer internship and mentorship processes which transform these young minds to not only be 'industry ready' but also become 'industry relevant' managers. It also has a well networked Corporate Relationship Programme (CRP) cell that facilitates students' transition from academics to industry.

GBS not only aspires to create managers of the future, but also ethical, caring, and responsible corporate citizens. They hold the potential to transform businesses and influence society as a whole. If you wish to be a part of this exciting journey, we welcome you to come aboard to transform yourself and your career.

Dr. Subir Sen
Principal

ACCREDITATIONS



Globsyn Business School has its PGDM programme accredited by the National Board of Accreditation (NBA) - a distinction awarded for promoting high quality standards for management education.

Globsyn Business School's PGDM programme is accorded equivalence with Master of Business Administration (MBA) degree of an Indian University as per Association of Indian Universities (AIU).



Globsyn Business School's Post Graduate Diploma in Management is accredited by NBA (National Board of Accreditation). Setup by the Ministry of HRD, NBA has introduced new processes, parameters and criteria for accreditation, which are in line with the best international practices and oriented to assess the outcomes of the programme.

NBA is the highest accreditation rating in management education in the country and Globsyn Business School has now joined the ranks of the select few B-Schools which have received this accreditation. Benefits and significance of NBA:

Benefits to Institutions

- Accreditation is market-driven and has an international focus. It assesses the characteristics of an Institution and its programmes against a set of criteria established by National Board of Accreditation.
- It signifies that the Institutional performance is based on assessment carried out through a independent competent body of quality assessors, with strengths and weaknesses emanating as a feedback for policy-making.
- NBA provides a quality seal or label that differentiates the Institutions from its peers at the national level.

Benefits to Students

- Students studying in NBA accredited Institutions can be assured that they will receive education which is a balance between high academic quality and professional relevance and that the needs of the corporate world are well integrated into programmes, activities and processes. It signifies that he has entered the portals of an Institution, which has the essential and desirable features of quality professional education.

Benefits to Employers

- Accreditation assures prospective employers that students come from a programme where the content and quality have been evaluated, satisfying established standards. It also signifies that the students passing out have acquired competence based on well established technical inputs.

Benefits to the Public

- Accredited status represents the commitment of the programme and the Institution to quality and continuous improvement.

Catalyst for International Accreditations

- Due to accreditation from NBA, the Institution's systems and procedures get aligned with the Institution's Mission and Vision. All essential prerequisites for international accreditation are included in the accreditation process of NBA. Therefore, NBA acts as a catalyst for the Institutions planning to acquire International Accreditation.

Benefits to Parents

- It signifies that their ward goes through a teaching-learning environment as per accepted good practices.

Benefits to Alumni

- It reassures alumni that they are products of an institute with a higher standing in terms of learning.

Benefits to Country

- Accreditation helps in gaining confidence of stakeholders and in giving a strong message that as a country, our technical manpower is of international standards and can be very useful in enhancing the global mobility for our technical manpower.

RECOGNITIONS 2018

If ranking is what you consider while selecting a **B-School**, we are already up there

AMONG THE TOP 5 B-SCHOOLS (Eastern India)*

- 1 IIM-Calcutta
- 2 XLRI-Jamshedpur
- 3 XIM-Bhubaneswar
- 4 IIT-Kharagpur (VGSM)
- 5 Globsyn Business School, Calcutta

*Source: Best B-Schools Survey, Business India | 2016 & 2017



ACADEMIC DELIVERY SYSTEM

A contemporary and benchmarked curriculum, technology driven delivery mechanism, its research focus and professionally experienced academic mentors is what makes Globsyn Business School stand out in the crowd. The exposure that a student gets in terms of real life and simulated workplace environments coupled with continuously updated knowledge content makes them richer in learning and skilled in realtime application ability - thereby performance oriented professionals in the industry.

Academic Delivery System - Delivering Value:

Globsyn Business School follows a truly innovative and modern pedagogic system based on Globsyn's pioneering Knowledge Finishing School System™ (KFS). The multi-tiered Academic Delivery System uses a mix of pedagogic tools to offer both contemporary and industry relevant management education to its students. The customised pedagogic approach creates performance oriented Industry Ready Managers; professionals who are productive from virtually day one of their employment.

The Academic Delivery System ensures:

1. Moderating the learning and knowledge acquisition processes to ensure optimum knowledge retention and recall skills using learner centric approaches
2. Mentoring students in the knowledge application process, on a consistent and continuous basis
3. Students develop essential work-skills and attributes, essential to holistically perform in a corporate environment. Learning Groups form an integral part of the knowledge dissemination and application processes
4. Helping learners mould themselves as 'performance' oriented individuals
5. Seamlessly built in strategic global and corporate interfaces as part of the core curriculum

Knowledge Acquisition:

The dissemination of knowledge at Globsyn Business School is structured and systematised, to an extremely micro level,

to ensure that students are ensconced in an almost back-to-school academic rigour based environment. Under the KFS driven Academic Delivery System each and every session has associated Learning Objectives that a student must achieve and linked Assessment Objectives, whereby students can understand how their performance is assessed. Each individual session consists of prestudy assignments, quizzes, post study requirements and active learning driven group and individual participations. Based on a learner centric system of Knowledge Acquisition, students are taken through a participative learning process that not only ensures enhanced learning levels but also brings the course content at a level that can be visualised and acted upon.

Skill Application:

Knowledge application skill forms one of the most important cornerstones of performance in the corporate workplace. The KFS pedagogy, followed at Globsyn Business School, provides fundamental stress on mentoring a student's realtime application ability. The pedagogy uses an innovative mix of in-house and corporate driven projects, corporate social responsibility initiatives and large format projects like 'Serendipity' to not only help students apply their learning and skills but also provides as near a replication of the real world as is possible in an academic driven environment.

Performance Centricity:

Globsyn Business School's unique KFS driven pedagogic interventions and tools enables a student to emerge as performance centric, 'Industry Ready' Managers, as a result of the various initiatives undertaken during the learning and application phases spread over two years. Performance is not a standalone event but a planned outcome of a sequence of events reaching a crescendo during the campus placements season and then the subsequent corporate life. The Knowledge Finishing School™ (KFS) System pedagogy takes students through the entire lifecycle of management learning starting from the foundation programme to the general management programme to finally culminating in the various Schools of Excellences, in a series of participative and experiential learning steps. The systemic

approach and methodology to management education ensures that students develop an aptitude of life long learning which makes them stand out as performers in the industry.

Learn and Intern - The Self Pressure Model:

Learn and Intern forms one of the major pedagogic innovations in the academic delivery system of Globsyn Business School. Learn and Intern sessions are conducted by the Executive Chairman and Founder of Globsyn Group, Mr. Bikram Dasgupta, a first generation entrepreneur and among the stalwarts of the Information Technology revolution in the country. It derives its uniqueness from the self-pressure model enunciated in a series of highly participative lecture series. The self pressure model expects each participant to continuously excel by setting 'apparently' unachievable targets – targets which at the first glance looks impossible but which can be achieved if the participant were to push their boundaries little farther than they would normally do. These sessions mentor students to become target oriented and help them plan and achieve targets by working backwards. The progress of each student is personally monitored by Mr. Dasgupta in the areas of academics, attitude, extra curricular activities, employability quotient etc.

Experiential Learning:

Globsyn Business School gracefully blends in the experiential learning methodology (the process of 'learning through experience' or 'learning by doing') in its curriculum to enable the students to engage in an application-oriented learning.

Employability Enhancement and Placement Mentoring (EPPM):

The EPPM sessions are designed to make students more employable and placement-friendly, by equipping them with confidence to crack job interviews, meet challenges posed by recruiters in various elimination rounds and exhibit skills as expected by the recruiters.



INNOVATION, RESEARCH & TECHNOLOGY

At Globsyn Business School, Innovation, Research and Technology form the bulwark of the academic delivery system from which all other artefacts emanate.

Management Journal (GMJ) – an attempt to contribute to a better understanding of organisations and their functioning by presenting conceptually sound and methodologically rigorous articles which provide insights and advance knowledge on managerial, business and organisational issues. Every issue of the journal carries a mix of research articles, book reviews, perspectives and interfaces. Research Articles are either analytical and/or empirical in nature and focus on the analysis and resolution of managerial issues in organisations. The 'Book Review' section presents reviews of select current books on various management domains.

With its core rooted in technology, Globsyn Business School, uses technology to not only supplement the knowledge dissemination system but also to make its students more 'technology' aware – a must have condition for today's corporate environment. All students and faculty at Globsyn Business School has access to 'eGlobsyn' – a web 2.0 application with cloud computing based components and an extremely robust, Online Learning Management System. Not only are all class study materials, presentations, faculty notes, pre and post study material

and other knowledge driven components available on-line, students are also expected to use the system to appear for online quizzes, tests, and prepare for the Pre-Study assignments. The system also facilitates students to track their own learning using a variety of assessment tools. e-Globsyn is a unique technology initiative that integrates knowledge management, social networking and active learning tools under a single login system.

Following its legacy of being ahead of the curve in adopting technology to aid the various systems and processes of an education institution Globsyn Business School is all set to debut the use of Blockchain technology to issue diplomas to the students of its post graduate management programs and disrupt yet another age-old system of providing paper diplomas to its graduating students. Thanks to Blockchain technology, students at Globsyn Business School will soon be able to share the credential of their diplomas with future employers, higher education institutions and any other body which requires cent percent legitimacy of their academic credentials.



CORPORATE CONNECT

The fast paced growth being witnessed in the Indian economy and the rapidly changing face of Corporate India has necessitated deep changes in the nature and method of management education for the 21st century - critical to providing fresh and industry ready talent to the corporate world. Conventional management training in terms of its methodology, syllabus, pedagogy etc.; provides insights into the making of structured solutions to business and organisational issues, on the basis of pre-structured problems. This served its purpose excellently during the predominantly industrial era - where young minds could be sent out into the workplace armed with a particular set of tools and methods, drilled in a set of practices that together made up the management discipline. Their need to make business judgments, to play genuinely entrepreneurial roles, could be postponed to a fairly distant future while they rise up an organisational hierarchy. All that is fast changing!

As India's first and foremost 'Corporate B-School' we realise that today youngsters must be exposed to the corporate world from Day One of their management education journey and hence Strategic Corporate Interfaces form one of the most important cornerstones of the Globsyn Academic Delivery System. We strongly believe that a 21st century management education system must have managed live corporate interfaces that not only add context and richness in the learning of the student but also keep them abreast with the fast evolving professional workplace.

The Corporate Connect programme is a strategic initiative undertaken by Globsyn Business School to integrate various facets of real-life corporate experiences into the curriculum. As a part of this uniquely designed initiative corporate managers share their real-life corporate and business experiences with students not as standalone 'experience' sharing sessions but as integral part of the curriculum. The content and substance of the corporate executive's delivery is designed to seamlessly interweave real-life corporate experiences as a part of the current context of learning that the students are undertaking. This helps students understand, appreciate and experience both the theoretical/conventional and practical facets of management learning. The Corporate Connect programme invites middle to senior level executives, entrepreneurs and eminent industry experts from various fields and industry sectors to share their practical experiences in the context of theoretical discourses the students have undergone. Corporate Connect also extends to live corporate projects, company visits and handling consultancy assignments by students with faculty members. This not only helps Globsyn Business School students to take their learning out from the classroom and apply it in real life but also increases their employability quotient by mentoring them to have an application and performance driven mindset, critical for building a successful corporate career today.

KNOWLEDGE CONNECT

Post Graduate education today is at a juncture where aspirants with different academic and socio-economic backgrounds assemble and after a short duration disband towards multiple career streams. Coupled with this is the need to constantly engage the audience and provide an intellectually challenging learning environment that moves beyond text book based teaching. The need to create knowledge and constantly engage in research has emerged as the fulcrum of any institution that aspires to influence young minds, prepare them to face the constantly evolving business environment and bring into play new insights and ideas. At Globsyn all its programmes are a result of this research-based approach. This is among the fundamental reasons why Globsyn's programmes, coupled with its proprietary 'Knowledge Finishing School System' concept have been accepted by the industry from day one.

Globsyn Business School today sports a dedicated Knowledge Cell (KC) and a high-power Knowledge Policy Group (KPG) manned by senior academicians and experienced professionals, dedicated to continuous research and create knowledge IP(s) in terms of live 'industry' driven case studies, cutting-edge learning-ware(s) and other knowledge components in line with the Knowledge Finishing School Framework and reflecting the rapidly changing business environment.

CORPORATE CONNECT



Mr. P. K. Sahu
Senior General Manager,
Tata Steel Processing and Distribution

Mr. Sujoy Banerjee
Group People Officer,
Gainwell Commosales Pvt. Ltd.

Ms. Mukul Rastogi
Vice President (Head CSR),
ITC Ltd.

Mr. V. C. Agarwal
President (HR), Management Board Member,
RP-Sanjiv Goenka Group

Mr. Aditya Sharma
Senior Vice President,
Asia Boson Energy

Prof. Ranjan Das
Chairman,
The Strategy Academy

Mr. Sunil Saxena
Director,
Owens Corning, Brussels

Mr. Kaushik Bhattacharya
Location Head
IBM Talent Management

Mr. Siddhartha Chatterjee
Country Head,
Trustline Securities

Mr. Kunal Gupta
Vice President (Sales)
Eveready Industries India Ltd.

Mr. R. Sankara Narayanan
Regional Sales Manager,
Hindustan Unilever Ltd.

Mr. Abhijit Sengupta
General Manager (HR),
Eveready Industries India Ltd.

Globsyn Business School, having its deep roots in technology,
***coupled with meticulously carved elements of 'Beyond Education' has helped
propel its students to get into the groove of business education.***

globsyn
annual lecture series
weaving 'food for thought' for corporates

globsyn
management conference
a symposium for academicians

embryon
nurtures the spirit of entrepreneurship

gbs direct
an online facility to ease
smooth admission process

blockchain
a technology that will issue
tamper-proof e-diplomas instead of
traditional paper credentials

serendipity
an unique platform where a real
organisation is replicated

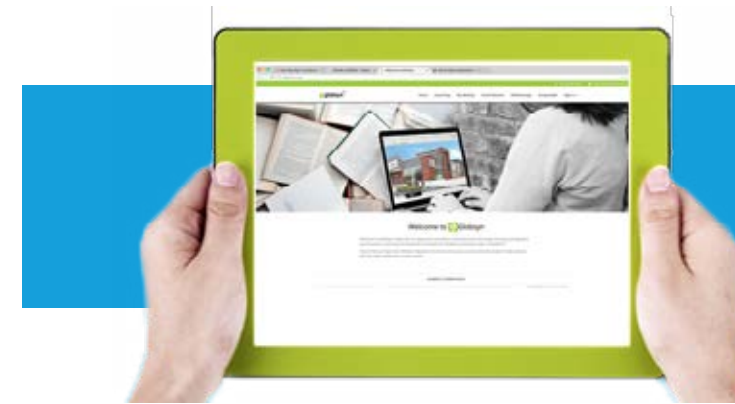
kylf
gives an opportunity to the students
to care for society

globsyn
alumni engage
a forum to reconnect with their alma mater

e-globsyn
a web based facility to aid access of
assignments and class notes

TECHNOLOGY

Globsyn has always been associated with the implementation of technology as an aid to quality management education. It is in our corporate genes, with our background in the field of technology, foraying into education two decades ago. Hence, our business school stands on a strong scaffolding of technology from getting enrolled in the MBA curriculum, weaving a robust academic delivery mechanism to helping students in getting jobs.



TECHNOLOGY ENABLED LEARNING

► GBS Direct

GBS Direct has been developed to provide the students with an easy process to help them gain admission to Globsyn Business School without the hassle of moving out from the comfort of their homes!

It is India's first and only fully online admission system that allows students to apply for a corporate business education.

► eGlobsyn

All students and faculty at Globsyn Business School have access to 'eGlobsyn' – an extremely robust, Online Learning Management System. Study materials, presentations, faculty notes, pre and post study material and other knowledge driven components are available online. Students are also expected to use the system to appear for online quizzes, tests, and prepare for the pre-study assignments. The system also facilitates students to track their own learning using a variety of assessment tools.

► Blockchain Certification

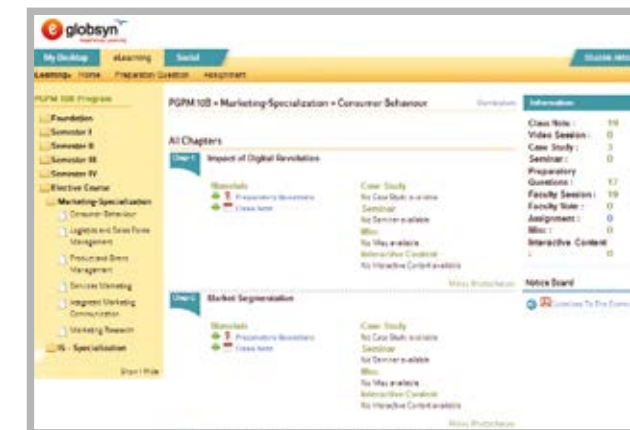
Students of Globsyn Business School will be granted a private and encrypted digital key, linked to their diploma using Blockchain technology that will effectively reduce the time and hassle of having to go through traditional processes for documentation and verification of academic credentials, and this will not also warrant the diploma to be tamper-proof and eradicate any fake production of the same. Thanks to Blockchain technology, students at Globsyn Business School will soon be able to share the credential of their diplomas with future employers, higher education institutions and any other body which requires cent percent legitimacy of their academic credentials.



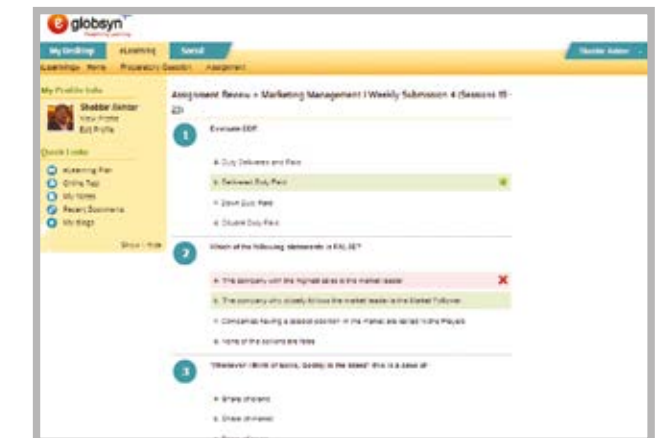
■ Central Dashboard



■ Preparatory Questions



■ Course Contents



■ Assignment Review

BEYOND EDUCATION

Globsyn Business School is redefining management education, and practices learning beyond classroom education to build holistic multi-skilled managers who are star performers in their organisations

▶ Globsyn Management Conference

Conceptualised for the academic community, GBS aims at reaching out to best minds of management education through this platform

▶ Globsyn Alumni Engage

An initiative that connects with the alumni at a personal level and strengthens their bond with GBS, allowing them to actively participate in the activities of the school

▶ Globsyn Annual Lecture Series

An event that allows GBS to thank its corporate partners by providing them a platform where they have the opportunity to hear stalwarts from the industry speak about their experiences



Mr. N. R. Narayana Murthy,
Founder Chairman Infosys and recipient of Padma Shri, speaking at Globsyn Annual Lecture Series, 2012



Dr. Anil Sahasrabudhe,
Chairman, AICTE speaking at International Conference on "Spirituality in Management Education"



Mr. Montek Singh Ahluwalia,
Eminent Economist and recipient of Padma Vibhushan, speaking at Globsyn Alumni Engage, 2016



Dr. Isher Judge Ahluwalia,
Eminent Economist and recipient of Padma Vibhushan, speaking at Globsyn Alumni Engage, 2016



Mr. Rajendra S. Pawar,
Co - Founder NIIT and recipient of Padma Bhushan speaking at Globsyn Annual Lecture Series, 2013



Dasho Karma Ura,
President, The Centre for Bhutan Research & GNH Research Thimpu, Bhutan speaking at International Conference on "Spirituality in Management Education"



Dr. H. P. Kanoria,
Founder Chairman, SREI Group of Companies speaking at International Conference on "Spirituality in Management Education"



Mr. Sharu Rangnekar,
Renowned Management Consultant speaking at Globsyn Annual Lecture Series, 2011



Prof. Malabika Sarkar,
Principal Advisor, Ashoka University, Former Vice Chancellor, Presidency University speaking at Women's Empowerment Seminar, 2018



Mr. Chandrasekhar Ghosh,
Founder Chairman and Managing Director, Bandhan Bank speaking at Globsyn Annual Lecture Series, 2015



Mr. Hemant Kanoria,
Chairman and Managing Director, SREI Infrastructure speaking at Globsyn Annual Lecture Series, 2015

BEYOND EDUCATION

▶ Serendipity

An ideal platform that allows students to practice learnings gained in classroom to organise a large-format event, which is run as a virtual organisation and embodies all nuances of managing a business

▶ Embryon

Aimed at encouraging Entrepreneurship among students and creating a platform to foster tomorrow's Entrepreneurs and Intrapreneurs for bigger challenges that lie ahead

▶ Kalyani Youth Leadership Forum

Students imbibe the practice of selfless social work as an integral part of their lives, while internalising Human Resource skills necessary to become good managers



GOVERNING COUNCIL

- Mr. Arjun Malhotra** – Chairman, Evolko Inc.
- Mr. Alope Mookherjea** – Advisor, Ernst & Young LLP and Former Chairman, Flakt (India) Limited
- Mr. Samir Ghosh** – Former Vice Chairman & Director, Corporate Strategy, ITC Group Companies
- Prof. Tridib Mazumdar** – Howard R. Gendal Professor of Marketing; Associate Dean, Faculty Development & Research; Director, Earl V. Snyder Center for Innovation Management, Martin J. Whitman School of Management, Syracuse University
- Mr. Sandipan Chakravorty** – Chairman, Mjunction Services Limited
- Prof. Malabika Sarkar** – Former Vice Chancellor, Presidency University
- Mr. Subir Chaki** – Whole Time Director, McNally Sayaji Engineering Ltd.
- Prof. Damodar Acharya** – Former Director, IIT Kharagpur and Former Chairman, AICTE
- Mr. Jawhar Sircar** – IAS and Chairman, Centre for Studies in Social Sciences
- Prof. Swagata Sen** – Acting Vice Chancellor, Gour Banga University
- Mr. Bikram Dasgupta** – Founder & Executive Chairman, Globsyn Group
- Prof. R.C. Bhattacharya** – Vice Chairman, Globsyn Business School
- Prof. (Dr.) Debaprasad Chattopadhyay** – HOD and Professor, HR, Globsyn Business School
- Prof. Malay Bhattacharjee** – Assistant Professor, Marketing, Globsyn Business School

ACADEMIC COUNCIL

- Prof. Ajitava Raychaudhuri** – Professor and Former Coordinator, Department of Economics, Jadavpur University
- Mrs. Suchitra Guha** – Head, HR/IR Commercial, Tata Steel Limited
- Mr. Saibal Chatterjee** – Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.
- Mr. P. K. Chatterjee** – Former President HR, Birla Corporation
- Mr. Partho Chatterjee** – Former Executive Vice President (Finance), ITC Ltd.
- Mr. Sudhir Chand** – Managing Director, Inflexion Management Services
- Dr. Prabir De** – Department of Mechanical Engineering, Jadavpur University
- Dr. Subhrangshu Sanyal** – CEO, IIM Calcutta Innovation Park
- Dr. Prabina Rajib** – Dean, Vinod Gupta School of Management, IIT Kharagpur
- Prof. R. C. Bhattacharya** – Vice Chairman, Globsyn Business School





Prof. R.C. Bhattacharya
Vice Chairman

Education: Strategic Thinking & Management - Wharton Business School, USA; MBA - Cranfield University, UK; DMS - Staffordshire University, UK; AIM - Institution of Metallurgists, London

Core Area: Strategic Management, Strategic Marketing, Corporate Governance

An alumnus of the Cranfield Business School, UK; Wharton Business School, US; and North Staffordshire, UK; he was Head of Marketing, Indian Oxygen Ltd. (now BOC India Ltd.). He was also the Senior Vice President - Marketing with one of the Aditya Birla Group Companies. He has been teaching Industrial Marketing, Marketing of Services, Strategic Marketing and other topics on Marketing for many years and offers first-hand experience in Strategic Alliances and Brand Building in Industrial Markets, Corporate Marketing, Relationship Marketing, Loyalty Building etc. in his programmes.



Prof. Rohit Srivastava
Dean - Administration

Education: PGDM - IIM, Bangalore; BE (Electrical) - Agra University

Core Area: Corporate Communication, Brand Strategy, Product Management

With over 34 years of experience in tech-marketing background, Prof. Srivastava has garnered great accolades in his professional career. Having diverse and sound knowledge in areas of general team management, top-notch client management, content conceptualisation and office administration, Prof. Srivastava is well acknowledged for his niche expertise. Corporate Communication, Brand Strategy and Product Management are some of his core strengths, based on which he has largely contributed in structuring the courseware, content mix, project orientation, design of delivery methodology, etc. of our educational edifice.



Prof. (Dr.) Subir Sen
Principal

Education: Ph.D. - Aligarh University; Advanced Diploma in Management Research - AIMA; PGDM - IEM; B.Com. - St. Xavier College, Kolkata

Core Area: Financial Accounting, Financial Management, Strategic Management

A Ph.D. in Strategic Management from Aligarh University, Dr. Subir Sen is a graduate from St. Xavier's College and a PGDM in Finance. With over two decades of experience in industry and academics, Dr. Sen has worked in PricewaterhouseCoopers for over a decade in the area of Business Analytics and Management Consulting before moving into academics and research. He has presented papers in top of the line international conferences namely, Academy of Management (AoM) and Strategic Management Society (SMS) in areas of 'dominant logic' and its influence on growth strategies and sustainability of business groups in emerging markets. Apart from that he has also published articles, research papers, case studies in prominent publications like Indian Management, Ecch, etc. He has also conducted a series of FDPs on 'Case Writing and Case Teaching', including corporate training programs, workshops and seminars. He is also the recipient of 'Best Young Teacher Award' from AIMA in 2010.



Prof. (Dr.) Debraj Datta
Assistant Dean

Education: Ph.D. - West Bengal University of Technology; MBM - University of Calcutta; BE - Jadavpur University

Core Area: Marketing Research, Consumer Behaviour, Sales & Distribution Management Strategic Brand Management, Innovation & Entrepreneurship, Integrated Marketing Communication

A first class first gold medalist in Engineering from Jadavpur University, Dr. Debraj Datta has completed his doctoral research from West Bengal University of Technology. Prior to joining GlobSyn, he has taught in different national level colleges and has also worked at ABP Pvt. Ltd. during his industry stint. Dr. Datta has published articles on topics like Retail Marketing, Purchase Heuristics, Product Evolution Stages, Online Marketing, etc. and has twice won 'Best Paper Award' for his work. He has also participated in a number of international and national level conferences on different contemporary issues in the field of marketing.



Prof. (Dr.) Debaprasad Chattopadhyay

Education: Ph.D. - Academy of Human Resource Development; M.Phil.; Strategic Human Resource Leadership; PGDBIM; B.Sc. - University of Calcutta

Core Area: Performance Management, Strategic HRM, Training & Development

Dr. D. P. Chattopadhyay, who has completed his doctoral studies from Academy of Human Resource Development, is a M. Phil with first class and distinction. A graduate from University of Calcutta, Dr. Chattopadhyay has also done his PGDM, along with a programme in Marketing, Sales and Advertising Management from IMM, Kolkata. He has over 45 years of academic and corporate experience and has had very successful stints in reputed organisations like Merck & Co, Organon and Dr. Reddy's Laboratories Limited. In addition to being an extremely astute academician, Dr. Chattopadhyay is a life member of National HRD Network and ISTD and a member of ISABS, NIPM & CMA. He has completed a programme on Strategic Human Resource Leadership from National HRD Network and has also attended Human Laboratory Process Course from Indian Society of Applied Behavioural Sciences.



Prof. (Dr.) Joy Chakraborty

Education: Ph.D. - NIT Durgapur; MBA - Finance (Gold Medalist) - Institute of Business Management, Jadavpur University; PGDAEIM - GlobSyn Business School; M.Com. (Finance & Accounts) - Calcutta University

Core Area: Finance and Statistics

Dr. Joy Chakraborty is a gold medalist in MBA (Finance) from Institute of Business Management, Jadavpur University. He has done his Ph.D. from NIT Durgapur. He was associated with a number of esteemed colleges and academic institutions in Kolkata, as well as pan India. He has more than 10 years of experience in teaching.



Prof. Malay Bhattacharjee

Education: MBA - IISWBM, Kolkata; Diploma in Management - Cambridge University, UK; B.Com. - University of Calcutta

Core Area: Consumer Behavior, Product & Brand Management

Prof. Malay Bhattacharjee has completed his MBA from Indian Institute of Social Welfare and Business Management (IISWBM), Kolkata with specialisation in Marketing. He has more than 15 years of academic experience in which he has guided several final semester students pursuing their research projects. He has also conducted training programmes in companies like NALCO, BALCO etc.



Prof. Kaushik Ghosh

Education: MBA - Sikkim Manipal University; PGDCA - NIIT; B.Sc. - Vinoba Bhave University

Core Area: MIS, Dot NET, UNIX

Prof. Kaushik Ghosh is a Microsoft Certified Professional in various Microsoft Technologies and has more than 13 years of experience in the software industry. Prof. Ghosh has completed his PGDCA from NIIT and received his MBA from Sikkim Manipal University. He is an empanelled trainer at IBM, Tech Mahindra, Wipro Technologies and many other Corporates.



Prof. (Dr.) Tanusree Chakraborty

Education: Ph.D. - Calcutta University; M.Phil. - Burdwan University; M.Sc. - Calcutta University

Core Area: Economics, Operations Research, Research Methodology, Statistics

Dr. Tanusree Chakraborty has completed her Masters and Ph.D. in Economics from the esteemed Calcutta University. With over 12 years of experience in teaching and research, she has led several learning sessions for aspirants, in the field of Economics, Operations Research, Research Methodology, Statistics and Gender & Development. Dr. Chakraborty's repertoire of work includes a number of published books and journals, wherein she has extensively contributed her knowledge about women's economic empowerment in the present day. She has also been actively involved in events, seminars and conference proceedings of international repute



Prof. Titas RoyChoudhury

Education: Executive PGDM - Globsyn Business School; PGDACS - CMC Ltd.; B.Sc. - University of Burdwan

Core Area: Java, PYTHON, JEE, Android, BigData, Data Analytics, R

Prof. Titas RoyChowdhury has graduated in Mathematics from University of Burdwan and pursued a post-graduate course in Applied Computer Science from CMC Ltd. Prof. RoyChoudhury pursued his management education at Globsyn Business School and has more than 15 years of experience in the software industry. With a vast experience of training in a number of reputed IT training institutes in Kolkata, he has trained nearly 10,000 students from various engineering colleges as well as employees from various IT corporates.



Prof. (Dr.) Ranita Basu

Education: Ph.D. - University of Calcutta; M.A. - University of Calcutta

Core Area: Organisational Behaviour, Human Resource, Industrial Psychology

A Ph.D. in Organisational Behaviour and Industrial Psychology from Rajabazar Science College, CU, Dr. Basu has completed her Masters in Applied Psychology from Calcutta University. Her core areas being Psychology, Human Resource Management, Organisational Behaviour, Research, Training and Teaching, she brings to the table a rich combination of both individual behaviour/psychology as well as employee behaviour in groups/organisations. Her published work in both national and international journals, include research papers on emotional intelligence, work place satisfaction, work place anxiety, perceived differences in work-family conflicts and self-efficacy of workers in various organisations, both public and private. She has over 9 years of teaching experience in Psychology, Organisational Behaviour and Human Resource in various colleges and universities.



Prof. Arpita Chowdhury

Education: PGDHRM - Symbiosis Institute; PGDPC - Netaji Subhas Open University; B.Sc. - University of Bombay

Core Area: Business Communication, Work Skills, Personality Enhancement, Counseling, Corporate Training

A passionate student mentor, Prof. Arpita Chowdhury has deep domain experience in Work/Soft skills development of young people. She has successfully conducted Corporate Trainings & Workshops for companies like Acclaris, Blue Dart Express Ltd., Capgemini, ESAB India Ltd., HSBC, to name a few. Prof. Chowdhury, apart from being a student counselor, is also in-charge of all student activities and plays a pivotal role in the placement mentoring process.



Prof. Debarati Roy

Education: MBA - IISWBM; M.Sc. - Calcutta University; B.Sc. - Presidency College

Core Area: Marketing Management

Prof. Debarati Roy has completed her management studies from the prestigious IISWBM. Her core areas of competency and expertise include Management Science, Marketing, Business Communication & English, Social Research Methods and Organisational Behavior. Prof. Roy has also undertaken assignments like training and counseling students for group discussions, personal development, and soft skill development.



Prof. (Dr.) Sanchita Ghoshal

Education: Ph.D.; M.Phil. - Jawaharlal Nehru University; M.Sc. - Calcutta University; B.Sc. - Presidency College

Core Area: Economics and Management Studies

Dr. Ghoshal has completed her M.Phil. in Economics from Centre for Economic Studies & Planning, School of Social Sciences, Jawaharlal Nehru University. With a rich academic experience of more than 20 years, she has taught in Department of Business Studies, Higher College of Technology, Muscat, Oman, Muscat College, Rizvi College, University of Bombay, Gargi College, Delhi University among many others. She is a recipient of the prestigious University Grants Commission Research Fellowship.



Prof. Anindra Kumar Haldar

Education: PGDM - IIM, Calcutta; B.Tech. - IIT, Kharagpur

Core Area: Marketing Management, Marketing Research, Consumer Behaviour, B2B Marketing

Prof. Anindra Kr. Haldar has over 28 years of rich experience in industry, civil services and academics. He has worked in the chemical and pharmaceutical industry and has served as an officer in the Indian Railway Traffic Service (IRTS), managing the safety aspects of an entire division. He has been teaching for the last 20 years and has introduced new programmes and set up new institutes. Prof. Haldar has served as the Dean, ISM Patna and Head, Department of Management Studies, NIT, Durgapur and has also conducted courses for IIM, Shillong and Jadavpur University, Kolkata. He has published research papers in peer-reviewed international journals and also presented papers in international conferences and seminars. He has conducted MDPs and in-company training programmes for leading companies like Tata Motors, Lafarge Cements, UBI, McNally Bharat, India Post, ITC Sonar, among others. He delivers courses in Marketing Management, Marketing Research, Consumer Behaviour, B2B Marketing among others.



Prof. Tapan Kumar Gupta

Education: M.Com. - University of Calcutta, Fellow Member - Institute of Cost Accountants of India

Core Area: Finance

Prof. T. K. Gupta is an Honours Graduate from St. Xavier's College, Kolkata and did his Masters in Commerce from University of Calcutta. He is a Senior Fellow member of ICAI since June 1991. Prof. T. K. Gupta has worked as Director (Finance) of Damodar Valley Corporation (DVC) for about 9 years, out of sixteen years of his association with the organisation at senior levels including his tenure as FA & CAO of DVC. During this period, he was non-executive Director in the Boards of JV companies of DVC and functioned as Chairman of two of these companies. His illustrious teaching experience of about 15 years includes his association with XLRI, Jamshedpur and various other B-Schools.



Prof. Manas Chakravarty

Education: MBA (HR Major) - IISWBM, MBA (Advanced Personnel Management) - IMM, Kolkata

Core Area: Human Resource, Industrial Relations, General Management

After a successful stint as a corporate personnel in various top industries, Prof. Chakravarty ventured out into the academic arena in areas related to Human Resource, Industrial Relations and General Management. He was appointed in the capacity of Associate Dean (ICFAI, Hyderabad) and Dean-Academics (United World School of Business, Hyderabad/Ahmedabad), before joining as a member of the esteemed faculty team of Globsyn Business School. Persuasive, articulate and an avid music lover, Prof. Chakravarty enjoys working with individuals and groups engaged in intellectual pursuit.



Prof. Debmalya Banerjee

Education: MBA - Institute of Engineering and Management, Kolkata; B.Tech - BIET

Core Area: MIS, Software Project Management, DBMS

Debmalya has a B.Tech degree in Information Technology and a post-graduate degree in Information Systems from the West Bengal University of Technology (WBUT). He is engaged in the areas of interest of MIS, Software Project Management, DBMS, e-Business etc.



Prof. Subrata Kar

Education: MBA; AIC; B.Sc.

Core Area: Operations Management, Supply Chain Management

Prof. Subrata Kar has close to 40 years of work experience in Operations Management and Total Quality Management field with Eveready Industries Ltd. He has attended a course in 'Lead Assessor' for ISO 9000, organised by CII and Bata, UK.



Prof. Soma Dutta

Education: Diploma in Labour Law - Madurai Kamraj University; L.L.B - Calcutta University

Core Area: Law

Prof. Dutta is a renowned name in management education in India, having an experience of more than 15 years. She has been associated with many leading business schools of the country as a committed academician.



Prof. Sujata Saha

Education: FCA - Inst. of Chartered Accountants of India; MBA - IISWBM

Core Area: Finance, Marketing, Corporate Strategy, Consumer Behavior, Entrepreneurship

Prof. Sujata Saha has been an eminent faculty at various prestigious academic institutes and colleges across the country. Prof. Saha has bagged the coveted FCA degree from the Institute of Chartered Accountants of India as well as a degree in management studies from IISWBM. With over 23 years of experience in subjects like Marketing, Finance, Corporate Strategy, Consumer Behavior and Entrepreneurship, Prof. Saha's capabilities also encompass leadership qualities and inspirational skills as well.



Prof. Tapas Kumar Ghosh

Education: M.Com. - Calcutta University; Masters in Law (L.L.M) - North Orissa University

Core Area: Business & Industrial Law, Financial Management, Business Economics, Accountancy

Prof. Ghosh has done his M.Com. from Calcutta University and completed his Masters in Law from North Orissa University. He has been associated with State Bank of India in different supervisory roles for a long time. A long stint as guest faculty at South Indian Bank, IDBI Bank, Allahabad Bank and at various other financial institutions has propelled him as a renowned name in the financial sector. Prof. Ghosh has also published several articles and books on different aspects of finance.



Prof. (Dr.) Mukul Mitra

Education: Ph.D.; M.B.M - Calcutta University; PG Diploma in Business Law - National University of Juridical Sciences; CAIIB; CPFA

Core Area: Finance and Banking

Dr. Mitra is a certified associate of Indian Institute of Bankers and also a certified personal financial advisor. He has served as the Principal of some of the leading business schools in Kolkata. Dr. Mitra has also been a faculty at State Bank of India Learning Centre and at other renowned institutions. He has been a visiting faculty at prestigious institutions like Indian School of Mines Dhanbad, XLRI Jamshedpur, BITS Pilani, IIFT among many others. Dr. Mitra also has a rich industry experience of more than 25 years, as an employee of State Bank of India.



Prof. Subrata Kumar Roy

Education: Masters in Law (L.L.M) - Acharya Nagarjuna University, MDP - IIM, Kolkata

Core Area: Business Legislation, International Business Law, Industrial Relations, Personnel Management, Business Management

Prof. Subrata Roy is a corporate veteran with an industry experience spanning quite a few decades. Being an excellent student, he has secured a first class degree in Masters in Law (LLM) from Acharya Nagarjuna University. Prof. Roy's many academic activities include successful stints as a guest faculty in CAT affiliated MBA courses of esteemed institutes such as IIM - Kolkata, IIFT - Kolkata among others. Currently pursuing Ph.D. in Management, many of Prof. Roy's articles on Company & Corporate Laws and Joint Ventures, were published in leading newspapers of the country such as the Economic Times and journals of ICWAI and ICSI.



CAMPUS FACILITIES

Globsyn Business School has a sprawling state of the art eight acre campus located amidst a lush green landscape in the outskirts of Kolkata. An amiable environment provides exclusive facilities to students to learn, conceive and implement their ideas.



Jonathan's Cove

Jonathan's Cove, the cafeteria, apart from providing healthy refreshments throughout the day is a prime location where students can be found, in between classes, working on projects, completing assignments, debating management case studies or having discussions with faculty.

Study Lounge

Students at GBS can choose to have constructive discussions at the Nest Lounge strewn with couches and bean bags, which replaces the solemn atmosphere of the class room with a more relaxed air filled with laughter, table tennis, pool or board games.

Smart Classrooms

Spacious classrooms with all modern teaching aids where we focus on dialogues rather than monologues help the pupils to 'learn and unlearn'.

Bus Service

Free bus service is available which allows students get picked up from major thoroughfares of the city to the eco friendly campus.

Outdoor Sporting Facilities

An active involvement in all kind of sports is encouraged at the Campus. Students can take part in a variety of outdoor sporting facilities, including Badminton and Volleyball.

Study Hubs

Abundant designated areas where students can discuss various aspects of the curriculum to get a better understanding of the subjects with their peers and even faculty members.

Globsyn Student Home

The hostel helps to boost camaraderie between the students. It also plays a significant role in building tomorrow's managers and entrepreneurs.

Medical Room

A room, equipped with first aid facilities inside the campus caters to the medical requirements of the students.

Well-equipped Library

The well-stocked Bird Library with more than five thousand books and journals is a prime asset of the business school. Students can also check the e-catalogue comprising of more than one lakh e-books and do some reference work to help with their coursework.



STUDENT AWARDS

- 2018: Students of Globsyn Business School tops the 'Conscious Scorecard' event and wins the silver by coming 2nd from the combined regions of Eastern and Northern India, with an overall 4th position nationwide in the finals of the AIMS Conscious Capitalism Simulation Competition
- 2018: Students of Globsyn Business School wins the silver at the prestigious KIIT Competition
- 2017: Ayush Kumar Bose, Debayan Bhattacharya, Loknath Dey, Mayank Shahi winners at Amiphoria (Brandbiz-Business Plan) competition organised by Amity University
- 2017: Ayush Kumar Bose, Debayan Bhattacharya, Loknath Dey, Mayank Shahi win award at Innovacion, Institute of Engineering & Management
- 2016: Sayak Roy wins Connect The Dots competition, an All India E-cell meet organised by E-cell of IIT Kharagpur
- 2014: Rachna Kumari, Subhadarshan Nayak and Kalpak Kar win awards at Xeron 2014 organised by Calcutta Business School
- 2014: Ankana Banerjee, Garima Sharma, Biswarup Bose and Ankit Jajodia win awards at IISWBM's Inferno 2014
- 2013: Winner at 'Mandi to Malls' – a marketing skill competition among students of different business schools, organised by IIM Calcutta.
- 2013: Winner at "Mandi to Malls" - a marketing skill competition among students of different business schools, organised by IIM Calcutta.
- 2010: Priyanka Kothari and Manbir Singh Batrawin award at Inferno 2010 organised by Army Institute of Management.
- 2010: Zujar Kutub Bakkalla of GBS wins Runner Up award in The Debate and Ultimate Managers Game events at Annual Management Fest organised by IISWBM
- 2009: Priya Jaiswal, Probal Guha Thakurata, Neelakshi Saha, Dipannita Bhattacherya, Om Shankar Sharma win awards at IISWBM's Impressario
- 2009: Sharmistha Ghosh and Zeeshan Furrukhwin award at Debate Competition organised by CMA & AIMA
- 2009: Zujar Kutub Bakkalla, Vikash Prakash Rajdev, and Hussain Kikabhai Khandwala win ROCK-E -a marketing game in IISWBM
- 2009: Swapno Kumar Dash and Rohit Saharan win Tata NEN Business Idea Award



CORPORATE RELATIONSHIP PROGRAMME

The Corporate Relationship Programme (CRP), is manned by a dedicated team of highly motivated professionals supported by a nationwide forum of alumni, faculty and student representatives. More than 80 corporates visit our campus to hire the pupils every year. Till date, over 350 corporates have hired our students.

We have launched several industry-academia integrated programmes for our students in association with top industry brands like PwC, TATA Teleservices and Vodafone to name a few. After the successful completion of the programmes, which involve rigorous training and assessment, the students are provided opportunities to start their careers with the corporates. The future managers also get to learn the nuances of the respective industries and opportunity to interact with industry stalwarts.

We continuously put efforts to capitalize our corporate relationships with a single objective to put forward the best academic experience to our students by integrating practical learning to the curriculum through our Corporate Connect programmes.



Mr. Rahul Dasgupta, Director, GlobSyn Business School, receiving the Education Excellence Awards from the Honourable Governor of West Bengal, Shri. Keshari Nath Tripathi, for 'Best B-School in Placements' at EduMeet 2018 organised by ASSOCHAM, India

Participating Companies - 2018



among a host of others...

Khalid Shamim

(Batch 1) - Associate Vice President, Universal Asset Management AG, Dubai



I am based in Dubai working for a Private Swiss Boutique Bank as an investment banker but my journey has been a roller coaster ride far from a smooth sail. After finishing university I wasn't sure about my career path when a surprise phone call from an old friend got me introduced to Globsyn Business School and I decided to pursue PGDM. Academics was always the focus however extracurricular activities always interested me. I wanted to be on stage but was scared of public speaking, all that changed during our first Serendipity where I landed an accidental role as a lead of a drama portraying an American Businessman, this one act of courage to face my demons transformed my personae and I became more of an extrovert that helped me a lot in my later life. I graduated from Globsyn in 2004 and got a campus placement to Iffco-Tokio General Insurance and from there I moved onto Standard Chartered Bank working as a Relationship Manager. Then in the winter of 2007 I decided to move to Dubai to join ABN AMRO which was later acquired by Royal Bank of Scotland, I obtained my certification from CISI, UK and I worked there for about 2 years before joining my present company.

Sudip Patra

(Batch 5) – Pursuing PhD from Glasgow University



I am currently doing my PhD in Finance from the University of Glasgow, one of the top 50 universities of the world having a long legacy of Adam Smith, Lord Kelvin, Carlyle and others, and it's also among the Rus sel group in UK. It has been a great journey for me till now from Globsyn days to here. I have always considered that my base in finance and economics I had developed at Globsyn has been very critical for me in later endeavours.

Ranjana Gupta

(Batch 1) - IMRB International - Group Business Director

It's been more than 10 years since I first stepped into GBS. Being a member of the first batch, GBS was a huge leap of faith but one which I have never regretted. It gave me some new friends for life and cemented some old friendships. It taught me to deal with pressures – all those late nights working on assignments, presentations every week – it was a grind that has given me the stamina to deliver in professional world. And trust me, the pressure here makes a typical GBS day look like a cakewalk. The biggest high for me during the two years was Serendipity – the fest that our batch established. It was a humble start yet I don't think any of us had more fun than that. And the most satisfying feeling at the end of the fest was the look of pride on the faces of our mentor – Bikram Dasgupta and our entire panel of faculties. Even now, when I feel that I cannot keep up anymore, I just take a leaf out of those days and persevere. GBS has given me that and nothing can ever take that away.



Hemant Kothari

(Batch 3) - AVP - Planning & Strategic Initiatives, Sahaj e Village Ltd. (an associate company of SREI Infrastructure Finance Ltd.)

I joined Globsyn to pursue my MBA after my graduation from Goenka College. Days in Globsyn were good academically and I learned a lot during this period. The sessions of Mr. Bikram Dasgupta were good for self realisation.

I got an offer from ICICI Prulife and it was good learning there. Then I joined Emami Ltd. as EA to CEO & MD which was the turning point in my career. It gave me the required ground to make a big jump in my career. I was instrumental in making big decision in the organisation like mergers, product launch, cost rationalisation and bigger projects update. It helped me to make a bigger shift to Sahaj e Village Ltd. (an associate company of SREI Infrastructure Finance Ltd.) as AVP - Planning & Strategic Initiatives. I am a firm believer of 'achiever's achieve'. During difficult time, I learned from my mistakes and worked on my mistake. The important recipes of success are hard work, patience as an approach, quick thinker, and good communicator with pinch of luck. Globsyn has being a finishing school for many of us as it has been for me.



Arunanshu Ray

(Batch 1) - Chief Executive, Encore HR Services India

Before doing my Post Graduation from Globsyn, I had the privilege of having the experience of woking in an MNC set-up (Tech Pacific India Ltd., erstwhile Godrej Pacific India), but one basic thing which I found missing in me during those formative years was the 'Structure' - the way of understanding an issue and jotting down the way forward.

Globsyn as a respectable Corporate Brand was pretty well known. So when the initial Advertisement regarding the starting of the Management faculty came, I opted for it and feel that doing MBA from GBS has instilled the faith in my abilities. The grooming which we got from Mr Bikram Dasgupta in his 'Learn and Intern sessions' were LIFE lessons It has made the person we are today.

Coming to placements, I was selected by Ma Foi Management Consultants Ltd, a market leader in HR Consulting and Recruitments, wherein I looked after East for the Recruitments and Outsourcing business development. The exposure of working there had been phenomenal. The next move was to Bennett Coleman (Times Business Solutions Ltd.) where I was entrusted as the Profit Center Head for their Recruitment wing. Then the entrepreneurial bug which had been subdued for last few years hit me, and I ventured on my own into HR Services starting my firm Encore HR Services India.



Parantap Dasgupta

(Batch 1) - Senior Manager - Analytics, Genpact

Looking back at my career there were many inflection points, but none of them rivals walking through the doors of Globsyn Business School on the first day. I have grown in many ways after passing out and will always treasure the opportunities provided to me by GBS. I've already gone through various obstacles in the corporate career so far, where it takes a lot of patience and effort to figure out how things work, but there's always been GBS learning from past to come up with a solution or speed things up. I thank all the staff members of GBS for their support and the cooperation that they have extended to me during my tenure at GBS.



ENTREPRENEURSHIP AT GBS

Embryon – the entrepreneurship cell of Globsyn Business School is aimed at encouraging entrepreneurship among GBS students. Founded by an entrepreneur of global repute, Bikram Dasgupta, Globsyn Business School motivates students to use their theoretical knowledge, thoughts and imagination in formulating feasible business plans during their course of study. Embryon incubates these ideas and provides students the platforms to showcase their business plans to industry veterans, whose inputs help shape the ideas into successful ventures.

As an extension of Embryon, Bikram Dasgupta has setup an incubation centre, Startup Café. Startup Café is situated in the heart of Sector V in Globsyn Crystals building amidst a 15000 sqft co-working space built by Globsyn, created with a vision to provide the youth of the state a new-age working environment. With names like Arjun Malhotra (Co-founder, HCL. Former Chairman & Founder, TechSpan. Chairman & CEO, Headstrong Corp.), Rajendra S Pawar (Co-Founder, Chairman & Managing Director, NIIT Group), Pradeep Gupta (Chairman, CyberMedia), Pradeep Kar (Chairman & Managing Director, Microland Limited), Pravin Gandhi (Ex-Chairman & Co-Founder, Hindtron. Ex-Director, Digital Equipment Corp.) and Vasant Subramanyan (Founder & Director of Last Peak Solutions) as part of its advisory body, Startup Café. has brought together the best entrepreneurial minds to incubate and mentor its new-gen incubatees, helping them find their feet while enabling them to hit the ground running when they are ready.

Incubatees of Startup Café. are provided with academic intervention sessions, which will help them to understand the basic nuances of running a business, technology expertise to ensure their startups are equipped with the most advance technology platforms and mentorship necessary for them to weave through seemingly inextricable hurdles and leap into the unknown.



FINANCIAL SUPPORT PARTNERS



Students are central to our universe and one of the main stakeholders of Globsyn Business School. Therefore, it is of extreme priority that Globsyn reaches out to its students and helps them overcome any financial hurdles that they might come across during their academic course. Globsyn Business School has partnered with leading public and private sector banks to extend banking and financial services to the students with the aim to realise their academic dreams.

GLORIOUS 20 YEARS JOURNEY OF GLOBSYN GROUP





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