



SRH Universities Berlin & Dresden  
International Student Guide

**STUDY IN GERMANY –  
MAKE IT IN GERMANY**

# WELCOME TO THE SRH UNIVERSITIES BERLIN

PERSONAL, OPEN-MINDED, DIVERSE, DYNAMIC  
4 CAMPUSES IN BERLIN & DRESDEN

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SRH Hochschule  
der populären Künste

SRH HOTEL  
AKADEMIE  
DRESDEN  
EIN CAMPUS DER  
SRH HOCHSCHULE BERLIN

SRH BERLIN

### Our Mission:

"The Berlin SRH universities are centres of interaction in management, music, design, technology, tourism and communications. We provide a home for open-minded individuals offering them a place to develop and shape the future."

## THE SRH FAMILY LEADING IN EDUCATION



SRH Holding is a leading private provider of both educational and health care services in Germany. Founded in 1966 and active in two service markets which are critical to the economy – education and health care – SRH has its focus on long-term growth opportunities and a high-quality commitment.

Within the holding there are ten private universities (in Berlin, Calw, Gera, Hamm, Heidelberg, Oestrich-Winkel, Riedlingen, Wiesbaden and Asunción – Paraguay) with more than 12,000 students and more than 110 study programmes in total. This makes us one of the leading providers of university education in Germany.

They each have different areas of academic focus, but they all have a common core: high levels of academic and didactic competence and excellence, and the goal of fostering the development of social skills and personal values.

### FACTS & FIGURES

- 10 Universities
- 12,000 students
- More than 110 study programmes in total
- 50 study programmes taught in English

OUR UNIVERSITIES ARE ACCREDITED BY THE GERMAN COUNCIL OF SCIENCE AND HUMANITIES AND PROVIDE THE HIGHEST STANDARDS IN TEACHING AND RESEARCH.



## GERMANY – WHY STUDY IN GERMANY

In a recent ranking compiled by Study.eu, Germany was deemed the most attractive study destination for international students in Europe. The high quality of the German tertiary education system, the amount of English study programmes and the moderate cost of living are factors that contribute to Germany's ranking as the most attractive country in Europe to study in.



## GERMANY – WHY STUDY IN GERMANY

### REPUTATION

German higher education is one of the best in the world. "Made in Germany" – may it be cars or education – is seen as a global quality seal. A German university degree is highly respected by employers around the world.

### JOB OPPORTUNITIES / WORK CONDITIONS

Germany's economy is the strongest in Europe and the fourth strongest in the world. The country is the European leader in terms of growth, employment and exports. There are enormous employment and career opportunities for skilled professionals.

Germany's youth unemployment rate and the unemployment rate for university graduates are both very low.

Due to the shortage of skilled professionals the German government has relaxed its immigration laws. After graduating from a German university, former students have the right to stay in Germany for 1.5 years in order to find work and to take up employment. After working for two years, they might be eligible to apply for a settlement permit.

### SAFETY

Germany is a very safe country – also on an international scale. The police are reliable and help you in every situation. Whether you live in a big city or in a small town, you can pretty much move around day or night without having to take any special precautions.

### LIVING COSTS

Compared to other European countries, the living costs in Germany are very moderate. Students benefit from a lot of concessions. You can receive reduced prices at theatres, museums, opera houses, cinemas, swimming pools and other institutions. All you have to do is present your student ID.

### CULTURE

Germany is home to renowned poets and philosophers, such as Goethe, Schiller or Kant. But the country has a lot more to offer: a diverse arts scene, festivals like Berlinale, trade shows like IFA and IAA and Frankfurter Buchmesse, the world biggest book fair and of course the beer festival Oktoberfest. Big cities like Berlin offer a wide range of recreational activities, such as street and food festivals, concerts and thousands of parties to go to.

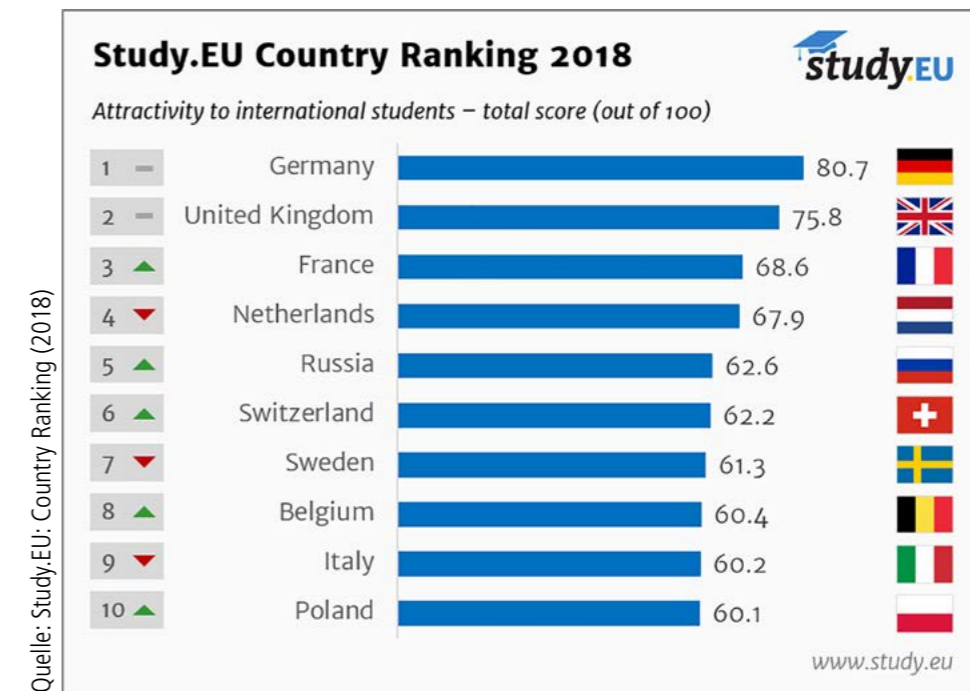
# GERMANY – WHY STUDY IN BERLIN

We look forward to welcoming you in Berlin or Dresden! Berlin is a home of 200,000 students and is also known as the start-up capital of Europe. Dresden offers low living costs with high standards embedded in a strong economy.



# GERMANY – WHY STUDY IN BERLIN

With its population of 3.7 million residents, the German capital is the largest city in Germany and the second most populous city in Europe. It is home to 4 major universities, 7 universities of applied sciences, 4 arts colleges, 27 private universities and 70 research centres. About 190,000 students are enrolled in Berlin institutions in total.



Apart from being a hub for higher education and research, the city is very multicultural: people from 190 nations live here, 20% of its residents come from abroad and one out of three Berliners is a first or second generation immigrant.

Students in Berlin benefit from a high quality of life and a huge range of recreational activities: festivals, museums and sports events are seen everywhere. Plus, a third of the city area is composed of parks, rivers and lakes. Berlin is a centre for politics, media and science and is renowned for its culture and arts scene and its buzzing nightlife. It is rich in history and

historical monuments and has a well-connected public transport system that students can use with their discounted public transport tickets.

Well-known for its innovation capacity, the German capital has a vibrant start-up scene and is known as a start-up hotspot in Europe.

In addition, Berlin's low living costs and moderate rental prices, compared to other capital or European cities, make the city very attractive for both international and domestic students.



## SRH HOCHSCHULE BERLIN

Located in central Berlin, SRH Hochschule Berlin is a state-accredited university that offers Bachelor, Master and MBA programmes in English and German.

With a focus on both management and technology, we provide our students with a high-quality, international education that equips them with a profound theoretical background, fosters their soft skills and helps them gain real-life business experience in projects and internships.

Upon graduation our students are prepared for international management positions around the globe.

## FACTS

- + 45% foreign students
- + 28 study programmes in total
- + 88 partner universities worldwide
- + About 1000 students at 2 Campuses
- + Students from 85 Nations
- + 23 professors with a doctorate
- + SRH Start-up Lab Berlin – we support our students in becoming entrepreneurs
- + Service departments: Student Welcome Centre, Visa Service, Career Service, International Office and Centre for Languages and Diversity

Programme	Degree	Start	Duration	Tuition & Fees*
<b>Bachelor Programmes</b>				
International Business Administration	Bachelor of Arts	April & October	3 yrs	Tuition (non-EU/EEA): € 10,200 / year + enrolment fee (non-EU/EEA): € 750
International Business Administration – Focus on Finance	Bachelor of Arts	April & October	3 yrs	Tuition (non-EU/EEA): € 10,200 / year + enrolment fee (non-EU/EEA): € 750
International Business Administration – Focus on Communication Management	Bachelor of Arts	April & October	3 yrs	Tuition (non-EU/EEA): € 10,200 / year + enrolment fee (non-EU/EEA): € 750
Business Information Systems	Bachelor of Science	April & October	3 yrs	Tuition (non-EU/EEA): € 10,200 / year + enrolment fee (non-EU/EEA): € 750

\*Thee tuition and fees are subject to change.

Programme	Degree	Start	Duration	Tuition & Fees*
<b>Master Programmes</b>				
Entrepreneurship	Master of Arts	September	2 yrs	Tuition (non-EU/EEA): € 10,800 / year Additional fees: + € 750 (non-EU/EEA) enrolment fee + € 600 exam fees / semester + € 280 diversity fee / one-time + € 700 career preparation fee/ one-time
International Management (Berlin or Berlin + max. 2 cities abroad)	Master of Arts	September	2 yrs	Tuition (non-EU/EEA): € 10,800 / year Additional fees: + € 750 (non-EU/EEA) enrolment fee + € 600 exam fees / semester + € 280 diversity fee / one-time + € 700 career preparation fee/ one-time
Engineering and International Business – Focus on Renewable Energy, Water and Waste Management	Master of Engineering	September & March	2 yrs	Tuition (non-EU/EEA): € 10,800 / year Additional fees: + € 750 (non-EU/EEA) enrolment fee + € 600 exam fees / semester + € 280 diversity fee / one-time + € 700 career preparation fee/ one-time
Computer Science – Focus on Cyber Security	Master of Science	September & March	2 yrs	Tuition (non-EU/EEA): € 10,800 / year Additional fees: + € 750 (non-EU/EEA) enrolment fee + € 600 exam fees / semester + € 280 diversity fee / one-time + € 700 career preparation fee/ one-time
Computer Science – Focus on Big Data and Artificial Intelligence	Master of Science	September & March	2 yrs	Tuition (non-EU/EEA): € 10,800 / year Additional fees: + € 750 (non-EU/EEA) enrolment fee + € 600 exam fees / semester + € 280 diversity fee / one-time + € 700 career preparation fee/ one-time

<b>MBA Programmes</b>				
General Management	Master of Business Administration	March & September	1.5 yrs	Tuition (non-EU/EEA): € 21,600 (total) Additional fees: + € 280 diversity fee + € 750 (non-EU/EEA) enrolment fee
Leadership in International Organisations	Master of Business Administration	March & September	1.5 yrs	Tuition (non-EU/EEA): € 21,600 (total) Additional fees: + € 280 diversity fee + € 750 (non-EU/EEA) enrolment fee
International Healthcare Management	Master of Business Administration	March & September	1.5 yrs	Tuition (non-EU/EEA): € 21,600 (total) Additional fees: + € 280 diversity fee + € 750 (non-EU/EEA) enrolment fee
International Hospitality Management	Master of Business Administration	March & September	1.5 yrs	Tuition (non-EU/EEA): € 21,600 (total) Additional fees: + € 280 diversity fee + € 750 (non-EU/EEA) enrolment fee

\*Thee tuition and fees are subject to change.



# HOTEL AKADEMIE DRESDEN

EIN CAMPUS DER  
SRH HOCHSCHULE BERLIN



## SRH CAMPUS DRESDEN



Programme	Degree	Start	Duration	Tuition & Fees*
<b>Bachelor Programmes</b>				
International Hotel Management	Bachelor of Arts	April & October	3 yrs	Tuition (non-EU/EEA): € 7,440 / year + € 750 (non-EU/EEA) enrolment fee

<b>Master Programmes</b>				
Master in Hospitality Management & Leadership	Master of Arts	October	2 yrs	Tuition (non-EU/EEA): € 8,160 / year + € 750 (non-EU/EEA) enrolment fee
Master International Business & Leadership	Master of Arts	October	2 yrs	Tuition (non-EU/EEA): € 8,160 / year + € 750 (non-EU/EEA) enrolment fee

\*Thee tuition and fees are subject to change.

### SRH CAMPUS DRESDEN

Conveniently located in the heart of the picturesque city of Dresden, SRH Hotel-Akademie Dresden provides students with the opportunity to pursue Bachelor's and Master's degrees in international hotel management. Designed to meet the demands of the international hospitality industry, our programmes combine an excellent academic education with plenty of hands-on work experience within the industry. Apart from the well-balanced curriculum, our students benefit from our close partnerships with first-class hotels around the world and are able to enjoy great career prospects in the ever-growing global hotel, tourism and hospitality industry.

Dresden is a perfect study location: not only is the city of art and culture with its many famous sights a popular tourist destination, it has also developed into one of Germany's strongest and most dynamic economic locations over the past few years.

As living costs and rental prices are still relatively low, Dresden is a favourable city for students from around the world.

If you add the vast array of cultural events, the diverse nightlife and the city's beautiful location in the Elbe valley, one might not be surprised that Dresden is a great place to live and study in.

### FACTS

- + About 240 students
- + Students from 24 countries
- + 8 study programmes in total
- + Specialised in hotel, hospitality and tourism study programmes
- + 12 months of internships in total incl. a 6-month internship abroad
- + High placement rates for our graduates in managerial-level positions
- + More than 1,000 corporate partners worldwide
- + Excellent reputation among the hotel industry



### SRH HOCHSCHULE DER POPULÄREN KÜNSTE (HDPK)

hdpk is a leading private university for the creative industries situated in one of Germany's creative hubs - Berlin. The study programmes cover both artistic and technological aspects as well as practical management issues and media theory.

Both the university itself and the lecturers are involved in the music and media markets. Their experience has a major influence on the programmes. The practice-related and interdisciplinary approach are at the core of the university's teaching.

The curriculum is based on the reality of a rapidly changing professional world, ensuring that the study programmes are constantly being adapted to suit new requirements. Both staff and members of the board of trustees are involved in the industry which reinforce this approach.

### FACTS

- + About 600 students
- + 36 nationalities on campus
- + 10 study programmes in total
- + 11 partner universities in Scandinavia, Netherlands, Great Britain and Southern Europe
- + 100 professors and lecturers
- + State-of-the-art facilities (music studios)
- + hdpk-Festival once a year
- + Service departments: Career Service, International Office and Centre for Languages and Diversity



Programme	Degree	Start	Duration	Tuition & Fees*
<b>Bachelor Programmes</b>				
Audio Design	Bachelor of Arts	April	3.5 yrs	Tuition (non-EU/EEA): € 9,000 / year + € 750 (non-EU/EEA) enrolment fee
Popular Music	Bachelor of Music	April	3.5 yrs	Tuition (non-EU/EEA): € 9,000 / year + € 750 (non-EU/EEA) enrolment fee
Creative Industries Management	Bachelor of Arts	April & October	3.5 yrs	Tuition (non-EU/EEA): € 9,000 / year + € 750 (non-EU/EEA) enrolment fee

<b>Master Programmes</b>				
Computing and the Arts	Master of Arts	October	2	Tuition (non-EU/EEA): € 9,480 / year + € 750 (non-EU/EEA) enrolment fee

\*Thee tuition and fees are subject to change.





**design akademie berlin**

Since its foundation in 1995 design akademie berlin, SRH Hochschule für Kommunikation und Design, has been a leading practice-oriented university of applied sciences in Berlin. As an officially recognised and state-accredited private university, it offers innovative Bachelor and Master programmes in the specialist areas of design and communication.

Located in Berlin-Kreuzberg and surrounded by the creative hub of Berlin, the campus is home to more than 300 students. The success of design akademie berlin, SRH Hochschule für Kommunikation und Design, stems from the vast experience and close collaborations with research facilities, agencies, publishers, media companies as well as advertising, PR and marketing departments of renowned companies and brands. Their experience has a major influence on the programmes.

The practice-related and interdisciplinary approach are at the core of the university's teaching. The curriculum is based on the reality of a rapidly changing professional world ensuring that the study programmes are constantly being adapted to suit new requirements. Both staff and members of the board of trustees are involved in the industry which reinforces this approach.

**FACTS**

- + About 300 students
- + 100 professors and lecturers
- + Specialised in marketing communication, strategic design and photography
- + State-accredited Bachelor of Arts (B.A.) and Master of Arts (M.A.) programmes
- + Located in the creative heart of Berlin in Berlin-Kreuzberg
- + State-of-the-art facilities (studios)
- + Won the "Peer to Peer: Facebook Global Challenge" 2018 in Washington D.C.



Programme	Degree	Start	Duration	Tuition & Fees*
<b>Bachelor Programmes</b>				
Advertising	Bachelor of Arts	April & October	3 yrs	Tuition (non-EU/EEA): € 9,000 / year + enrolment fee (non-EU/EEA): € 750
Photography	Bachelor of Arts	April & October	3 yrs	Tuition (non-EU/EEA): € 9,000 / year + enrolment fee (non-EU/EEA): € 750

<b>Master Programmes</b>				
Strategic Design	Master of Arts	October	2 yrs	Tuition (non-EU/EEA): € 11,400 / year + enrolment fee (non-EU/EEA): € 750

\*Thee tuition and fees are subject to change.

STEP 1

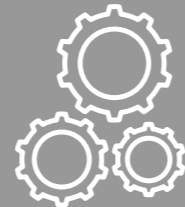


CHOOSE

your favourite study programme online

[www.srh-hochschule-berlin.de](http://www.srh-hochschule-berlin.de)  
[www.hochschulcampus-dresden.de](http://www.hochschulcampus-dresden.de)  
[www.hdpk.de](http://www.hdpk.de)  
[www.design-akademie-berlin.de](http://www.design-akademie-berlin.de)

STEP 2



CHECK

the admission requirements

BACHELOR

- (1) Qualification for entry to higher education according to German Law.
- (2) Proof of sufficient English language skills.

MASTER

- (1) Bachelor's Degree from a university or technical college with a minimum of 180 ECTS.
- (2) Letter of Motivation.
- (3) Proof of sufficient English language skills.

MBA

- (1) Bachelor's Degree from a university or technical college with a minimum of 180 ECTS.
- (2) 2 years of relevant professional experience.
- (3) Proof of sufficient English language skills.
- (4) Letter of Motivation.

STEP 3



SUBMIT

your application online

We do NOT charge any application fees.

[www.srh-hochschule-berlin.de](http://www.srh-hochschule-berlin.de)  
[www.hochschulcampus-dresden.de](http://www.hochschulcampus-dresden.de)  
[www.hdpk.de](http://www.hdpk.de)  
[www.design-akademie-berlin.de](http://www.design-akademie-berlin.de)

STEP 4



NON EU/EEA STUDENTS

Send the study agreement back and pay the deposit which corresponds to 3 months of tuition fees.

Get the admission letter that is required to apply for a student visa.

Please apply for a student visa. This process can take several weeks (up to 3 months).

## PROSPECTS FOR STAYING IN GERMANY

After graduating with a Bachelor's or Master's degree from a German university, students have very good prospects for staying in Germany in order to find employment.

Germany has a vibrant labour market. Thus, foreigners in Germany enjoy excellent employment opportunities. If they are well-qualified and have basic knowledge of the German language, they have even better job prospects.



## RESIDENCE PERMIT WHILE LOOKING FOR A JOB

You can apply for an 18-month residence permit from your local immigration office to look for a job that corresponds to your qualifications. During these 18 months, you may take up any kind of employment to support yourself and to fund your job search. You can apply for your residence permit as soon as you have passed your final exam.

## RESIDENCE PERMIT FOR TAKING UP EMPLOYMENT

As soon as you find a job offer which corresponds to your qualifications, you can apply for a German work permit for the next part of your stay. The residence permit is initially issued for a limited period of time. If you continue being employed and wish to have your permit extended, you will be able to do this without any problem.

STEM (Science, Technology, Engineering and Mathematics) graduates who are professionals in high demand can apply for an EU Blue Card if their earnings exceed € 40,560 / year (2018 figures). Other non-STEM graduates can apply for an EU Blue Card if their earnings exceed € 52,000 / year (2018 figures).

## SETTLEMENT PERMIT

At the earliest two years after receiving your German or EU Blue Card residence permit, you can apply for a settlement permit. This permit will give you almost the same rights as a German citizen and has no time limit. However, you still need to be employed in Germany during that time

## SRH ALUMNI NETWORK

After you have successfully completed your degree, you are automatically part of the Alumni Network of your university. As an alumnus you benefit from a huge international network of former students that you can connect with. Furthermore, the network will help you.

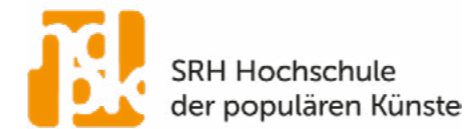
- extend your existing professional network and connect with fellow students, friends and alumni on LinkedIn
- discover new job opportunities, search for jobs and make new contacts
- receive information about news, events and services at the Berlin SRH Universities
- stay in touch with the Berlin SRH Universities



# SRH UNIVERSITIES BERLIN CONTACT US



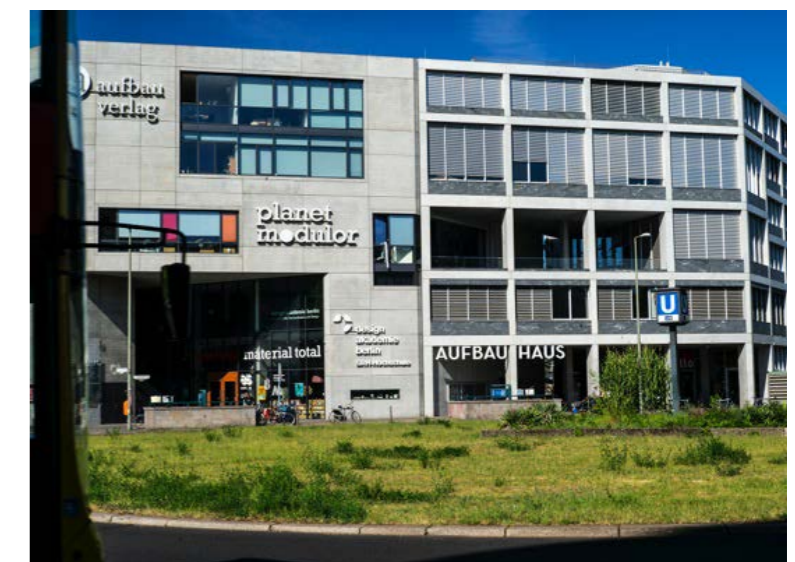
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[www.hdpk.de](http://www.hdpk.de)



[www.hochschulcampus-dresden.de](http://www.hochschulcampus-dresden.de)



[www.design-akademie-berlin.de](http://www.design-akademie-berlin.de)



# UNIVERSITIES BERLIN

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