HOTEL SCHOOL™ SYDNEY • MELBOURNE

Australia's Leading University Hotel School 2018 PROSPECTUS

HOTELSCHOOL.SCU.EDU.AU

A unique partnership between









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The information in this brochure was correct at the time of publishing (September 2017). All University courses may be subject to change by the University and the information provided in this brochure should be used as a guide only. To the extent permitted by law, Southern Cross University excludes all liability arising from the use of, or reliance on, the information contained in this brochure.

The Hotel School Sydney gave me the insights, skills and knowledge I needed to succeed in the industry. I started my almost 10-year tenure with the Four Seasons Hotel Group which took me from Sydney, Australia to Austin, Texas and finally to the new flagship property in Toronto, Canada, working in various roles starting as a line level employee and growing into senior management positions.

Karen Koelewyn

Tourism and Hospitality Director, unEarth International Bachelor of Business in Hotel Management, graduated 2007 Domestic Student



AUSTRALIA'S ONLY PUBLIC UNIVERSITY HOTEL SCHOOL WITH A HOTEL INDUSTRY INVESTMENT PARTNER

InterContinental Sydney – a Mulpha-owned property

NTERCONTINENTAL

SYDNEY

Page 4 | **THE HOTEL SCHOOL** – SYDNEY & MELBOURNE

THE HOTEL SCHOOL ADVANTAGE

The combination of academic excellence from Southern Cross University and industry connectivity from Mulpha Australia creates a market-leading learning environment. The Hotel School originally started operating in 1989 as an integral part of InterContinental Sydney. It has since developed close working relationships with many leading hospitality organisations both in Australia and internationally.

- → OUR HISTORY The Hotel School was founded in 1989 as an integral part of Intercontinental Sydney with the vision of creating Australia's best talent in hospitality
- → SOUTHERN CROSS UNIVERSITY Delivered in partnership with Southern Cross University, qualifications from The Hotel School are highly valuable credentials
- → UNIQUE INDUSTRY CONNECTION Our partnership with Mulpha, a major investor in the industry with a portfolio of properties including InterContinental Sydney, and InterContinental Sanctuary Cove provides unparalleled industry connection opportunities
- → WORK INTEGRATED LEARNING The Hotel School's Work Integrated Learning (WIL) team is dedicated to providing students with unique opportunities to improve their employability and industry knowledge. Work Integrated Learning activities are open to all students at The Hotel School and include professional development courses, on-site visits, workshops and industry guest speakers.

- → INDUSTRY EXPERIENCE As part of your studies, you'll undertake significant time in an internship, gaining experience in a tourism or hospitality business environment
- → ENTREPRENEURSHIP PROGRAM the Hotel School has initiated a pioneering and world class initiative – 'Hospitality Entrepreneurship' to inspire creativity and innovation in the tourism and hospitality sector
- → OUR ALUMNI As a Hotel School and Southern Cross University alumnus you are part of a vibrant, global community. The Hotel School alumni occupy key positions across the hospitality, hotel and tourism industries in Australia and around the world
- → GLOBAL OPPORTUNITIES Receive a degree that is recognised internationally
- → DIVERSITY A great mix of students from Australia and more than 20 countries creates a dynamic and diverse place to study.

The skills learnt and industry exposure from a variety of subjects have helped immensely with the physical experiences and day-to-day operations I have come into contact with. Applying every subject from finance to strategic management and intrinsically linking text book studies to everyday business challenges is what I am thankful for within the workplace.

Michael Stamboulidis Assistant Director of Food & Beverage, Event Hospitality & Entertainment Limited (QT Melbourne) Nominated For The 2014 Australian Hotels Association Rising Stars Award Bachelor of Business in Hotel Management, graduated 2014 Domestic Student

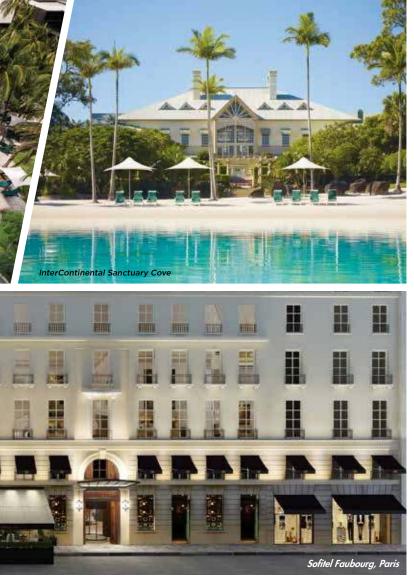




I am pursuing my Master of International Tourism and Hospitality Management and working as a Research Intern with Mulpha Australia Limited in the Hotel Investments division. It was a great platform to integrate my academic learning in a practical work environment. The experience has been highly useful, rewarding and fulfilling and has helped hone my skills and get a comprehensive knowledge about the hospitality industry. I am confident that my internship placement will create excellent career prospects for me in the future.

Uma Panchapakesan

Currently studying a Master of International Tourism and Hotel Management & Intern at Mulpha. International Student from Sri Lanka.







Greg Shaw CEO, Mulpha Australia

ABOUT MULPHA AUSTRALIA

Mulpha Australia is an acquiror, developer and manager of premium property and lifestyle investments including resorts, hotels and residential and commercial developments. Mulpha is a generous supporter of medical research, children's charities, Great Barrier Reef scientific projects, the arts and education. Mulpha Australia's primary assets and investments include: InterContinental Sanctuary Cove Resort, InterContinental Sydney, Marritz Hotel and Salzburg Apartments Perisher Valley, Bimbadgen Estate Hunter Valley, and the Norwest Business Park Sydney. Internationally, Mulpha's assets include London Marriott Grosvenor Square, as well as managed assets, Novotel Century Hong Kong, Sofitel Faubourg Paris and the Sofitel Philippine Plaza Manilla.

A word from Mulpha Australia's CEO

Mulpha Australia is proud to be a partner, together with Southern Cross University, in offering a long tradition of quality, contemporary and relevant higher education qualifications through The Hotel School, in our modern campuses located in the heart of Sydney and Melbourne. Mulpha and its related businesses are major investors in hotels, with links to many hotel management and related hospitality businesses globally. Our hotel properties include some of the most iconic in Australia including InterContinental Sydney. We bring our experience in owning, developing and managing hotels to our participation in The Hotel School. In fact, The Hotel School had its origins more than 25 years ago in the InterContinental Sydney, located just steps away from The Hotel School's Sydney campus. Our industry knowledge and connections make The Hotel School a unique proposition for students. Our graduates are held in the highest regard around the world while undertaking a diverse range of exciting roles. We look forward to welcoming you to The Hotel School and assisting you to become one of the industry's future leaders.







WORLD-CLASS EDUCATION

- Ranked in **top 100** universities in the Asia-Pacific^{1.}
- Ranked in **top 50** Generation Y universities^{2.}
- Ranked in **top 150** universities under 50 years old ^{3.}
- Rated **'well above world standard'** in research areas of global significance ^{4.}
- ¹ 2017 Times Higher Education Asia-Pacific University Rankings
 ² 2017 Times Higher Education Top 50 Generation Y University Rankings
 ³ 2017 Times Higher Education Young University Rankings
 ⁴ Excellence in Research for Australia (ERA) 2015 is a comprehensive quality evaluation of all research produced in Australian universities.

CAREER OPPORTUNITIES

Southern Cross graduates have a higher starting salary, and higher rates of satisfaction for student support and skills development, than the national average.¹

Number 1 for career development service^{2.}

Industry connectivity

Internships and professional placements

Work integrated learning

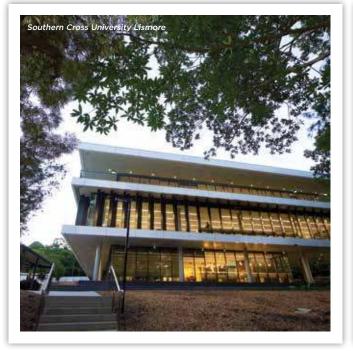
¹ 2018 Good Universities Guide ² International Student Barometer 2016/17 Southern Univers

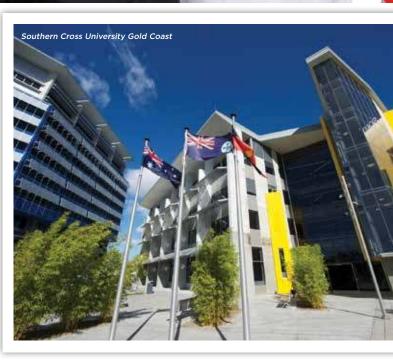
ENVIRONMENT

- Inspiring study locations
- Ideal lifestyle in a safe and friendly environment*

*International Student Barometer 2016/17









COMMUNITY

Number 2 for international student support in Australia*

Number 2 for overall learning support*

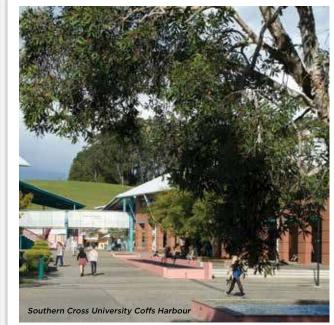
International diversity

Alumni mentoring and networking

Community engagement

*International Student Barometer 2016/17





ABOUT SOUTHERN CROSS UNIVERSITY

Bold, progressive and just 23 years of age – Southern Cross University is one of the Asia-Pacific's Top 100 Universities and one of the world's Top 50 Generation Y Universities¹².

With world-class facilities, campuses are located on the east coast of Australia, at the Gold Coast in Queensland, and in Lismore and Coffs Harbour in New South Wales.

The University operates The Hotel School in Sydney and Melbourne in partnership with Mulpha Australia.

The national benchmarking Excellence in Research for Australia report ranks Southern Cross at 'world standard or above' across 24 diverse research fields of global significance and at 'world standard' in Tourism.

A word from Southern Cross University's Head of School of Business and Tourism

At Southern Cross University's School of Business and Tourism we instil in our students the critical knowledge and fundamental workplace skills required to succeed in the global business, tourism, hospitality and information technology industries. We conduct frequent reviews of our courses, focusing on the changing demands of industry to ensure graduates have the knowledge and skills needed to succeed.

Our graduates are of the highest quality and fill professional roles around the globe. Our strong links with industry form a fundamental part of our internship programs, giving our students experience in real jobs before they graduate, ensuring they are career-ready.

I wish you all the very best in your studies.

Professor Elizabeth Roberts

Dean and Foundation Head, School of Business and Tourism, Southern Cross University





THE FUTURE OF TOURISM & HOTEL MANAGEMENT

Hospitality and tourism are one of Australia's largest export sectors and contribute around \$40 billion to the economy annually. According to the Tourism Towards 2030 report*, produced by the United Nations World Tourism Organisation, the number of international tourist arrivals worldwide is expected to increase by an average 3.3 per cent a year for the period 2010 to 2030. The strongest growth by region will be seen in Asia and the Pacific, where arrivals are forecast to increase by 331 million to reach 535 million in 2030 (+4.9 per cent per year).

Continued growth in tourism numbers underpins new investment and growth in the hotel industry. The Australian Bureau of Statistics outlines in the Tourism Research Australia* report that the growth in tourism employment will result in increased demand for highly qualified professionals.

The next five years will see over 25,000 new hotel rooms and numerous new hotel properties opening including the Four Points by Sheraton Sydney Central Park, Sofitel Darling Harbour, W Hotel Sydney; and in Melbourne, QT, Ritz-Carlton and Novotel Little Lonsdale Street, offering graduates of The Hotel School a very bright future.

What are the key benefits of pursuing a career in the hotel and tourism industries?

- → The diversity of roles, with opportunities spanning careers in restaurants through to international hotel chains and cruise ships
- → Opportunities for travel both domestically and internationally
- → Obtaining life long skills that can be transferred to roles in other sectors
- → Unlimited pathways for your career, which places you in a competitive position throughout your life
- → Being in the centre of one of the fastest growth industries in Australia and worldwide.
- * Tourism Employment in Australia 2011-12 to 2029-30, Tourism Research Australia (supported by the Australian Bureau of Statistics).

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MAR 2017 - PRESENT

Director of Sales & Marketing

RAPID CAREER PROGRESSION

Anita Manning Director of Sales & Marketing at Holiday Inn Sydney Airport Bachelor of Business in Hotel Management, graduated 2005 Domestic Student

5

JUN 2012 - DEC 2013

Director of Catering

& Events

0

DEC 2013 - FEB 2016

Business Development Director – Meetings & Events

FEB 2016 - MAR 2017

Director of Sales

Δ

DEC 2010 - JUN 2012

Director of Sales

& Promotions

3

FEB 2009 - DEC 2010

Senior Sales Manager

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FEB 2005 - MAR 2006

Sales Trainee

Manager

MAR 2006 - FEB 2009

Sales Manager

CAREER OPPORTUNITIES – IN THE HOTEL, TOURISM AND HOSPITALITY INDUSTRY AND BEYOND

Qualified hotel management professionals are in high demand*. Whether you are interested in event management, sales and marketing, food and beverage, human resources or any other role within the industry, an exciting career awaits you. Your hotel management degree, from Southern Cross University, not only provides you with an education but also a pathway to a successful career. Your degree will open up an enormous range of opportunities around the world, with highly competitive remuneration for senior management roles.

General management and administration

- → General manager
- → Resident manager
- Executive assistant manager
- Director of operations **→**
- → Hotel manager
- → Resort manager
- → Duty manager

Human resource management

- Director of human resources
- Personnel and training manager
- Human resources manager
- Health and safety manager
- Employee relations officer

Sales and marketing

- → Director of sales and marketing
- → Promotions manager
- Public relations manager
- Communications manager -
- Sales and marketing manager **→**
- Social media manager
- Account executive
- Group sales coordinator
- → Revenue manager

Event management

- Banquet and events manager
- Venue coordinator
- Facility management
- Communication services
- Meeting planner
- → Food and beverage manager
- → Event sales manager

Food and beverage management

- → Director of food and beverage operations
- → Food and beverage manager
- → Restaurant manager
- → Bar manager
- → Banquet manager
- → Catering manager
- Room service manager
- Nightclub manager
- → Sommelier

Accounts and finance

- → Director of finance
- Chief accountant
- Financial controller
- Income auditor
- Procurement manager \rightarrow
- Purchasing and material manager
- Information systems
- → Cost controller

Rooms division and front office

- → Director of rooms division
- → Director guest relations
- → Director of housekeeping
- → Reservations manager
- → Security supervisor
- → Front office manager
- → Front office supervisor
- → Concierge
- → Executive floor manager
- → Guest services manager
- → Night auditor

Executive roles in other industries

- → Human resource consulting
- Telecommunications
- Sales and marketing
- Government
- Public relations
- Management consulting
- Hotel broking
- Asset management
- \rightarrow Education and training
- → Facility management
- → Entertainment and festivals
- → Logistics
- → Brand management
- → Project management

The Hotel School Sydney changed my life! I learned skills that I have continued to use during my role in Management of Front Office. Building relationships along with networking is a crucial aspect of hospitality and my experience at The Hotel School has assisted with that. The Hotel school is very well known in the industry and fully prepares you for the challenges you will come across in the real world of hospitality.

Morgan Meredith Front Office Manager, Park Hyatt Sydney Tourism Accommodation Australia NSW 2016 Hotel Industry Rising Star Award recipient Bachelor of Business in Hotel Management, graduated 2013 **Domestic Student**

INTERNSHIPS

The Hotel School offers students an opportunity to integrate theory with the practice and responsibility of the professional workplace through our internship program.

Internships are integrated into the Bachelor of Business in Hotel Management and Master of International Tourism and Hotel Management courses. They are a unique part of our degrees, designed to assist in working out which career pathway is best suited to you and to add valuable experience to your career. Internships may be undertaken within Australia or internationally. Students may gain experience in any sector of tourism and hospitality. Undergraduate students must accrue 600 hours practical workplace experience during their compulsory six-month internship. Postgraduate students accrue 300 hours during an optional 10-week internship.

BENEFITS OF INTERNSHIPS:

Work in a high-level hospitality and tourism business

The Hotel School has connections to leading hotels, resorts, restaurants and other hospitality and tourism organisations that will help you take your classroom skills into the workplace.

Further develop skills learned in class or from past experience

The skills you develop in the classroom, as well as from other hospitality experience, will be invaluable as you'll be able to hit the ground running in a professional hotel workplace.

Improve your personal skills

Time management, punctuality, personal presentation and organisation and communication skills are all vital to working in tourism and hospitality.

Experience and learn from different operational styles

Your experience will grow from every different work situation as you understand different management styles and systems.

Grow your network of industry contacts

Everyone you meet could be an invaluable contact as you progress through your career in the global tourism and hospitality industry.

Gain invaluable experience for your resume

Work experience is key to getting the job. Just like transferring your skills from the classroom to internships, your employers will expect you to know how to work and conduct yourself in a professional environment.

INTERNSHIPS AT MULPHA-OWNED PROPERTIES

A selection of Mulpha-owned properties located in Australia and internationally offer opportunities to our students undertaking the Professional Hospitality Experience 6-month internship program.

These internships have been designed in consultation with these properties, and offer students:

- → the opportunity to gain experience in 2-3 departments during the 6-month program
- \rightarrow a dedicated workplace mentor
- → periodic progress meetings
- → observation of 'behind-the-scenes' management tasks
- → project work
- → (in some locations) a dedicated space on-site for completing the academic requirements.

These properties host our students with the view to continued employment upon successful completion of their internship program.

The Professional Hospitality Experience (PHE) was an experience that provided me with such strong foundations that are needed in this industry – problem solving and professionalism. It was at times challenging, but through the challenges I learnt things about myself that I wouldn't have learnt via any other experience. Upon completing my PHE, I discovered which field of hospitality and tourism I would like to direct towards, and I am now confident in my ability within the industry.

Felicity Addison

Currently studying a Bachelor of Business in Hotel Management Domestic Student

INDUSTRY PARTNERS

The Hotel School has built a strong network of industry partners who provide an invaluable resource for internships and Work Integrated Learning as well as other activities. We enjoy a reputation among our partners for producing committed and well prepared students.

Our academic team also enjoys a robust professional network in their capacity as educators as well as from prior experience in the industry. They can share these connections with you as you progress through your studies, sometimes yielding valuable opportunities for work or mentorship.

MULPHA PROPERTIES



InterContinental Sydney's partnership with The Hotel School offers a win-win opportunity for students. Students are able to gain exposure to what it is really like working in hotels. Innovative initiatives from The Hotel School such as the 'InterContinental Insights' experience, 'Manager for a Day' program and 'Mock Interviews' allow students to network with industry and secure themselves paid employment in our hotel, well before graduation.

Wensdae Lucas Human Resources Manager, Intercontinental Sydney



WORK INTEGRATED LEARNING

The Hotel School's Work Integrated Learning (WIL) team is dedicated to providing students with unique opportunities to improve their employability and industry knowledge. Work Integrated Learning development sessions are open to all students at The Hotel School and include professional development courses, on-site visits, workshops and industry guest speakers. The Work Integrated Learning team is constantly striving to provide new and exciting opportunities for students.

Some WIL professional development sessions include:

Singapore field trip

Visit the island nation and experience the world-class Singapore hospitality industry for yourself while engaging with exclusive industry providers.

Leadership Speaker Series

Gain access to senior industry leaders with our regular leadership speaker series. Attend talks like 'Check in; check out' with senior managers of various hotels, who will share their industry knowledge with you.

Manager-for-a-day

Find out what it's like to be a manager as you shadow a manager in a 4-5 star hotel, including the Mulpha-owned InterContinental Sydney, or Grand Hyatt Melbourne, for a day. Get an insider's view of what a manager does on a daily basis in a hotel.

Winery tour

Learn from professional winemakers how wine is made at wineries like Bimbadgen and Rochford. Participate in a structured wine tasting and learn about wine styles and regions.

Brewery visit

Go on a beer expedition with local brewers to understand how the brewing process takes place and see a brewery in action.

Mock interviews

Be interviewed by an industry professional and receive feedback on performance to help with the 'real thing'.

Stadium tours

Visit stadiums like ANZ or Etihad stadium during a major game day and move around the venue to observe functional areas. You'll get a greater understanding of what is involved in running large events.

RSA course

Obtain your Responsible Service of Alcohol (RSA) certification to be permitted to work in a licensed premises.

Skills2Work Food and Beverage course

A must-do course to prepare you for any role in food and beverage. Learn the necessary skills to help you get a job.

Skills2Work Barskills course

This course provides you with a competitive edge when applying for any bar or restaurant employment.

Learn the fundamental skills needed to perform tasks within a bar environment.

Barista course

With espresso coffee machines in every café, bar and restaurant, an introduction to espresso coffee will help you find work, as well as develop the knowledge to progress to more complex aspects of espresso making.

Doing my internship abroad gave me the chance to experience a different country, a different culture and a different type of clientele, ensuring a continuous development of my knowledge and skills. I learned a great deal about working under pressure and the importance of communication and problem solving. My placement confirmed what I already knew – that I am passionate about working with people, and most definitely on the right path.

Freja Kristensen

Currently studying a Bachelor of Business in Hotel Management International Student from Sweden

OUR ALUMNI

As a Hotel School and Southern Cross University alumnus you are part of a vibrant, global community. The Hotel School alumni occupy key positions across the hospitality, hotel and tourism industries in Australia and around the world.

We are dedicated to supporting and facilitating a strong and mutually beneficial relationship between the University and the wider alumni community.



Anita Manning Year of Graduation – 2005 Director of Sales & Marketing at Holiday Inn Sydney Airport



Gil Wong Year of Graduation – 2002 Client Value Manager Corporate Travel Management ANZ



Joan Blindheim Year of Graduation – 2009 Director of Human Resources at Frasers Hospitality



Jessica Moore Year of Graduation – 2011 Restaurant & Bar Manager: Food & Beverage at Crowne Plaza Terrigal

As an alumnus, you will gain access to an extensive alumni network that allows you to connect to a diverse group of professionals.

We will encourage you to get involved in the university life and the alumni community in whatever way you would like to. This may range from partaking of the extensive member benefit program to employing a Hotel School graduate.

As a graduate of The Hotel School, you will enjoy special benefits at selected Mulpha-owned properties.



Jonathan Fambart Year of Graduation – 2008 Chief Concierge at Park Hyatt Sydney



Ian Lyne Year of Graduation – 2010 Sales Manager at Insight Vacations, Canada



William Wu Year of Graduation – 2014 Front Office Manager at Meriton Suites Kent Street



Patrick McCartney Year of Graduation – 1989 General Manager – Group Operations at Trippas White Group

Commencing my studies at The Hotel School immediately after my secondary education provided me with a solid understanding of the industry, invaluable experience in a five-star global hotel company and the tools necessary to fast-track my career over the years. Anyone who is looking for a career in the hospitality industry will benefit from a solid education and the industry contacts they will receive from attending The Hotel School.

Maggie Diasinos

Pacific Regional Sales Director, Hyatt Hotels Corporation Bachelor of Business in Hotel Management, graduated 2001 Domestic Student





STUDENT AND SUPPORT SERVICES

INTERNATIONAL STUDENT SUPPORT

The Hotel School has dedicated staff committed to helping students. Whether you need assistance in the application or acceptance of your offer, or ongoing assistance, our team is here to support you.

Visit 'Student Services' for full details at **hotelschool.scu.edu.au**

ORIENTATION

Orientation at The Hotel School is held in the week prior to commencement of each session. Activities last two to three days and are designed to engage both domestic and international students through academic and social activities, with individualised attention. The student support staff work to understand the specific needs of students, to help them settle into their new environment, learn to study effectively and to integrate into university life. Orientation is also an opportunity for students to meet their fellow peers prior to classes commencing.

STUDENT SERVICES

Enquiries about enrolment, student ID cards, course guides or grades are managed by the Student Services Team. Southern Cross University's personalised web-based portal MySCU gives students access to elearning management system Blackboard, myReadings, news and My Enrolment (access to enrolment, finances and grades).

Visit: www.scu.edu.au/myenrolment

Disability and equity services provide support services to assist students with their studies.

ACADEMIC SKILLS SUPPORT

The Hotel School offers a diverse array of academic support services to help students develop the academic skills necessary to successfully progress through their course.

COUNSELLING

Counselling services are available for any aspect of your personal or academic life. The Hotel School's free counselling service offers caring and confidential assistance to all students either as a one-on-one service or through the many workshops developed to promote wellbeing.

Visit: www.scu.edu.au/counselling

ACCESSING YOUR UNIVERSITY

Students are provided with access to a range of internet and computing services:

- → Student email address
- → IT support via the Service Desk
- → Wireless@SCU wireless network on all campuses
- → Mobile@SCU free mobile application.

Visit: www.scu.edu.au/it

LIBRARY AND LEARNING SERVICES

Students of The Hotel School have electronic access to Southern Cross University's extensive library and are entitled to reciprocal borrowing rights with most Sydney and Melbourne universities.

The Hotel School also offers students direct access to each lecturer via one-on-one consultation times after each class.

STUDENT REPRESENTATIVE COUNCIL (SRC)

Each year a group of students is elected to represent the campus student body. The SRC liaises with The Hotel School staff to organise events and to make sure student needs and concerns are heard and addressed appropriately. The SRC also organises both on and off-campus events such as themed events and gala nights.

The range of support services provided by The Hotel School has been invaluable in supporting my academic progress. For instance, Orientation was a great way for me to meet the people I would be studying with for the next three years. I was able to learn all aspects of The Hotel School from learning about the course structure, listening to lectures and adjusting to the atmosphere of campus life. The support services have helped greatly to enrich my experience at The Hotel School.

Harry Mitchell

Chairman of The Student Representative Council, The Hotel School Sydney Currently studying a Bachelor of Business in Hotel Management Domestic Student



COURSES

2018 INTAKE DATES

SESSIONS

Session 1

- → Orientation: 26 February 2 March
 → Start: 5 March
 → End: 1 June

Session 2

Session-3

- → Orientation:22 26 October → Start: 29 October

UNDERGRADUATE DEGREE

BACHELOR OF BUSINESS IN HOTEL MANAGEMENT

The three-year Bachelor of Business in Hotel Management focuses on hotel operational skills, management practice in hospitality industries and the skills needed for employment in a competitive, changing, global business environment.

This Southern Cross University degree combines academic rigour with contemporary hotel practice, giving students the skills to succeed in complex business environments. An important feature of the degree is an embedded sixmonth internship program that provides industry-relevant experience and networking opportunities. Our degrees are designed to put students in the workplace.

SUMMARY

Start	February, June, October	
Duration	3 years full-time or part-time equivalent#	
Total units	24 undergraduate subjects	
CRICOS Course code 086102E		

ADMISSION REQUIREMENTS DOMESTIC

Qualification equivalent to an Australian Year 12. All applicants are selected on their individual merit. While recent academic performance or professional experience is used as an indicator of ability to undertake studies at a tertiary level, applicants will also be invited to an interview as part of the final application process.

INTERNATIONAL

Qualification equivalent to an Australian Year 12 with the required entry grade; and English language comparable to Academic IELTS 6.0 with no band less than 5.5. Applicants may also be invited to an interview as part of the final application process.

COURSE OVERVIEW

Based on the suggested course progression when commencing studies in session 1.

YEAR 1

8 core subjects

- → Managing Organisations
- → Food and Beverage Operations
- → Communication in Organisations
- → Introduction to Professional Practice
- → Accounting and Finance for Business
- → Hospitality Services Management
- → Marketing Principles
- → Tourism Theories and Practices

YEAR 2

4 core Professional Hospitality Experience (PHE) subjects + 4 core subjects

- → The Human Resource Management Expert Practitioner
- → The Sustainable Hotel Environment
- → Introduction to Business Law
- → Accommodation Operations
- \rightarrow PHE 4 subjects

YEAR 3

5 core subjects + 3 elective subjects

- → Hospitality and Tourism Financial Management
- → Entrepreneurship and Innovation
- → Competitive Strategy
- → Facility and Risk Management for Hospitality Operations
- $\rightarrow\,$ Research for Business and Tourism

Elective Subjects - for 2018

- → Food and Beverage Management
- → Tourism and Hospitality Sales and Promotion
- → Festival and Special Events Planning
- → Revenue and Yield Management for Tourism and Hospitality
- → Production Management for Convention and Events

POSTGRADUATE DEGREES

GRADUATE CERTIFICATE IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

The Graduate Certificate in International Tourism and Hotel Management covers four units of the Master of International Tourism and Hotel Management. This Southern Cross University course is designed for students with or without industry experience who wish to gain a higher degree in the field of tourism and hospitality studies. An evening timetable is available for this course.

SUMMARY

Start	Eabruary luna October
JIGIT	February, June, October
Duration	4 months full-time or part-time equivalent#
Total units	4 subjects
CRICOS Co	purse code 086104C

ADMISSION REQUIREMENTS

DOMESTIC

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).

INTERNATIONAL

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

COURSE OVERVIEW

Core Unit

→ Management Communication

Electives – Select from the following:

- → Tourism Planning Environments
- → Entrepreneurship and Innovation
- → Tourism and Hospitality Management
- → International Tourism Systems
- → Contemporary Hotel and Tourism Issues

GRADUATE DIPLOMA IN INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

The Graduate Diploma in International Tourism and Hotel Management from Southern Cross University is designed for students who wish to gain a higher degree, helping them to secure senior management employment in the industry. An evening timetable is available for this course.

SUMMARY

Start	February, June, October	
Duration	1 year full-time or part-time equivalent#	
Total units	8 subjects	
CRICOS Course code 086103D		

ADMISSION REQUIREMENTS

DOMESTIC

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).

INTERNATIONAL

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.0 with no band less than 5.5.

COURSE OVERVIEW

Core Unit

→ Management Communication

Electives – Select from the following:

- → Tourism Planning Environments
- → Leading and Managing People
- → Marketing
- → Managing Information Systems
- → Entrepreneurship
- → Accounting for Managers
- → Tourism and Hospitality Management
- → International Tourism Systems
- → Contemporary Hotel and Tourism Issues



MASTER OF INTERNATIONAL TOURISM AND HOTEL MANAGEMENT

The Master of International Tourism and Hotel Management is designed for students who wish to gain a higher degree to help them secure senior management employment in tourism or hospitality. It equips graduates with advanced business acumen, management skills and specialised industry knowledge.

This Southern Cross University degree degree is flexible, enabling students to choose a study plan that matches their career path. Students study core business management units and select from a range of electives and an optional 300-hour workplace internship. An evening timetable is available for this course.

SUMMARY

Start	February, June, October	
Duration	2 years full-time or part-time equivalent#	
Total units	16 subjects	
CRICOS Course code 086101E		

CRICOS Course code U80101F

ADMISSION REQUIREMENTS DOMESTIC

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).

INTERNATIONAL

Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent); and English language comparable to Academic IELTS 6.5 overall.

COURSE OVERVIEW

Core Units

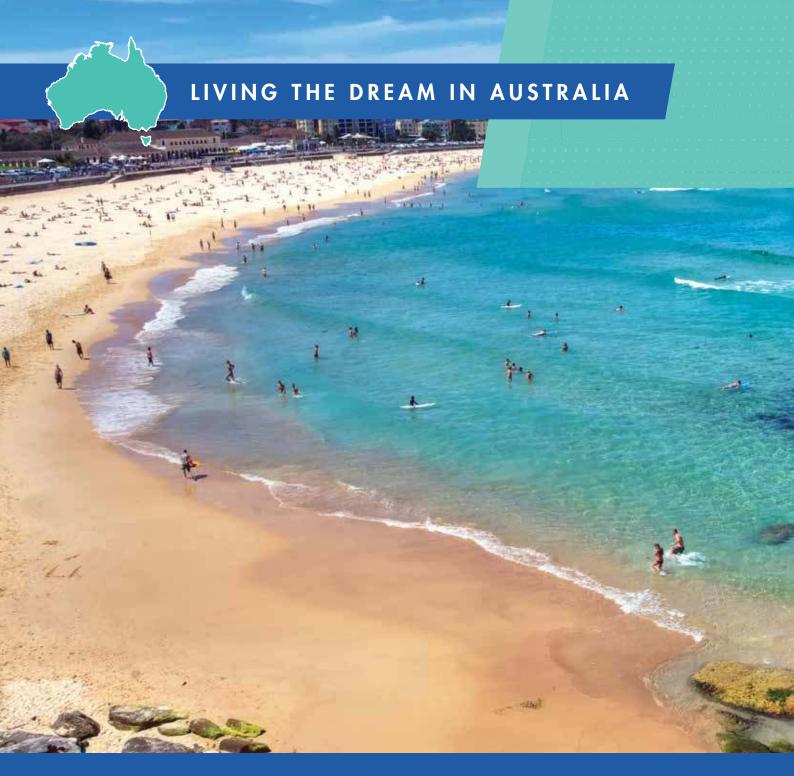
- → Tourism and Hospitality Management
- → Accounting for Managers
- 🛶 Marketing
- → International Tourism Systems
- → Leading and Managing People
- → Tourism Planning Environments
- → Managing Information Systems
- → Entrepreneurship
- → Management Communication
- → Contemporary Hotel and Tourism Issues
- → Industry Research Project*

Electives - Select from the following:

- → Business Events Management
- → Environmental Management for Hotels and Attractions
- → Service Management for Tourism and Hospitality
- → Qualitative Research Methods
- → Quantitative Research Methods
- → Tourism and Hotel Professional Development
- → Tourism and Hotel Internship*
- → Critical Literature Review

Only domestic students are eligible to study part-time.
 * Double-weighted units.

This information reflects 2018 offerings at time of publication. Subjects and electives can be changed without notice.



Bondi Beach, New South Wales

Australia is a leading international destination with some of the world's best facilities in education, providing local and international students with a range of quality study options. With a population of more than 24 million, Australia has one of the highest number of international students in the world, behind the United Kingdom and the United States^{*}.

They also choose Australia because this country has four of the world's 20 best student cities, based on university rankings, student mix, desirability, employer activity and affordability[#]. What else does Australia have to offer? Well Australia has hundreds of sporting organisations for activities such as soccer, cricket, netball, tennis and hockey, over 500 national parks and 19 classified UNESCO World Heritage sites.

The Hotel School has campuses in Sydney and Melbourne. Each campus has quality teaching facilities and a relaxing corporate environment conducive for industry interaction and academic learning. Our integrated learning spaces encourage communities of learners, as well as fostering a strong relationship between staff and students. Each campus is centrally located in the central business district, making it ideal for commuting from any part of the city and surrounds.

^{*} Education at a Glance 2017, Organisation for Economic Co-operation and Development, www.oecd.ora

^{*} QS Best Student cities 2017 rankings



THE HOTEL SCHOOL SYDNEY

Our Sydney location is in the heart of the central business district, with Sydney Harbour, the Opera House and Royal Botanic Gardens on its doorstep.

ABOUT SYDNEY

Sydney is the capital of New South Wales and the largest city in Australia. It is surrounded by the picturesque and world famous harbour and this beauty extends through to the suburbs.

Sydney is the oldest, largest and most cosmopolitan city in Australia and is recognised around the world for its architectural icons such as the Sydney Opera House and Harbour Bridge. Sydneysiders are treated to culinary delights, harbourside dining, trendy inner-city cafes and a never ending variety of multicultural foods.

THINGS TO DO / SPECIAL EVENTS

Sydney is host to a broad calendar of events including live music and performing arts productions, internationallyacclaimed performances, innovative exhibitions and largescale sporting events.

Other attractions include Sydney Tower, The Rocks, Royal Botanic Gardens, Taronga Zoo, Bondi Beach and Sydney Olympic Park.

Each year Sydney enjoys many large festivals including the Sydney Film Festival, Vivid Light Festival, Carols in the Domain and the spectacular New Year's Eve fireworks on the harbour.

SUMMER AUTUMN WINTER SPRING 26°C - 19°C 22°C - 15°C 16°C - 8°C 22°C - 13°C For more information about Sydney please visit: VISITNSW.COM CITYOFSYDNEY.NSW.GOV.AU SYDNEY.COM

THE HOTEL SCHOOL MELBOURNE

Our Melbourne location is in the heart of the central business district with easy access to trams and trains, and in the midst of the iconic Melbourne laneways, full of cafes and restaurants.

ABOUT MELBOURNE

Melbourne is the capital and most populated city in the state of Victoria. The city is situated at the northern point of Port Phillip Bay – near the estuary of the Yarra River. The waterfront location and nightlife make it one of the most vibrant and liveable cities in Australia and the world.

Melbourne is rated highly in the areas of education, entertainment, healthcare, research and development, tourism and sports. It is also regarded as the fashion capital of Australia, where designer labels, leading stores and independent boutiques provide plenty of diversion for the serious shopper.

THINGS TO DO / SPECIAL EVENTS

Each year Melbourne plays host to tens of thousands of interstate and overseas visitors who come to see the Australian Open Tennis Championships, Formula 1 Australian Grand Prix, Australian Motorcycle Grand Prix, Spring Racing Carnival, Australian Football League Grand Final and many more special events. Melbourne caters for all, from the stylish restaurants in the city's streets and laneways, to the cutting-edge cafes, rooftop bars, pubs and hotels. Melbourne is also home to the acclaimed International Comedy Festival and Melbourne Food and Wine Festival.



For more information about Melbourne please visit:

- → VISITVICTORIA.COM
- → VISITMELBOURNE.COM
- → MELBOURNE.VIC.GOV.AU
-

DOMESTIC STUDENTS

All domestic applicants for The Hotel School are selected on their individual merit. While your most recent academic performance or professional experience is used as an indicator of ability to undertake studies at a tertiary level you will also be invited to an interview as part of the final application process.

As your studies and future are important to us, the interview allows each applicant the opportunity to discuss career goals and gives a preview of student life at university in a one-on-one meeting with a member of the team at The Hotel School.

HOW TO APPLY

UNDERGRADUATE, SYDNEY

SESSION 1 & 2

Domestic applications for the 2018 Bachelor of Business in Hotel Management in Sydney for session 1 and 2 need to be made directly through the UAC or QTAC system. Please ensure that the Bachelor of Business in Hotel Management, The Hotel School Sydney is listed in your preferences using the following codes:

UAC course code: 354140 QTAC course code: 054041

Once your application is received through UAC/QTAC, The Hotel School will contact you to arrange an interview. You may be asked to provide additional documents as evidence to support your application.

If you are overseas or reside interstate and are unable to attend the interview in person, a phone interview can be arranged.

SESSION 3

Domestic applications for the 2018 Bachelor of Business in Hotel Management in Sydney for session 3 can be made directly through the Southern Cross University application process.

Visit 'Apply Now' section HTTPS://HOTELSCHOOL.SCU.EDU.AU/APPLY/ AUSTRALIAN-APPLICATIONS/

Once your application is received through Southern Cross University, The Hotel School will contact you to arrange an interview. You may be asked to provide additional documents as evidence to support your application.

If you are overseas or reside interstate and are unable to attend the interview in person, a phone interview can be arranged.

For further information visit: HTTPS://HOTELSCHOOL.SCU.EDU.AU/COURSES/ E: hotelschool@scu.edu.au

UNDERGRADUATE, MELBOURNE SESSION 1, 2 & 3

Domestic applications for the 2018 Bachelor of Business in Hotel Management in Melbourne can be made directly through the Southern Cross University application process.

Visit 'Apply Now' section HTTPS://HOTELSCHOOL.SCU.EDU.AU/APPLY/ AUSTRALIAN-APPLICATIONS/

Once your application is received through Southern Cross University, The Hotel School will contact you to arrange an interview. You may be asked to provide additional documents as evidence to support your application.

If you are overseas or reside interstate and are unable to attend the interview in person, a phone interview can be arranged.

For further information visit: HTTPS://HOTELSCHOOL.SCU.EDU.AU/COURSES/ E: hotelschool@scu.edu.au

POSTGRADUATE – SYDNEY & MELBOURNE

All domestic applicants for our postgraduate courses are made directly to The Hotel School via our online service.

Visit our website 'Apply Now' section for full details at HTTPS://HOTELSCHOOL.SCU.EDU.AU/APPLY/

ABSTUDY, AUSTUDY AND YOUTH ALLOWANCE

ABSTUDY provides assistance for Australian Aboriginal and Torres Strait Islander students. Benefits for students include the payment of any incidentals, an allowance to assist with text books and equipment costs.

AUSTUDY payment is an income support payment available to qualifying students aged 25 years or older. It provides income-tested assistance to full-time students who are Australian citizens.

Youth Allowance is a similar support payment paid to eligible 16 to 24-year-olds undertaking full-time study. For application forms and further information please refer to your nearest Centrelink office or the Centrelink website.

For further information please visit: **www.centrelink.gov.au**

FEE-HELP

FEE-HELP is a loan scheme that assists eligible students with their tuition fees. Eligible students include Australian citizens; holders of a permanent humanitarian visa who will be resident in Australia for the duration of the course; eligible New Zealand citizens; or the holder of a permanent visa who is undertaking bridging study for overseas-trained professionals and will be resident in Australia for the duration of the course.

FEE-HELP enables students to defer their tuition fees, for part or for the duration of the course. Students repay their loan through the Australian Taxation Office once their income is above the minimum threshold for compulsory repayment.

For further information please visit: **www.studyassist.gov.au**

COURSE	ADMISSION REQUIREMENT	APPLICATION PROCESS	FEE PER UNIT	FEE PER YEAR
Bachelor of Business in Hotel Management	Indicative ATAR/OP: N/A Attendance at an interview is required.	UAC code: Sydney – 354140 QTAC code: Sydney – 054041 Melbourne – Direct Application*	\$2,715	\$21,720
Graduate Certificate in International Tourism and Hotel Management	Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).	Directly to The Hotel School via Southern Cross online service*	\$2,635	\$10,540**
Graduate Diploma in International Tourism and Hotel Management	Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).	Directly to The Hotel School via Southern Cross online service*	\$2,635	\$21,080**
Master of International Tourism and Hotel Management	Qualifications equivalent to an Australian Bachelor degree (or demonstrated academic or professional standing equivalent).	Directly to The Hotel School via Southern Cross online service*	\$2,635	\$21,080

2018 DOMESTIC FEE SCHEDULE

* Applications can be made directly to The Hotel School via Southern Cross University online application service. Visit **https://hotelschool.scu.edu.au/apply/** for full details.

^{**} Total course fee

This information reflects 2018 offerings at time of publication and is subject to change. With the exception of the Graduate Certificate in International Tourism and Hotel Management, the fee per year is based on completing 8 units per year. In addition, students will be charged a Student Services and Amenties Fee (SSAF), and indicative non-tuition fees of \$1,500 (to cover textbooks, stationery, internships or placements).

INTERNATIONAL STUDENTS

ENGLISH LANGUAGE COMPARABLE SCORES IELTS*

	UNDERGRADUATE	POSTGRADUATE
IELTS International English Language Testing System	6.0 with no band less than 5.5	6.5 with no band less than 6.0
CPE Cambridge Certificate of Proficiency	52	N/A
CAE Cambridge Certificate in Advanced English	52	58
TOEFL PBT Test of English as a Foreign Language (paper-based test)	550 min 4.5 (TWE)	570 min 5.0 (TWE)
TOEFL iBT Test of English as a Foreign Language (Internet-based test)	60 with no less than 17 in writing and speaking and no less than 11 in reading and listening	79 with no less than 21 in writing and 20 in other areas
PTE Pearson Test of English	50	58 with no communicative score less than 50
ISPLR International Second Language Proficiency Rating	3+ or better in all 4 skills	4 in all 4 skill areas
CEFR Common European Framework of Reference for Languages	B2	N/A

* Suggested English language comparable scores only.

HOW TO APPLY

Visit https://hotelschool.scu.edu.au/apply/ section for full details.

Apply online OR complete the International Application for Admission form with all supporting documents:

- → Original or Certified copy of academic transcripts, with grading system.
- → English language test results (e.g. IELTS, TOEFL)
- → Resume
- → Academic or employer references (if required)
- Advanced standing application (if relevant). Advanced standing refers to previous study or work experience which may reduce the duration of your degree. You should apply for advanced standing at the time of application.

Submit your completed International Application for Admission form with all supporting documents to: **thsapps@scu.edu.au**

ASSESSMENT

Applications will be acknowledged and responded to within 3 days*. Successful applications receive an International Offer Package (Offer) including:

- → Offer of Admission
- → Information for Accepting your Offer
- → Offer Acceptance Agreement.
- * Time period relates to complete application for the immediate study period.

FUTURE STUDENT INTERVIEW

All applications for The Hotel School are selected on their individual merit. While your most recent academic performance or professional experience is used as an indicator of ability to undertake studies at a tertiary level you may also be invited to attend an interview as part of the final application process.

When assessing applications against the relevant Academic Standards, The Hotel School will use accepted educational resources, including Australian Educational International – NOOSR, UK NARIC, University Admissions Centre Schedule to establish the Australian equivalence of an applicant's overseas qualifications.

For postgraduate degrees, assessment is made on an equivalent Australian Bachelor degree plus any other course specific requirements.

ACCEPTING YOUR OFFER

- Review the Offer to make sure all information is correct and submit extra documents if requested.
- Once conditions are met, send the signed Offer Acceptance Agreement, before the Offer Lapse Date.
- 3. Pay the 'fee payable on acceptance' amount of the offer.
- Once all documents are received and conditions are met, SCU International will issue an electronic Confirmation of Enrolment (eCOE) so you can apply for an Australian visa.

STUDENTS APPLYING THROUGH EDUCATION AGENTS

The Hotel School has an extensive network of registered Education Agents in Australia and overseas who can assist with your application. Please note students from specific countries are required to go through an Education Agent.

For further information visit

https://hotelschool.scu.edu.au/international-students/agents/

STUDENT VISA

To study in Australia you must have a valid Australian visa. Student visas are temporary visas that allow people to come to Australia for a specified period to study at an Australian institution. For more information visit the Department of Immigration and Border Protection (DIBP)

www.border.gov.au.

International students applying for a student visa must undertake a full-time load of eight (8) units per year. International students are required to remain in their principal course for at least six (6) months before they can request a transfer to study at another education provider.

Student visa conditions: Make sure you are familiar with the conditions of your visa by reviewing the information set out on the DIBP website.

Financial requirements: You must have sufficient funds to cover all education and living expenses for the duration of your studies. Refer to the 'student visa living costs and evidence of funds' section on the DIPB website.

Bringing other family members: You may be eligible to bring family members depending on your visa. School-aged children must be enrolled at school. School fees will vary depending on school, age of child and if you are a scholarship holder. A list of local schools can be found at www.scu.edu.au/international/apply

ESOS

Higher educational providers must meet minimum standards set by TEQSA (The Tertiary Education Quality and Standards Agency) to enable registration under the ESOS (Education Service for Overseas Students) Act. This protects Australia's reputation for delivering quality education services and the interests of overseas students, by setting minimum standards and providing tuition and financial assurance.

The ESOS Act mandates a nationally consistent approach to registering education providers so that the quality of the tuition and care of students remains high. The professionalism and integrity of the industry is further strengthened by the ESOS Act's interface with immigration law. This imposes visa-related reporting requirements on both students and providers.

The National Code is a set of nationally consistent standards that govern the protection of overseas students and delivery of courses to students by providers that are registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

For further information visit www.internationaleducation.gov.au

CRICOS

Higher education providers in Australia must be registered to enrol overseas students in specific courses. Registered providers have a CRICOS provider code and a specific CRICOS course code for each course. This registration guarantees the provider and the course meet the high standards necessary for overseas students.

For further information visit cricos.education.gov.au

TEACHING AND ASSESSMENT METHODS

Students experience a variety of teaching approaches including face-toface lectures and tutorials. The method of teaching may vary from unit to unit. Assessment may be in the form of essays, reports, audio or video presentations, online quizzes, case analyses or problem resolutions, and examinations.

Specific teaching and assessment can be found on the relevant course page at **www.scu.edu.au/courses/**

TUITION PROTECTION SERVICE

The Tuition Protection Service (TPS) is an initiative of the Australian Government to assist international students whose education providers are unable to fully deliver their course of study. The TPS ensures that international students are able to either complete their studies in another course or with another education provider or receive a refund of their unspent tuition fees.

For more information visit www.tps.gov.au

2018 INTERNATIONAL FEE SCHEDULE

REFUNDS OR DEFERMENTS

Visit www.scu.edu.au/international/apply for more information about:

- \rightarrow Refunds and remission procedure
- → Withdrawals and release, refunds
- Enrolment, deferment, suspension or cancellation of enrolment procedure.

TUITION FEES

Tuition Fees are listed in the Offer of Admission and are correct at the time of issue. They will be subject to an increase each calendar year and students are required to pay the new tuition fee each year. Tuition fees are due at the beginning of each study period, however you can pay fees in advance.

COST OF LIVING

Students should prepare themselves for accommodation and living costs to be at a minimum AUD\$19,830 per year. Please be advised that costs may vary depending on the type of accommodation and location you choose to stay.

Visit the DIBP website for further information. www.border.gov.au/Trav/Stud

ARRIVING IN AUSTRALIA

To help you prepare for your arrival in Australia please visit www.scu.edu.au/accommodation. https://hotelschool.scu.edu.au/ international-students/

For information on accommodation in Australia, visit

www.scu.edu.au/accommodation. https://hotelschool.scu.edu.au/ international-students/accommodation/. Contact the relevant Hotel School campus for accommodation options.

We recommend that you know how to get to the campus before commencement of orientation. Orientation sessions are held in the week prior to class commencement and are compulsory.

OSHC (OVERSEAS STUDENT HEALTH COVER)

OSHC is a compulsory medical health insurance for international students studying in Australia.

BUPA is Southern Cross University's preferred provider. For alternative providers, refer to **www.health.gov.au/oshc**

STUDENT SERVICES AND AMENITIES FEE (SSAF)

The Student Services and Amenities Fee (SSAF) provides Australian universities with additional funds to maintain and improve essential services and amenities of a non-academic nature for students. These funds are used to support and enrich the student experience. SSAF is collected following enrolment.

For more information visit www.scu.edu.au/students

Course	Admission requirement	English language IELTS requirement or comparable	Fee per unit	Fee per year*
Bachelor of Business in Hotel Management	Qualification equivalent to Australian Year 12 with the required entry grade.	Overall: 6.0 Reading: 5.5 Writing: 5.5 Listening 5.5 Speaking 5.5	\$3,225	\$25,800
Graduate Certificate in International Tourism and Hotel Management	Qualification equivalent to an Australian Bachelor degree.	Overall: 6.0 Reading: 5.5 Writing: 5.5 Listening 5.5 Speaking 5.5	\$3,110	\$12,440**
Graduate Diploma in International Tourism and Hotel Management	Qualification equivalent to an Australian Bachelor degree.	Overall: 6.0 Reading: 5.5 Writing: 5.5 Listening 5.5 Speaking 5.5	\$3,110	\$24,880
Master of International Tourism and Hotel Management	Qualification equivalent to an Australian Bachelor degree.	Overall score of 6.5	\$3,110	\$24,880

This information reflects 2018 offerings at time of publication and is subject to change. * The fee per year is based on completing 8 units per year. Students are required to pay Overseas Student Health Cover (OSHC) for the duration of their visa in advance. In addition, students will be charged a Student Services and Amenities Fee (SSAF), and indicative non-tuition fees of \$1,500 (to cover textbooks, stationery, internships or placements). For more information visit www.scu.edu.au/ssaf. ** Fee for total course based on completion of 4 units.

CONTACT US

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Melbourne Campus Level 3, 399 Lonsdale Street Melbourne VIC 3000, Australia P +61 3 9601 3400

P 1800 870 816



FACEBOOK

Like our Facebook page: facebook.com/thehotelschoolaustralia



INSTAGRAM

instagram.com/the_hotel_school



LINKEDIN

linkedin.com/company/the-hotel-school-sydneymelbourne

HOTELSCHOOL.SCU.EDU.AU

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