

2010 VIEWBOOK

ROYAL ROADS UNIVERSITY

CANADA'S UNIVERSITY FOR WORKING PROFESSIONALS

VICTORIA BC CANADA



ROYAL ROADS
UNIVERSITY

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IN A CHANGING WORLD EDUCATION IS VITAL.

Education enables working professionals to adapt to shifts
in political and economic reality, to take advantage of emerging opportunities,
and to stay relevant in a world of constant change.



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Introduction

Royal Roads University was founded in 1995 on four academic pillars: leadership, sustainability, entrepreneurship, and conflict resolution. Since then, we have perfected a learning environment that allows you to complement your career without compromising it and to manage your education while maintaining your life.

We offer two innovative learning models to fit your lifestyle:

- › The online model is flexible to work and life commitments and combines short on-campus residencies with online education. It's offered in all our degree programs.
- › The on-campus model combines years three and four of a Bachelor's degree into a 12-month intensive program allowing quicker completion and is available for our undergraduate degree programs.



OVERVIEW

Leadership in Education

Royal Roads University was created in 1995 to provide leadership in education for working professionals. We provide lifelong learning and career development for bright, motivated individuals so they can meet and lead change in the workplace, the community and society. Our reach extends beyond Canada through international programs and residencies in Asia, Europe, the Middle East and Africa.

Royal Roads University will help you advance your career in today's changing and challenging global economy with educational opportunities that are timely, relevant and accessible.

A World of Opportunity

Royal Roads University exclusively offers applied and professional programs and many of our undergraduate, graduate, diploma and

certificate programs are unique to us. We focus on current needs and emerging global trends and build programs that empower people to lead, pursue entrepreneurial management, promote environmental sustainability, and help resolve global, local and organizational conflicts. Students here, discover their desire for success and their need to make a difference can create a world of opportunity.

Finding a balance

For working professionals, pursuing further education means striking a balance between multiple commitments – to work, friends, family and self.

Royal Roads University recognizes this challenge, and has developed a learning model that makes it easier to find time to learn. The majority of our programs are offered



through a combination of online learning and short residency periods on-campus, so disruptions to work and home life are minimized, and the opportunity to build valuable social networks with faculty and peers are maximized.

In addition to formal academic credentials, Royal Roads University also recognizes and acknowledges relevant skills and experience you've gained at work and in life.

Community of support

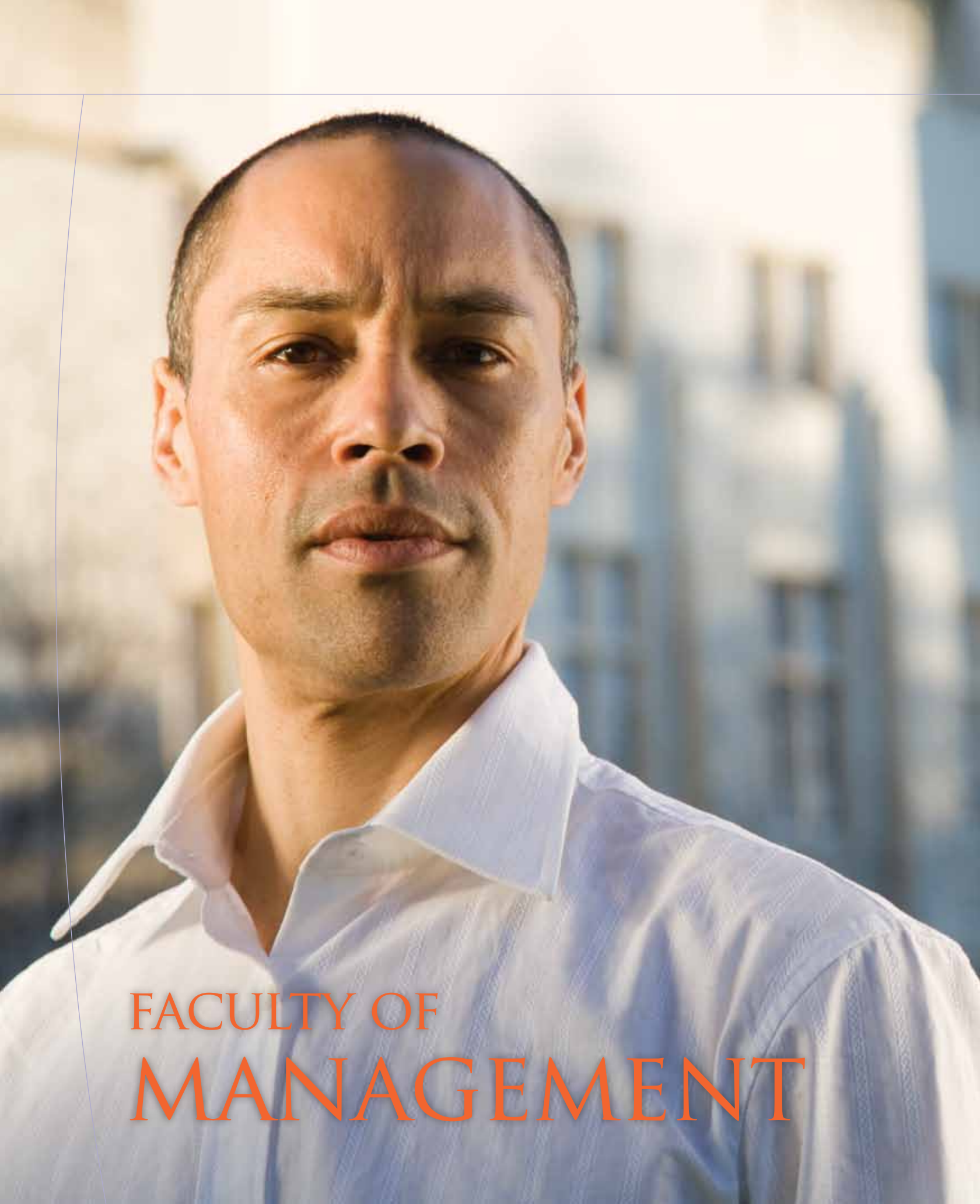
At Royal Roads University, our outstanding faculty members share the skills and experience they've gained as practitioners with students who bring their own diverse expertise and experiences. Students work in teams

during residencies and online portions of their programs, creating a dynamic and interactive learning exchange that encourages achievement.

Creating the right environment for learning also means building a caring community to support students whether they're on campus or across the world. Royal Roads University offers a range of student services, including a comprehensive library of leading online databases, recreation centre, career services, counselling support, and financial awards and scholarships.

National historic site

Royal Roads University is located in Victoria, on Vancouver Island, off Canada's west coast province of British Columbia. The campus is a 565-acre national historic site, internationally renowned for its formal gardens and heritage Hatley Castle. The area features hiking trails, beaches, wildlife and spectacular natural beauty – both on and off campus. It is a peaceful, intimate setting that inspires an unparalleled learning experience.



FACULTY OF
MANAGEMENT

“Our goal is not just to help people make a profit but to make a difference in the world while they’re doing it. Entrepreneurs are leaders of change. Who better than them to be leaders of socially responsible change?”

*Dr. Brent Mainprize,
Associate Faculty*



WALK THE TALK

From leading-edge programs designed for experienced professionals to innovative programs that balance face-to-face interaction and online learning – the Faculty of Management targets the needs of today’s organizations and those who lead them.

We help create accountable and responsible managers with the skills, knowledge and insight to understand their organizations, work effectively with others, and execute strategies for success. Led by faculty with real-world experience in management and industry, our programs deliver a rich, dynamic learning experience.

Advancing the practice of management in a fast-paced, global world underpins every aspect of Royal Roads University’s Faculty

of Management which includes the School of Business and the School of Tourism and Hospitality Management.

The School of Business fosters the development of accountable and responsible managers and executives with the skills, knowledge and insight to understand their organizations, work effectively with others and execute strategies for success.

The School of Tourism and Hospitality Management offers an array of programs designed to develop the skills, knowledge and networks that are critical to success in today’s workplace.



Entrepreneurial students from Royal Roads University's Bachelor of Commerce program dominated the undergraduate case competition at Montreal's Concordia University in February 2007 by beating second place Babson College, Mass., and third place McGill University. RRU's other case team placed second at Simon Fraser's CaseIT competition the same weekend, against teams from across Canada, with a team from Copenhagen, Denmark, placing first.

Master of Business Administration

The Master of Business Administration program is designed for managers and business leaders looking to take their career to the next level. The program builds the strategic skills that business growth depends upon while providing a broad understanding of the critical issues in management leadership.

A Royal Roads University MBA gives you a foundation that includes the ability to see the "whole picture" within an organization. Your MBA program is committed to outcomes-based learning, advancing the practice of management, and a learning model that allows you to maintain a work-life balance.

As a student, you will be required to attend two on-campus residency sessions. The rest of the program is offered online, allowing you to structure your work and personal life around the course requirements. Networking and collaboration are considered an invaluable part of the learning experience, and the cohort model, where students enter and move through the program together, provides support and interaction throughout the distance portions.

The program culminates with the completion of an Organizational Management Project. The project's scope consists of about 188 hours of work. A final report and presentation are required.

MBA residencies are held on the Royal Roads University campus in Victoria with the option to complete the final residency in Grenoble, France.

RRU currently offers MBA programs in:

- > Executive Management with specialization in:
 - Management Consulting
- > Human Resources Management

Structure

Length of study	18-month program
Residencies	Two, three-week residencies on campus with the balance of studies online.
Annual intakes	August and December

Admission

Standard Admission requires an undergraduate degree from an accredited university and a minimum of seven to 10 years of full-time professional experience including three years in management.

Flexible Admission is based on prior learning and experience. Applicants without an undergraduate degree typically require 10 to 15 years full-time experience with five years in management. Please see page 34.



Bachelor of Commerce in Entrepreneurial Management

The Bachelor of Commerce program develops strategic thinking, creative problem-solving and decision-making skills that foster a desire for action. The result is entrepreneurial leadership combined with management skills that translate theory into practice.

Our one-year on-campus “fast-track” model and our two-year online program are degree-completion programs, offering years three and four of a typical four-year business degree. The one year on-campus program lets you get your degree and get ahead faster; the online program lets you keep working while you further your education.

Structure

Online Model

Length of study	Two-year program
Residencies	Three residencies on campus for a total of four weeks
Annual intakes	February and September

On-Campus Model

Length of study	One-year program
Annual intake	September

Admission

Standard Admission requires two years of business-related post-secondary education with a minimum “B” average (70%, 3.0/4.0 GPA) and a minimum of three years of business experience. Applicants must have a first or second year accounting course with a final grade of B (mandatory prerequisite).

Flexible Admission is based on prior learning and experience. Please see page 34.

School of Tourism and Hospitality Management

The School of Tourism and Hospitality Management provides undergraduate and graduate degree programs, executive education, and professional development focused on the needs of tourism professionals in the international travel and hospitality industry.

Our programs are a gateway to emerging international tourism and hospitality sectors, preparing Canadian and international students for successful careers locally or around the globe. Graduates will meet, exceed, and set new standards of excellence in service and business acumen.

Curriculum within the School of Tourism and Hospitality Management delivers relevant, applied tourism education that respects industry business cycles. All of the programs within this school are scheduled to enable tourism professionals to attend.



Master of Arts in Tourism Management

The program optimizes the integration of leading-edge tourism theory, applied research, and access to professionals and organizations within the industry. Graduates of the program emerge with the competencies and professional networks required to contribute at the individual, organizational, community, and industry levels.

Structure

Length of study Two-year program, however, students are able to complete the required modules over a three or four-year period or fast track with overlapping modules to complete the program in less than two years. The program is delivered in four modules and each module takes approximately six months to complete.

Residencies Three, eight to twelve-day residency periods

Annual intakes Each module has a different intake date. For more information, visit www.royalroads.ca

Admission

Standard Admission requires a bachelor's degree or equivalent, or completion of a graduate certificate or diploma in the appropriate areas of study. It is expected graduate students will have a minimum of five years work experience.

Flexible Admission is based on prior learning and experience. Please see page 34.

Bachelor of Arts in International Hotel Management

The Bachelor of Arts in International Hotel Management program is a one or two-year completion degree designed for those who aspire to mid-management positions in the hotel industry. It acknowledges and examines the realities of global hotel enterprises and it combines a comprehensive selection of academic courses in hospitality. The mandatory program work term focuses on skill development in an international context.

Structure

On-Campus

Length of study One year on-campus study with a 7-12 week international work term

Annual intake September

Online

Length of study Two-year program

Residencies One, two-week residency on campus with a 7-12 week international work term

Annual intake September

Admission

Standard Admission requires two full years or 60 credits of post-secondary education at a university or college in a university-transfer or diploma program in areas such as hospitality, tourism, business administration or equivalent. It is mandatory that applicants have one accounting course and one marketing course.

Flexible Admission is based on prior learning and experience. Please see page 34.

Graduate Certificate in Destination Development

The five-month program focuses on the foundations for destination planning and branding, strategic marketing, e-marketing, product innovation and niche market development.

Annual intake September

Graduate Certificate in Sustainable Tourism

The six-month program will enhance your skills, knowledge and abilities as a leader in your organization, community and the industry. Graduates will develop skills and knowledge in managing sustainable tourism operations, advancing responsible stewardship practices, and managing protected areas and assets.

Annual intake November

Graduate Certificate in Tourism Leadership

The comprehensive curriculum of this five-month program ensures you will gain applied knowledge in tourism leadership, global tourism and tourism delivery systems.


Annual intake March

Graduate Certificate in International Hotel and Resort Management

The six-month program provides a solid foundation and holistic view of international hotel management, hospitality finance and corporate strategy. Focused on the accommodations sector of the industry, this program prepares students to advance as entrepreneurs, senior managers and executive administrators within the industry.

Annual Intake January

Graduates in any of these certificates will be eligible to apply to have the courses count as credits in the Master of Arts in Tourism Management. A portion of the tuition will be waived. For more information visit our website.

A man with dark hair, wearing a light green button-down shirt and brown trousers, is walking on a dirt path in a wooded area. He is looking towards the camera with a slight smile. The background is filled with green foliage and trees, with sunlight filtering through the leaves.

You aspire to lead and manage more effective organizations, communicate across cultures, and influence environmental and social sustainability. The Faculty of Social and Applied Sciences offers undergraduate, graduate, and executive education programs that help you contribute to constructive economic, organizational and social change.

FACULTY OF SOCIAL AND APPLIED SCIENCES

This faculty houses five schools and one centre:

- > School of Communication and Culture
- > School of Environment and Sustainability
- > School of Peace and Conflict Management
- > School of Leadership Studies
- > Office of Interdisciplinary Studies
- > Canadian Centre for Environmental Education

“In our programs, we seek a balance between academic and professional education. It’s not enough to know how to use communication tools. Rather, a communications professional really needs to critically understand the world that he or she is representing. The public deserves no less.”

*Dr. David Black, Professor,
School of Communication and Culture*



ES

LEAD THE WAY

The Faculty of Social and Applied Sciences provides programs that focus on the skills, knowledge, theory, and research that create workable strategies for some of the world’s most pressing challenges.

Focusing on leadership, communication and culture, peace and conflict, environment and sustainability, and information and society, programs within this diverse faculty address societal issues suggesting concrete solutions.

For individuals who aspire to lead and manage more effective organizations, communicate across cultures, and contribute to a sustainable quality of life – in Canada and around the globe – RRU’s Faculty of Social and Applied Sciences is the right place to learn.

Office of Interdisciplinary Studies

The Office of Interdisciplinary Studies in the Faculty of Social and Applied Sciences coordinates two unique interdisciplinary programs - the Doctor of Social Sciences and the MA in Interdisciplinary Studies. Interdisciplinary Studies offers students the opportunity to design a program of study focused on a specific research topic that is best studied from the perspectives of more than one academic discipline.

Interdisciplinary Studies at Royal Roads University is distinct from other Interdisciplinary Studies programs. It is designed for working professionals and focuses on applied research. Both degree programs draw from interdisciplinary fields of inquiry.

The goal of Interdisciplinary Studies is the pursuit of a unique, specialized, applied research project that integrates the experience of working professionals and generates new knowledge and new ways of approaching research topics.



Doctor of Social Sciences

The Doctor of Social Sciences (DSocSci) is a professional degree program that focuses on the interdisciplinary applications of the social sciences to our contemporary world. Through such applied research, the program addresses complex real-world problems at the organizational, community, and societal level.

The program responds to the national and global demand for workplace leaders with doctoral-level research skills who have the capacity for social and organizational innovation in support of sustainable organizations, communities, and societies.

Structure

Length of study	Four-year program
Residencies	Two, three-week residencies with an optional third, one-week residency in Victoria.
Annual intake	February

Admission

Applicants must have the following:

- > A recognized Master's degree in the social sciences
- > Evidence of progressively senior career appointments with increasing decision-making authority
- > A competitive, interdisciplinary, applied research proposal that reflects current research in the Faculty of Social and Applied Sciences (FSAS)
- > English language skills and competency

Flexible Admission is based on prior learning and experience. Please see page 34.

Master of Arts in Interdisciplinary Studies

The Master of Arts in Interdisciplinary Studies program bridges graduate programs with an interdisciplinary course of study that draws from two or more programs within the university offered by its faculties.

Structure

Length of study	Two-year program
Residencies	Options range from one to three residencies depending on the program.
Annual intake	Intakes will vary depending on availability and scheduling of programs chosen by the student.

Admission

Standard Admission requires a relevant undergraduate degree and the minimum admission criteria for graduate degree programs at RRU.

Flexible Admission is based on prior learning and experience. Please see page 34.

The School of Communication and Culture examines language, media, culture, and technology and applies knowledge from a variety of disciplines to current issues. It produces expert communicators who are able to work effectively in a world of constantly evolving communication technology.

Master of Arts in Professional Communication

The Master of Arts in Professional Communication program is designed for applicants who are presently working or planning to work in communication. Classes explore the impact of media on society, and analyze how information is created, managed, distributed and consumed. Students gain knowledge of mass media, information society, information technology, telecommunications, public policy, publishing, and the cultural industries.

Master of Arts in Intercultural and International Communication

The Master of Arts in Intercultural and International Communication provides a solid understanding of both the fundamentals and advanced concepts related to intercultural communication and international issues. It prepares individuals for work in international government and non-government organizations; multi-ethnic and multi-cultural communities; international media; advertising and public relations; intercultural conflict management; international business and communication enterprises; and in social marketing and development aid.

Structure

Length of study Two-year program
Residencies Two, three-week residencies on campus with an optional residency overseas.
Annual intake October

Admission

Standard Admission requires an arts or sciences undergraduate degree and at least one English composition course with a grade of B+ or 75%. In some cases this requirement can be waived if excellence in writing English can be proven in some other way.

Flexible Admission is based on prior learning and experience. Please see page 34.

Master of Arts in Learning and Technology

The Master of Arts in Learning and Technology program addresses the demand for qualified professionals in the field of technology-mediated education. Students deepen their knowledge of educational theory and develop practical skills in all phases of the online learning process including program planning, instructional design, online facilitation and evaluation, student characteristics and needs, and effective learning technologies.

Structure

Length of study Two-year program
Residencies Two, two-week residencies on campus
Annual intake July

Admission

Standard Admission requires an undergraduate degree and relevant work experience. Experience in a technology-mediated learning environment is an asset.

Flexible Admission is based on prior learning and experience. Please see page 34.



Bachelor of Arts in Professional Communication

The Bachelor of Arts in Professional Communication is a degree-completion program combining a comprehensive selection of academic courses in the communication field with practical courses, such as multi-media, presentation skills, public relations and professional writing. This program gives students the skills and knowledge they need to succeed in an environment where change is the status quo.

Our one-year on-campus model and two-year online program offer years three and four of a four-year communications degree. The one-year on-campus model lets you get your degree and get ahead faster; the online model lets you keep your career while enhancing your education. Applicants will come to the program with two years of post-secondary education.

Structure

Online Model

Length of study	Two-year program
Residencies	Two, three-week residencies on campus
Annual intake	July

On-Campus Model

Length of study	One-year program
Annual intake	July

Admission

Standard Admission requires two full years or 60 credits of post-secondary education at a university or college, in a university-transfer or diploma program in areas such as communication, journalism, business administration, and general arts. Applicants must also have at least one English composition course, with a grade of B+ or 75%. In some cases this requirement can be waived if excellence in writing English can be proven in some other way.

Flexible Admission is based on prior learning and experience. Please see page 34.

Communication is a discipline which engages in the study of information; how it is created, managed, distributed, and consumed. It examines language, media, culture, and technology, and applies knowledge from a variety of disciplines to the demands and themes of today. Since few areas of modern life are changing more rapidly than the ways we communicate, it follows that communication is one of the fastest growing areas of study in North America.



Graduate Certificate in Learning and Technology

The six-month Graduate Certificate in Learning and Technology program has been developed to address the demand for qualified professionals in technology-mediated education. Graduates have the skills to assume leadership roles in program design, development, implementation, and evaluation of technology-mediated learning initiatives.

The Graduate Certificate program is designed to be taken on its own, or to ladder into the Master of Arts in Learning and Technology.

Structure

Length of study: Six-month program
Residencies: One, two-week residency on-campus
Annual intake: July

The interconnected relationships among environmental, economic and social sustainability are complex and challenging. Programs in the School of Environment and Sustainability provide a solid grounding in environmental studies and sustainability and the training and tools for effective communication and stewardship.

Master of Arts/ Master of Science in Environment and Management

The Master's program in Environment and Management is an interdisciplinary degree. Based on academic history and work experience, students will pursue either the Master of Arts (MA) stream or the Master of Science (MSc) stream. The curriculum focuses on the dynamics and processes that impact ecological systems, and concepts of sustainable development theory and practice. Other elements are sustainability, governance and the political economy of environmental public policy, as well as systems methods for environmental management.

Structure

Length of study	Two-year program
Residencies	Three, three-week residencies on campus
Annual intake	January

Admission

Standard Admission requires a four-year arts/science undergraduate degree. Work and volunteer experience are key requirements of admission to the program. As a guideline, we suggest that each applicant should have at least three years related experience working with environmental issues.

Flexible Admission is based on prior learning and experience. Please see page 34.

Master of Arts in Environmental Education and Communication

The Master of Arts in Environmental Education and Communication develops the competencies of people with an interest in, or a responsibility for, presenting environmental information to various audiences. Students are typically educators, journalists, park interpreters, communications professionals and program developers who are working in schools, government agencies, industry and non-governmental organizations.

Structure

Length of study	Two-year program
Residencies	Two, three-week residencies and one, one-week residency on campus
Annual intake	July

Admission

Standard Admission requires a four-year arts/science undergraduate degree and a minimum of two years demonstrable experience in the field of environmental education and/or communication.

Flexible Admission is based on prior learning and experience. Please see page 34.

School of Environment and Sustainability



A partnership between Environmental Career Organization (ECO) Canada and RRU has launched the Canadian Centre for Environmental Education, underscoring the university's long-standing commitment to supporting environmental sustainability across Canada through education and collaboration.

Bachelor of Science in Environmental Management

The Bachelor of Science in Environmental Management is a two-year degree-completion program that lets you keep your career while enhancing your education. Focusing on business, leadership and management, this program provides a broad, technical education in the natural and environmental sciences with training in the application of natural sciences and other areas as they pertain to environmental management and sustainability.

Structure

Online Model

Length of study	Two-year program
Residencies	Three, three-week residencies on campus
Bi-annual intake	Every second April (next intake April 2010)

Bachelor of Science in Environmental Science

The Bachelor of Science in Environmental Science is a one-year on-campus degree-completion program lets you get your degree and get ahead faster. The program emphasizes a range of elements from policy and science to economics and the law while providing a broad technical training in the natural and environmental sciences. This program focuses on scientific courses.

Structure

On-Campus Model

Length of study	One-year program
Annual intake	September

Admission (for both programs)

Standard Admission requires at least 60 credits (two years) of post-secondary education at a college or university with an overall 'B' average and/or 60 credits with a minimum of 24 second year credits. Prerequisites for this program are: six credits in Chemistry (with a laboratory component in at least one course); six credits in Biology; six credits in Math or Physics (with at least one course in Linear Algebra or Calculus); and six credits in Writing or Communications.

Flexible Admission is based on prior learning and experience. Please see page 34.



Graduate Diploma and Graduate Certificate in Environmental Education and Communication

The Environmental Education and Communication program is a ladder program, allowing individuals the option to complete a Graduate Certificate, a Graduate Diploma, or a full Master's degree. The program will provide solid grounding in environmental studies and sustainability, learning theory, environmental education, educational program development, philosophical and cultural analysis, journalism and communications.

> A Graduate Certificate is awarded upon successful completion of a residency and one distance-based semester (approximately five months).

- > A Graduate Diploma is awarded upon successful completion of two residencies and two distance-based semesters (approximately one year).
- > A Master's degree is awarded upon completion of two years of program study and a major project (thesis equivalent). Students may apply to the MA stream during the Diploma or Certificate program or once they have completed the Diploma or Certificate.

Certificate

Annual intake July

Diploma

Annual intake July

Certificate in Environmental Practice

Canadian Centre for Environmental Education offers educational options for environmental professions including the Certificate in Environmental Practice, a distance-based program making use of courses from universities and colleges across Canada and coordinated by Royal Roads University.

Structure

Length of study Two-year program
Annual intake September, January, May

For more information on this certificate program visit www.ccee.ca.

School of Leadership Studies

The School of Leadership Studies at Royal Roads University focuses on excellence in leadership. Offering one of the largest and most dynamic leadership programs in North America, it attracts professionals who care deeply about the meaning and context of leadership in society and the workplace.

In addition to its acclaimed graduate degree, the School of Leadership Studies also offers specialized studies in health as well as customized programming. The new Centre for Health Leadership and Research and the Todd Thomas Institute for Values-Based Leadership continues the innovative research and development that have made our leadership programs legendary.

Master of Arts in Leadership

The Master of Arts in Leadership is an applied, competency-based program offering advanced leadership skills for experienced leaders interested in developing high-performing organizations and communities.

Focusing on factors that contribute to successful problem solving and innovation, the program provides key skills and insights to professionals working in corporate, academic, public sector, and not-for-profit environments.

Structure

Length of study Two-year program
Residencies Two, three-week residencies
Annual intakes January, April,
and June

Admission

Standard Admission requires an undergraduate degree and a minimum of five years of leadership experience.

Flexible Admission is based on prior learning and experience. Please see page 34.

Specialization

Health

Students pursuing the Master of Arts in Leadership with a specialization in Health will complete courses that emphasize strategic leadership mastery for improved health service delivery. The program focuses on organizational leadership, financial management, systems thinking, leading organizational change, and resolving conflicts.

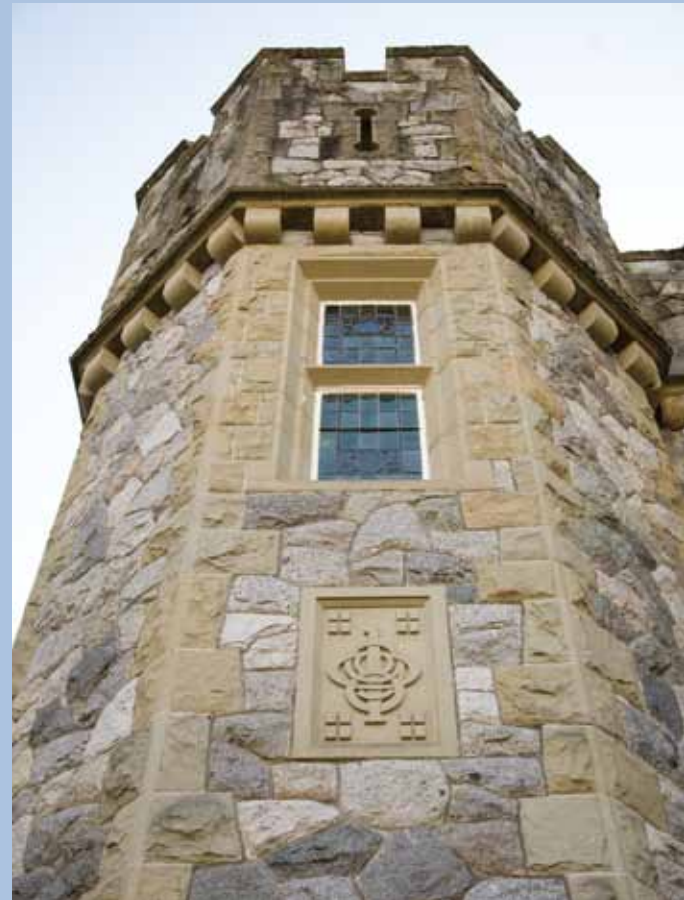
Structure

Length of study Two-year program
Residencies Three, two-week on campus residencies
Annual intake October


Admission

Standard Admission requires an undergraduate degree and a minimum of five years of leadership experience.

Flexible Admission is based on prior learning and experience. Please see page 34.



School of Peace and Conflict Management



The School of Peace and Conflict Management offers programs designed to create and foster leadership in the role of peacebuilding and conflict management. Many of the school's programs are unique in North America, and prepare students for roles in mitigation, intervention, management and recovery strategies that influence events, organizations, communities, and civil society.

Master of Arts in Conflict Analysis and Management

The Master of Arts in Conflict Analysis and Management program is designed for people who have roles or responsibility managing, negotiating, facilitating or advising in situations of group or organizational conflict. This includes those who deal with individuals or groups with competing interests or who have regulatory, policy, enforcement, or similar responsibilities.

Concentrations

Availability of concentrations is subject to demand.

- > Political, Ethnic and Security Issues
- > International Trade and Commercial Issues
- > Environmental Conflict
- > Organizational Conflict
- > Community and School Conflict

Structure

Length of study	Two-year program
Residencies	One three-week and one four-week residency on campus
Annual intake	July

Admission

Standard Admission requires an undergraduate degree and some professional experience, not necessarily in a related field.

Flexible Admission is based on prior learning and experience. Please see page 34.

Master of Arts in Disaster and Emergency Management

The Master of Arts in Disaster and Emergency Management program is dedicated to educating people working, or wishing to work as disaster or emergency management professionals. It teaches students how to assess, prepare for, mitigate, respond to and recover from a variety of traditional natural environmental and human-induced disasters.

Structure

Length of study	Two-year program
Residencies	Two, three-week residencies on campus
Annual intake	April

Admission

Standard Admission requires an undergraduate degree in a relevant field and some professional experience.

Flexible Admission is based on prior learning and experience. Please see page 34.



To finish their two year program, MA in Human Security and Peacebuilding students recently completed a three week field study in Uganda where a partnership with a similar program at the University of Makerere provided the opportunity to engage in fieldwork in remote villages.

Master of Arts in Human Security and Peacebuilding

The Master of Arts in Human Security and Peacebuilding program is designed to produce international leaders in humanitarian intervention, social reconstruction, peacemaking, or peacebuilding. Created for those who work overseas in zones of potential conflict or where intrastate conflict has occurred, this two-year interdisciplinary program provides both theoretical and practical skills necessary to help build peace and restore civil society to fractured countries.

Structure

Length of study	Two-year program
Residencies	Two, three-week residencies on campus with additional residency overseas.
Annual intake	May

Admission

Standard Admission requires an undergraduate degree and competency in the English language. Functional knowledge of a second language is desirable but not required. Significant cross-cultural experience gained through travel or work in foreign countries is highly preferred.

Flexible Admission is based on prior learning and experience. Please see page 34.

Bachelor of Arts in Justice Studies

The Bachelor of Arts in Justice Studies program is an undergraduate completion degree primarily designed to prepare those who wish to work as justice service workers. It provides the comprehensive knowledge base that is expected of justice service workers both in Canada and internationally. It is also designed for students who intend to continue with graduate studies.

Structure

Length of study	Two-year program
Residencies	Two, three-week residencies on campus
Annual intake	August

Admission

Standard Admission requires two full years or 60 credits of post-secondary study at a university, college, or university-transfer program, with a 'B' average. Two-year diploma programs in criminology, criminal justice, law enforcement, legal and social services, liberal arts and sciences, and general studies are all acceptable.

Flexible Admission is based on prior learning and experience. Please see page 34.



Graduate Diploma in Conflict Analysis and Management

The one-year Graduate Diploma in Conflict Analysis and Management program is intended for students who wish to advance their professional or work interests in the field of conflict resolution. Students who wish to continue their studies towards completion of the MA in Conflict Analysis and Management will be granted full advanced credit in this program.

Annual intake July



The Centre for Applied Leadership and Management at Royal Roads University offers executive education options that can be taken as stand-alone certificates, or used to ladder into Royal Roads University's MBA programs. In addition, some programs prepare participants for professional designations in high-demand fields.

CENTRE FOR APPLIED LEADERSHIP AND MANAGEMENT

Graduate Certificate in Executive Coaching

This six-month program is designed for senior managers and others who are directly responsible for organizational executive coaching activities. Candidates are typically professionals with a minimum of three to five years related experience who wish to enhance their strategic coaching skills. Upon successful completion, graduates receive the Certified Executive Coach designation and are encouraged to pursue professional certification through ICF. This is an Accredited Coach Training Program through the International Coach Federation (ICF).

Annual intakes September, January, April

Graduate Certificate in Project Management

This six-month program provides working professionals with the tools, techniques and strategies to achieve outstanding results. It assists individuals in developing a strong foundation in the project management life cycle and the effective application of knowledge within an organization.

The program also allows you to apply for international certification by the Project Management Institute as a Project Management Professional (PMP).

Annual intakes September, January

Graduate Certificate in Strategic Human Resources Management

This six-month program provides human resources professionals with strategic and tactical skills for roles at the senior management level. The curriculum builds on existing human resources knowledge, adding new tools and encouraging effective management of diverse workforces and organizational change. Successful candidates are eligible for 100 points towards their recertification of the Certified Human Resources Professional (CHRP) Designation.

Annual intake January

Graduate Certificate in Health Systems Leadership

This program provides health managers with the ability to enhance their use of quality evidence in managerial decisions, enhance leadership skills, create high performing teams, manage organizational change and develop sustainable strategies for moving organizations forward. Participants are likely to already be working in all facets of health service delivery.

Annual intake November

Graduate Certificate in Professional Communication Management

This six-month program addresses the rapidly changing field of professional communication as a key strategic management activity. It is designed for senior managers, managers and other individuals directly responsible for organizational communications and public relations. The program is endorsed by the Canadian Public Relations Society (CPRS).

Annual intake September

Custom Leadership Development

We work with you to design custom leadership programs that build capacity in your organization. Find out about our Executive Education and custom leadership development at www.royalroads.ca/cal.m.

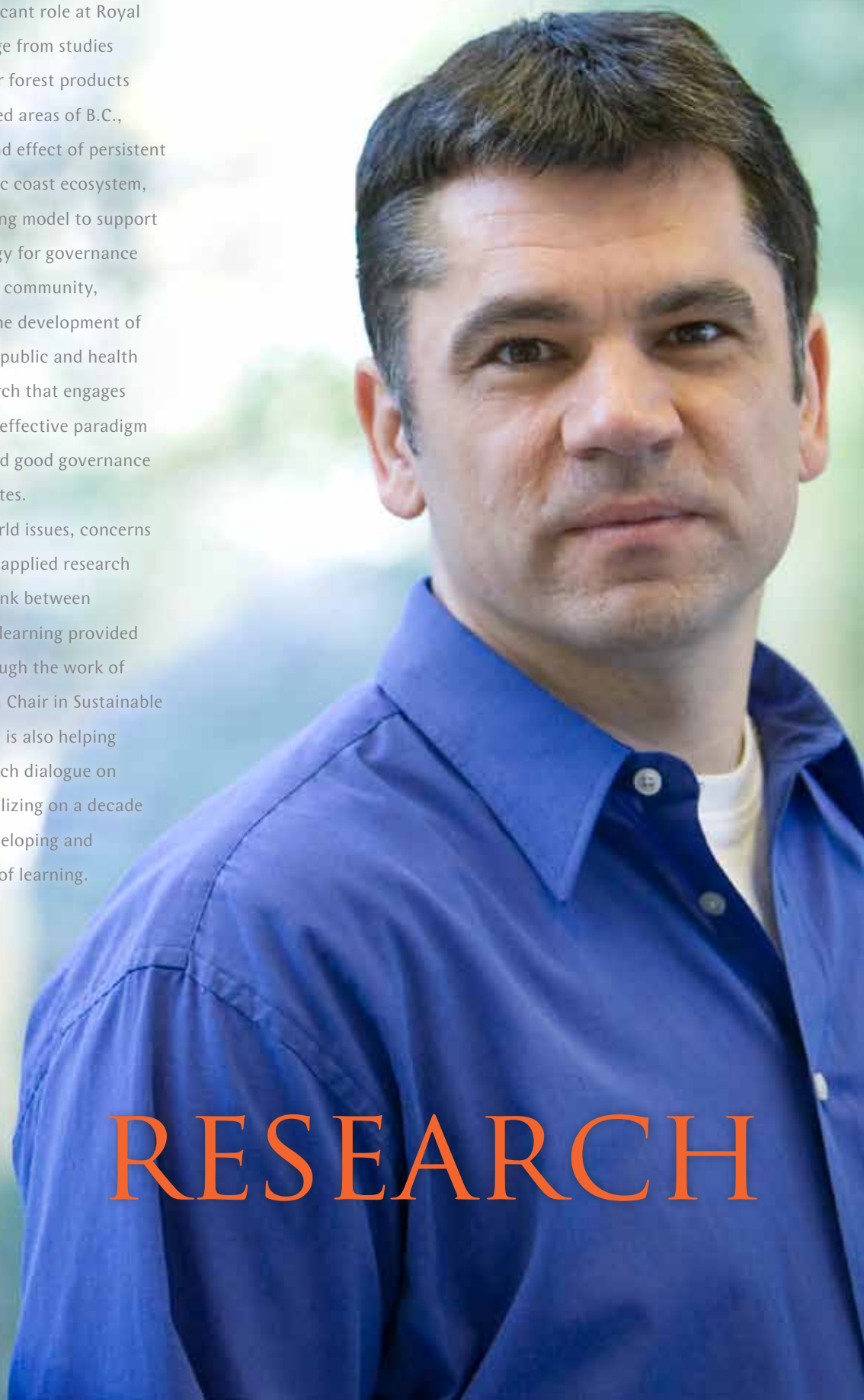
Admission

Standard Admission requires an undergraduate degree and a minimum of three to five years related experience.

Flexible Admission is based on prior learning and experience. Please see page 34.

Applied research plays a significant role at Royal Roads University. Projects range from studies into the viability of non-timber forest products in mountain pine beetle-infested areas of B.C., and research into the origin and effect of persistent organic pollutants in the Pacific coast ecosystem, to the investigation of a learning model to support the use of e-learning technology for governance training in a remote aboriginal community, and from research regarding the development of leadership frameworks for the public and health sectors, to international research that engages practitioners in developing an effective paradigm to support democratization and good governance in fragile, failed and failing states.

By focusing on solving real-world issues, concerns and problems, the university's applied research activities provide the critical link between advancing knowledge and the learning provided to Royal Roads' students. Through the work of Dr. Ann Dale, Canada Research Chair in Sustainable Community Development, RRU is also helping communities participate in a rich dialogue on sustainability issues and capitalizing on a decade of successful experience in developing and experimenting with new ways of learning.



RESEARCH

“No matter whose hand is holding the instrument, or whatever design may emerge in the process, the research conducted at RRU shares a common goal – to spark the cultural evolution that will lead to meaningful, substantive, and long-lasting change.”

Thomas Chase, PhD

Vice-President Academic and Provost

Mary Bernard, PhD

Associate Vice-President Research



TWO CENTRES

RRU’s applied research attracts funding from international agencies, government, foundations, and business. The university is home to two dynamic centres.

The Centre for Health Leadership and Research builds on RRU’s extensive experience in leadership studies for health care leaders, senior administrators and practitioners in hospitals, regional health authorities, government, and other policy and research agencies.

The Centre for Non-Timber Resources supports sustainable utilization of non-timber forest resources in the temperate and boreal regions of the world. The principal focus of the centre is the wise use of non-timber forest resources to diversify and sustain rural and resource-dependent economies.

The Todd Thomas Institute for Values-Based Leadership will add to the leadership and organizational research at RRU by exploring the theory and practice of values-based leadership.



CONTINUUI
STUDIES

“Learning can be a catalyst for transformation. Trans-disciplinary learning fosters the use of multiple intelligences, originality, creativity and critical thought creating the opportunity for enhanced personal, social and environmental responsibility.”

*Hilary Leighton,
Director
Continuing Studies.*



LIFELONG LEARNING

We offer more than 270 non-credit courses, seminars, workshops, and discussion forums so you can create your own enriching and empowering experience in lifelong learning.

Professional Advancement

We offer a diverse range of courses in business and leadership, computer literacy, communication and professional skill building. We also offer professional and applied non-credit certificates in supervisory, management, leadership, communication skills and ecological literacy.

Robert Bateman Green Learning Series

Choose from a unique array of courses in eco-adventure, ecological literacy, horticulture and nature.

The Arts

Participate in performance and visual arts, writer's craft, and compelling celebrations and cultural events.

Personal Enrichment

From Astrology and Zen and homeopathy to tea leaf reading and meditation, explore our many ways of knowing through body, mind, and spirit.

For more information, visit us at www.royalroads.ca/Continuing-Studies



Admissions

At Royal Roads University, your application will be assessed on the basis of formal academic qualifications and, where applicable, on the skills, knowledge and background you have developed outside traditional learning structures.

Ideal candidates are self-directed and highly motivated with high levels of program-specific knowledge and skills. They possess strong interpersonal, research, and communication skills. A limited number of seats may be available in each program and entry can be competitive. Upon acceptance, seats are filled on a first-come, first-served basis. Applicants are encouraged to apply as early as possible in advance of the deadline.

Flexible Admission

Applicants who do not have the formal academic education to qualify for admission may be assessed on the basis of both their formal education and their informal learning, in accordance with the Flexible Admission Policy at Royal Roads

University. This includes applicants with a complex learning history and for whom documenting their learning is either difficult or complex. Visit our website for more details.

Transferring Credits

Royal Roads University has block credit transfer agreements with a wide range of post-secondary institutions for programs in business, science, justice studies, professional communication and international hotel management. For more information about agreements with specific institutions, visit our website.

Financial Services

Financial Services, through the department of Student Accounts, manages tuition payments and other mandatory fees for all graduate, undergraduate, diploma and certificate programs. Tuition at Royal Roads University is priced competitively, and each program has its own tuition fee. Once a program starts, no further fee increases are

applied. Students requiring a leave of absence may have their fees adjusted to new rates for remaining coursework.

Financial Aid and Awards

Financial Aid and Awards assists students in their pursuit of funding for educational costs at Royal Roads University. For information about student loans, grants, Awards and Bursaries and graduate study research scholarships, contact the Financial Aid and Awards Office or visit our website.

Language Requirements

English is the language of instruction and communication in all programs taught on our campus. Applicants whose first language is not English must submit an official score report of English proficiency that meets standard requirements (or an approved program-specific admission requirement, if different). For information about English language requirements and proficiency tests visit www.royalroads.ca.

Resources and Services

During residencies at Royal Roads University, students are fully engaged in their studies, and the facilities and resources of the university are there to support them. We have on-campus housing for short-term residencies and food services, computer labs and technical support, a bookstore, and library, as well as a chapel and recreation centre. First aid and security services

are also available. Long and short-term parking is available and the campus is accessible by public transit.

University Life

We understand that as a Royal Roads University student, your life is full and complex and that you must balance commitments to work, home, and family as well as to your education. To help you succeed, we offer a variety of services to support your learning and living while you're with us and keep you connected when you join our community of over 10,000 alumni worldwide.

We are dedicated to supporting you through the transitions you'll face during your time at university and beyond. Some of the many services we offer include:

- > Alumni Services
- > Career Enhancement Services
- > Counselling Services
- > Disability Services
- > Financial Aid and Awards
- > Financial Services
- > International Student Services
- > Library
- > Office of the Registrar
- > Research Office
- > RRU Student Association
- > Undergraduate Extended Healthcare Plan

Alumni Relations

Every member of the Royal Roads University community is important – alumni, students, faculty, staff, and volunteers. Alumni Relations connects current and prospective students with graduates through a wide range of online initiatives including Facebook, LinkedIn, Twitter and through the Royal Roads University website. Alumni stay connected, build networks, enhance their career, leverage informal learning opportunities and maintain ties with friends they've made during their studies. Regional branch members coordinate events and opportunities for prospective students, current students and alumni across Canada and around the globe.

Library

As well as wireless Internet access, six meeting rooms and a silent study area, our library houses an extensive collection of print media and electronic resources to support our diverse programs. Library resources are available online 24 hours a day including over 100 online databases and tens of thousands of e-books.

Admissions and Services



Royal Roads University is a public university and a member of the Association of Universities and Colleges of Canada (AUCC). We are also members of the Association of Commonwealth Universities, the Canadian Association of Graduate Studies, Western Canadian Deans of Graduate Studies, and the Business Council of British Columbia.

Recreation

We know the life of a Royal Roads University student is full. We also know how important it is to balance work and play with learning and recreation.

Our campus offers unbeatable opportunities to get out and enjoy the fresh air and natural beauty of Vancouver Island. With its extensive network of hiking trails, world-renowned formal gardens and a view of the ocean and mountains, the natural landscape at Royal Roads University is truly outstanding.

Our on-campus Recreation Centre offers additional opportunities for fun and fitness, including: drop-in activities, squash courts, a gymnasium, weight room and cardio workout room, locker rental and full schedule of fitness classes.

Hatley Park

Royal Roads University is located on the grounds of Hatley Park National Historic Site. This beautiful area with a rich history was the traditional territory of the region's First Nations peoples.

James Dunsmuir, former premier and lieutenant governor of British Columbia built Hatley Castle in 1908 as a private estate and established the formal gardens that surround it.

After his daughters sold it to the Government of Canada in 1940, it became an officers' training facility and, eventually, Royal Roads Military College.

When the military college was closed in 1995, it was leased to the Government of British Columbia to create a new learning institution. Like the Military College before it, Royal Roads University embraces the traditions of leadership and academic rigor.

The heritage gardens, castle and estate of Hatley Park welcome the public for regular tours and are available for special programs and events.

Important Note

While every effort is made to ensure the content in the Royal Roads University Viewbook is accurate for the period indicated, the information contained herein is subject to change. To ensure you have the most up to date information, prospective students are advised to contact our Enrolment Services office for current course schedules and tuition fees. For more information visit the Royal Roads University website at www.royalroads.ca.

Course Cancellation Policy

Royal Roads University reserves the right to cancel, delay or revise intake dates for specific programs at its sole discretion. Applicants should note that such cancellations only occur based upon unexpectedly low enrolment levels or unforeseen circumstances and will supersede any pre-existing offers of acceptance of students into that program or intake.



Ask Us

Learn more about RRU

www.royalroads.ca

Contact an Enrolment Advisor

1-877-778-6227

250-391-2528

learn.more@royalroads.ca

Meet With Us

For information sessions in your community

visit www.royalroads.ca/information-sessions

Graduate Degrees

DR of Social Sciences
MBA in Executive Management
MBA in Human Resources Management
MA in Conflict Analysis and Management
MA in Disaster and Emergency Management
MA in Environmental Education and Communication
MA or MSc in Environment and Management
MA in Human Security and Peacebuilding
MA in Intercultural and International Communication
MA in Interdisciplinary Studies
MA in Leadership
MA in Learning and Technology
MA in Professional Communication
MA in Tourism Management

Undergraduate Degrees

BA in International Hotel Management
BA in Justice Studies
BA in Professional Communication
BCom in Entrepreneurial Management
BSc in Environmental Management
BSc in Environmental Science

Certificates and Diplomas

Certificate in Environmental Practice
Graduate Certificate in Destination Development
Graduate Certificate in Environmental Education
Graduate Certificate in Executive Coaching
Graduate Certificate in Health Systems Leadership
Graduate Certificate in International Hotel and Resort Management
Graduate Certificate in Learning and Technology
Graduate Certificate in Project Management
Graduate Certificate in Professional Communication Management
Graduate Certificate in Strategic Human Resources Management
Graduate Certificate in Sustainable Tourism
Graduate Certificate in Tourism Leadership
Graduate Diploma in Conflict Analysis and Management
Graduate Diploma in Environmental Education and Communication

Continuing Studies

Explore professional advancement, green learning, the arts, and personal enrichment in our non-credit offerings.



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