

UNDER GRADUATE 2019/2020



Middlesex
University
Dubai

IT ALL
STARTS
WITH
MDX
DUBAI

A Quality
UK Education
in **Dubai**

WELCOME

“

Welcome to Middlesex University Dubai, the first overseas campus of the internationally renowned Middlesex University in London.

By choosing to enrol with us, you will have all the advantages of a Quality UK education, while studying in one of the most dynamic, modern and rapidly growing cities in the world.

We are a global University committed to meeting the needs and ambitions of a culturally and internationally diverse range of students, by providing challenging academic programmes underpinned by innovative research and professional practice. We prepare our students to be professional, skilled individuals fitted for the modern world.

”



Dr Cedwyn Fernandes
Pro Vice-Chancellor and Director
Middlesex University Dubai

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10 REASONS WHY MDX DUBAI

1. Study a Quality UK Degree in the Heart of Dubai

Our programmes have the same validation as those offered in London, and exams are taken simultaneously. This means our students have the benefit of receiving their degree from the UK whilst being able to study in a dynamic and rapidly developing city.

3. Experience a Truly Global University

We have over 3,200 students from more than 100 nationalities, and have four campuses worldwide. Our students are able to learn in a multicultural environment, and benefit from the insights of an internationally diverse range of students and faculty.

5. Innovative Teaching & Learning underpinned by Research

The University has developed a strong research culture and many of our faculty have been recognised internationally as leaders in their fields, and have been appointed to editorial boards, executive boards of international organisations, and received prestigious research awards.

7. Financial Support Through Scholarships & Grants

We understand the importance of rewarding students for their achievements, and our Scholarships & Grants offer financial reward to new students, and range from Academic Excellence Scholarships to Sporting Excellence Scholarships and Corporate Study Grants.

9. Build Your Network

What really sets Dubai apart is its ability to attract the world's top companies, providing opportunities for graduates to fast track their career. We have connections with local and international organisations, allowing students to network with professionals at the top of their game.

2. A Student Experience with a Difference

Step out of your lectures and discover a student experience with a difference. Students can get involved in a range of sporting activities, explore new hobbies, as well as take part in both national and international competitions.

4. Start Your Studies in Dubai and Transfer Overseas

We provide students with the opportunity to transfer their studies to one of our overseas campuses within their second year of study, enabling them to explore a new culture and build overseas contacts whilst benefiting from the same high quality teaching they would experience here.

6. Simple Student Visa Process

Middlesex University Dubai provides Student Visas for all non-national students studying on any of our academic programmes, and our dedicated team ensures this process is carried out as smoothly and efficiently as possible.

8. Earn Whilst You Learn

Undergraduate Students are able to hold part time jobs in any of the over 4,500 businesses located in its free zones. Postgraduate classes are held in the evening, Sunday-Thursday, enabling students to balance their career and their studies.

10. The Keys to Success

Throughout our students' time at University, our dedicated Careers & Employability Service is available to provide hands-on support and assistance with work placements, internships, Career Days and more.





WHAT OUR STUDENTS SAY

“ I have met many people from different countries and cultures which has enriched me as a person. The faculty at the University are well skilled and engaging and they are always there to offer support. ”

Daniela Santiago

International Foundation Programme

“ I’ve met incredible professors who are passionate about their subject, and ensure that learning is as engaging and high impact as possible. ”

Sofya Pavlenko

BSc Honours International Tourism Management

“ As an international student, studying in Dubai has been a truly life-changing experience. It taught me to be independent, adapt to different environments, and how to handle stress, all of which have helped tremendously in my academic coursework. ”

Renad Alzahri

LLB Honours Law with International Relations

“ Middlesex University Dubai has a diverse, multicultural intake and faculty, where there are plenty of opportunities to interact with and learn from different nationalities. It also provides the scope for extracurricular activities through various sports and social clubs – there’s something for everyone! ”

Swagath Yegna Narayanan

BA Honours Accounting and Finance

“ With so many sports and social clubs at the University, there is something for everyone and you can have a fulfilling experience both in and out of the classroom. ”

Paolo Deleon

BSc Honours International Tourism Management

A QUALITY UK DEGREE IN THE HEART OF DUBAI

A vibrant and modern city, Dubai's culturally inclusive society is recognised around the world for both the opportunity and safety it provides. What really sets Dubai apart is its ability to attract the world's top companies, providing plenty of opportunities for graduates to fast track their career in a multitude of professional roles.

Dubai is also known for:

- ▶ Thriving tourism destination - with over 15 million people visiting in 2017.
- ▶ One of the fastest growing economies in the world, with the Emirate's GDP reaching AED 389 billion in 2017.
- ▶ Truly multicultural, with expats making up approximately 80% of Dubai's population.
- ▶ Nicknamed the 'City of Superlatives' it is home to:
 - The Burj Khalifa – the tallest building in the world.
 - Dubai Mall – the world's largest shopping mall.
 - The world's longest driverless metro network.
 - The largest indoor ski-slope in the world.
 - The world's longest urban zipline.
- ▶ Dubai boasts two airports, connecting it to almost every other airport in the world.

DUBAI ON YOUR DOORSTEP

Dubai Knowledge Park is close to Dubai's spectacular Marina, Palm Jumeirah and the international business hubs of Dubai Internet City and Dubai Media City.



FIND US

@ DUBAI KNOWLEDGE PARK!

10 minute walk to Dubai Metro
(Dubai Internet City)

2 minute walk to Dubai Tram
(Dubai Knowledge Village)

CONNECTING THE WORLD



A Truly Global University

The ability to work in a diverse and multicultural environment is an invaluable asset for any graduate, and here at Middlesex University Dubai you will benefit from the insights and viewpoints of an internationally diverse range of students and faculty.

Our Campus



3,200+
Students



100+
Nationalities

Global Community



4 CAMPUSES
London, Dubai,
Malta & Mauritius



40,000+
Students worldwide



150,000+
Former students in the
global Alumni network

AN INSPIRING CAMPUS



We are committed to providing a student experience with a difference, and we continue to invest in our campus to ensure that you have areas in which you can comfortably work and study both independently and in groups, as well as having a place to relax and unwind.



Library

Our library offers two locations and provides the necessary resources for all students via its substantial range of print and e-book collections, online databases, and e-journals. There is also a dedicated law library, a silent study area, areas where students can work in groups and practice their presentations, and laptops for students to loan.

Discover our library facilities at:

www.mdx.ac.uk/library



HUB19 - Where it all Happens!

Our dedicated student area in HUB19 houses a chill-out lounge, a computer gaming room, dance studio, music room and a games room (including snooker and table tennis), providing you with the space to catch up with friends, discover new hobbies and make the most of your student experience.



Dubai Knowledge Park Facilities

Directly on the doorstep of our Knowledge Park campus, you can benefit from a Food Court housing popular food chains and healthy food options, along with coffee shops...

My Favourite Place on Campus

"HUB19 because it's the most chilled place to relax my mind from assignments."

Andrew Rezkalla

BA Honours International Tourism Management

"The Dance Room helps me unwind after classes and it's always great to learn new styles of dance."

Tanya Bahal

BA Honours Accounting and Finance

"The library has to be my favourite place – the staff are always friendly, and the silent study area is essential when you have to focus during exam season."

Sahasra Sham Rao

BA Honours Psychology with Counselling

OUR REPUTATION AND IMPACT

Licensed by KHDA

Middlesex University Dubai is licensed by the Dubai Government's Knowledge and Human Development Authority, whereby the University Quality Assurance International Board reviews all our programmes to ensure the quality of programmes we teach are equivalent to those taught in London.

Reviewed by the UK's QAA

Middlesex University is reviewed by the UK's Quality Assurance Agency as part of its mandate to ensure higher education providers maintain academic standards and quality. Our campus is an integral part of this review process.

Quality UK Education

The academic programmes taught at the University have the exact same validation and monitoring system as those offered in London, with the same examinations taken simultaneously in both cities. Our students have the opportunity to study towards a Quality UK Degree in the heart of one of the most exciting, vibrant and rapidly developing cities in the world!



THE KEY TO SUCCESS

Careers & Employability Service (CES)

Throughout your time at University, our dedicated Careers & Employability Service is available to provide hands-on support via a range of career focused workshops, assistance with work placements and internships, Career Days, drop-in sessions and more.

Discover CES at: www.mdx.ac.ae/ces

Centre of Innovation & Excellence (CIE)

As part of the University's drive to take innovation and research to the next level, the CIE links industry and academia to advance education, research, corporate training and outreach in key areas. First and foremost, it provides a unified platform where education can be exchanged between the academic and corporate world.

Find out more at: www.mdx.ac.ae/cie

Centre for Applied Research (CAR)

The Centre for Applied Research acts as a knowledge partner in helping organisations apply data to problem-solving through the design and conduct of research, implementation of policy, and communication to key stakeholders, in the Psychology, Health, Education, and Legal Sectors.

Visit www.mdx.ac.ae/car

Institute for Entrepreneurship and Business Excellence (IEBE)

The IEBE is where new ventures take flight. Through entrepreneurial knowledge, practical education, high-impact learning, research and experience, we help students and business partners to develop their ideas into new businesses. We accelerate innovation and create networking opportunities by acting as the link between inventor and expert knowledge.

Discover more at: www.mdx.ac.ae/iebe

Institute of Sustainable Development (ISD)

The objectives of ISD are to strengthen stakeholder collaboration by aligning academic knowledge and professional practice by promoting partnerships with businesses, civil society and government to reach a sustainable future. Through outreach, research and training, ISD is a thought leader in sustainability advocating the Sustainable Development Goals of the United Nations.

Visit: www.mdx.ac.ae/isd

Middlesex University Dubai provides the skills, training and employer contacts to make 100% of our graduates employable.

BUILD YOUR NETWORK

Industry Links

We have extensive connections with local and international organisations, allowing you to gain insight from and network with professionals at the top of their game. You will also be able to participate in field-trips and site visits with leading organisations in a range of industries and sectors including companies such as: Canon Middle East, Bloomberg ME, Emirates Airlines, Ernst & Young, Grant Thornton, DAMAC Hotels & Resorts, Adidas Group and more...

Professional Recognition

Many of our programmes are accredited and recognised by leading professional bodies internationally, meaning our graduates may also be able to gain exemptions from examinations or specific units of professional qualifications. This is a 'formal endorsement' of our academic quality and the employability focus of our programmes, adding real value to the careers of our graduates.

Take a look at our programme list or online at www.mdx.ac.ae/courses to see if your chosen programme is recognised.



ACADEMIC EXCELLENCE



Student Research

As one of the cornerstones of our academic community, we are immensely proud of our students' research accomplishments. The Student Research Sub-Committee (SRC) was established with the goal of encouraging, supporting and promoting student research, and works to develop a strong research culture amongst students. Many of our students have excelled at research including winning numerous national and international research awards, co-authoring academic journal articles and presenting at conferences. Find out more at www.mdx.ac.ae/research

Real World Learning

With valuable placement opportunities and exposure to industry, we ensure students are able to apply their knowledge in a professional setting by working on real life projects, meeting high profile practitioners and building their professional contacts along the way.

Innovative Teaching

Our innovative teaching approach challenges students to put their academic knowledge into practice via internal and external activities including field trips, competitions and events.

Pioneering Academics

From researchers to specialist practitioners and award winning professionals, our teaching staff are amongst the best in their fields, informed by world-leading research and industry experience.

A group of eight young women are standing outdoors on a grassy area, likely at a university event. They are dressed in a variety of styles, including traditional Middle Eastern headscarves and dresses, a white lace top with a black vest, a white embroidered blouse with a colorful patterned skirt, a black top with a red skirt, a red patterned dress, and a light blue traditional dress. In the background, there are flags of Jordan and Australia, and a red table with the Middlesex University Dubai logo. The text 'A STUDENT EXPERIENCE WITH A DIFFERENCE' is overlaid in large white letters on the left side of the image.

A STUDENT EXPERIENCE WITH A DIFFERENCE

Step out of your lectures and discover a student experience with a difference here at Middlesex University Dubai! Get involved in a wide range of sporting activities, explore new hobbies with our Student Social Clubs, take part in field-trips, both national and international competitions, or simply unwind in our Student Lounge with friends!

TEAM MIDDLESEX

SOCIAL CLUBS

Our hobbies and interests are what connect us to others and joining one of our many social clubs on campus is a great way to make friends and engage with like-minded people. From book club to photography club, baking club to drama club, anime club to gaming club, there's something for everyone.

www.mdx.ac.ae/socialclubs


SPORTS

Whether you want to try something new or you've been playing a sport for years – our sports clubs are open to everyone and include athletics, badminton, basketball, cricket, football and martial arts.


www.mdx.ac.ae/sports

HOME AWAY FROM HOME






> **10**
Minute walk
from Sharaf DG
Metro Station



> **20**
Minute walk from
Mall of the Emirates



> **10**
Minute drive
from the
University Campus

Type	Occupancy	No. of Beds	Price (AED) Per Year	Price (USD) Per Year
A	Single	1	60,600	16,602
B	Shared	2	35,200	9,643
C	Premium Shared	2	41,800	11,452
D	Shared	3	27,500	7,534
E	Upgraded Shared	3	29,700	8,136
F	Shared	4	24,200	6,630
G	Shared	3	25,900	7,095

* Fees are subject to change depending on the exchange rate at the time of payment.

FUNDING YOUR STUDIES

Scholarships & Grants

We offer a range of scholarships and grants to assist students who require support with funding their studies. Find out more at:

www.mdx.ac.ae/scholarships

Installment Plans

Both domestic and international students studying on our undergraduate programmes can pay their fees in installments at no additional cost.

Visit: www.mdx.ac.ae/studentfinance

Earn Whilst You Learn

Dubai Creative Clusters Authority (DCCA) allows university students in Dubai to hold part-time jobs in any one of the over 4,500 businesses located in its free zones:

- Dubai Internet City
- Dubai Media City
- Dubai Studio City
- Dubai Production City
- Dubai Outsource City
- Dubai Knowledge Park
- Dubai International Academic City
- Dubai Science Park
- Dubai Design District



ENTRY REQUIREMENTS

At Middlesex University Dubai we accept students with a diverse range of qualifications from varying backgrounds. Please note that entry requirements vary based on the specific programme and you can find further details at: www.mdx.ac.ae/courses

The following international qualifications are considered for admission:

- Successful completion of the Middlesex University International Foundation Programme (IFP). Equivalent programmes from other universities/colleges/institutes will also be considered
- Indian Secondary School Certificates issued by CBSE/ISC/NIOS/All State Boards
- British A Levels
- International Baccalaureate
- UAE'S General Secondary Education Certificate Examination Grade 12 (Tawjihiya) plus successful completion of the Middlesex University Dubai IFP or equivalent programme
- Pakistani National Curriculum: completion of Year 1 at a recognised post-secondary institution (university/college). Candidates that have successfully completed FSC/HSC are admitted to the Middlesex University Dubai's IFP
- Iranian Pre-University Certificate: minimum overall grade of 12. Students completing the High School Diploma are admitted to the IFP
- Nigerian Senior School Leaving Certificate: Candidates are admitted to the IFP
- National Curriculum of the countries of Russia, Azerbaijan, Kazakhstan, Kyrgyzstan, Turkmenistan, Tajikistan and Uzbekistan: Candidates are admitted to the IFP
- West African GCE: Candidates are admitted to the IFP
- BTEC Level 3 Qualifications (suite of qualifications known as Nationals) may be considered for direct entry into an undergraduate programme.

Please note that the above list only shows a selection of qualifications. If your high school system does not appear on the list, please contact our Admissions Office and we will be able to advise you further.
e. admissions@mdx.ac.ae



ENGLISH LANGUAGE REQUIREMENTS



All of our programmes are taught in English, and applicants with previous education outside of English-speaking countries (UK, US, Canada, Australia, New Zealand, etc) must demonstrate English language proficiency. Find out more about these requirements at: www.mdx.ac.uk/admissions

Study English in Dubai

We have partnered with ES Dubai to support students to achieve the English language entry requirements to study the International Foundation Programme, or any one of our Undergraduate or Postgraduate programmes. Students can start studying English language at any point, with a rolling admission cycle students will receive a free online assessment providing details on how many weeks they will be required to study to get the IELTS score to enter their chosen programme. Students studying with ES Dubai can receive benefits including:

- Discount on tuition fees (International Study Grant)
- Student Accommodation
- Flexible payment plans

Discover more at:
www.mdx.ac.uk/esdubai

English language requirements:

English Language Test	Entry Requirement
IELTS Academic	6.0 (minimum 5.5 in each band)
TOEFL Internet-based	72 (17 in listening & writing, 20 in speaking and 18 in reading)
PearsonPTE Academic	51
PearsonPTE General	Level 3

YOUR ROUTE TO MDX DUBAI



Need to improve your English?

Want to join one of our programmes but don't meet the English Language requirements? We partner with ES Dubai to offer students a way to improve their English skills ahead of joining us. Visit: www.mdx.ac.ae/esdubai



Have you studied before?

Students who have studied APTECH or completed modules of undergraduate study at another university may be able to progress into the second or third year of a degree programme. Contact our Admissions Department at admissions@mdx.ac.ae to find out more.

Need support with your tuition fees?

We offer various scholarships and grants to student including those with academic merit. Find out if you're eligible at: www.mdx.ac.ae/scholarships



Not ready for degree level study yet?

Our International Foundation Programme is a great way to prepare for undergraduate study with us. If you don't yet meet the entry criteria or simply want to ease yourself into university life, visit www.mdx.ac.ae/ifp to find out how this could benefit you.



Unsure whether to work or study?

Students in Dubai are able to work part-time in any one of Dubai Creative Clusters Authority's Free Zones. Find out more at: www.mdx.ac.ae/earn-while-you-learn



Contact Us

If you have any further queries, you can contact our Admissions Department from 8am to 6pm, Sunday to Thursday.

e. admissions@mdx.ac.ae

t. +971 (0)4 367 8100

HOW TO APPLY IN 9 STEPS

9.

If required, you can now apply for our Student Accommodation and Transportation Service! Visit www.mdx.ac.ae to find out more.

1.

Research the course you wish to study and check the entry requirements at: www.mdx.ac.ae/courses

2.

(Optional)
Visit us at an Open Day to meet faculty, staff and take a campus tour. Register at: www.mdx.ac.ae/opendays

3.

Find out how to apply and begin your application at: www.mdx.ac.ae/howtoapply

4.

Your application will be assessed by our Admissions Department. You can view the status at: www.mdx.ac.ae/apply

5.

If you meet the entry requirements you will be sent an Offer Letter. If you are awaiting final exam results and/or English language test results, you will receive a Conditional Offer Letter. When all requirements are met, you will then be issued with an Unconditional Offer Letter.

6.

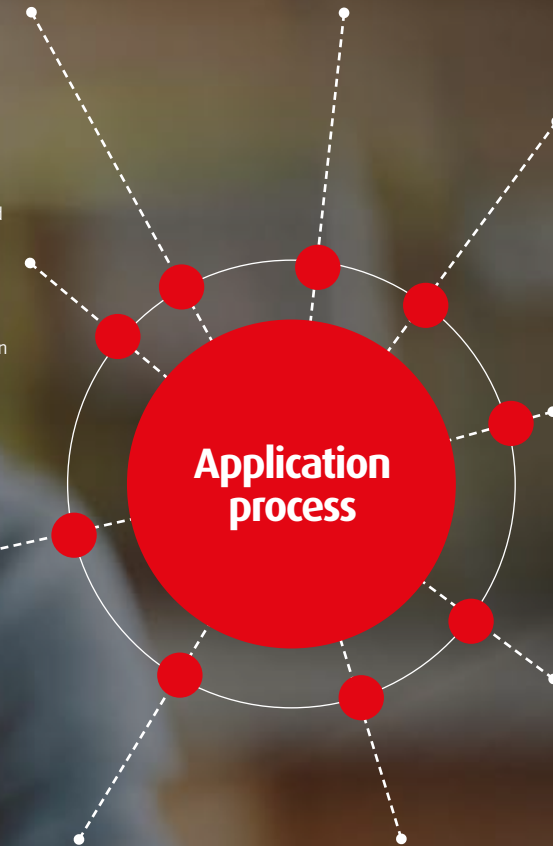
Once you have received your Offer Letter, you can confirm by signing and returning the letter to your Admissions Counsellor.

7.

Secure your place by paying the AED 7,000 deposit (this is refundable should you not meet the requirements of your Offer Letter).

8.

Congratulations! You are now officially a student of Middlesex University Dubai, and we are delighted to welcome you to the University. Now all you need to do is get enrolled and attend induction and you can enjoy your university experience!





OUR PROGRAMMES

46 Business

- 48 BA Honours Accounting and Finance
- 50 BSc Honours Business Accounting
- 52 BA Honours Business Management
- 54 BA Honours Business Management (Finance)
- 56 BA Honours Business Management (Human Resource Management)
- 58 BA Honours Business Management (Marketing)
- 60 BA Honours Business Management (Innovation & Entrepreneurship)
- 62 BA Honours Business Management (Project Management)
- 64 BA Honours Business Management (Supply Chain & Logistics) **NEW!**
- 66 BA Honours International Business
- 68 BSc Honours International Tourism Management
- 70 BA Honours Marketing

72 Science and Technology

- 74 BEng Honours Computer Systems Engineering
- 76 BEng Honours Computer Communications and Networks
- 78 BSc Honours Business Information Systems
- 80 BSc Honours Information Technology
- 82 BSc Honours Psychology with Counselling Skills
- 84 BSc Honours Psychology with Human Resource Management
- 86 BSc Honours Psychology with Marketing
- 88 BSc Honours Psychology with Education

90 Health and Education

- 92 BA Honours Early Childhood Studies
- 94 BA Honours Education Studies **NEW!**

96 Law

- 98 LLB Honours Law
- 100 LLB Honours Law with International Relations
- 102 LLB Honours Commercial Law

104 Media

- 106 BA Honours Advertising, Public Relations and Branding
- 108 BA Honours Film
- 110 BA Honours Journalism and Communication
- 112 BA Honours Digital Media **NEW!**

114 Art and Design

- 116 BA Honours Graphic Design
- 118 BA Honours Fashion Design **NEW!**



BUSINESS

mdx.ac.ae/ug

- 48 BA Honours Accounting and Finance
- 50 BSc Honours Business Accounting
- 52 BA Honours Business Management
- 54 BA Honours Business Management (Finance)
- 56 BA Honours Business Management (Human Resource Management)
- 58 BA Honours Business Management (Marketing)
- 60 BA Honours Business Management (Innovation & Entrepreneurship)
- 62 BA Honours Business Management (Project Management)
- 64 BA Honours Business Management (Supply Chain and Logistics) **NEW!**
- 66 BA Honours International Business
- 68 BSc Honours International Tourism Management
- 70 BA Honours Marketing

BA Honours Accounting and Finance

Intake: **September**



Overview

Choosing to study BA Honours Accounting and Finance at Middlesex University Dubai will provide you with the advanced theoretical knowledge and the ability to understand management concepts within an international business context. It is the ideal first step towards becoming a qualified accountant.

Course Highlights

The programme is tailored so that you receive the highest possible number of exemptions from the professional body examinations including; the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA) and the Institute of Chartered Accountants in England and Wales (ICAEW).

The University also covers the cost to join the ACCA's Accelerate and CIMA University Schemes which give graduating students

associated membership of both bodies, offering a reduction in professional exam fees and access to professional body employability, networking and academic resources.

Programme Content

In year one you will learn how to use CIMA Sage accounting software and gain an official CIMA Sage User's Certificate. From the second year onwards, you will have the opportunity to choose from an extensive range of modules that explore the broader business environment, and gain an understanding of the pivotal role of accounting to the success of organisations across the globe. You will develop transferable skills to support you in your career journey, such as advanced analytical thinking and problem-solving. Through various hands-on activities, you will learn how to work effectively in teams as both a leader and collaborator and to become a confident communicator.

Future Careers & Employability

An Accounting and Finance degree opens the doors to a range of careers, many of which offer competitive salaries and opportunities for career progression. After graduating, you can also pursue a career as a professional accountant following accreditation, and work within a wide range of prestigious organisations in roles including: accountant, accounts assistant, audit assistant, financial risk analyst, finance assistant and credit controller.



The programme is tailored so that you receive the highest possible number of exemptions from the professional body examinations.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Pallavi Kishore

e. p.kishore@mdx.ac.ae

t. +971 (0)4 369 3975

Modules

Year One

(All Compulsory)

- Financial Accounting (30 Credits)
- Management Accounting (30 Credits)
- Corporate Responsibility and Ethics (15 Credits)
- Financial Business Environment (15 Credits)
- Accounting Information Systems (15 Credits)
- Financial Data Analysis (15 Credits)

Year Two

(3 Compulsory Modules plus One Optional)

- Business Law (Compulsory – 30 Credits)
- Advanced Financial Accounting OR
- Applied Financial Accounting (Compulsory – 30 Credits)
- Advanced Management Accounting OR
- Applied Management Accounting (Compulsory – 30 Credits)
- Additional Option (30 Credits)
 - Financial Project Management
 - Personal Financial Behaviour
 - Operations Management
 - Financial Mathematics

Year Three

(4 Compulsory Modules plus One Optional)

- Taxation (Compulsory – 30 Credits)
- Corporate Finance (Compulsory – 30 Credits)
- Accounting Theory (Compulsory – 15 Credits)
- Ethics and Sustainability (Compulsory – 15 Credits)
- Additional Option (30 Credits)
 - Advanced Financial Data Analysis
 - Financial Statement Analysis & Valuation
 - Corporate Accountability
 - Audit and Assurance
 - Investment Analysis
 - Authentic Leadership Development

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BSc Honours Business Accounting

Intake: **September**



Overview

Our BSc Honours Business Accounting is a flexible degree enabling you to tailor your studies to support your career ambitions, while developing a set of transferable skills to underpin career success. Set in the context of the contemporary business environment, you will explore key accounting and management topics and gain a solid ground in accounting and financial management concepts and also learn how they should be applied.

Course Highlights

The degree is tailored so that you receive a number of exemptions from the professional body examinations including the Association of Chartered Certified Accountants (ACCA), the Chartered Institute of Management Accountants (CIMA), and the Institute of Chartered Accountants in England and Wales (ICAEW). Throughout the programme you will

have the opportunity to interact with finance professionals in discourse sessions and guest lectures.

Programme Content

Middlesex was the first university in the UK to provide certified CIMA Sage training and you will learn to use CIMA Sage accounting software and gain an official CIMA Sage User certificate. From the second year onwards you will choose from an extensive range of modules that explore the broader business environment, and gain an understanding of the pivotal role of accounting to the success of organisations across the globe. You will develop a set of transferable skills to support you on your career journey, such as advanced analytical thinking and problem solving. You will learn how to work effectively in teams as both a leader and collaborator and become a confident communicator within a business environment.

Future Careers & Employability

A degree in Business Accounting opens the doors to a range of careers with excellent progression routes and competitive salaries. Our graduates progress into a wide range of public and private sector organisations, across areas such as: audit and assurance, taxation, insolvency and corporate finance, as well as working in other functional areas including human resource management, sales and marketing, and operations – all of which require knowledge of accounting.



Throughout the programme you will have the opportunity to interact with finance professionals in discourse sessions and guest lectures.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Financial Accounting (30 Credits)
- Management Accounting (30 Credits)
- Financial Data Analysis (15 Credits)
- Corporate Responsibility and Ethics (15 Credits)
- Accounting Information Systems (15 Credits)
- Financial Business Environment (15 Credits)

Year Two

- Financial Project Management (Compulsory – 30 Credits)
- Applied Financial Accounting (Compulsory – 30 Credits)
- Applied Management Accounting (Compulsory – 30 Credits)
- Financial Mathematics (Optional – 30 Credits)
- Personal Financial Behaviour (Optional – 30 Credits)
- Business Law (Optional – 30 Credits)

Year Three

- Advanced Financial Data Analysis (Compulsory – 30 Credits)
- Corporate Finance (Compulsory – 30 Credits)
- Ethics and Sustainability (Compulsory – 15 Credits)
- Accounting Theory (Compulsory – 15 Credits)
- Investment Analysis (Optional – 30 Credits)
- Taxation (Optional – 30 Credits)
- Human Resource Management in Practice (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Pallavi Kishore

e. p.kishore@mdx.ac.ae

t. +971 (0)4 369 3975

BA Honours Business Management

Intake: **September & January**



Overview

Our BA Honours Business Management programme is tailored towards ambitious students who are keen to apply theory to practice in a business environment by learning how organisations operate. After the first year, you are able to choose between the general pathway, or to specialise in finance, marketing, human resources, innovation, project management, or supply chain and logistics.

Course Highlights

A degree in Business Management will provide you with an understanding of the complexities and challenges across a broad range of managerial processes, all of which impact organisations as they strive to gain an advantage in a globalised and competitive business landscape. The programme is structured to enable you to develop a range of theoretical and practical skills in key areas

of business including; finance, marketing, operations, people management, leadership and strategy. You will also learn how to work effectively in teams and to present and communicate your ideas with confidence.

Programme Content

You will study the strategy and operations of organisations – from their functions, structure and management to the models and techniques they use to achieve success. The programme provides an excellent foundation for those who wish to set-up and run their own business. We provide specialist knowledge in how to manage the behaviour and expectations of stakeholders. The environment of business will be studied for its impact on strategy, and the design, production and distribution of products and services. You will also study the acquisition, application and control of business resources, and the planning, improvement and

control of business processes.

Future Careers & Employability

Graduates of the programme may find employment within a wide range of sectors including accountancy, advertising, brand management, banking & investment, e-marketing, entrepreneurship, financial services, general management, human resources, management consultancy, marketing, sales, operations, public relations, product development, product management, retail management, service management and strategic management. The degree also provides entrepreneurial students with the foundation to set up their own business.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae

t. +971 (0)4 361 2889

Modules

Year One (All Compulsory)

- Financial Concepts of Business (30 Credits)
- Quantitative Methods for Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Management Concepts (15 Credits)
- People Management (15 Credits)

Year Two

- Operations Management (Compulsory – 30 Credits)
- Business Environment (Compulsory – 15 Credits)
- Management Information Systems (Compulsory – 15 Credits)
- Principles of Innovation and Entrepreneurship (Compulsory – 15 Credits)
- Organisational Behaviour (Compulsory – 15 Credits)
- Human Resource Management in Practice (Optional – 30 Credits)
- Trade and International Business (Optional – 30 Credits)
- Business Law (Optional – 30 Credits)
- Accounting and Finance for Business (Optional – 30 Credits)
- Marketing Research and Insights (Optional – 30 Credits)

Year Three

- Strategic Management (Compulsory – 30 Credits)
- Workforce Management (Compulsory – 15 Credits)

- Professional Communication (Compulsory – 15 Credits)
- Business Start-Up (Optional – 30 Credits)
- Principles of Project Management (Optional – 30 Credits)
- Global Supply Chain Management (Optional – 30 Credits)
- Innovation Management (Optional – 30 Credits)
- Leadership (Optional – 15 Credits)
- Coaching and Mentoring (Optional – 15 Credits)
- Business Ethics (Optional – 15 Credits)
- Sustainable Business (Optional – 15 Credits)
- Services Marketing Management (Optional – 15 Credits)
- Strategic Management Accounting (Optional – 15 Credits)
- Entrepreneurial Finance (Optional – 15 Credits)
- Organisational Change (Optional – 15 Credits)
- Business Analytics (Optional – 15 Credits)
- Equality, Diversity and Inclusion (Optional – 15 Credits)
- Research Project (Optional – 30 Credits)
- Work Internship (Optional – 30 Credits)
- Consulting to Organisations (Optional – 30 Credits)
- Business Game (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BA Honours Business Management (Finance)

Intake: **September & January**



Overview

Our BA Honours Business Management (Finance) programme is tailored towards ambitious students who are keen to apply theory to practice by learning how organisations operate, from developing strategy to the different styles of management. Supported by expert tutors who bring their professional experience to the classroom, you will study the key functions that underpin business success with an emphasis on finance.

Course Highlights

You will gain an understanding of the complexities and challenges across a broad range of managerial processes – all of which impact organisations as they strive to gain an advantage in a globalised and competitive business landscape. During the course you will develop a range of theoretical and practical skills in key areas of business management

with a finance focus, including business and managerial finance, investments, valuations, governance and strategy.

Programme Content

During your first year you will study four compulsory modules which will provide you with essential skills and knowledge in business management. In year two you will look at key topics such as the behaviour of people within organisations, operations management, business environment analysis and innovation, as well as accounting and finance for business. The final year will focus on the role of accounting within organisations, and you will learn how to work effectively in teams and be able to present and communicate business management ideas with confidence. We provide specialist knowledge in how to manage the behaviour and expectations of stakeholders. The environment of business

will be studied for its impact on strategy, and the design, production and distribution of products and services. You will also study the acquisition, application and control of business resources, and the planning, improvement and control of business processes.

Future Careers & Employability

Graduates of the programme may find employment within a wide range of sectors including accountancy, banking & investment, financial services, general management, management consultancy, operations, public relations, product development, product management, retail management, service management and strategic management. The degree also provides entrepreneurial students with the foundation to set up their own business.



The programme is tailored towards ambitious students who are keen to apply theory to practice by learning how organisations operate, from developing strategy to the different styles of management.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Financial Concepts of Business (30 Credits)
- Quantitative Methods for Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Management Concepts (15 Credits)
- People Management (15 Credits)

Year Two

(All Compulsory)

- Accounting and Finance for Business (30 Credits)
- Operations Management (30 Credits)
- Business Environment (15 Credits)
- Management Information Systems (15 Credits)
- Principles of Innovation and Entrepreneurship (15 Credits)
- Organisational Behaviour (15 Credits)

Year Three

- Financial Statement Analysis and Valuation (Compulsory – 30 Credits)
- Business Finance (Compulsory – 30 Credits)
- Strategic Management (Compulsory – 30 Credits)
- Business Start-Up (Optional – 30 Credits)
- Corporate Accountability (Optional – 30 Credits)
- Investment Analysis (Optional – 30 Credits)
- Work Internship (Optional – 30 Credits)
- Consulting to Organisations (Optional – 30 Credits)
- Business Game (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae
t. +971 (0)4 361 2889

BA Honours Business Management (Human Resource Management)

Intake: September & January



Overview

Supported by expert tutors who bring their professional expertise to the classroom, you will study the key functions that underpin business success. You will gain a broad understanding of the human resource (HR) sector to understand the legal and ethical challenges that HR professionals face, along with the techniques that companies apply to match individual skills and abilities to their business needs.

Course Highlights

A degree in Business Management (HR) will provide you with the skills that managers and human resource professionals require to attract, retain, develop and nurture professional talent effectively within a globalised and competitive business landscape. The programme is structured to enable you to develop skills with a HR focus, including;

leading and managing change, formulating strategy and managing diversity to be effective within a professional context.

Programme Content

During your first year you will complete modules which help you to develop essential skills and knowledge in business management. In your second year, you will study modules to understand essential issues across a range of business areas as well as HR focused modules. In the final year, you will focus on strategic management and leadership management development as well as contemporary issues in HRM. We provide specialist knowledge in how to manage the behaviour and expectations of stakeholders. The environment of business will be studied for its impact on strategy, and the design, production and distribution of products and services. You will also study the acquisition, application and control of business

resources, and the planning, improvement and control of business processes.

Future Careers & Employability

Graduates of the programme may find themselves working in a range of industrial, commercial and third sector organisations in a range of roles including; human resource manager, trainer, management consultant, policy developer, compensation and benefits manager.



Supported by expert tutors who bring their professional expertise to the classroom, you will study the key functions that underpin business success.



Find out more about this programme at: www.mdx.ac.uk/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Quantitative Methods for Business (30 Credits)
- Financial Concepts of Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Management Concepts (15 Credits)
- People Management (15 Credits)

Year Two

(All Compulsory)

- Operations Management (30 Credits)
- Human Resource Management in Practice (30 Credits)
- Organisational Behaviour (15 Credits)
- Business Environment (15 Credits)
- Management Information Systems (15 Credits)
- Principles of Innovation and Entrepreneurship (15 Credits)

Year Three

- Leadership and Management Development (Compulsory – 30 Credits)
- Strategic Management (Compulsory – 30 Credits)
- Contemporary Issues in HRM (Optional – 30 Credits)
- Equality, Diversity and Inclusion (Optional – 30 Credits)
- Leading Change (Optional – 30 Credits)
- Research Project (Optional – 30 Credits)
- Internship (Optional – 30 Credits)
- Consulting to Organisations (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.uk

t. +971 (0)4 361 2889

BA Honours Business Management (Marketing)

Intake: September & January



Overview

This CIM accredited programme is the ideal choice for those who wish to develop marketing expertise across a wide range of business sectors and learn to communicate and sell ideas to commercial audiences. You will study the key functions that underpin business success and learn to deliver marketing campaigns with confidence.

Course Highlights

Successfully completing a degree in Business Management (Marketing) will provide you with the skills that managers and marketing professionals require to manage and market products and services effectively within a globalised and competitive business landscape. The programme is structured to enable you to develop a range of theoretical and practical business skills with a marketing focus including; e-marketing, branding, strategy,

relationship management and advertising.

*CIM Graduate Gateway University

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners. We are recognised as a CIM Graduate Gateway University, giving you the opportunity to gain CIM professional qualifications. Graduates of the programme can immediately apply for an Associate Membership with CIM and gain permission to use ACIM after their name. (Subject to passing the required modules).

Programme Content

In year one you will complete modules that will develop essential skills and knowledge in business management. In year two you will

look at key business topics such as operations management, business environment analysis, entrepreneurship and innovation, as well as marketing research or digital marketing. In your final year you will study specialist marketing modules, allowing you to tailor your study to your career goals. We provide specialist knowledge in how to manage the behaviour and expectations of stakeholders. The environment of business will be studied for its impact on strategy, and the design, production and distribution of products and services. You will also study the acquisition, application and control of business resources, and the planning, improvement and control of business processes.

Future Careers & Employability

Graduates of the programme may find themselves working in a range of industrial, commercial or third sector organisations in a range of marketing roles including; advertising executive, sales and marketing manager, brand manager, business consultant, customer relationship manager, retail merchandiser or market researcher, amongst others.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae
t. +971 (0)4 361 2889

Modules

Year One (All Compulsory)

- Strategic Management (30 Credits)
- Financial Concepts of Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Quantitative Methods for Business (30 Credits)
- Management Concepts (15 Credits)
- People Management (15 Credits)

Year Two

- Operations Management (Compulsory – 30 Credits)
- Business Environment (Compulsory – 15 Credits)
- Management Information Systems (Compulsory – 15 Credits)
- Principles of Innovation and Entrepreneurship (Compulsory – 15 Credits)
- Organisational Behaviour (Compulsory – 15 Credits)
- Marketing Research and Insights (Optional – 30 Credits)
- Digital Marketing (Optional – 30 Credits)

Year Three

- Services Marketing Management (Compulsory – 15 Credits)
- Global and Cross Cultural Marketing (Compulsory – 15 Credits)
- Marketing Strategy and Implementation (Compulsory – 15 Credits)
- New Venture Creation (Optional – 15 Credits)
- Social Media and Viral Marketing (Optional – 15 Credits)
- Public Relations and Corporate Reputation (Optional – 15 Credits)
- Marketing Consultancy Project (Optional – 15 Credits)
- Fashion Marketing (Optional – 15 Credits)
- Professional Communication (Optional – 15 Credits)
- Research Project (Optional – 30 Credits)
- Marketing Internship (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BA Honours Business Management (Innovation & Entrepreneurship)

Intake: September & January



Overview

Our BA Honours Business Management (Innovation & Entrepreneurship) programme provides coverage of key business and enterprise concepts with a strong practical emphasis based firmly on relevant theories. You will develop the business knowledge to equip you with the skills needed to start-up, manage and grow a viable business.

Course Highlights

By studying this programme you will emerge with the skills and confidence required to support companies to engage in technological changes to improve business performance, and have the ability to support companies to innovate their products and services for the 21st Century. Supported by academics with a wealth of industry experience, you will build specialist knowledge of innovation, focused on developing systems, products and services.

Programme Content

During your first year you will study modules which will provide you with essential skills and knowledge in business management. In year two you will look at key topics such as the behaviour of people within organisations, operations management, business environment analysis, as well as topics related directly to innovation and entrepreneurship. Your final year will enable you to advance your skills and knowledge in topics such as strategy, innovation, new venture development, and business management and financing. We provide specialist knowledge in how to manage the behaviour and expectations of stakeholders. The environment of business will be studied for its impact on strategy, and the design, production and distribution of products and services. You will also study the acquisition, application and control of business resources, and the planning, improvement and control of business processes.

Future Careers & Employability

Innovation is increasingly a pre-requisite for organisations to survive, and graduates from this programme may enter a wide range of roles and contribute to advancing the organisation in which they work. The combination of knowledge and expertise in innovation, and a broader business perspective, can provide the foundation for graduates to successfully set-up and run their own business.



You will emerge with the skills and confidence required to support companies to engage in technological changes to improve business performance.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae

t. +971 (0)4 361 2889

Modules

Year One

(All Compulsory)

- Financial Concepts of Business (30 Credits)
- Quantitative Methods for Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Management Concepts (15 Credits)
- People Management (15 Credits)

Year Two

- Operations Management (Compulsory – 30 Credits)
- Business Environment (Compulsory – 15 Credits)
- Management Information Systems (Compulsory – 15 Credits)
- Principles of Innovation and Entrepreneurship (Compulsory – 15 Credits)
- Organisational Behaviour (Compulsory – 15 Credits)
- Human Resource Management in Practice (Optional – 30 Credits)
- Trade and International Business (Optional – 30 Credits)
- Business Law (Optional – 30 Credits)
- Accounting and Finance for Business (Optional – 30 Credits)
- Marketing Research and Insights (Optional – 30 Credits)

Year Three

(All Compulsory)

- Strategic Management (30 Credits)
- Innovation Management (30 Credits)
- New Venture Development (15 Credits)
- New Product and Service Development (15 Credits)
- Entrepreneurial Finance (15 Credits)
- Small Business Management and Development (15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BA Honours Business Management (Project Management)

Intake: **September & January**



Overview

Supported by academics with a wealth of industry experience, you will study the key functions that underpin business success, along with the advanced skills required to deliver business projects on time and on budget, within agreed timescales and with allocated resources.

Course Highlights

With increasing competition and the need for innovation, organisations have increased their project activity, leading to the need for professionals with knowledge and skills in project management. The programme covers important aspects about projects which can help you to deliver these successfully. You will develop key business skills, knowledge and experience in order to excel in a management career. Companies and organisations require graduates who have expert business knowledge

who can also demonstrate analytical and problem-solving skills with the professional acumen to deal with challenges in a fast-paced corporate world.

Programme Content

During your first year you will study modules which will provide you with essentials skills and knowledge in business management. In year two you will look at key topics such as the behaviour of people within organisations, operations management, business environment analysis, as well as topics related to innovation and entrepreneurship. Your final year will enable you to advance your skills and knowledge topics such as strategy, project planning, project financing and risk management, as well as learning how to select and use appropriate software for managing and controlling projects. We provide specialist knowledge in how to manage the behaviour and

expectations of stakeholders. The environment of business will be studied for its impact on strategy, and the design, production and distribution of products and services. You will also study the acquisition, application and control of business resources, and the planning, improvement and control of business processes.

Future Careers & Employability

This programme will provide you with the skills and knowledge to build a successful management career with a specialism in project management. Project management is increasingly used by organisations and graduates from this programme may enter a wide range of positions and contribute to advancing the organisations in which they work. The combination of knowledge and expertise in project management, and broader business perspective can also provide the foundation for graduates to successfully set-up their own business.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

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Rory McConnon

e. r.mcconnon@mdx.ac.ae

t. +971 (0)4 361 2889

Modules

Year One (All Compulsory)

- Financial Concepts of Business (30 Credits)
- Quantitative Methods for Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Management Concepts (15 Credits)
- People Management (15 Credits)

Year Two

- Operations Management (Compulsory – 30 Credits)
- Business Environment (Compulsory – 15 Credits)
- Management Information Systems (Compulsory – 15 Credits)
- Principles of Innovation and Entrepreneurship (Compulsory – 15 Credits)
- Organisational Behaviour (Compulsory – 15 Credits)
- Human Resource Management in Practice (Optional – 30 Credits)
- Trade and International Business (Optional – 30 Credits)
- Business Law (Optional – 30 Credits)
- Accounting and Finance for Business (Optional – 30 Credits)
- Marketing Research and Insights (Optional – 30 Credits)

Year Three (All Compulsory)

- Principles of Project Management (30 Credits)
- Strategic Management (30 Credits)
- Project Management Methodologies (15 Credits)
- Project Planning (15 Credits)
- Technologies for Project Management (15 Credits)
- Project Finance and Risk Management (15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BA Honours Business Management (Supply Chain & Logistics) **NEW!**

Intake: **September & January**



Overview

In today's global business environment, the success of a business is increasingly determined by the speed and efficiency of its supply chains. To compete in this fast moving global marketplace, organisations demand employees that have both a broad understanding of how businesses operate and specialist knowledge of supply chain processes.

Course Highlights

Tailored towards ambitious students who are keen to apply theory to practice in a business environment, this course equips you with both a broad understanding of how organisations work, acquire and use resources, and meet the needs of their customers. You will learn specialist knowledge and skills on how companies manage materials, information

and money as they flow through the chain of organisations involved in creating and delivering products.

Programme Content

In years one and two you will study modules that develop essential skills and knowledge in business management and the wider business environment. In the final year you will study strategic management together with 3 supply chain specific modules. These are designed to raise your awareness of the critical issues related to managing operation and how to solve problems, as well as enhancing your capabilities in sourcing and managing suppliers, and measuring performance. You will learn to work effectively in teams, gain analytical and creative problem solving skills, and be able to present and communicate using a variety of media.

Future Careers & Employability

This programme aims to equip you with a broad understanding of how businesses operate and more specifically their operations, logistics, and supply chain processes. The specialist knowledge and skills you gain will enable you to work in a wide variety of operations related jobs such as supply chain manager, logistics manager, operations manager, production manager, process analyst, buyer, materials manager, and production planner, amongst others. Supply chain managers are in high demand as a wide variety of organisations need supply chain experts; manufacturers, retailers, transportation companies, third party logistics providers, service companies, government agencies, and non-governmental organisations.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae

t. +971 (0)4 361 2889

Modules

Year One (All Compulsory)

- Financial Concepts of Business (30 credits)
- Quantitative Methods for Business (30 credits)
- Marketing Theory and Practice (30 credits)
- Management Concepts (15 credits)
- People Management (15 credits)

Year Two

- Operations Management (Compulsory – 30 Credits)
- Business Environment (Compulsory – 15 Credits)
- Management Information Systems (Compulsory – 15 Credits)
- Principles of Innovation and Entrepreneurship (Compulsory – 15 Credits)
- Organisational Behaviour (Compulsory – 15 Credits)
- Trade and International Business (Optional – 30 Credits)
- Business Law (Optional – 30 Credits)
- Human Resource Management in Practice (Optional – 30 Credits)
- Accounting and Finance for Business (Optional – 30 Credits)
- Marketing Research and Insights (Optional – 30 Credits)

Year Three (All Compulsory)

- Global Supply Chain Management (30 Credits)
- Strategic Management (30 Credits)
- Procurement and Sourcing (15 Credits)
- Supply Chain and Logistics Innovation (15 Credits)
- Logistics (15 Credits)
- Enterprise Resource Planning (15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BA Honours International Business

Intake: **September & January**



Overview

Focused on global strategy, cultural communication and intercultural ethics, you will learn the fundamentals of marketing, human resource management, economics, operations management and accounting. You will also develop the professional communication skills required to succeed in a fast-paced international business environment.

Course Highlights

The programme is structured to enable you to develop a range of theoretical and practical skills within an international business context including; financial and operations management, international strategy development, marketing and people management. In today's economy the parameters of business are global and not confined to location, therefore our innovative degree allows you to shape your studies

towards your career ambitions and to build the knowledge, skills and experience necessary to become a successful business manager in a global marketplace, across a wide range of industries.

Programme Content

Through tailored modules you will gain specialist knowledge in international trade and ethics and explore the challenges associated with taking a business to the global market. Additionally, you will cover the fundamentals of business finance which are essential to making effective decisions in a globalised environment. You will also gain transferable skills of which are essential for business professionals including; communication, critical thinking, team work and both numerical and IT skills. You will also become a confident communicator through in-class presentations, consulting projects and report writing.

Future Careers & Employability

Graduates of the programme will be well prepared for a satisfying and rewarding career with internationally orientated trade and investment organisations or within the public and private sectors in management, strategic planning, research, corporate/government relations and public relations. Job roles may include; international trade specialist, import/export agent, foreign relations advisor, foreign sales representative and international management consultant.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One (All Compulsory)

- Financial Concepts of Business (30 Credits)
- Quantitative Methods for Business (30 Credits)
- Marketing Theory and Practice (30 Credits)
- Principles of International Business Management (15 Credits)
- People Management (15 Credits)

Year Two

- Trade and International Business (Compulsory – 30 Credits)
- International Business Environment (Compulsory – 15 Credits)
- Operations and Information Management (Compulsory – 15 Credits)
- International Human Resource Management (Compulsory – 15 Credits)
- Global Organisations (Compulsory – 15 Credits)
- International Entrepreneurship (Optional – 30 Credits)
- International Business Law (Optional – 30 Credits)
- Accounting and Finance for Business (Optional – 30 Credits)

Year Three

- International Business Strategy (Compulsory – 30 Credits)

- International Management (Compulsory – 15 Credits)
- Professional Communication (Compulsory – 15 Credits)
- Equality, Diversity and Inclusion (Optional – 30 Credits)
- International and Cross-Cultural Marketing (Optional – 30 Credits)
- Global Supply Chain Management (Optional – 30 Credits)
- Innovation Management (Optional – 30 Credits)
- Leadership (Optional – 15 Credits)
- Sustainable Business (Optional – 15 Credits)
- Business Ethics (Optional – 15 Credits)
- Emerging Markets (Optional – 15 Credits)
- Financial Decisions for Business (Optional – 15 Credits)
- Business Analytics (Optional – 15 Credits)
- Research Project (Optional – 30 Credits)
- Work Internship (Optional – 30 Credits)
- Consulting to Organisations (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae

t. +971 (0)4 361 2889

BSc Honours International Tourism Management

Intake: **September**



Overview

The BSc Honours International Tourism Management programme is a cutting-edge degree combining theory and practice with a focus on global trends and current developments in international tourism. It provides you with the chance to specialise in this growing industry which offers excellent career prospects around the world.

Course Highlights

Focusing on sustainability within tourism, the programme prepares you for the constant changes that take place within the industry. It provides you with a theoretical and applied understanding of international tourism with an emphasis on the following; characteristics of tourists, tourist behaviour and demand, tourism products and supply, and the wider environment in which tourism operates. Through our strong links with the tourism

industry, you will have the opportunity to participate in many site visits which will provide you with hands-on insight into the careers available in this field.

Programme Content

During the programme you will acquire key transferable skills including analytical thinking and problem-solving, along with the ability to work effectively in teams and to present and communicate management ideas with confidence. You will be able to identify a range of challenges for the industry including; innovations in technology, tourism management strategies, progressive planning and policy directives, new methods of marketing, branding and re-branding, operation and strategic awareness, ideas for business innovation, changing attitudes towards the use of the environment, and purposeful approaches to customer care.

Future Careers & Employability

As the international tourism industry continues to grow, new opportunities for business and career development are created. Opportunities exist in such areas as; travel media, event marketing, planning and management, travel agencies and tour operators, airlines, airports and other transport sectors, museums and theme parks, travel and tourism consultancy, hotels and other organisations in the hospitality sector, and the recreation and sport industries. As the tourism industry is essentially a service sector industry, graduates often seek employment in such sectors as banking, finance and retail. Students will have also gained the relevant knowledge and skills in business and management, and they may find themselves in industries such as marketing or human resource management.

The following course-related costs are not included in the fees: Overseas Field Trip fee AED3,000. The costs are approximate and may change due to pricing and destination of field trip. A suitable local experimental learning opportunity is provided for students unable to participate in the overseas trip with no additional fee.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Lulu Baddar

e. l.baddar@mdx.ac.ae

t. +971 (0)4 361 6247

Modules

Year One (All Compulsory)

- Opportunities and Resources in Tourism (30 Credits)
- Tourism and Society (30 Credits)
- Marketing Theory and Practice (30 Credits)
- The International Tourism Industry and Employability (30 Credits)

Year Two

- Contemporary Tourism Management (Compulsory – 30 Credits)
- Researching People and Places (Compulsory – 15 Credits)
- Experiential Learning Overseas (Compulsory – 15 Credits)
- Consulting Project in Tourism (Optional – 15 Credits)
- Aviation and Passenger Transport Management (Optional – 15 Credits)
- Tourism Enterprise and Revenue Management (Optional – 15 Credits)
- Tourism Business (Optional – 15 Credits)
- Responsible Tourism Management (Optional – 15 Credits)
- Emerging Markets: China and Latin America (Optional – 15 Credits)

Year Three

- Creative Branding in Tourism (Compulsory – 30 Credits)
- Tourism Policy Making (Compulsory – 30 Credits)
- Dissertation (Optional – 30 Credits)
- Work Placement (Optional – 30 Credits)
- Customer Service Management in Tourism and Hospitality (Optional – 15 Credits)
- Hospitality Business Management (Optional – 15 Credits)
- Event Planning and Management (Optional – 15 Credits)
- Event Sector (Optional – 15 Credits)
- Heritage Tourism (Optional – 15 Credits)
- Tourism Supply Chain and Sector Analysis (Optional – 15 Credits)
- Social Media and Viral Marketing (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BA Honours Marketing

Intake: **September**



Overview

As digital and social media merge with traditional communication methods, changing the way businesses operate, there has never been a more exciting time to be a marketing practitioner. You will benefit from the support of leading academics who will teach you to think critically about marketing practice in a 21st Century context.

Course Highlights

This specialist degree will provide you with the skills marketing professionals require to manage and market products and services effectively, meeting customer needs within a globalised and competitive business landscape. The programme is structured to enable you to develop a range of theoretical and practical marketing skills including; market research, product and service development, international marketing strategy, e-marketing, branding,

relationship management and promotion. Effective marketing is essential to every organisation and our programme will train you to become a professional who can confidently lead and develop innovative marketing campaigns.

*CIM Graduate Gateway University

The Chartered Institute of Marketing (CIM) is the leading professional body for marketers worldwide and exists to develop the marketing profession, maintain professional standards and improve the skills of marketing practitioners. We are recognised as a CIM Graduate Gateway University, giving you the opportunity to gain CIM professional qualifications. Graduates of the programme can immediately apply for an Associate Membership with CIM and gain permission to use ACIM after their name. (Subject to passing the required modules).

Programme Content

During the programme you will develop and enhance your knowledge in three pivotal areas of marketing: the behaviour of consumers, market research, and the management of brands. Over the three years of the programme, you will study a wide range of modules that will help you develop essential skills and knowledge in areas such as; marketing strategy, consumer behaviour, advertising, public relations, and customer engagement. As well as these fundamentals of marketing, you will also study current and future marketing trends such as digital marketing, social media and viral marketing.

Future Careers & Employability

Our BA Honours Marketing programme prepares you for a wide range of marketing careers or for further study at postgraduate level. A degree in marketing opens up many career opportunities including; marketing research, product development, brand management, integrated marketing communications, advertising and more.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Programme Coordinator

Rory McConnon

e. r.mcconnon@mdx.ac.ae
t. +971 (0)4 361 2889

Modules

Year One

(All Compulsory)

- Marketing Theory and Practice (30 Credits)
- Consumer Behaviour (30 Credits)
- Creativity and Communication (30 Credits)
- Marketing Finance (15 Credits)
- Marketing Tools and Analysis (15 Credits)

Year Two

- Marketing Research and Insights (Compulsory – 30 Credits)
- Digital Marketing (Compulsory – 30 Credits)
- Brand Management (Compulsory – 15 Credits)
- Content Marketing and Media Editing (Compulsory – 15 Credits)
- New Product Development and Innovation (Optional – 15 Credits)
- Customer Engagement Marketing (Optional – 15 Credits)
- Entrepreneurial Marketing (Optional – 15 Credits)
- Advertising and Sales Promotion (Optional – 15 Credits)

Year Three

- Marketing Strategy and Planning (Compulsory – 30 Credits)
- Services Marketing Management (Compulsory – 15 Credits)
- Marketing Internship (Optional – 30 Credits)
- Social Media and Viral Marketing (Optional – 15 Credits)
- Public Relations and Corporate Reputation (Optional – 15 Credits)
- New Venture Creation (Optional – 15 Credits)
- Fashion Marketing (Optional – 15 Credits)
- Digital Campaign Planning and Analytics (Optional – 15 Credits)
- Global and Cross-cultural Marketing (Compulsory – 15 Credits)
- Marketing Consultancy Project (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

SCIENCE AND TECHNOLOGY

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- 74 BEng Honours Computer Systems Engineering
- 76 BEng Honours Computer Communications and Networks
- 78 BSc Honours Business Information Systems
- 80 BSc Honours Information Technology
- 82 BSc Honours Psychology with Counselling Skills
- 84 BSc Honours Psychology with Human Resource Management
- 86 BSc Honours Psychology with Marketing
- 88 BSc Honours Psychology with Education

BEng Honours Computer Systems Engineering

Intake: **September**



Overview

Traditional Computer Systems Engineering focuses on the engineering and integration of hardware and software systems which fulfill useful purposes. With the rise of Cloud Computing and the latest generation of large-scale networked systems, computer systems engineering is at the cutting-edge of a range of technological developments.

Course Highlights

Our BEng Honours Computer Systems Engineering degree opens the door to a career in computing wherever digital, mobile or network systems are involved. You will be taught in high-tech labs by experts and have access to a range of specialist equipment. You will have an edge as the University partners with companies such as Microsoft, Dell EMC, IBM, Oracle and SAP, in addition to being a Cisco Net Academy – meaning you will have

access to the latest equipment and make use of specialist teaching materials and workshops. You will also have the opportunity to enrol into the CISCO academy and complete the CCNA course, as well as being able to develop your project management skills and implement these in your final year project.

Programme Content

You will study core modules such as; Computer Networks, Fundamentals of Science, Technology, Engineering and Mathematics, Data Communications, Digital Communications and Systems, Software Engineering, Internet Scale and Real Time Systems Development. The course focuses on the design of systems and services such as the use of cloud computing technology for data storage and distribution, which enable effective, secure and reliable global communications. You will have the opportunity to apply what you have learned

to practical use and make valuable industry contacts. Throughout the course you will build the confidence to develop and implement modern technologies relevant to electronic products and systems.

Future Careers and Employability

Graduates will have excellent career prospects and the range of potential employers will be vast across the private, public and not-for-profit sectors. There is potential for students to develop their own entrepreneurship skills and establish their own business. Recent graduates have progressed onto Master's courses or have secured jobs with global companies in wireless and digital design and implementation, network planning, mobile internet applications and services development. Careers include key roles such as; application developer, ICT manager, network engineer, software engineer, systems developer and IT project manager.



With the rise of cloud computing and the latest generation of large-scale networked systems, computer systems engineering is at the cutting-edge of a range of technological developments.



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Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Computer Networks (30 Credits)
- Computer Systems Architecture and Operating Systems (30 Credits)
- Fundamentals of Science, Technology, Engineering and Mathematics (30 Credits)
- Programming for Data Communication and Problem Solving (30 Credits)

Year Two

(All Compulsory)

- Research Methodology and Professional Project Management (30 Credits)
- Protocols and Network Performance Simulation (30 Credits)
- Engineering Software Development (30 Credits)
- Digital Systems Design (30 Credits)

Year Three

(All Compulsory)

- Individual Project (30 Credits)
- Real Time Systems (30 Credits)
- Internet Scale Applications and Development (30 Credits)
- Embedded Linux System and Application Development (30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Head of Computer Engineering & Informatics

Dr Fehmida Hussain

e. f.hussain@mdx.ac.ae

t. +971 (0)4 446 1248

BEng Honours Computer Communications and Networks

Intake: **September**



Overview

By choosing to study our BEng Honours Computer Communications and Networks programme, you will become a competent professional practitioner, able to design and implement safe network and computer communication systems – abilities that are in demand across the world.

Course Highlights

The focus on key operational and technical aspects of computer communication systems and relevant security issues enable you to appreciate merging technologies. You will have an edge as the University works with companies such as Microsoft, Dell EMC, IBM, Oracle and SAP, in addition to being a Cisco Net Academy – meaning you will have access to the latest equipment and make use of specialist teaching materials and workshops.

You will also have the opportunity to enrol into the CISCO academy and complete the CCNA course, as well as being able to develop your project management skills and implement these in your final year project.

Programme Content

You will study core modules such as; Computer Networks, Fundamentals of Science, Technology, Engineering and Mathematics, Data Communications, Digital Communications and Systems, Mobile Systems and Security. You will learn how to adopt an engineering approach to the design, implementation and evaluation of communication systems in such a way that test products can be delivered on time and within budget. In addition, you will be able to put what you've learned into practical use and make valuable industry contacts during your studies.

Future Careers & Employability

Graduates will have excellent career prospects and the range of potential employers will be vast across the private, public and not-for-profit sectors, and there is potential for students to develop their own entrepreneurship skills and establish their own business. Recent graduates have progressed onto Master's courses or have secured jobs with global companies in wireless and digital design, network design and implementation, network planning, mobile internet applications and services development. Careers include key roles such as; application developer, ICT manager, network engineer, software engineer, systems developer and IT project manager.



The focus on key operational and technical aspects of computer communication systems and relevant security issues enable you to appreciate merging technologies.



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Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Computer Networks (30 Credits)
- Computer Systems Architecture and Operating Systems (30 Credits)
- Fundamentals of Science, Technology, Engineering and Mathematics (30 Credits)
- Programming for Data Communication and Problem Solving (30 Credits)

Year Two

(All Compulsory)

- Research Methodology and Professional Project Management (30 Credits)
- Protocols and Network Performance Simulation (30 Credits)
- Data Communications (30 Credits)
- Digital Systems Design (30 Credits)

Year Three

(All Compulsory)

- Digital Communications (30 Credits)
- Individual Project (30 Credits)
- Advanced Network and Security (30 Credits)
- Wireless LANs and Mobile Computing (30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Head of Computer Engineering & Informatics

Dr Fehmida Hussain

e. f.hussain@mdx.ac.uk

t. +971 (0)4 446 1248

BSc Honours Business Information Systems

Intake: **September**



Overview

Our BSc Honours Business Information Systems programme is a multi-faceted programme with exciting job prospects. By choosing this degree, you will gain an understanding of how organisations can use information systems to support their strategic, tactical and operational activities.

Course Highlights

The programme provides a holistic approach to information systems and business computing, and you will develop project management skills related to information systems and technology projects, and have an opportunity to implement these skills in your final year project. You will have an edge as the University works with companies such as Microsoft, Dell EMC, IBM, Oracle and SAP, in addition to being a Cisco Net Academy – meaning you will have access

to the latest equipment and make use of specialist teaching materials and workshops. You will also have the opportunity to enrol into the CISCO academy and complete the CCNA course, further enhancing their employability.

Programme Content

During your first and second years, you will study four compulsory modules, and in your final year you will study two compulsory modules along with two additional optional modules. The programme is structured in a way that focuses explicitly on the use of modern technology. Core modules such as Business Information Systems in Practice, Database Design, and Decision Support Systems, enable you to develop a sound understanding of how information systems operate in organisations, and learn how organisational and information systems design impact a wide range of businesses.

Future Careers & Employability

You will learn how a modern enterprise operates and how information systems are integral to its success. Recent graduates have progressed onto further studies or secured jobs with global companies in roles such as: business analyst, database developer/administrator, IT support engineer, programme analyst, IT project manager, systems designer/developer, and IS manager. Links to the employment market are constantly established through guest lectures from industry experts. Our industry partners offer internships, deliver visiting lectures, assist with field trips and recruit at the University's Career Days each year.



The programme provides a holistic approach to information systems and business computing.



Find out more about this programme at: www.mdx.ac.uk/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One (All Compulsory)

- Business Information Systems in Practice (30 Credits)
- Information in Organisations (30 Credits)
- Information Systems Foundations (30 Credits)
- Introduction to Business and Organisations (30 Credits)

Year Two (All Compulsory)

- Database Design (30 Credits)
- Decision Support Systems (30 Credits)
- Information Systems Research (30 Credits)
- IS Analysis and Design (30 Credits)

Year Three

- IS Project (Compulsory – 30 Credits)
- Social, Professional and Ethical Issues in Information Systems (Compulsory – 30 Credits)
- Data Warehousing and Business Intelligence (Optional – 30 Credits)
- Healthcare Business Informatics (Optional – 30 Credits)
- Innovation and Technology Management (Optional – 30 Credits)
- Open Source Software (Optional – 30 Credits)
- Strategic Management and IS (Optional – 30 Credits)
- Systems Development Methodologies (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

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Dr Fehmida Hussain

e. f.hussain@mdx.ac.uk

t. +971 (0)4 446 1248

BSc Honours Information Technology

Intake: **September**



Overview

Our BSc Honours Information Technology programme is structured in a way that maps explicitly on modern technology, and includes systems design, application development, network design and management, and web-application development.

Course Highlights

You will be taught by experts in the field in our high-tech labs and have access to specialist equipment. You will have an edge as the University works with companies such as Microsoft, Dell EMC, IBM, Oracle and SAP, in addition to being a Cisco Net Academy, meaning that you will have access to the latest equipment and make use of specialist teaching materials and workshops. You also have the opportunity to enrol into the CISCO academy

and complete the CCNA course, as well as being able to develop your project management skills and implement these in your final year project.

Programme Content

During your first and second years, you will study four compulsory modules, and in your final year you will study two compulsory modules along with two additional optional modules. Core modules include Web Development, Information Systems Foundations, IT Infrastructure, along with various other IT modules. You will learn how a modern enterprise works and how to use a wide range of technologies to support its operation. In addition, you will have the opportunity to put what you have learned to practical use and make valuable industry contacts.

Future Careers & Employability

Graduates will have excellent career prospects and the range of potential employers will be vast across the private, public and not-for-profit sectors. Careers include key roles in the IT support sector, in the wider area of IT project development and organisations where web, database and multimedia skills are required. Links to the employment market are constantly established through guest lectures from industry experts. Our industry partners offer internships, deliver visiting lectures, assist with field trips and recruit at the University's Career Days each year.



You will be taught by experts in the field in our high-tech labs and have access to specialist equipment.



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Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Emerging Technologies in Practice (30 Credits)
- Information in Organisations (30 Credits)
- Information Systems Foundations (30 Credits)
- Introduction to Programming (30 Credits)

Year Two

(All Compulsory)

- IS Analysis and Design (30 Credits)
- Data and Industry (30 Credits)
- Web Development (30 Credits)
- Remote Hosts and Web Services (30 Credits)

Year Three

- IT Project (Compulsory – 30 Credits)
- AI Techniques in Information Management (Optional – 30 Credits)
- Artificial Intelligence (Optional – 30 Credits)
- Healthcare Business Informatics (Optional – 30 Credits)
- Human Factors in Design (Optional – 30 Credits)
- Innovation and Technology Management (Optional – 30 Credits)
- Social, Professional and Ethical Issues in Information Systems (Optional – 30 Credits)
- Strategic Management and IS (Optional – 30 Credits)
- Systems Development Methodologies (Optional – 30 Credits)
- Open Source Software (Optional – 30 Credits)
- Digital Multimedia Engineering (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

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Dr Fehmida Hussain

e. f.hussain@mdx.ac.ae

t. +971 (0)4 446 1248

BSc Honours Psychology with Counselling Skills

Intake: **September**



Overview

Psychology professionals with an expert understanding of mental health conditions are in demand across the social services. This programme combines a broad education in psychology with a specialist strand to develop counselling and interpersonal skills together with an understanding of the theory and practice of counselling.

Course Highlights

Our BSc Honours Psychology with Counselling Skills programme is an ideal stepping stone for those who wish to pursue a career within clinical psychology or counselling professions where a detailed understanding of human behaviour is paramount. Our degree is accredited by the British Psychological Society (BPS), and upon successful completion of the programme you can apply for the Graduate Basis for Chartered Membership to the

BPS, a crucial step for those who wish to pursue psychology postgraduate study. It is important to note that although this degree does not qualify you as a counsellor, it is the perfect platform for postgraduate training in counselling or clinical psychology.

Programme Content

The programme develops the essential knowledge and skills required for counselling psychology alongside the soft skills necessary to build collaborative and effective relationships with patients. The main focus of the various modules is to enhance critical thinking and evaluation of taught concepts and theories, the development of basic counselling skills and self-awareness, all of which are preparation for taking up future studies in clinical, forensic or other applied fields. The acquirement of numerical and analytical skills will culminate into developing

the capacity to carry out the independent research project in your third year. You will gain a wealth of additional skills to support you in your future career or further studies including; research and analytical skills, and detailed communication skills including a thorough understanding of human communication methods.

Future Careers & Employability

Equipped with a wide range of academic, practical, counselling and research skills, graduates may take up roles in various clinics and organisations related to the counselling and health professions, or continue their studies to specialise in specific areas of interest within psychology or the social sciences. Students who have studied the programme can seek BPS accreditation and are then eligible to take a conversion diploma in the United Kingdom after graduation. Postgraduate study and training is essential for those wishing to pursue the Chartered Psychology careers including; counselling, clinical, organisational; educational and forensic psychology.



Find out more about this programme at: www.mdx.ac.uk/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Head of Psychology

Dr Anita Kashi

e. a.kashi@mdx.ac.uk

t. +971 (0)4 369 3973

Modules

Year One (All Compulsory)

- Mind & Behaviour in Context (30 Credits)
- Research Methods & Design in Psychology (30 Credits)
- The Counselling Relationship (30 Credits)
- Psychological Statistics (15 Credits)
- Personal Coaching for Academic Success (15 Credits)

Year Two (All Compulsory)

- Applied Psychology Research Methods & Ethics (30 Credits)
- Social, Personality and Developmental Psychology (30 Credits)
- Therapeutic Applications of Cognitive Psychology & Neuroscience (30 Credits)
- Approaches to Psychological Therapies (30 Credits)

Year Three

- Psychology Dissertation (Compulsory – 30 Credits)
- Social, Cultural & Community Mental Health (Compulsory – 15 Credits)
- Neuropsychology: The Healthy Brain & What Can Go Wrong With It (Optional – 15 Credits)
- Applying Health Psychology to Behaviour Change (Optional – 15 Credits)
- Critical Forensic Psychology (Optional – 15 Credits)
- Creativity & Imagination (Optional – 15 Credits)
- New Directions in Cognitive Science (Optional – 15 Credits)
- Death, Separation & Loss (Optional – 15 Credits)
- Key Issues and Controversies in the Psychology of Elite Sport Performance (Optional – 15 Credits)
- Coaching Psychology (Optional – 15 Credits)
- The Psychology of Stress, Motivation and Work-Life Balance (Optional – 15 Credits)
- Lifespan Stages: Adult Stages of Development (Optional – 15 Credits)
- Lifespan Issues: Impact of Life Experience (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BSc Honours Psychology with Human Resource Management (HRM)

Intake: **September**



Overview

This programme combines a broad education in psychology with a specialist strand to develop an understanding of the theory and practice of human resource management, including organisational behaviour.

Course Highlights

Graduates of the programme will be eligible and well prepared to undertake specialised postgraduate training to become qualified to practice as occupational or organisational psychologists. The course offers a solid grounding in psychology and specialist knowledge for those who wish to pursue a career where an understanding of human resource management is essential. It has a strong focus on the practical investigation

of human behaviour, culminating in the opportunity to undertake an independent piece of research in the final year.

Programme Content

This programme provides a sound understanding of psychology in year one and develops into more in-depth detail in years two and three. The main focus of the various modules is to enhance critical thinking and evaluation of taught concepts and theories, the development of numerical and analytical skills which culminate into developing your independent research project in your third year of study. This project will demonstrate your ability to carry out a research orientated piece of work and to relate the theoretical knowledge gained through the programme to empirical data.

Future Careers & Employability

Equipped with a wide range of academic, practical and research skills, graduates of this programme have significant career options such as joining any HRM department, consultancy or industrial organisational institutes. Students who have studied the programme can seek BPS accreditation and are then eligible to take a conversion diploma in the United Kingdom after graduation. Postgraduate study and training is essential for those wishing to pursue the Chartered Psychology careers including; counselling, clinical, organisational; educational and forensic psychology.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Head of Psychology

Dr Anita Kashi

e. a.kashi@mdx.ac.ae

t. +971 (0)4 369 3973

Modules

Year One (All Compulsory)

- Mind & Behaviour in Context (30 Credits)
- Research Methods & Design in Psychology (30 Credits)
- People Management (15 Credits)
- Psychological Statistics (15 Credits)
- Personal Coaching for Academic Success (15 Credits)
- Management Concepts (15 Credits)

Year Two (All Compulsory)

- Research Methods & Ethics in Psychology (30 Credits)
- Brain, Body and Mind (30 Credits)
- Social, Personality and Developmental Psychology (30 Credits)
- Human Resource Management in Practice (30 Credits)

Year Three

- Psychology Dissertation (Compulsory – 30 Credits)
- The Psychology of Stress, Motivation and Work-Life Balance (Compulsory - 15 Credits)
- Leadership and Management Development (Compulsory – 30 Credits)
- Neuropsychology: The Healthy Brain & What Can Go Wrong With It (Optional – 15 Credits)
- Applying Health Psychology to Behaviour Change (Optional – 15 Credits)
- Critical Forensic Psychology (Optional – 15 Credits)
- Creativity & Imagination (Optional – 15 Credits)
- Psychology in Education (Optional – 15 Credits)
- New Directions in Cognitive Science (Optional – 15 Credits)
- Death, Separation & Loss (Optional – 15 Credits)
- Key Issues and Controversies in the Psychology of Elite Sport Performance (Optional – 15 Credits)
- Coaching Psychology (Optional – 15 Credits)
- Lifespan Stages: Adult Stages of Development (Optional – 15 Credits)
- Lifespan Issues: Impact of Life Experience (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BSc Honours Psychology with Marketing

Intake: **September**



Overview

Our BSc Honours Psychology with Marketing programme combines a broad education in psychology with a specialist strand to develop an understanding of the theory and practice of marketing, including consumer behaviour.

Course Highlights

The programme provides a sound knowledge of psychology and marketing, introducing a broad range of theoretical and methodological approaches. It encourages you to develop a critical approach to your studies, evaluating theory and evidence whilst developing your communication skills. You will be encouraged to learn experientially and independently and will gain transferable skills including; information finding, oral and written

communication skills, numeracy, computer literacy, time-management, problem-solving, group work and the ability to carry out a piece of independent research.

Programme Content

The BSc will provide you with a combination of core psychology modules along with modules specific to marketing. Besides developing a series of key transferable skills, the programme focuses on the understanding of human behaviour in various cultural and social contexts, and to appreciate the different ways in which individuals perceive themselves and others. You will study modules including; Biological and Cognitive Psychology, Consumer Behaviour, Business Psychology, and Direct Customer Relationship Marketing.

Future Careers and Employability

Many graduates of this programme will take up roles in business management or consulting. It is also suited to students who wish to continue their education or become a professional psychologist. Many intellectually stimulating and financially rewarding jobs include; market researcher, data analyst, customer sales, trainer and client service representative. Students who have studied the programme can seek BPS accreditation and are then eligible to take a conversion diploma in the United Kingdom after graduation. Postgraduate study and training is essential for those wishing to pursue the Chartered Psychology careers including; counselling, clinical, organisational; educational and forensic psychology.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Head of Psychology

Dr Anita Kashi

e. a.kashi@mdx.ac.ae

t. +971 (0)4 369 3973

Modules

Year One (All Compulsory)

- Mind & Behaviour in Context (30 Credits)
- Research Methods & Design in Psychology (30 Credits)
- Marketing Theory & Practice (30 Credits)
- Psychological Statistics (15 Credits)
- Personal Coaching for Academic Success (15 Credits)

Year Two (All Compulsory)

- Research Methods & Ethics in Psychology (30 Credits)
- Brain, Body and Mind (30 Credits)
- Social, Personality and Development Psychology (30 Credits)
- Digital Marketing (30 Credits)

Year Three

- Psychology Dissertation (Compulsory – 30 Credits)
- Marketing Strategy & Planning (Compulsory – 30 Credits)
- Neuropsychology: The Healthy Brain & What Can Go Wrong With It (Compulsory – 15 Credits)
- Applying Health Psychology to Behaviour Change (Optional – 15 Credits)
- Critical Forensic Psychology (Optional – 15 Credits)
- Creativity & Imagination (Optional – 15 Credits)
- Psychology in Education (Optional – 15 Credits)
- New Directions in Cognitive Science (Optional – 15 Credits)
- Key Issues and Controversies in the Psychology of Elite Sport Performance (Optional – 15 Credits)
- Coaching Psychology (Optional – 15 Credits)
- The Psychology of Stress, Motivation and Work-Life Balance (Optional – 15 Credits)
- Lifespan Stages: Adult Stages of Development (Optional – 15 Credits)
- Lifespan Issues: Impact of Life Experience (Optional – 15 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

BSc Honours Psychology with Education

Intake: **September**



Overview

Our BSc Honours Psychology with Education programme is designed to give you an advanced level of understanding of the way psychological theories and research have influenced our understanding of child and adult learning and teaching within educational settings.

Course Highlights

The programme encourages you to develop a critical approach to your studies, evaluating theory and evidence whilst developing your communication skills. You will be encouraged to learn experientially and independently and will gain transferable skills including; information finding, oral and written communication skills, numeracy, computer literacy, time-management, problem-solving, group work and the ability to carry out a piece of independent research.

Programme Content

The BSc will provide you with a combination of core psychology modules along with modules specific to education. Besides developing a series of key transferable skills, the programme focuses on the understanding of human behaviour in various cultural and social contexts, and to appreciate the different ways in which individuals perceive themselves and others. You will study modules including; Approaches to Learning, Social Psychology & Individual Differences, Biological and Cognitive Psychology, with the opportunity to choose two education related modules in your second year.

Future Careers and Employability

Equipped with a wide range of academic, practical and research skills, graduates may take up roles working with children or adults in supportive learning contexts. Graduates may be hired by various educational and

psychology based organisations, or choose to undertake further academic studies. Students who have studied the programme can seek BPS accreditation and are then eligible to take a conversion diploma in the United Kingdom after graduation. Postgraduate study and training is essential for those wishing to pursue the Chartered Psychology careers including; counselling, clinical, organisational; educational and forensic psychology.



Find out more about this programme at: www.mdx.ac.uk/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One (All Compulsory)

- Mind & Behaviour in Context (30 Credits)
- Research Methods & Design in Psychology (30 Credits)
- Historical, Social & Political Perspectives on Education (30 Credits)
- Psychological Statistics (15 Credits)
- Personal Coaching for Academic Success (15 Credits)

Year Two

- Research Methods & Ethics in Psychology (Compulsory – 30 Credits)
- Brain, Body and Mind (Compulsory – 30 Credits)
- Social, Personality and Developmental Psychology (Compulsory – 30 Credits)
- Equality, Diversity & Inclusion (Optional – 30 Credits)
- Curriculum Studies: Primary Education (Optional – 30 Credits)

Year Three

- Psychology Dissertation (Compulsory – 30 Credits)
- Psychology in Education (Compulsory – 15 Credits)
- Neuropsychology: The Healthy Brain & What Can Go Wrong With It (Optional – 15 Credits)
- Applying Health Psychology to Behaviour Change

- (Optional – 15 Credits)
- Critical Forensic Psychology (Optional – 15 Credits)
- Creativity & Imagination (Optional – 15 Credits)
- New Directions in Cognitive Science (Optional – 15 Credits)
- Death, Separation & Loss (Optional – 15 Credits)
- Key Issues and Controversies in the Psychology of Elite Sport Performance (Optional – 15 Credits)
- Coaching Psychology (Optional – 15 Credits)
- The Psychology of Stress, Motivation and Work-Life Balance (Optional – 15 Credits)
- Lifespan Stages: Adult Stages of Development (Optional – 15 Credits)
- Lifespan Issues: Impact of Life Experience (Optional – 15 Credits)
- Special Education Needs, Disability and Inclusion (Optional – 30 Credits)
- Children's Literature (Optional – 30 Credits)
- Children's Rights & Self Determination: Theory into practice (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Head of Psychology

Dr Anita Kashi

e. a.kashi@mdx.ac.uk

t. +971 (0)4 369 3973



HEALTH AND EDUCATION

mdx.ac.ae/ug

- 92 BA Honours Early Childhood Studies
- 94 BA Honours Education Studies **NEW!**

BA Honours Early Childhood Studies

Intake: **September**



Overview

Suited for those interested in the development, care and education of young children, the programme examines ideas and practices covering many disciplines including: history, psychology, philosophy, sociology, law, leadership and management – all of which contribute to the field of childcare and education.

Course Highlights

You will be introduced to a range of distinctive disciplines examining childcare and education policies and procedures, teaching, caring, training and learning. You will be taught to form your judgements and conclusions based on relevant evidence and informed argument. Throughout the programme you will gain a broad understanding of the social issues in the field and a well-developed battery of personal transferable skills including: communication,

problem-solving and teamwork. You will be encouraged to identify and articulate your personal competencies in order to create opportunities for valuable personal development and employability. Early Years is a real area of growth and development within the region, and demand for highly skilled and competent practitioners is on the rise.

Programme Content

During your first year you will examine both historical and contemporary approaches to education policy development, and study an introduction to educational philosophy. Alongside this, you will explore the psychological approaches to learning and also study an early childhood module. In years two and three, you will continue to broaden your knowledge of these key theoretical areas which will lead to the completion of an independent research project in your final year.

Future Careers & Employability

Early Childhood Studies leads to a range of careers across management, administration and research within a wide range of early years educational settings, including nurseries, training organisations, charities, parents' advisory support groups, local authorities, and health authorities, amongst others. Graduates of this programme may progress into roles such as early years/nursery teaching assistant, assistant teacher for primary years, early years specialist/adviser, training coordinator, play therapist, and more. The programme has strong industry links with nursery managers, psychologists, child development experts and specialist practitioners and trainers in the UAE and across a global network. The programme is also the ideal foundation to becoming an early years teacher*, primary years teacher*, social worker*, and more through the completion of a postgraduate qualification.

*Please be aware that the programme is not a qualifying teaching degree and these careers require further postgraduate study. Students who wish to become a primary school teacher will require a teaching qualification after completion of their BA.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Approaches to Learning (30 Credits)
- Early Childhood Development (30 Credits)
- Reflective, Professional Practice in Early Years (30 Credits)
- Infant Health and Wellbeing (30 Credits)

Year Two

(All Compulsory)

- Researching Lives: Social Investigation in the Contemporary World (30 Credits)
- Social Perspectives on Childhood and Education for Early Years (30 Credits)
- Comparative Education and Related Issues (30 Credits)
- Curriculum Studies: Foundation Stage & Key Stage 1 (30 Credits)

Year Three

(All Compulsory)

- Dissertation Module for Early Childhood Studies (30 Credits)
- Special Education Needs, Disability and Inclusion (30 Credits)
- Children's Literature (30 Credits)
- Creativity and the Arts in Education (30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Dr Dawn England

e. d.england@mdx.ac.ae

t. +971 (0)4 367 8100

BA Honours Education Studies **NEW!**

Intake: **September**



Overview

Our BA Honours Education Studies degree goes beyond just teaching and learning, preparing you for a range of careers in the education sector and beyond. Our degree is taught by expert tutors with extensive experience working in educational settings and explores how education defines the world around us.

Course Highlights

Throughout the course you will be encouraged to develop employability skills, built into the modules, including reflection, team work skills and professional development. Alongside the study of education theory and policy, the course draws from a range of disciplines, including history, psychology, philosophy, sociology, and law; all of which contribute to the education field. The theoretical knowledge our students gain is the perfect preparation

for a career in policy-making, leadership, administration or management in education, and is also an excellent foundation for our Master's courses. You will benefit from the guidance of passionate academics who bring a wealth of professional experience within education and related sectors to their teaching.

Programme Content

You will examine both historical and contemporary approaches to education and study an introduction to philosophy in relation to education. Alongside this, you will explore the psychological approaches to learning and the study of childhood, including the social construct of childhood and child development. You will continually build on your learning and explore comparative education, equality issues and research methods. You will also have the opportunity to conduct an independent research project, and have a

choice of modules to complement your learning including counselling in education, children's rights, education and the law, and children's literature.

Future Careers & Employability

Education Studies can lead to careers in educational administration, management and research, within a wide range of educational settings, as well as work with training organisations, caring organisations, parents' advisory groups, or learning support organisations. Career routes for graduates may include policy, leadership and management roles in education, teaching assistant roles in local schools, learning support officers and a wide range of Special Education Needs roles. In addition, the BA Honours Education Studies provides an important first step towards becoming a teacher internationally and across all ages.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

*Pending validation.

Modules

Year One

(All Compulsory)

- Historical, Sociological and Political Perspectives in Education (30 Credits)
- Approaches to Learning (30 Credits)
- Early Childhood Development (30 Credits)
- Key Thinkers in Philosophy of Education (30 Credits)

Year Two

- Researching Lives: Social Investigation in the Contemporary World (Compulsory - 30 Credits)
- Equality, Diversity and Inclusion (Compulsory - 30 Credits)

Options (choose two)

- Comparative Education (Optional - 30 Credits)
- Curriculum Studies: Primary Education (Optional - 30 Credits)
- Insights into Play (Optional - 30 Credits)

Year Three

- Dissertation Module (Compulsory - 30 Credits)

Options (choose three)

- Special Educational Needs, Disability and Inclusion (Optional - 30 Credits)
- Children's Literature (Optional - 30 Credits)
- Children's Rights and Self Determination: Theory into Practice (Optional - 30 Credits)
- Creativity and the Arts in Education (Optional - 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Dr Dawn England

e. d.england@mdx.ac.ae
t. +971 (0)4 367 8100



LAW

mdx.ac.ae/ug

- 98 LLB Honours Law
- 100 LLB Honours Law with International Relations
- 102 LLB Honours Commercial Law

LLB Honours Law

Intake: **September**



Overview

By studying our LLB Honours Law programme, you will develop the knowledge and skills needed to pursue a career in law. As a Qualifying Law Degree, our LLB satisfies the requirements of the UK professional bodies, the Solicitors Regulation Authority and the Bar Standards Board, enabling you to proceed to the professional exams, Legal Practice Course or Bar Professional Training course, should you wish to do so.

Course Highlights

The LLB programme offered at Middlesex University Dubai is the only face-to-face British Qualifying Law Degree currently offered in the region. Our lecturers have extensive knowledge in academia and practice, bringing a wealth of international experience which challenges you to think beyond the textbook. Alongside developing a thorough grounding in the core

areas of English law, you will gain the legal skills and academic qualifications to embark on the next stage of training. A law degree is also an excellent platform for entering related professions.

Programme Content

You will develop knowledge in all aspects of law via lectures, seminars and workshops and will be expected to supplement this with your own independent study. Lectures may be interactive and are designed to stimulate thinking and facilitate understanding. Through seminars, you will learn to analyse legal principals and apply them to practical situations, assess competing arguments and choose between alternative approaches. Workshops are used to enhance a range of skills and focus on specific areas of expertise, with group work and moots (simulated legal proceedings) used to hone your verbal arguing and presentation skills. You

will also be taught to engage in legal research and to review information from academic sources, journals and electronic resources. As you progress, you will have the opportunity to carry out your own research into an aspect of law which the course may not cover.

Future Careers & Employability

The common career route for LLB graduates is that of a solicitor or barrister, but there are many related sectors where a law degree is also highly desired. Careers students may pursue include; solicitor, barrister, in-house counsel, legal executive, paralegal, community advisory work, international organisations, compliance, consulting, non-governmental sector and advocacy, amongst others.



The LLB programme offered at Middlesex University Dubai is the only face-to-face British Qualifying Law Degree currently offered in the region.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- English Legal System (30 Credits)
- Contract Law (30 Credits)
- Legal Method (30 Credits)
- Public Law (30 Credits)

Year Two

- Criminal Law (Compulsory – 30 Credits)
- EU Law (Compulsory – 30 Credits)
- Tort (Compulsory – 30 Credits)
- Consumers and the Law (Optional – 30 Credits)
- UK and European Human Rights Law (Optional – 30 Credits)
- Alternative Dispute Resolution and Legal Ethics (Optional – 30 Credits)

Year Three

- Equity and Trusts (Compulsory – 30 Credits)
- Land Law (Compulsory – 30 Credits)
- UK Company Law (Optional – 30 Credits)
- Employment Law (Optional – 30 Credits)
- Medical Law (Optional – 30 Credits)
- Project (Optional – 30 Credits)
- Public International Law (Optional – 30 Credits)
- Integrated Learning and Work Placement (Optional – 30 Credits)
- Child and Family Law (Optional – 30 Credits)
- Intellectual Property and Media Law (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Samantha Roberts

e. s.roberts@mdx.ac.ae

t. +971 (0)4 375 7152

LLB Honours Law with International Relations

Intake: **September**



Overview

Studying on this programme gives you an opportunity to complete a Qualifying Law Degree whilst applying law in the turbulent and rapidly changing world of international relations. Our LLB satisfies the requirements of the UK professional bodies, the Solicitors Regulation Authority and the Bar Standards Board, enabling you to proceed to the professional exams, Legal Practice Course or Bar Professional Training course, should you wish to do so.

Course Highlights

This programme is especially suitable for those interested in pursuing a competitive career within multinational private, public and international organisations, as well as those who wish to train towards general legal practice. Our lecturers have extensive expertise in academia and practice, bringing a wealth

of international experience, challenging you to think beyond the textbook. The unique combination of the two disciplines equips you with well-rounded knowledge and understanding of the contemporary issues of law and international relations and the necessary skills to apply them within a professional context. Alongside developing a thorough grounding in the core areas of English law, you will gain the legal skills and academic qualifications to embark on the next stage of training. A law degree is also an excellent platform for entering related professions.

Programme Content

The LLB Law with International Relations will sharpen your ability not only to understand, interpret, analyse and contextualise international events but also to discuss, advocate and campaign about them in different professional settings, whether those events

occur in the realm of peace and security, trade, conflict or development. Since the programme leads to a qualifying law degree, you will take nine core (compulsory) modules and choose from a range of exciting optional modules focused on international relations.

Future Careers & Employability

This course fulfils the standard undergraduate degree requirement for progressing to professional qualification as a barrister or solicitor, and is accredited and recognised by the Solicitors Regulation Authority and the Bar Standards Board. Alongside this established career track, the programme equips graduates with a nuanced understanding of how organisations and societies manage their interactions in the international arena. Students who complete the programme are well prepared for pursuing professional career options in law, as well as careers in multinational corporates and international organisations.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- English Legal System (30 Credits)
- Contract Law (30 Credits)
- Legal Method (30 Credits)
- Public Law (30 Credits)

Year Two

(All Compulsory)

- Criminal Law (30 Credits)
- EU Law (30 Credits)
- Tort (30 Credits)
- Theories of International Relations (30 Credits)

Year Three

- Equity and Trusts (Compulsory – 30 Credits)
- Land Law (Compulsory – 30 Credits)
- Public International Law (Optional – 30 Credits)
- Global Geopolitics: Critical Perspectives and Issues (Optional – 30 Credits)
- Humanitarianism and Global Change (Optional – 30 Credits)
- Integrated Work Placement (Optional – 30 Credits)
- Project (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Samantha Roberts

e. s.roberts@mdx.ac.ae

t. +971 (0)4 375 7152

LLB Honours Commercial Law

Intake: **September**



Overview

Throughout this programme you will develop the knowledge and skills needed to follow a career in law. As a Qualifying Law Degree, our LLB satisfies the requirements of the UK professional bodies, the Solicitors Regulation Authority and the Bar Standards Board, enabling you to proceed to the professional exams, Legal Practice Course or Bar Professional Training course, should you wish to do so.

Course Highlights

Our LLB Honours Commercial Law will develop your understanding of the ethical, social, political, economic, cultural and historical contexts within which the law operates, as well as providing skills of legal analysis and an ability to evaluate legal systems and processes. You will gain specialist knowledge on how law governs both national and international

business and trade. The programme combines the compulsory 'Foundations of Legal Knowledge', a requirement of the legal professional bodies to satisfy the first or academic stage of professional legal education, with optional modules that allow you to develop the knowledge and understanding of commercial law and its complexities.

Programme Content

As the programme leads to a Qualifying Law Degree, you will complete nine core (compulsory) modules, two commercial law focused optional modules and a choice of additional optional modules. In a competitive and rapidly developing field of law, graduates who combine sophisticated understanding of business with a solid grounding in legal analysis and knowledge have a significant advantage. You will study primary sources of law such as case law, legislation and other

relevant material including examination of how laws are made and developed, how the institutions within which the law is implemented function and how legal practitioners practice law.

Future Careers & Employability

The LLB Commercial Law is especially suited for students interested in pursuing a career within a commercial legal practice or employed in in-house legal services. It is also a major asset for those who wish to take a solid foundation of legal understanding and skills into management, consultancy or entrepreneurship. The common route for graduates is that of a solicitor, barrister, or in-house legal counsel, but there are many related sectors where the transferable skills gained in a law degree are also highly sought after. Graduates may also choose to continue into further study on courses such as the Legal Practice Course, the Bar Professional Training Course, or postgraduate study. A commercially focused law degree is also highly desired in sectors such as business, charity, management administration, Civil Service, education and government.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- English Legal System (30 Credits)
- Contract Law (30 Credits)
- Legal Method (30 Credits)
- Public Law (30 Credits)

Year Two

(All Compulsory)

- Criminal Law (30 Credits)
- EU Law (30 Credits)
- Tort (30 Credits)
- English and International Commercial Law (30 Credits)

Year Three

- Equity and Trusts (Compulsory – 30 Credits)
- Land Law (Compulsory – 30 Credits)
- UK Company Law (Compulsory – 30 Credits)
- Global Trade Law (Optional – 30 Credits)
- Advanced Mooting and Advocacy (Optional – 30 Credits)
- Integrated Work Placement (Optional – 30 Credits)
- Project (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Samantha Roberts

e. s.roberts@mdx.ac.ae

t. +971 (0)4 375 7152



MEDIA

mdx.ac.ae/ug

- 106 BA Honours Advertising, Public Relations and Branding
- 108 BA Honours Film
- 110 BA Honours Journalism and Communication
- 112 BA Honours Digital Media **NEW!**

BA Honours Advertising, Public Relations and Branding

Intake: **September**



Overview

This dynamic programme in Advertising, Public Relations and Branding, directly responds to an ever-changing business and technology environment. Developed with industry partners, it responds to the new ways people consume, create and share content in the digital era, and recognises that creation and management of brands are crucial skills for those working within this sector.

Course Highlights

The only degree in Dubai that brings together advertising, PR and branding, graduates are provided with the skills, portfolio and industry connections to set them apart from the rest. A dedicated work placement opportunity in your second year will provide you with the launchpad for building your professional network, and our campus puts you within easy reach of Dubai's Media City - where students

have secured placements with companies and agents including Ketchum RAAD Middle East, Edelman, Havas PR and DNG Events. You will benefit from a range of media-related events, and we have previously collaborated with the Dubai Film Festival and the Emirates Airline Festival of Literature, where our students have interned and participated in competitions arranged by these organisations.

Programme Content

This innovative programme explores a broad range of subjects and practices within the fields of advertising, PR and branding, from creative advertising and promotional video production to social media PR and place branding. Not only will you learn about the traditional differences between paid, earned and owned media, but also the ways in which brand communications are transforming the media landscape. It will enable you to

develop the practical skills that are integral to the disciplines, and you will discover a range of qualitative and quantitative research methods to generate insights into consumer behaviour. Such insights will inform the design, development and pitching of creative work and campaigns, which will see you producing strategy documents and promotional media that will include social media content, adverts, events and videos.

Future Careers & Employability

As a graduate, you can start a career in internal communications or information management, work in the communications department of commercial or non-profit organisations, or work in a PR or Advertising Agency. With contemporary skills in media, successful students will also be able to commence their careers with radio and/or TV broadcasters, publishing firms, film companies as well as magazines and newspapers.



The only degree in Dubai that brings together advertising, PR and branding, graduates are provided with the skills, portfolio and industry connections to set them apart from the rest.



Find out more about this programme at: www.mdx.ac.ae/ug



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Brands, Media and Society (30 Credits)
- Creative Advertising (30 Credits)
- Public Relations Practice (30 Credits)
- Content Design (30 Credits)

Year Two

- Understanding Consumer Culture (Compulsory – 30 Credits)
- Brand Management (Compulsory – 30 Credits)
- Campaign Planning (Compulsory – 30 Credits)
- Creative Industries Work Placement (Optional – 30 Credits)
- Promotional Cultures (Optional – 30 Credits)
- Promotional Video Production (Optional – 30 Credits)

Year Three

- Independent Project (Compulsory – 30 Credits)
- Digital Advertising (Compulsory – 30 Credits)
- Social Media and Public Relations (Compulsory – 30 Credits)
- Campaigns and Social Impact (Optional – 30 Credits)
- Entrepreneurship (Optional – 30 Credits)
- Place Branding and International Diplomacy (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai

Programme Coordinator

Dr David Tully

e. d.tully@mdx.ac.ae

t. +971 (0)4 433 5618

BA Honours Film

Intake: **September**



Overview

Whether you are an aspiring filmmaker, screenwriter, film researcher or critic, our BA Honours Film programme is a single, flexible degree that meets the interests and ambitions of a wide variety of students united by a passion for film and who strive to be the best.

Course Highlights

We offer a unique degree experience, not only because the course is designed to be flexible and accommodating to different kinds of film students, but also because it encourages collaboration between students with different interests, skills and knowledge. You will be taught by professional producers, directors and screenwriters with expertise in areas including experimental filmmaking, corporate filmmaking and drama. Our facilities allow you to familiarise yourself with specialist film equipment and learn a wide range of practical

skills from pre-production to post-production, as well as learning from guest speakers from the industry.

Programme Content

Half of your first year of study is dedicated to practical filmmaking and you will learn the foundations of film production and post-production. The other half of your first year study focuses equally on storytelling for screen narratives and film analysis. During your second year you will explore producing and directing, looking at all stages in the filmmaking process from conception and development to post production. In your final year you will choose your own film dissertation project, the scope of which is broad – you can choose to develop either a practical or theory-based film project in any area that excites you. You will also benefit from wider preparation for employment in the film industry, including

gaining a greater understanding of finance, distribution and marketing.

Future Careers & Employability

Graduates of this course have gone on to a wide range of careers including; writers, editors, sound technicians, directors of photography, camera assistants, directors and designers. Some are working at major institutions such as the BBC, while others have set up their own small businesses, attracting both commercial work and funded commissions. Some have become music video producers and others are freelancers representing a range of special professions within production and post-production. We help you to establish yourself in the industry by supporting your submission of work to film festivals and supporting your writing, whether it be critical journalism or screenwriting.



You will be taught by professional producers, directors and screenwriters with expertise in areas including experimental filmmaking, corporate filmmaking and drama.



Find out more about this programme at: www.mdx.ac.uk/ug



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Screen Storytelling (30 Credits)
- Screen Aesthetics (30 Credits)
- Film Production Fundamentals 1 (30 Credits)
- Film Production Fundamentals 2 (30 Credits)

Year Two

(All Compulsory)

- Film Producing and Directing (60 Credits)
- Film Documentary (30 Credits)
- Screenwriting: The Short Film (30 Credits)

Year Three

- Major Project (Compulsory - 30 Credits)
- Film Ideology and Aesthetics (Compulsory - 30 Credits)
- Film Entrepreneurship (Compulsory - 30 Credits)
- Advanced Producing and Directing (Optional - 30 Credits)
- Advanced Screenwriting (Optional - 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai

Programme Coordinator

Dr David Tully

e. d.tully@mdx.ac.uk

t. +971 (0)4 433 5618

BA Honours Journalism and Communication

Intake: **September**



Overview

Journalism is a rapidly changing and exciting sector to work in. Our degree will equip you with the technical and incisive critical thinking skills you need to tell stories across platforms and hit the ground running in the fast-paced and exciting journalism and communication industry.

Course Highlights

You will be taught by a team of experienced practitioners, dedicated technical tutors, and passionate academics at the forefront of research to inform the innovation of practice. Our faculty also has strong links with industry which provides you with the opportunity to secure internships and work placements within leading organisations. Our campus also puts you within easy reach of Dubai's Media City and our students have secured placements with a range of magazines including Time

Out, Elle, OK! Middle East and Rolling Stone. You will benefit from a range of media-related events, including the Dubai Film Festival and the Emirates Airline Festival of Literature, where our students have interned and participated in competitions arranged by these organisations.

Programme Content

You will be learning technical skills in journalism technologies, and shooting and editing news packages from the start of your degree. You will progress through modules ensuring you can produce and tell stories across all platforms. You will develop key journalistic skills such as finding and gathering news, engaging wider and diverse audiences, and writing neat and accurate copy. You will be able to analyse, deliberate and write effectively, whether for essays and constructing arguments, or online for a specific news

audience. You will gain knowledge in the wider communications field, covering how campaigns are used by media and affect society and how politics can influence news.

Future Careers & Employability

The BA Honours Journalism and Communication degree has been designed with a specific understanding of the extension of journalistic practices and of communications production throughout the economy. Equally, the continuing development and distribution of digital communications technologies provide an opportunity for students to work innovatively and gainfully as freelancers. Links with the employment market are established through internships and the assistance of the Careers and Employability Service, visiting speakers from relevant sections of the media industry, and field-trips.



Our degree will equip you with the technical and incisive critical thinking skills you need to tell stories across platforms and hit the ground running in the fast-paced and exciting journalism and communication industry.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Journalism Skills (30 Credits)
- What is Journalism? (30 Credits)
- Campaign Communication (30 Credits)
- Information, Power and People (30 Credits)

Year Two

- Multimodal Journalism (Compulsory – 30 Credits)
- Investigative Techniques (Compulsory – 30 Credits)
- Arts, Lifestyle and Sports Journalism (Optional – 30 Credits)
- Broadcast Journalism (Optional – 30 Credits)
- Political Communication (Optional – 30 Credits)

Year Three

- Entrepreneurship (Compulsory – 30 Credits)
- Independent Project (Compulsory – 30 Credits)
- Long-form Journalism (Optional – 30 Credits)
- The Newsroom (Optional – 30 Credits)
- Journalism, Money and Power (Optional – 30 Credits)
- Global Journalism and News Culture (Optional – 30 Credits)
- International and Digital PR (Optional – 30 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Dr David Tully

e. d.tully@mdx.ac.ae

t. +971 (0)4 433 5618

BA Honours Digital Media **NEW!**

Intake: **September**



Overview

Our BA Honours Digital Media programme has been designed in consultation with industry to provide students with a curriculum which meets the practical, technical and theoretical demands of a career in the fast-paced creative industries.

Course Highlights

Providing a balance between theory, practice, and creative work is the central focus of this degree. The course teaches a broad range of the latest content production techniques alongside cutting edge contemporary academic debates and methodologies surrounding digital media. Practice-based work includes video production, web design and HTML programming, data visualisation and smart environments. You will also use APIs and analytics to produce, manage and promote

content and campaigns through various social media channels.

Programme Content

Theoretical topics of study will include: gender, identity and new media, spatiality and new media, blogging cultures, open and collaborative cultures, immersive and smart environments, social, locative, and mobile media. Practice based work will include: video production, website design, information design, and editing using Adobe Creative Suite, Avid and Apple software, visualisation and informatics, and smart environments design. Throughout the course, emphasis is given to producing creative works of a professional, industry-standard and high-quality finish.

Future Careers & Employability

After completing the degree in Digital Media,

graduates will have a wide range of skills which make them suitable for various roles within the creative industries, such as: social media analyst, social media manager, account director, accounts creative, marketing officer, digital account manager, media officer, online content manager, production manager, video and blogging community management, and many more.

“

The course teaches a broad range of the latest content production techniques alongside cutting edge contemporary academic debates and methodologies surrounding digital media.

”



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Media Analysis (30 Credits)
- Network Cultures (30 Credits)
- Information Design Online and for Print (30 Credits)
- Social Media and the World Wide Web (30 Credits)

Year Two

- Digital Cultures (Compulsory – 30 Credits)
- Digital Media Research Methods (Compulsory – 30 Credits)
- Digital Media Practice (Compulsory – 30 Credits)
- Creative Industries Work Placement (Optional – 30 Credits)
- Storytelling for Games Cultures (Optional – 30 Credits)
- Visual Cultures (Optional – 30 Credits)

Year Three

- Independent Project (Compulsory – 30 Credits)
- Project Management and Innovation (Compulsory – 30 Credits)
- Locative Media and Mobility (Compulsory – 30 Credits)
- Gender, Identity and New Media (Optional – 30 Credits)
- Open Cultures (Optional – 30 Credits)
- Culture, Consumption and Identity in the Digital Age (Optional – 30 Credits)


Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Programme Coordinator

Dr David Tully

e. d.tully@mdx.ac.ae

t. +971 (0)4 433 5618



ART AND DESIGN

mdx.ac.ae/ug

116 BA Honours Graphic Design

118 BA Honours Fashion Design **NEW!**

BA Honours Graphic Design

Intake: **September**



Overview

From the design of traditional advertising and branding to digital media, our BA Honours Graphic Design programme combines creativity with technical skills, exploring how to visually communicate messages and ideas effectively and inventively.

Course Highlights

Our programme aims to prepare, educate and inspire the creative designers of the future. We offer enjoyable, challenging projects with a wide variety of outcomes and the flexible structure of the course will encourage you to challenge the boundaries of the discipline. You will be strongly encouraged to develop your own creative voice, guided by enthusiastic staff members and supported by fantastic facilities. As the course progresses, we focus on communicating ideas and information through exciting problem-solving projects in branding,

magazine design, typography, editorial design, and more. You will get to explore industry standard software programmes, materials and print processes, conceptual thinking and the use of design to inform, persuade or present an argument, and solve visual communication problems to a professional standard.

Programme Content

During the first year you will engage in visual research, lateral and logical thinking and diverse visual communication methods to develop sound working approaches in solving graphic design problems. You will discover the creative and communicative potential of typography, and the breadth and diversity of historical and contemporary practice in graphic design. In your second year the focus shifts to problem-solving in context and exploring different design specialisations, utilising your creativity to create work that's visually

inspired and intellectually sound. The projects will enable you to investigate the potential of format and structure and analyse complex information to come up with imaginative visual communication solutions. Creative workshop areas such as; advertising, book and magazine design, moving image, and interactive and web design will be undertaken. Your final year of study will concentrate on solving visual communication problems to a highly professional standard and developing a portfolio tailored to your strengths that highlights your individual graphic design style and working methodology. There will be opportunities for you to participate in student assessment schemes and competitions, extend your range of specialist skills in graphic design and visual communication, pursue creative problem solving projects, self-directed projects and graphic authorship.

Future Careers & Employability

The Middle East and North Africa is the fastest-growing region in the world for design, worth over US\$100 billion. Graphic designers may find employment primarily in design or advertising agencies, digital media companies, as freelance designers or in a growing number of companies that have the foresight to buy in good design as part of their business strategy. These are all growing sectors in Dubai where significant employment opportunities have been created in recent years.



Find out more about this programme at: www.mdx.ac.ae/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

Modules

Year One

(All Compulsory)

- Design Exploration (30 Credits)
- Creative Typography (30 Credits)
- Graphic Design Creative Workshops (30 Credits)
- Understanding Visual Communication (30 Credits)

Year Two

(All Compulsory)

- Graphic Design Practice (60 Credits)
- Graphic Design Communication Workshops (30 Credits)
- Graphic Design Cultures (30 Credits)

Year Three

(All Compulsory)

- Graphic Design Major Project (60 Credits)
- Graphic Design Professional Project (60 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

Entry onto this course requires an interview and a portfolio.

Programme Coordinator

Edward Ryan

e. e.ryan@mdx.ac.ae

t. +971 (0)4 568 7092

BA Honours Fashion Design **NEW!**

Intake: **September**



Overview

Our BA Honours Fashion Design degree will equip you with technical skill, support your creativity, and encourage you to develop your identity as a designer. You will cover a vast array of topics such as fashion illustration, portfolio presentation, technical drawings, garment construction and pattern cutting, corsetry, and tailoring.

Course Highlights

During this programme you will not only learn the knowledge and practical skills essential for a successful career in fashion design, but also develop self-confidence, a willingness to challenge yourself, the ability to work with others, and the skills to discover and define your own design identity. You will focus on individuality and be encouraged to question everything, and learn within a multifaceted environment in which to research, challenge,

design and create. Our programme allows you to experience both menswear and womenswear design, giving you an opportunity to explore, develop and focus on your strengths.

Programme Content

In your first year you will focus on developing technical skills, including pattern cutting and garment making, alongside your creative design skills. Your second year further develops these skills, and includes a menswear tailoring project and a 2D to 3D translation project where you recreate an outfit by a design and create a range of your own designs influenced by this. The third year gives you time to focus on the specialisms you have developed over previous years and hone your skills for your final portfolio work. Your final collection can be based on anything you are inspired by, and by this point you will be fully prepared to enter the fashion industry with your own design identity.

Future Careers & Employability

Fashion Designers can be self-employed and setup their own label, but can also work with design studios or through an agency. The advanced development of a personal stylistic identity means that students are better placed to compete within the marketplace after they've graduated. Portfolios and projects will be assessed and viewed by a large number of industry employers are the final year degree show, providing further opportunity for employment and to build connections within the industry.



You will focus on individuality and be encouraged to question everything, and learn within a multifaceted environment in which to research, challenge, design and create.



Find out more about this programme at: www.mdx.ac.uk/ug



Take a sneak peek of this programme at: www.youtube.com/middlesexdubai



Fees: AED 161,400

*Pending validation.

Modules (All Compulsory)

Year One

- Fashion Design Skills (30 Credits)
- Fashion Collaborative Projects (30 Credits)
- Research and Communication (30 Credits)
- Fashion History and Theory (30 Credits)

Year Two

- Menswear Design (30 Credits)
- Fashion Design Internship (30 Credits)
- Fashion Industry Project (30 Credits)
- Fashion Culture and Industry (30 Credits)

Year Three

- Contextual Studies Research Project (30 Credits)
- Collection Development and Portfolio (90 Credits)

Note: Both core and optional modules are constantly updated and under review. As with most academic programmes, please remember that it is possible that a module may not be offered in any particular year, for instance because too few students opt for it. Middlesex University reserves the right to vary or withdraw any course or module.

The following course-related costs are not included in the fees, and you may be required to purchase these to complete the course. The costs are approximate and may change due to changes in pricing at the retailer: Art materials/fabrics etc – from AED 1,000 a year.

Entry onto this course requires an interview and a portfolio.

Programme Coordinator

Edward Ryan

e. e.ryan@mdx.ac.uk

t. +971 (0)4 568 7092

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STUDENT VISA

Laws in the United Arab Emirates require all non-national students to obtain a Student Visa for the duration of their studies, and we provide Student Visas for applicants studying on any one of our academic programmes. Student Visas are issued for a duration of 12 months and therefore students may be required to renew their visa during the course of their study.



Student Visa Fee

AED 5,925 (USD \$1,624)*

Inclusive of:

- Visa processing fees
- Emirates ID
- Medical Insurance



Visa Deposit

AED 2,500 (USD \$685) – refundable after visa cancellation (minus cancellation charges).

All charges are inclusive of VAT.

*Fees are subject to change depending on the exchange rate at the time of payment.

Apply Online

Find out more and apply for your Student Visa online at:

www.mdx.ac.ae/studentvisa



Please note that all international students in the UAE must hold a Student Visa to enrol on a full time programme.

Please be aware that Visa charges are set by Dubai Knowledge Park and may be subject to change.



GETTING TO CAMPUS



We know that getting to and from campus is a vital part of the University experience, which is why we've partnered with Hertz to ensure that our students travel to our campus safely and efficiently.

Our Transportation Service operates not only in Dubai, but across Sharjah, Ajman and Abu Dhabi.

Transportation Costs

Dubai

Full Year AED 4,250

Per Term AED 2,125

Sharjah

Full Year AED 5,250

Per Term AED 2,625

Ajman

Full Year AED 5,750

Per Term AED 2,875

Abu Dhabi

Full Year AED 6,000

Per Term AED 3,000



Find out more at:

www.mdx.ac.ae/transportation

or contact our Transport Coordinator.

t. +971 (0)4 364 3501

e. transport@mdx.ac.ae

EXPERIENCE MDX DUBAI



The best way to experience the University is to come along to our Open Days, attend Education Fairs & Exhibitions, or simply drop-in and discover what it's like to be a student at Middlesex University Dubai.



Open Days 2019

The University holds many Open Days and Evenings throughout the year. Find out more and register at:

www.mdx.ac.ae/opendays

- Saturday 27 April – 12pm - 4pm
- Friday 24 May – 1pm - 4pm
- Saturday 15 June – 12pm - 4pm
- Tuesday 25 June – 4pm- 8pm
- Saturday 27 July – 4pm - 8pm
- Friday 16 August – 12 - 4pm
- Tuesday 27 August – 4pm - 8pm
- Saturday 7 September – 12pm - 5pm
- Tuesday 17 September – 4pm - 8pm



International Visits

Meet staff and faculty at international career fairs and exhibitions. Find out more about our international visits at:

www.mdx.ac.ae/internationalvisits



Education Fairs

Discover MDX Dubai at education fairs across Dubai and the UAE, where you can meet with staff, faculty and students. Visit **www.mdx.ac.ae/fairs** to find out more.



Drop-In

Our campus is open from Sunday to Thursday 8am to 6pm. Simply drop-in to visit our Admissions Department, take a campus tour, and discover how you can pioneer your future.

GET IN TOUCH



General Enquiries

t. +971 (0)4 367 8100
e. info@mdx.ac.ae



Admissions

t. +971 (0)4 367 8100
e. admissions@mdx.ac.ae
8am to 6pm (Sunday to Thursday)
WhatsApp
t. +971 (0)54 444 1260



Student Visa

t. +971 (0)4 367 1682
e. visa@mdx.ac.ae
8am to 5pm (Sunday to Thursday)



Finance Office

t. +971 (0)4 433 4149
e. studentfinance@mdx.ac.ae
8am to 5pm (Sunday, Tuesday, Thursday)
8am to 7pm (Monday, Wednesday)

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middlesexdubai



Snapchat

MDXDubai



VK

club167984403



WhatsApp

+971 (0)54 444 1260

KHDA



Permitted by the Knowledge and Human Development Authority. The academic qualifications granted by this institution and certified by KHDA shall be recognised in the Emirate of Dubai by all public and private entities for all purposes.

Disclaimer

The University has attempted to ensure that the information contained in this booklet is accurate and up to date at the time of publishing, but cannot be liable for any errors, changes since compilation or omission, and for any loss, direct or consequential, arising in connection with the information in this publication. The University reserves the right to change the information included herein at any point and without notice in response to changing circumstances.

IT ALL STARTS WITH MDX DUBAI

Dubai Knowledge Park,
Blocks 4, 16, 17 & 19
t. +971 (0)4 367 8100
www.mdx.ac.ae
admissions@mdx.ac.ae