

SOLBRIDGE
INTERNATIONAL SCHOOL OF BUSINESS




SolBridge by the Numbers

Enrolled Students
 **1,432**

International Students
 **75%**

International Faculty
 **80%**

Nationalities Represented
 **64**


No. of Alumni
 **1,488**

Annual Enrollment
Growth Rate (2012~2019)
 **16%**



Winner of the AACSB's 2016
Innovations That Inspire Award

Youngest Institution to
receive AACSB
 **6 Years**

BBA Job Placement Ratio
 **80%**





Towards Meeting the Challenges of the 4th Industrial Revolution

As I have said in every introduction to SolBridge over the last years, I am honored to be given the opportunity to be associated with SolBridge International School of Business, a school that stands on the shoulders of the many prior accomplishments of the Woosong Educational Foundation.

Working with colleagues and students from 64 countries to respond to the requirements of an ever changing international environment, an international environment more clearly every day the handmaiden of the 4th Industrial Revolution, expect our faculty to excel in teaching and producing world-class research that will deal with these increasingly grave challenges. Look to SolBridge to provide the expertise necessary for active participation in the challenging world of the 21st Century. We will continue to stress the specialization that focuses on entrepreneurship and innovation. Our partnership with Babson College of Wellesley, Massachusetts is already providing new experiences to our students to ensure our entrepreneurship specialization will meet the highest standards in the world today.

Be assured, we will deliver a degree of academic leadership unparalleled on the Korean peninsula. Working together, our faculty and students will continue to be the example for all Korea to follow.

John E. Endicott, Ph.D.
President and Vice Chancellor,
Woosong University



Nurturing Skills for the 21st Century

You, the students, are the heart of SolBridge International School of Business. Our 21st Century world demands problem-solving, innovation, adaptability and resilience. At SolBridge, you will find the skills, knowledge and experiences you need for success. Your classes and your professors at SolBridge are certified to the highest international standard by the AACSB (Association to Advance Collegiate Schools of Business), the top global organization that measures the quality of business education programs.

Your friends at SolBridge come from over 60 countries. They share with you the international community that is SolBridge. Studying, working and playing together, you will not only share your own culture but also learn about others in a natural, normal daily exchange.

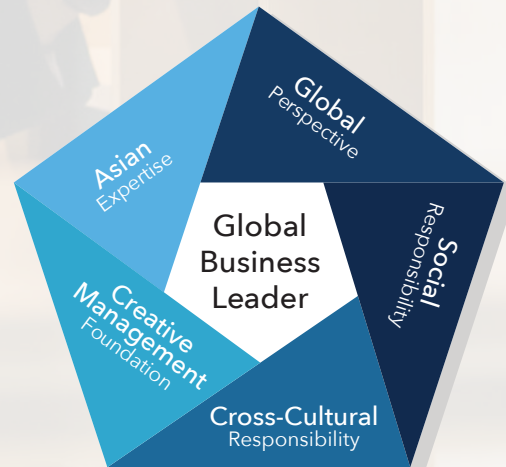
We welcome you to SolBridge International School of Business. We appreciate your contribution to our community and look forward to your success.

Hamid Bouchikhi, Ph.D.
Dean, SolBridge International School of Business



Who is a Global Business Leader?

A Global Business Leader is someone with a Global Perspective, Asian Expertise, Cross-Cultural Competence, Creative Management Foundation and Social Responsibility. Through research and scholarship, we seek to contribute and enrich the understanding and practice of management within the for-profit, not for-profit, and governmental sectors.



Our MISSION

Nurturing the Next Generation of Global Business Leaders and Entrepreneurs with an Asian Perspective



In March 2019, SolBridge received its AACSB re-accreditation for the next five years, confirming our commitment to meeting the high-quality standards of international business education.

AACSB-accredited schools have the highest quality faculty, relevant and challenging curriculum, and provide educational and career opportunities that are not found at other business schools.

AACSB accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world's 13,000 business programs have earned this accreditation. AACSB-accredited schools produce graduates that are highly skilled and more desirable to employers.

* From - <http://www.aacsb.edu/accreditation>



CONNECT TO THE WORLD WITH SOLBRIDGE



SolBridge connects students to the rest of the world through our global educators, diverse student body and an extensive network of international partnerships. By the time students graduate, they are equipped with the necessary skills needed to thrive as global citizens.

WHY STUDY AT SOLBRIDGE

TRULY INTERNATIONAL

Studying at SolBridge exposes you to people from different backgrounds. You will learn to communicate with people from across the globe. 75% of our student body are international students coming from 64 countries, while 80% of our faculty are global with degrees from prestigious universities like Harvard, UCLA, and University of Pennsylvania.



100% ENGLISH TAUGHT CURRICULUM

English is the main medium of communication at SolBridge. All classes, assignments and exams are taught in English except the language courses.

UP TO 100% SCHOLARSHIPS

SolBridge offers financial aid in the form of admission scholarships ranging from 30 to 100% of tuition. Scholarships are granted on a case by case basis depending on the applicant's English level, academic standing, and extra-curricular activities.



STRONG CORPORATE NETWORK

SolBridge ensures that students not only receive classroom instruction but also are involved in career building dialogue with industry, government and other academic institutions, which is key for job opportunities.



ACCREDITATIONS

SolBridge has received national and international recognition and awards including: AACSB accreditation (The Association to Advance Collegiate Schools of Business), a certification limited to the top 5% of the world's business schools; IEQAS accreditation (International Education Quality Assurance System), a guarantee that Korean higher education institutions pursue the goal of internationalization. SolBridge also received the award for being the most outstanding international department in Korea under the Creative Korea Project, securing a grant of USD 5.1 million to support internationalization on campus.

LOCATED IN INNOVATIVE KOREA

Korea has ranked the world's innovative country for six consecutive years according to Bloomberg, and is home to leading global companies such as Samsung, LG and Hyundai. The country also provides a safe environment for students to thrive.



Aye Mengistu Alemu, Ph.D.
Ritsumeikan Asia Pacific University, Japan

Ben Kwame Agyei-Mensah, DBA
SMC-University, Switzerland

BI (Byung-Ik) Jung, MBA
INSEAD, France

Chia-Hsing Huang, Ph.D.
University of Pennsylvania, USA

Edwin Setiawan Sanusi, Ph.D.
Washington State University, USA

Hamid Bouchikhi, Ph.D.
Paris Dauphine University, France

Jae-Young Lee, Ph.D.
Seoul School of Integrated Sciences and
Technologies, Korea

Joshua Park, J.D.
Harvard Law School, USA

Keunwoo Kim, Ph.D.
University of California, Los Angeles
(UCLA), USA

Kushal Sharma, Ph.D.
ESSEC Business School, France

Kyun-Hwa Kim, Ph.D.
University of Southern California, USA

Mahmood A. Awan, Ph.D.
Northcentral University, USA

Michael G Carmine, Ed.S.
University of West Florida, USA

Nurmukhammad Yusupov, Ph.D.
Université de Nantes, France

Ravi Kashyap, MBA
New York University, USA

Sang-Woo Shin, Ph.D.
University of Rochester, USA

Sook-Min Kim, Ph.D.
Korea University, Korea

Taylan Urkmez, Ph.D.
University of Kassel, Germany

Xiangcai Meng, Ph.D.
National Graduate Institute for Policy
Studies, Japan

Young-Kun Cho, B.A.
Sogang University, Korea

Onur Özsoy, Ph.D.
State University of New York, USA

Shijith Kumar, M.Sc.
IE University, Spain



International Faculty

SolBridge has brought together a remarkable faculty with extensive expertise. Faculty members deliver world-class education, international perspective, and hands-on training in the critical aspects of contemporary business practice with a focus on doing business in Asia.



LEARNING FROM RENOWNED EXPERTS



As we prepare students to become Global Business Leaders, SolBridge hosts notable figures from the business industry, academia and political community in our platinum and special lectures. SolBridge students get the opportunity to interact with industry leaders on current issues in their respective fields. These lecture series have been and will continue to be one of our pillars by offering students a unique opportunity to gain insights into business, finance, entrepreneurship and diplomacy.

Learning from Renowned Experts



Prof. Salvador Carmona

Dr. Dipak C. Jain

Former Dean of INSEAD/
Former Dean of Kellogg
School of Management,
Northwestern University,
USA

Dr. Howard Thomas

Dean of the Lee Kong
Chian School of Business,
Singapore Management
University, Singapore

His Excellency, Fabien Penone,

Former Ambassador of
France in South Korea

Mr. Gita Wirjawan

Chairman of Ancora Group,
Former Minister of Trade,
Indonesia

Dr. Lilly D'Angelo

SVP Global Research &
Development
Tate & Lyle,
USA

Mr. Iain Jamieson

VISA Country Manager,
South Korea & Mongolia

Dr. John L Graham

Faculty Director of the
Center for Global
Leadership & Director of
International Programs at
the University of California,
Irvine, Paul Merage
Business School, USA

Mr Cho Hyun

1st Vice Minister of Foreign
Affairs
South Korea

Ms. Myung-Sook Kwon

President of Intel Korea

Dr. Dan LeClair

CEO of the Global Business
School of Network (GBSN)
USA

Mr. Bernard Shim

President of Caterpillar
Precision Seal
South Korea

Mr. Carl A. Rust

Associate Vice President for
International Initiatives &
Principal Director for
Industry Collaboration
Georgia Institute of
Technology, USA



Networking at SolBridge

SolBridge is proud of the business network it has assembled. We work hard to ensure that students not only receive outstanding instruction, but are involved in career-building dialogue with industry, government, and other academic institutions around the world. This makes SolBridge a unique environment for studying with its fast track for advancement.

Corporate Advisory Council

The Corporate Advisory Council (CAC) consists of senior executives who believe in the vision and mission of SolBridge. These executives have in-depth knowledge and experience in business throughout Asia. The CAC helps SolBridge by:

1. Reviewing the curriculum to ensure its relevance to current and expected future needs of business leaders in Asia.
2. Consulting and providing career advice to SolBridge students.
3. Offering SolBridge graduates various internships and placement opportunities

Current members of SolBridge Corporate Advisory Council in Korea include: Estée Lauder Companies, AIG Global Real Estate, Bank of New York, Mellon, Korea Research Institute of Bioscience and Biotechnology, Danone, M.K. International Inc., Tyco Security Solutions ADT, Seoul Global Center, HR Group SK Telecom, Robert Bosch Korea Ltd., International Research and Consulting, New Paradigm Institute Hansoll Textile Ltd., Benchmark Partners, Nestle (and Japan), and Delta, United States.

Friends of SolBridge

Many prominent companies in Korea have become "Friends of SolBridge" by associating with SolBridge on a variety of levels. This group of companies actively contributes to SolBridge through our Platinum Lecture series, internships, and job placements. Companies are not limited to: Samsung Electronics, Samsung Asset Management, LG Electronics, LG Display, POSCO, and Korea Tourism Organization.

Mentorship Program

Many "Friends of SolBridge" also participate in our CEO Mentoring program. Through the guidance of their mentors, selected students gain valuable insights from experts at global corporations within Asia. These insights help to better equip students to deal with real life business decisions they will be making in their future professions.

Career Advisory Program (CAP)

The CAP ensures that every freshman entering SolBridge will have a professor from their area of expertise as a career advisor. The professor will discuss with the student their specific academic needs at SolBridge, give advice on which courses to take, and assist the student in the creation of their own personalized career plan. CAP is not limited to four years; we expect our graduates to keep in touch with SolBridge long after they have graduated.





Academic Programs

The world today is more dynamic, complex and challenging than ever before. Your education should embrace this reality and prepare you to succeed in your career. SolBridge students develop the academic knowledge and technical skills necessary to understand the modern business world, to achieve the highest level of success in their professional careers, and to prepare for successful transition to the job market after graduation. Students choose an area of specialization and pursue the study of a foreign language as a minor to ensure a competitive advantage.



Bachelor of Business Administration (BBA)

The BBA program is a practical and international program designed to help students develop the fundamental business and management skills needed to kick-start their career. BBA students build academic foundations for developing a successful career by learning key business concepts in their first and second years. They will advance to one of the four specializations (International Finance, Management, Marketing, or Entrepreneurship) in the third year by gaining in-depth knowledge. In their fourth year, students will put into practice the acquired knowledge and engage in industry-related activities for a smooth and efficient transition towards their first job experience. To

1,061 Graduates

80% Job Placement Ratio

“ I went to SolBridge with the intention of earning a Bachelor's degree, but I was able to learn another language. While my major was Business Administration, my minor was Korean. ”

Dameli Shedenova,
BBA Graduate,
Kazakhstan.

ensure our graduates have a competitive advantage, they will also complete a language course in Korean, Chinese or Japanese.

Students will have lectures and tackle business cases as part of their small study groups that guarantee a high level of interactions among their peers and professors. Graduates of this program enter a diverse range of fields including banking, financial management, marketing, entrepreneurship, accounting and general management.

Program Requirements (140 Credits)

The BBA curriculum is designed to prepare students to excel as global business leaders with an Asian perspective. While acquiring core knowledge related to Ethics, Business Communication, Statistics, Critical Thinking and General Business, students will acquire additional knowledge in various business-related disciplines.

Core Business courses	71
Specialization Business Electives	12
Korean or Chinese or Japanese	21
Other Business Electives / General Education	36

Data Analytics Minor (21 credits)

Various industries require data to help them in making meticulous decisions. The ability of students to turn raw data into meaningful insights will give them an edge and make them more employable. Students minoring in Data Analytics can participate in different international competitions including the International Fintech Competition and the Big Data Workshop at Northwestern University.

Academic Schedule

Spring Semester	16 Weeks
Summer Term	6 Weeks
Summer Break	5 Weeks
Fall Semester	16 Weeks
Winter Term	6 Weeks
Winter Break	5 Weeks

Career Prospects

SolBridge graduates have pursued an international career in various industries in Korea as well as overseas. Below are some of the careers our alumni have pursued.

- Program Manager
- Financial Analyst
- Blockchain Specialist
- Procurement Specialist
- Financial and Tax Consultant
- Expat Recruitment Coordinator
- International Marketing Consultant
- Business Development Manager
- Digital Marketing & Communications Specialist

Master of Business Administration (MBA)

The Master of Business Administration degree prepares young professionals to lead organizations of the future. The 12-month MBA program is designed to give students with prior working experience solid expertise in business fundamentals in addition to the soft skills needed in today's workplace. This combination ensures our graduates are ready to take on the challenges of managing a business in any part of the world. The MBA curriculum lays a strong business foundation and allows students to learn other aspects of business such as Corporate Finance, Organizational Management, Operations and Logistics, as well as Marketing Communications. Students may specialize in International Business, Financial Management, or Marketing or acquire a general degree by getting an overview of all three specializations.

Program Requirements (36 Credits)

The MBA curriculum is designed to prepare students and young professionals to solve business problems in a complex world.

Core Business courses	27
Specialization	9

Career Prospects

SolBridge MBA graduates have pursued an international career in various industries including Banking, Entrepreneurship, Human Resources and Fintech in Korea as well as overseas. Some of the careers pursued by MBA alumni include:

- Government Reforms Expert
- Director of Business Development
- Business Communication Lecturer
- Corporate Strategy Specialist
- Procurement Specialist
- Project Manager



427 Graduates

20% Future Leaders Scholarship

“ The classes at SolBridge encourage discussions and sharing of ideas with people from different culture and academic backgrounds. ”

Huong Do,
MBA Graduate,
Vietnam.

Academic Schedule

Spring Semester	16 Weeks
Summer Term	6 Weeks
Summer Break	5 Weeks
Fall Semester	16 Weeks
Winter Term	6 Weeks
Winter Break	5 Weeks



“ I was looking for a Master’s program that had a more data driven and analytical approach and SolBridge MSc in Marketing Analytics program gave me just that ”

Kimberly Tavares,
MSMA Graduate,
Brazil.

40% Future Leaders Scholarship

Academic Schedule

Spring Semester	16 Weeks
Summer Term	6 Weeks
Summer Break	5 Weeks
Fall Semester	16 Weeks
Winter Term	6 Weeks
Winter Break	5 Weeks

Master of Science in Marketing Analytics (MSMA)

The MSMA degree is a one-year program designed for recent graduates with a strong interest in Marketing. Today’s executive professionals and employers look for specialized skills such as Analytics, especially in the Marketing field, in order to better predict tomorrow’s consumer trends. SolBridge provides you with the right expertise to meet this demand.

What you will learn:

- Market Analysis: Gaining rigorous experience in marketing research methods and analysis, learning how to transform data into information for effective decision-making, receiving foundation knowledge;
- Programming: Learning how to apply Python and R programming languages to business problems and visualizing and summarizing data for big data applications;
- Statistics: Analyzing through applied regression analysis a variety of real world problems and understanding how to exploit large data to predict outcomes for decision-making.

Program Requirements (36 Credits)

The MSMA curriculum is designed to prepare students to excel in the field of Data Analytics, Programming and Marketing.

Core Business courses	27
Specialization	9

What you can do after graduating:

- Big Data Analysis
- Market Research Analysis
- Performance Marketing
- Digital Marketing
- Quantitative Analysis

International Partners



60 Countries

+250 Partner Universities

Exchange Programs

Students have an opportunity to study abroad in another university where they will be able to explore a new and exciting country and culture for one or two semesters. Exchange programs are available at all of our partner universities. An up-to-date list of our partner universities can be found on our website.

Dual Degree Programs

SolBridge students may obtain two degrees upon graduation, one from SolBridge and one from one of our partner universities.

Examples of Partnerships

Exchange

- Goodman School of Business, Brock University, Canada
- Peking (Beijing) University, China
- EDHEC Business School, France
- ESSEC Business School, France
- NEOMA Business School, France
- ESB Business School, Reutlingen University, Germany
- Corvinus Business School, Corvinus University of Budapest, Hungary
- LUISS Business School, Italy
- Plekanov Russian University of Economics, Russia
- Nanyang Technological University, Singapore
- IQS School of Management, Ramon Llull University, Spain
- Zurich School of Management and Law, Switzerland
- Shih Chien University, Taiwan
- Nottingham Trent University, United Kingdom
- University of California, Berkeley, USA
- University of California, Irvine, USA

Dual Degree Programs

- Macquarie University, Australia
- Carleton University, Canada
- Gustavson School of Business, University of Victoria, Canada
- Beijing Foreign Studies University, China
- Burgundy School of Business, France
- KEDGE Business School, France
- BINUS University, Indonesia
- Meiji University, Japan
- BI Norwegian Business School, Norway
- Hull University Business School, University of Hull, UK
- Bentley University, USA

“ The most memorable part of my trip was the company visit to Facebook. It was interesting to hear some of the employees’ success stories. ”

Hye Lim Jeon

BBA Student

Participant

San Francisco Global Challenge, 2019

Global Opportunities

International Business Plan Competition

One of the highlights at SolBridge is our annual International Business Plan Competition where SolBridge students work with students from different partner universities around the world and try to develop a solution to a real world problem. Students present their solutions through analysis and teamwork under the guidance of SolBridge professors. Through the International Business Plan Competition, SolBridge helps to enhance collaboration among other business schools, create a global network among tomorrow’s thought leaders, and prepare our students for a bright future in the globalized economy.

Global Challenge Program

Every semester, students assisted by mentors with expertise in countries such as China, Japan, Indonesia, Singapore, and Vietnam prepare case studies on these regions. Internal competitions are held, and the winning students get the opportunity to travel with their team to a selected country like Japan, Singapore, and Vietnam.



SolBridge is proud to be a member of the Babson Collaborative for Entrepreneurship Education founded and sponsored by Babson College a top educator and thought leader in the field of entrepreneurship. Our students have access to Babson non-credit undergraduate and graduate courses offerings and the ability to engage and network with fellow students at Babson College and other member universities.



CAREER DEVELOPMENT CENTER



SolBridge Career Development Center (CDC) provides counselling and career support activities to help students prepare their entry into the job market with highly sought-after competencies, soft skills and appropriate industry-related knowledge. The CDC takes students on a career exploration journey to discover who they are, their interests and skills and uses this information to match it with their desired job.

Global Internships

With our global educational and business partners, SolBridge students have the opportunity to undertake internships at renowned companies both in Korea and globally. Students have interned at global corporations such as LG Electronics in diverse places like Korea, Kenya or India, or government institutions including Daejeon Metropolitan City. Our Career Development Center (CDC) is dedicated to helping both undergraduate and graduate students find suitable internship opportunities.

BBA students who find a job that is officially approved by the school are permitted to work in their third or fourth year. This work experience earns them up to 18 credits, and makes it available for them to enter the workforce earlier. Other BBA students may qualify for an internship during the summer or winter term to earn credits through work experience.

Career Fairs

The Career Development Center provides students with on-campus and off-campus job fairs that allow participating companies from fields including finance, government, logistics and human resource development to introduce themselves to potential candidates and conduct on-spot interviews. Throughout the academic year, the CDC conducts different workshops involving cover letter writing, resume writing and interview preparation.

Alumni Engagement

Through alumni engagement events, SolBridge invites alumni back to campus to interact with our current students, connect with the SolBridge community and share their professional life journey after graduation. During these networking sessions, alumni share their job-seeking tips and best recommendations to thrive in today's global workplace.

Internship Testimonial

"During my internship period, I was trained to be a member of the Trust and Safety team in UBASE. I learned the ability to comprehensively document investigations and had a broad understanding of the purpose of content moderation: its value to User Generated Content service providers and consumers to identify market trends and product vulnerabilities.

Besides the working skills, I learned the value of responsibility in practice. When I am in a certain role of work, it is essential to take responsibility for my actions. In UBASE, the top concern is our customer's privacy. Since we access our customers' personal information the duty of privacy is on us.

After this internship, I gained confidence for future life adventures. I learned to move out of my comfort zone."

Wendong Sun
MBA Graduate, 2019
China



CAMPUS LIFE



On the SolBridge campus, students can work hard and play hard. When not studying, students are encouraged to have fun, get fit, and spend time with friends. Programs such as Culture Day, Alumni Homecoming Day and Sports Day ensure that students have a unique experience while studying at SolBridge.

Student Services

SolBridge Student Services supports students with their fee payments, scholarships, banking, medical insurance, visa inquiries, driver's license and vehicle registration, residence affairs, locker rental, print cards, meals, and part-time job opportunities on campus. They are also responsible for organizing excursions and other programs that will encourage the development of a well-rounded global leader.

Our Student Services Team welcomes new students through our airport meet-up and bus terminal pick-up services, peer-group program, and SolBridge team-building orientation week. They organize various volunteering programs and fun, multicultural programs that help students develop their SolBridge Spirit. They help to create a sense of belonging, an appreciation and understanding of cultural differences, and facilitate the development of leadership skills.

Health Care

All international students are required to purchase Korean medical coverage when they enroll at SolBridge. Local clinics and hospitals are equipped with the latest technology and provide excellent health care. Should a student need medical treatment while staying in Korea, the insurance allows the use of medical facilities at a reduced cost.

Part-Time Job Opportunities

SolBridge offers qualified students the opportunity to earn some pocket money and gain valuable work experience while completing their studies. On-campus part-time job opportunities include working as research assistants, residence assistants, office assistants, stationery assistants, library assistants, and others. Students also have the opportunity to work off-campus when they apply for internships through the Career Development Center (CDC). Selected candidates need to apply for a work permit with the Immigration Office in order to validate their legal status in Korea.

SolBridge Student Council

SolBridge has an active student organization in charge of many extra-curricular activities and programs. As the chosen student leaders of the school, Student Council works with the school management and administration board, staff members, student body, and local community to represent the concerns and opinions of the student body for the benefit of the school, students, and community. It works to enhance student life, build school spirit and pride, strengthen the overall school and contribute to charitable causes and the community.



CLUBS AND ASSOCIATIONS



SolBridge has a variety of clubs to compliment students' academic life. The clubs represent a wide range of interests and activities from sports to photography, negotiation, and dancing.



SOLBRIDGE DEBATE SOCIETY



SolBridge Debate Society (SDS) is considered one of the best debate institutions in Asia. SDS has won multiple national and international debate championships, including the 2019 Asian British Parliamentary Debating Championship, the 2018 and 2019 KIDA National Championship, as well as the 2018 and 2019 Pan Pacific Debate Championship. SDS has also performed exceptionally well in other world-renowned championships, such as holding the title of ESL grand-finalists of the World University Debate Championship (Thailand, 2020).

State-of-the-art facilities



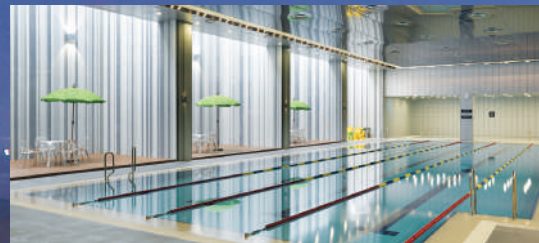
Computer Labs



A Multimedia Conference Room



Fitness Center



Swimming Pool



State of the Art Classrooms



Coffee Shop



Library



Two Restaurants



The seventeen-story SolBridge complex, conveniently located near Daejeon Train Station, is one of the most modern campuses in Korea, boasting many indoor facilities. In addition to state-of-the-art classrooms, the building has a modern computer lab, library, auditorium, restaurants, coffee shop, swimming pool, and fitness center.



Alumni Highlight

SolBridge graduates have secured employment with leading organizations around the world, including Samsung, Microsoft, KPMG, LG Chem, IBM, Mercedes-Benz, PricewaterhouseCoopers, BOSCH and the Economist.



Nurzhan Serik

PwC, Advisory team
BBA Graduate, 2016
Kazakhstan



Thomas Moningka

Vice President, Corporate
Strategic Initiatives.
CIMB Niaga Bank, Indonesia
MBA Graduate, 2008
Indonesia



Victor Mwarania

Regional Business Developer
(Africa)
Prysmian Group
MBA Graduate, 2012
Kenya



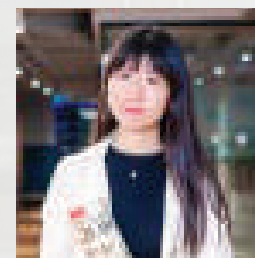
Zhuowen Peng

Head of China Region,
Bithumb Global,
BBA Graduate, 2016
China



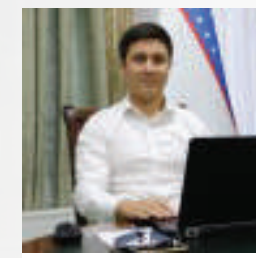
SeoYoon Lee

Ph.D. Researcher,
Yonsei University, Korea
BBA Graduate, 2013
Korea.



Jing Zhang

Marketing Manager
The Economist Group
BBA Graduate, 2014
China



Rustam Karimjonov

Reforms Expert
Ministry of Public Education,
Uzbekistan
MBA Graduate, 2011
Uzbekistan



Billy Priyanto

MA Student,
Seoul National University,
Korea
BBA Graduate, 2018
Indonesia.



Start your Journey at SolBridge

SolBridge seeks motivated individuals from diverse socioeconomic, ethnic, academic and geographic backgrounds. Students at SolBridge are encouraged to bring their own diversity and experience into the classroom.

Admission Criteria

Admission to SolBridge is evaluated on a case-by-case basis taking into account the applicant's academic records, English proficiency, financial status, personal essay, extra-curricular activities, and letters of recommendation.

Admission is selective and students are urged to apply as early as possible to ensure sufficient time for application review, visa application, and moving preparations.

General Requirements

Academic Record: Cumulative GPA of 2.0/4.0 or higher for BBA, MSMA, and MBA

English Proficiency:

- BBA: IELTS 5.5 or its equivalent
- MSMA: IELTS 6.0 or its equivalent
- MBA: IELTS 6.5 or its equivalent

Online Interview with Admissions Department.

Financial Resources: sufficient funds need to be available to cover tuition fees and other expenses.

Undergraduate applicants who provide English proficiency scores that meet our admissions criteria and pass the online interview will be considered for regular admission. Students applying with scores lower than general admissions requirements may qualify for a conditional acceptance based on the strength of their online interview. In such cases, students will be required to take additional English classes as electives during their first semester.

HOW TO APPLY

Application to SolBridge may be completed by accurately filling in the online application form and submitting the required supplementary materials. The form can be accessed on our website; www.solbridge.ac.kr. Submission of any false documents will result in immediate termination of the application process and denial of admission.

Checklist of required items to apply:

- Online application form, correctly and completely filled-in
- Copy of Passport, photo page
- Transcripts (original or validated copies) – mid-year transcripts are acceptable for those about to graduate
- Proof of Finances: bank statement or bank letter
- Proof of English Proficiency: TOEFL, IELTS or other internationally recognized English proficiency exam
- Personal Essay (handwritten)
- Proof of High School Diploma (BBA) or Undergraduate Degree (MSMA and MBA)
- Letter of Recommendation: one letter for BBA applicants; two letters for MSMA and MBA applicants
- Resume (MBA applicants only)

Scholarships

Scholarships are limited and competitive and cover only tuition fees. Scholarships are awarded for a one-year period for BBA applicants, and a one semester period for MSMA and MBA applicants. All applicants must have a minimum GPA of 3.6/4.5 to qualify for a Merit-Based Scholarship following the completion of their initial scholarship cycle.

Tuition scholarships are awarded on the basis of academic performance, personal essay, letter(s) of recommendation, extracurricular activities, transcripts, and the application form itself. Applicants eligible for a scholarship must still demonstrate sufficient proof of personal finances to enter SolBridge.



SolBridge Orientation Program

The one-week orientation program, held before the beginning of a new semester, ensures you have a smooth and successful start to your life at SolBridge. During Orientation week, you will be assigned to a team led by a peer group leader who will guide and help you through the entire settlement process from opening a bank account to registering for courses. Activities are not limited to:

- Campus and city tour
- Opening bank accounts
- Introduction to opportunities at SolBridge
- Induction to Korea through cultural activities
- Finding out about our student support organization
- Excursions to top tourist places in Korea
- Meeting new students at new student social events

IT'S DAEJEON

South Korea's Transportation Hub

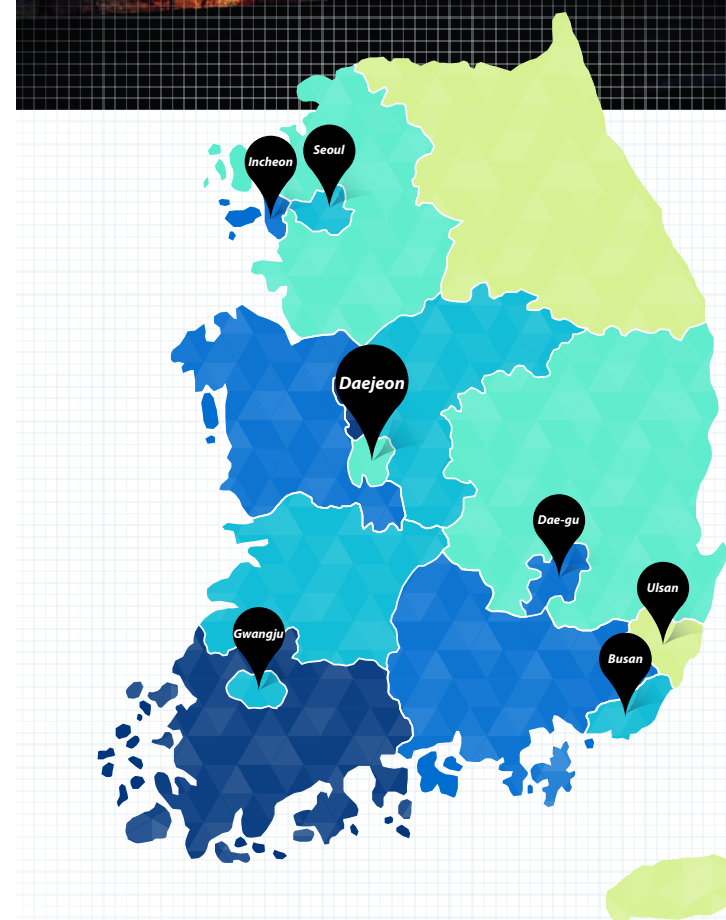
SolBridge is based in Korea's Research and Development capital and is only 50 minutes away from Seoul by high-speed train. Living in Daejeon will give you all the bonuses of a big city - efficient transportation, rich culture and exciting nightlife, while being able to enjoy the charm of a small town.

Silicon Valley of Korea

Daejeon is most often referred to as the "Silicon Valley of Korea" for the full range of technologies that have been developed in the region from nuclear power, automobile parts to communication technologies. It is home to 18 universities and leading research institutions including Electronic and Telecommunications Research Institute (ETRI) where most of the electronic applications are developed before being sold to companies such as LG and Samsung. Daejeon supports one of the fastest developing business communities with a strong emphasis on technological innovation.

Life in Daejeon

There are plenty of fun things to do in Daejeon from hiking, races, to water sport activities. You can also enjoy the ever-growing Korean and Western restaurants in the new and old downtown areas. For an idea of what to do in Daejeon, connect with our Instagram (@solbridge.official) every Sunday for ideas of where to visit.



5th Largest City in Korea

1.5 Million Population

8,000 PhD Holders

18 Universities

30 Research Institutions




Connect with us on Social Media

SolBridge social media channels will give you a sneak peek into the day-to-day life on campus. To find out more about what your SolBridge experience could be like, follow us on:

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School of Business

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For admission inquiries send us an email at info@solbridge.ac.kr



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