

# ALPINE CENTER

THE SWISS BUSINESS SCHOOL  
FOR HOTEL & TOURISM MANAGEMENT EDUCATION

Global Education Alliance

## BUILDING CHARACTER BUILDING CAREERS

.....  
At-a-glance introduction to the Alpine Center:  
Developing leaders for a global career in Hospitality & Tourism  
.....



# WORLD CLASS EDUCATION

Take a glance at the wealth of courses available that help us develop leaders for a global career in Hospitality & Tourism in partnership with British and American institutions:

## MASTER OF SCIENCE

International Hospitality & Tourism Management  
(12 months full time or 24 months part time)

## BACHELOR OF ARTS (HONS)

International Hospitality & Tourism Management  
Events Management  
International Food & Beverage Management

## SWISS ALPINE CENTER DIPLOMA

Hotel Management  
Culinary Arts  
Events & Conventions Management  
Hospitality & Spa Management  
Hotel Operations

## CERTIFICATE in Culinary Operations

## SWISS ALPINE CENTER PROFESSIONAL QUALIFICATIONS

F&B Operations (10 weeks)  
Rooms Division Operations (10 weeks)  
Hotel Operations (20 weeks)

## ENGLISH FOUNDATION PROGRAM in Hospitality & Tourism (3 or 6 months)



## ONLINE / DISTANCE LEARNING

Hospitality Management  
Spa Management  
Food & Beverage Management  
Rooms Division Management  
Marketing & Sales Management  
Human Resources Management  
Accounting & Financial Management  
Events & Conventions Management  
Security Management

For further information  
on our courses please visit

[www.swissalpinecenter.com](http://www.swissalpinecenter.com)



**rainbow**unlimited gmbh  
doing business with africa



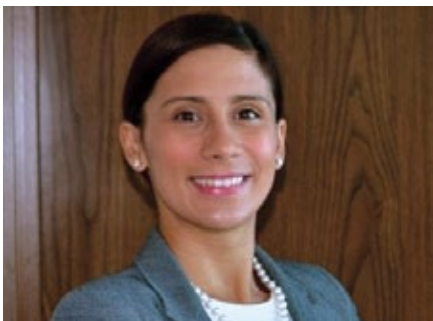
# LET'S HEAR IT FROM OUR GRADUATES



"I followed Conrad Hilton's advice: 'To accomplish big things, you must first dream big dreams', and then I worked my soul out to fulfill the dream!"

## **DIMITRIS PERRAKIS**

BA (Hons) International  
Hospitality & Tourism  
Management  
General Manager,  
Ikos Resorts, Dassia



"Alpine center gave me the professional ethos, confidence and the network to progress in my career. My lecturers were professionals who motivated us to go for the best! No wonder my goals were set for the best and I'm privileged to be working in a leadership position for one of the world's leading brands."

## **STELLA TSIRIGOTI**

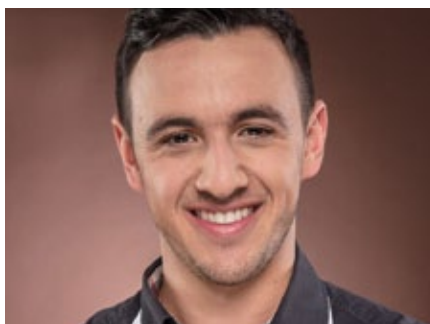
BA (Hons) International  
Hospitality & Tourism  
Management  
Groups, Conference & Events  
Sales Development Manager  
Middle East & Africa  
Hilton Worldwide



"I was delighted to be recognized recently for demonstrating the value of 'Acting Positively' and receiving an award by the VP, Flight Operations of Etihad. Thank you Alpine Center for preparing me to excel in my career"

## **LENA CHARITOU**

Swiss Alpine Diploma  
in Travel & Tourism  
Management  
Flight Operations  
Coordinator, Etihad Airways



"Alpine Center gave me the best foundation and motivation for my career in the thriving world of culinary arts and the international practical experience that led to my winning the first prize in the Masterchef competition."

## **LAMBROS VAKIAROS**

Swiss Alpine Center  
in Culinary Arts  
Winner of the  
2017 Greek Masterchef  
Competition



"The function of leadership is to produce more leaders, not more followers' as Druker said. This is my leadership style and I owe my successful career to a solid education at Alpine, great mobility and work in different countries, keeping up with the competition, especially with regards to guest preferences and satisfaction as well as latest technology to carry all this out."

## **PHILIPP JOHN ECONOMOU**

Swiss Alpine Diploma  
in Hotel Management  
General Manager  
IHG InterContinental Hotels &  
Resorts, United Arab Emirates



"This whole journey of adventure at Alpine and the internship positions I was privileged to have taught me how to love life, live without any regrets, and to aim for the stars!"

## **POLINA SEPIRJOVA**

BA (Hons) International Hospitality  
& Tourism Management  
& Swiss Alpine Center Diploma  
in Hotel Management  
Emirates Airlines

# GUARANTEED EMPLOYMENT

## Paid Work Experience and an almost 100% Employment Rate

Alpine graduates know that employment placement is virtually guaranteed. This fact results from a combination of two things. The first is the consistent coaching that all Alpine students encounter throughout their time with us. Developing communication and presentation skills are offered as part of the professional development course. The second is the dynamic Career & Placement Office on Campus that is constantly assisting new graduates with their selection of career opportunities and instructing them on interview skills and assessment of their new-found opportunities for launching their career.

### ONCE AN ALPINE GRADUATE, AN ALPINE FOR LIFE!

We don't stop there. Former graduates return again and again for refresher courses, career advice and of course the many social gatherings that help promote the Alpine Alumni Ambassadors Association.



## Leading the way across the Globe!

Alpine's wide portfolio of courses offers a great variety of employment choices to its graduates. With the world-class qualifications earned through Alpine, our graduates are targeted by global organizations in the areas of hospitality, travel and tourism related sectors that include hotels; restaurants; airlines; industrial catering; convention organizers; event management; theme parks; sports and health centers; cruise line management; tourist offices; travel agencies; entertainment and casinos; and computer software companies.

We also boast several graduates that have chosen to "go-it-alone" as entrepreneurs, choosing to establish their own successful and flourishing businesses or managing the existing family business.

Some of the leading hotels and companies where our students and graduates are working:



To find more about Alpine Center and how it could be your passport to the world, just email us at:

[admissions@swissalpinecenter.com](mailto:admissions@swissalpinecenter.com)

### INTERNATIONAL HEAD OFFICE

Chilcherlistr.1, 6055 Alpnach Dorf, Switzerland | E-mail: [admissions@swissalpinecenter.com](mailto:admissions@swissalpinecenter.com)

[www.swissalpinecenter.com](http://www.swissalpinecenter.com)