



# VISA INTERVIEW & DOCUMENTATION



- Agents **MUST** carry and submit a copy of UniAgents Certificate with Visa Application
- Use the details correctly as per the invitation letter and in the helping documents
- If you are going to arrive earlier or stay after the event, please attach the cover letter along with extra days accommodation proof (Confirmed /Non - refundable)

## EVENT TECHNOLOGY

- From May 2018, all UniAgents services can be accessed from one single login account. So login from [www.uniagents.com](http://www.uniagents.com) The common account is also known as UNICA (University Common Application)
- Please [click here](#) to **watch the EVENT Module video** - learn how to use it
- The Event module will be visible in your account for configuration and setting your meeting preferences from 23:59 hours (California Time) **8<sup>th</sup> October**
- Pre-booked Meetings: You will be able to pre-book your meetings from **16<sup>th</sup> October** 23:59 hours (California Time)



## FLIGHT CARRIERS



We suggest the below Flight Carriers, as interested delegates **MUST** reach the Helsinki City Hall by 17:00 for the welcome address by the Mayor of Helsinki. The following flights arrive in HELSINKI between 11:30 and 14:00 which will allow us to help you with timely hotel check-in ( for Agents and High Schools)

- **AEROFLOT**: arrival times(s) 9:20 & 11:35
- **KLM**: arrival time 13:15
- **AIR FRANCE** : arrival time 11:30
- **FINNAIR** : FLEXIBLE Direct flights from respective countries (Please try to arrive at the airport by 14:00)

We have negotiated **discounted prices for participants** of UES2018. Please [click here](#) or go to our website to book **flights with Air France and KLM** at a discounted price.

Airline Partners for UES-2018, Helsinki





# SIM CARDS & TRAVEL CARD

When you arrive at the airport. Look for R-kioski or to get your day travel card and local sim card if you need one.



- **SIM CARDS** look for the deals at the store
- **TRAVEL CARD** - it costs **12 Euros/day**. So take it for your entire stay. It includes bus, train, tram, and some ferries too. **Buy it from R-Kioski** (Helsinki is the world's most functional city which means everything works in Helsinki so does its excellent public transport. Take a train to Helsinki Centre then a tram/bus from outside the station to your Hotel. Look for details on your hotel voucher or google it if you have booked your own accommodation.

or

- **TRAVEL CARD with access to all major tourist attraction:** 68 Euros valid for three days.

You can book it online and collect it from 24x7 desk at the Helsinki Airport

<https://www.helsinkicard.com/helsinki-card-prices.php>

*Card Collection Address (if you buy it online with FREE collection): Airpro Travel Service, located in the Terminal T2 ground level (P-floor). Go down the escalator from arrival hall 2A. Opening hours: 24/7*

Please make sure you have valid travel while you are in Helsinki, as taxis are super expensive and asking for directions will be easy as everyone speaks English

## ARRIVALS



- Please be responsible for your luggage or baggage, any lost or stuck in transit is not something that we would be able to help. In such cases, it usually takes 24-48 hours for the baggage to arrive. Keep the invitation letter handy
- Carry a pair of Business Formal in your carry on luggage to avoid such problems
- It is safe to drink tap water from anywhere in Helsinki, the quality of tap water is better than many packed bottled water.





## PUNCTUALITY

- We all must respect and value the custom and tradition followed in Finland
- Being late is considered very rude

## B2B MEETINGS

- **NO ROLL UP standees** to be placed next to your table or near other tables
- Dress formally, however, there is no dress code
- Although there is an option to print the schedule but **we recommend you to not print your schedule** as your meetings may change as other delegates can modify or cancel till the last minute. We will give you the real-time access to the schedule and expressions to our mobile app and online-account.
- We will also explain/demonstrate the same before starting the meetings on 31st October, although a video will be shared 48 hours before the event as well.
- Volunteers and Support staff will be available to help you with local logistics and questions related to the city



## WEATHER

- Rainfall is present throughout the year with snow in winter
- Compulsory to carry Umbrella as rains are most likely to happen at that time of the year
- Carry overcoats/jackets and other warm clothes including gloves warm socks etc., as there will be some walking to be done for sightseeing and changing the venues



# Brief Finnish

## CUSTOMS & MANNERS ►

### PUNCTUALITY

- Finnish punctuality is hot. It is one of the most important Finnish customs and traditions. In business meetings, Finns take punctuality very seriously and expect you to do likewise
- Finns place a high value on words, which is reflected in the tendency to say little and avoid 'unnecessary' small talk

### IDENTITY

- Finns have a strong sense of national identity. They would be happy if visitors knew something about the achievements of well-known Finns in sports and culture. Try to learn how to say Hello, Thank you and Bye in Finnish. It will work as a great icebreaker

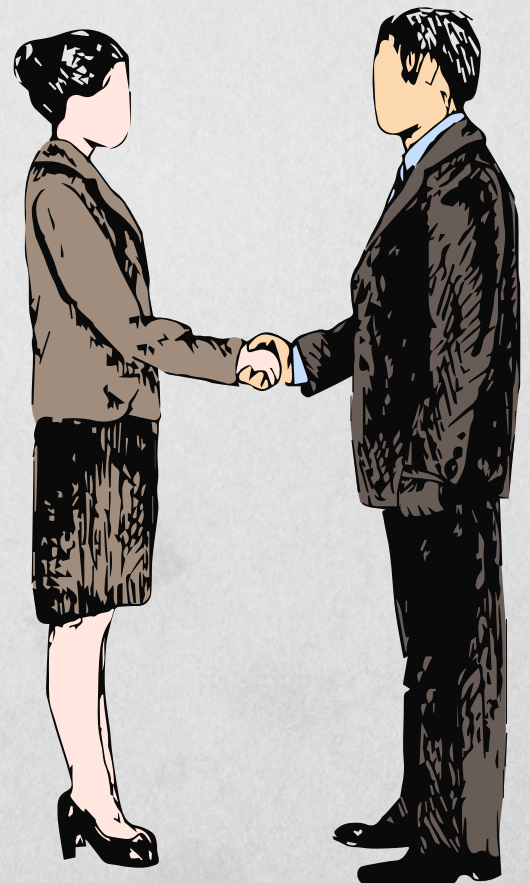


### RELIGION

- Most Finns belong to the Evangelical-Lutheran Church while a fraction of them belong to the Orthodox Church

### GREETINGS

- When meeting, Finns shake hands and make eye contact. Handshakes are brief and firm and involve no supporting gestures





# CELEBRATIONS

- Finns move to their vacation homes after Midsummer. One in four Finns owns a "mökki", a holiday cabin. Finns take a dip in the lake after sauna and finish the bathing session with sausage and beer
- Sauna is something completely natural to Finns. A first timer should perhaps have a first encounter with the sauna in the company of a genuine Finn
- Hotels provided to Agents and High Schools have Sauna and also a large Public (Naked) sauna is very close to the hotel. A sauna can also be found on the giant wheel- Helsinki EYE



# EATING



- In Finnish cuisines there is a big role of fresh tastes. Berries, mushrooms, and vegetables are preferred to be cooked fresh.
- Also, meat and fish (eg. Salmon) can be found in Finnish dinners almost every day
- Dark and fiber-rich rye bread is something everyone in Finland eats
- Cuisines usually are a "Blend of various salads, bread, sandwiches and small portions of the main course / Soups"