ISSUE: NOV 2018

UNAGE

CREATING NEW OPPORTUNITIES AND CHANNELS FOR HIGHER EDUCATION

RECRUITERS





Special Thanks to our Exhibitor's

UES-2018





























































































































Message from the FOUNDER'S DESK

Dear Members of Global Higher Education Fraternity,

I want to thank all the participants and especially our co-hosts and sponsors in making UES, Helsinki a great success.

Friends, there's a lot that has gone behind the scenes, and for the five consecutive years, we have expanded our portfolio, perfected our organisation, and delivered you with better technologies, services and results every time. In the same spirit, we are entirely rebooting the experience by not only consolidating all our technologies into one platform but also introducing new verticals to engage in the ecosystem directly and deliver faster and better results from May 2019.

So to experience India's Largest International Higher Education Summit and Student Fair, block your calendars from 2nd to 4th May 2019. We are determined to be the most progressive organisation in global student mobilisation.

Dishant Kharbanda Founder and CEO





Helsinki, Finland 30th, 31st Oct, 1st Nov

2018

The third UniAgents European Higher Education Summit (UES) October 30th - 1st November hosted **272 participants** representing **183 organizations** from **64 countries** worldwide conducted **3,987 pre-scheduled business** meetings. There were **98 Certified Consultancies**, **59 European Higher Education Institutions**, and **26 High Schools**.

The event was hosted in Helsinki with the help of our co-hosts Edunation, Arcada University of Applied Sciences, Haaga-Helia University of Applied Sciences, Metropolia University of Applied Sciences and HAMK University of Applied Sciences.

Beyond the B2B meetings participants had the opportunity to visit these university campuses, European countries are amongst the fastest growing destinations for students from around the world and Finland is a new player in the fee-paying higher education market. The quality of education, work life, and living standards have resulted in increasing interest of consultants in representing institutions from Finland and PISA results has always attracted High Schools to collaborate with Finland. Moreover, the impressive efforts by our co-host EDUNATION resulted in the success of UES2018 in Helsinki, Finland.

Finland's world-leading higher education system offers English-taught bachelors and masters degree programmes in 14 universities and 23 universities of applied sciences. Finnish higher education institutions offer over 400 different study programmes with several scholarship opportunities for international students. Finland has over 20,000 international students studying in different higher education institutions across the country.

The three-day programme included the welcome session at the City Hall by Deputy Mayor of the city of Helsinki, 22 pre-booked meetings for each participant and included the campus visits and workshops at the co-hosting universities.

The latest version of the Event Management System (EMS) 4.1 was implemented to generate meeting reports and to execute the entire event. This event was UniAgents last event to use web-based EMS. Since all the UniAgents platforms are now integrated into one system, the Annual Summit in New Delhi 2nd - 4th May 2019 will be run on the UNICA mobile application. Along with the launch of event technology as a product for global education event organizers and new features for both B2B and B2C engagement to get assured results.



Important STATISTICS



DIVERSITY OF DELEGATES



European Universities and HE Providers from 27 Countries



Secondary and Boarding Schools from 12 Countries



Certified Agents from 36 Countries

DEMOGRAPHY 04% 15° 31% 12% 42% 3% Americas Africa Europe Asia Oceania Middle

MEETINGS STATISTICS



53 _%

Institutions with Agents

Institutions with High Schools

East

12 %

Institutions with Institutions

09 %

Agents with Agents

06₉

High Schools with High Schools

High Schools with Agents

INTERESTED LEVEL OF EDUCATION

by Agents/Consultants in Europe



Postgraduate



Undergraduate



Others



Doctoral

TOP 10 AREAS OF INTEREST



Business and Management



Computing and IT



Hospitality and Tourism



Mechanical Engineering



Agriculture Engineering



Automobile and Aviation



Medical Sciences



Media and Mass communication



Art and Design



Economics Statistics and Mathematics









Meet Certified Consultants from 50 countries

Largest Student Fair, Pre- registered students managed using smart technology

Meet High Schools to establish partnerships for progressions in undergraduate programmes & summer schools

Meet Government organisations, Policy makers and Embassies

Meet Universities wish to establish Partnerships for student mobilisation

and

over 5000 prequalified Students and Parents

Reach out to targeted students fit for YOUR INSTITUTION



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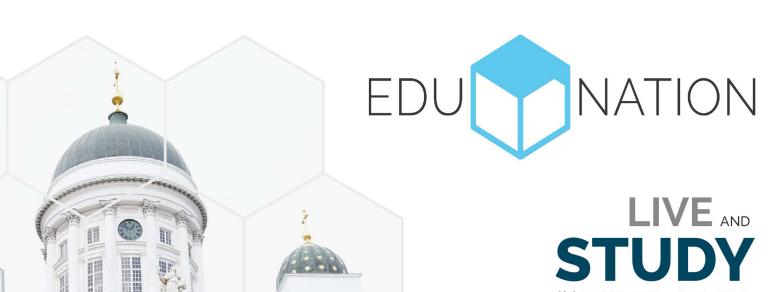








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